

JENESYS2015 Outbound program (Singapore, University and graduate school students) Program Report

1. Program Overview

Under “Japan’s Friendship Ties Programs”, 23 Japanese university and graduate school students who are interested in introducing attractive Japan for overseas visited Singapore. During the 9 days program from January 12 to January 20, the participants introduced various attractive Japan to people of Singapore and also learned lots of things about Singapore. The participants aim to promote Japan through mediums such as SNS.

1. School Name and Number of Participants

23 participants (Ochanomizu University: 5, Kanazawa University: 5, Tokushima University: 5, University of Teacher Education Fukuoka: 5, Graduate School of Natural Science and Technology, Kanazawa University: 1, Graduate School of Commerce and Management, Hitotsubashi University: 2)

3. Country Visited

Republic of Singapore

4. Program Schedule

January 12 (Tue)	Pre-orientation, Departure from Narita International Airport, Arrive in Singapore
January 13 (Wed)	【Courtesy call】 Embassy of Japan, JETRO Singapore 【Observation】 Marina Barrage, The Japanese Association Singapore
January 14 (Thu)	【Observation】 Kikkoman Factory, Memories at Old Ford Factory 【School Exchange□】 Singapore Polytechnic (Venue:St.Joseph Home)
January 15 (Fri)	【School Exchange□】 Nanyang Technological University 【School Exchange□】 Nanyang Polytechnic
January 16 (Sat)	【Homestay】
January 17 (Sun)	【Homestay】
January 18 (Mon)	【Observation】 Arab Street, Little India, China Town and Singapore National Museum
January 19 (Tue)	Workshop, Reporting Session, Farewell Party Departure from Singapore
January 20 (Wed)	Arrive at Haneda International Airport

5. Program Photos



1/12 Courtesy Call
(Embassy of Japan in Singapore)



1/14 School Exchange Program ①
(St. Joseph Home for the aged together with
the students of Singapore Polytechnic)



1/15 School Exchange Program ②
(Nanyang Technological University)



1/15 School Exchange Program ③
(Nanyang Polytechnic)



1/16-17 Homestay Program
(with host family)



1/19 Presentation meeting

6. Voice from Participants

◆University of Teacher Education Fukuoka

The most impressive thing I have learned through this program is that Singaporean people have a strong tendency to look forward than backwards. Before participating in this program, I researched the relationship between Singapore and Japan. I learned that Japan had once occupied Singapore and had done bad things such as killing local people and forcing people to learn Japanese. Because of this, I thought that people in Singapore would have bad impressions of Japan and its people. When I had the lecture on Singapore at the Japanese Embassy, we were told that people in Singapore are future-oriented and would like to have a good relationship with Japan in order to develop this country.

Nowadays Japan has strong ties with many countries and works with them to help one another. I believe that it is very important to know our partners and educate our own people with the right information to maintain the good relationships for the future. My future goal is to be a teacher. If that goal is achieved, I promise to tell my experiences to my future students who will one day be leading the future of our country, so that they are educated to realize the importance of the international exchange and to think about the attraction of both Japan and other countries.

◆Graduate School of Commerce and Management, Hitotsubashi University

I was most impressed about how much Singaporean people know about Japanese pop culture such as animations, cartoons and idols. There are three reasons for this.

First of all, by talking about Japanese pop culture like animation as a common topic, we could make for smoother communication. For instance, several times I was asked whether I knew one particular animation. After that, we could have a good conversation.

Secondly, from my point of view, there are lots of people who have started to have an interest in Japan led by Japanese pop culture. I even know some people who naturally mastered Japanese by reading their favorite Japanese comic books.

Thirdly, the target age group for animations, cartoons and idols is the young generation. This means animations, cartoons and idols are widely accepted by young people who will be leading this country in the future and some of those young people will have a strong interest in Japan and eventually become pro-Japanese.

As I mentioned above, Japanese pop culture including animations, cartoons and idols may be quite useful to foster pro-Japanese foreigners.

◆Tokushima University

Through the JENESYS Outbound Program to Singapore, I gained first-hand experience of many aspects of Singapore. The most impressive thing is the Japanese occupation of Singapore at Old Ford Factory Museum. I learned much about the time when Japan had colonized Singapore for 3 years. I was so shocked to see the photos taken and the things used at that time which I hardly could see in my country. I felt that those

facts should never be forgotten and, at the same time, I felt that Singapore and Japan are moving forward together for their future. The Japanese including myself should be exposed to and learn about the history and culture of Asia more.

I also realized that being bilingual has a positive impact on future-oriented Singaporean in various ways. What we should learn from Singapore is that, while English is used as their official language, each culture is respected in the multiracial society. As one of the leading countries in Asia, we, the Japanese, should improve our English as a global language. I believe that, if we improve something, our country would be the one with more talented people to be able to lead Asian countries and the world. It was my second-time visit to Singapore and learned about many new aspects which hadn't been found last time when I was a tourist. I opened my eyes gaining another new experience this time.

7. Action Plan Presented at the Reporting Session by Participants

<p>FUTURE THINKING</p> <ul style="list-style-type: none"> • Innovative • Empower talent of Singaporean • Gap between life and economic growth 	 <p>Irassyaimase !! Hello · Welcome</p> <p>Arigatougozaimasu Thank you!!</p> 
<p>Singapore's strength: Future Thinking</p>	<p>Japan's strength: Hospitality/Omotenashi</p>
<p>CONCLUSION</p>	<p>ACTION PLAN</p>  <ul style="list-style-type: none"> ◆We'll blog! --- for Singaporean Japanese pop culture, especially Anime ◆We'll show panel display!--- for Japanese Goal → Attract Japanese positive interests in Singapore. Arouse multilateral perspectives for the country. (Not only the image as tourism spot)
<p>Best mix of each strength for the further development of Singapore and Japan</p>	<p>2 Action Plans : Blog and Panel Display</p>
<p>HOW DO WE DO THAT?</p> <ul style="list-style-type: none"> • We blog. 	<p>BACKGROUND</p> <ul style="list-style-type: none"> ◆Why panel display? --- the advantages • Easy to understand with images • Easy to retain and report 
<p>Action Plan 1: Blog accessible to everyone in the world</p>	<p>Action Plan 2: Panel Display on campus</p>