

February 1 (Mon) Move to Tokyo

【Reporting Session】

February 2 (Tue) Departure from Narita International Airport

5. Program Photos



1/28 Badminton Exchange (Tokyo)



1/29 【School Exchange】 Aizu University
(Aizuwakamatsu city)



1/29 【Media Exchange】 Kitakata city FM
(Kitakata city)



1/31 【History and Culture】 Tsuruga-jo
Castle (Aizuwakamatsu city)



1/29 【History and Culture】 Matsumoto
Castle (Matsumoto city)



1/29 【School Exchange】 Arigasaki High
School (Matsumoto city)

	
1/31 Snow sports experience (Hakuba Village)	2/1 【Reporting Session】 (Tokyo)

6. Voice from Participants

Vietnam, Youth

My stay in Japan left many deep impressions on me. Through my homestay experience, I was able to gain a deeper understanding of how Japanese people communicate in their everyday life. In Nagano, we took part in exchange games of badminton, which I thought was very fruitful. Playing sports together allowed us to quickly become friends with the other players regardless of age, gender, or profession. The games were exciting, which enabled a cultural exchange. I will never forget the valuable experience I had through that sports exchange. I hope such sports exchanges will become more popular in the future towards the 2020 Tokyo Olympic Games.

Vietnam, Student

My participation in the program this time helped me gain a deeper understanding of Japan as well as acquire many interesting impressions and memories. I am thrilled to share my experience in Japan with my family and friends. Upon arrival in Japan, I was first impressed by the clean air and environment, as well as the abundant greenery. In particular, I was surprised that the tap water was safe to drink. I had long heard about Japan, but by actually meeting the people of Japan, I found out that they are industrious and motivated, strictly observe rules, and are all warm and full of hospitality, from the children to the senior citizens.

Vietnam, Student

The moment I arrived in Japan, I was able to experience Japanese lifestyles and manners. I am beginning to understand why Japan is respected by the rest of the world. Japanese people try to add slight modifications to everything, even trifle things and do that carefully. It seemed to me that they think they can do bigger things by becoming good at doing the tiny little things which we think are simple and easy to do. This visit included not only an ordinary inspection tour but also a mission to provide information. So when I return home, I would like to share with many Vietnamese people what I myself experienced in Japan, the warm hearts of Japanese people, and my impressions about Japan. I would like Vietnamese people to

understand the key to future success of Vietnam's development like Japan lies in people's strong will and high awareness. Moreover, through this program, I realized that we, the young generation, need to make more efforts to enlighten ourselves so that Vietnam can develop like other countries.

Vietnam, Student

Before coming to Japan, I got some knowledge about Japan mainly through mass media. But after spending some time with my host Japanese family during the homestay program, I got a deeper-than-expected impression. During this 2-day and 3-night homestay program, I was able to understand the Japanese spiritual base very well. Father and Mother in the host family welcomed me warmly, which made us very impressed, and made us realize the roles we have to play in promoting further friendly relations between the two countries. Moreover, by experiencing the lifestyle of an ordinary family, I was able to understand how the Japanese government's policies and Japan's technological achievements are utilized in Japanese people's lives.

7. Action Plan Presented at the Reporting Session by Participants

- Con người Nhật Bản thân thiện, hiếu khách, đồ ăn phong phú, đa dạng, khu vườn wasabi được trồng với nguồn nước sạch.

Findings in Japan

WHY? ACTION PLAN

Japan's side:

- Misunderstanding(earthquake, tsunami, radioactive leak).
- People's awareness about the city (They barely know that the most beautiful sakura road in Japan is in Kitakata)

Vietnam's side:

Kitakata = potential destination (beautiful landscape, famous Ramen noodles, and O-sake, "Green tourism" model.)

=> help tourism agencies reduce market research cost.

=> enhance the diplomatic relationship between the two countries.

Action Plan

Timeline

- Period 1: (01/03/2016 – 30/04/2016): Information researching
- Period 2: (01/05/2016 – 15/06/2016): Plan implementing
- Period 3: (16/06/2016 – 30/06/2016): Event Organizing
- Period 4: (01/07/2016 – 31/10/2016): Organizing Event 2
- Period 5: Effectiveness assessing
- Period 6: Extending the project

Action Plan

TIMELINE

Number	Time	Content
1	01/03/2016 – 30/04/2016	Researching information
2	01/05/2016 – 15/06/2016	Conducting project: Online and offline
3	16/06/2016 – 30/06/2016	Running the first event (online and offline at the same time)
4	01/07/2016 – 31/10/2016	Continuing running online and offline of the first event Starting the second event
5	11/2016	Evaluating the project after the first six months of conducting Giving modifications.
6	(under consideration)	Extending the project

Action Plan