

JENESYS2015 Outbound Program (Malaysia, Undergraduate/Graduate Students) Program Report

1. Program Overview

Under “Japan’s Friendship Ties Programs”, 23 Japanese undergraduate/graduate students who are interested in introducing attractive Japan for overseas visited Malaysia. During the 9 days program from March 15 to 23, the participants introduced various attractive Japan to people of Malaysia and also learned lots of things about Malaysia. The participants aim to promote Japan through mediums such as SNS.

2. School Name and Number of Participants

Tokushima University (5), Tohoku Institute of Technology (5), Hachinohe Institute of Technology (5), Graduate School of Chuo University (2), Chuo University, Osaka Prefecture University, Kanazawa University, Shinshu University, Osaka University, Hyogo Prefectural University (1 each), Total 23 students



3. Country Visited

Malaysia

4. Program Schedule

March 15 (Tue)	Program Orientation, Departed from Narita International Airport Arrived in Kuala Lumpur
March 16 (Wed)	【Courtesy Call】 Embassy of Japan in Malaysia 【Courtesy Call】 Ministry of Science, Technology, and Innovation, Malaysia
March 17 (Thu)	【Courtesy Call】 Ministry of Energy, Green Technology and Water, MALAYSIA 【School Exchange】 Malaysia-Japan International Institute of Technology
March 18 (Fri)	【School Exchange】 Universiti Putra Malaysia
March 19 (Sat)	【Observation in Shah Alam】 The Sultan Salahuddin Abdul Aziz Shah Mosque 【Home Stay】 Meeting with Host Family (Dorani Homestay)
March 20 (Sun)	【Home Stay】 【Observation in Kuala Lumpur】 Batu Cave
March 21 (Mon)	【Observation of Japanese Affiliated Company】 Malacca Plant, Honda Malaysia 【Workshop】 Preparation for Presentation Meeting
March 22 (Tue)	Presentation Meeting, Farewell Luncheon, 【Observation in Kuala Lumpur】 Thean Hou Temple Departed from Kuala Lumpur
March 23 (Wed)	Arrived at Narita International Airport

5. Program Photos

 <p>2011/01/01</p>	 <p>most efficient motor</p> <p>Motor Efficiency (%)</p> <p>Hitachi's IE4 Class motor</p> <p>Conventional motor</p> <p>Resistance</p>
<p>3/16 【Courtesy Call】 Embassy of Japan in Malaysia</p>	<p>3/17 【School Exchange Program ①】 Malaysia-Japan International Institute of Technology Attractive points of Japan: Efficient motor made in Japan</p>
	
<p>3/18 【School Exchange Program ②】 Universiti Putra Malaysia Experience of Malaysian culture: Henna tattoo</p>	<p>3/19 【Observation of city in Shah Alam】 The Sultan Salahuddin Abdul Aziz Shah Mosque</p>
	
<p>3/20 【Home stay】 with a host family</p>	<p>3/22 Presentation Meeting</p>

6. Voice from Participants

◆ Student, Shinshu University

Through this program, I could know the deep relation between Japan and Malaysia. Malaysia's economic condition has developed much more than I imagined in Japan. In addition, I realized that many Malaysians know Japanese culture and language well. In the school exchange programs, some can speak Japanese very fluently, and some others are fans of Japanese animations or dramas. However, I heard that learning of Korean language and K-pop becomes popular among Malaysians because Korean dramas and animations are being broadcast on TV in Malaysia, on the other hand, Japanese animations and dramas are watched only through YouTube. As a result, it is said that more and more Malaysians including those who had studied Japanese have started studying Korean language. However, as seen from the fact that almost all Malaysians know the Japanese song "Mirai-e (Towards the future)", we need to make efforts continuously to disseminate Japan's culture and attractions actively to the world.



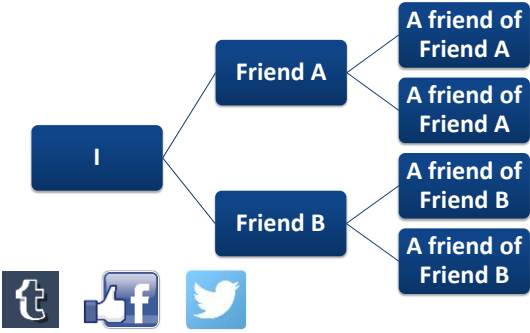

◆ Student, Tokushima University

After experiencing this program, I realized Japan needs drastic changes. First, in addition to emphasize English education, we need to ensure market share of Japanese products in the world. If we leave the present situation as it is, many Japanese companies would go bankrupt due to the blow of cheap Chinese products. Second, we should know religion more deeply. Some Japanese seem to have a kind of prejudice that religion is a "scary belief". Especially, they tend to scare Muslim women who put hijab on hairs and cover bodies with clothes. Therefore, it would be helpful for us if the beliefs and customs of religions are briefly taught in schools. After returning home, I want to disseminate Muslim's way of living, companies and government organizations in Malaysia which adapt Muslim's beliefs and customs in working conditions, and the importance of experiences and observations in foreign countries. From now on, I would like to actively participate in similar exchange programs, and understand different cultures deeply through direct experiences and observations, as well as discussions with foreign people.

◆ Student, Hachinohe Institute of Technology

What impressed me is that people of many ethnic groups coexist and respect one another in spite of differences in religion, language, customs, culture, and so on, and that they recognize themselves as members of "one Malaysia". In addition, I am very glad to know that they like Japan and Japanese people very much. In terms of Malaysia's life style, when I used a Malaysian-style toilet at first, I was quite shocked. However, I gradually got used to it and finally found that cleanness of toilets in Japan is quite rare in the world. Further, I was happy to learn Islam and Muslims in this program. Because Muslims in Malaysia are open-minded and flexible, I am sure that this country will be able to become one of developed countries by 2020. Based on this experience, I would like to be an adult who can pay close attention to various situations in the world.

7. Action Plan Presented at the Presentation Meeting by Participants

<p>2. Attractive points of Japan</p>  <p>Actually Level of Japan's technology is so high ↓ Have confidence in ourselves ↓ Take action and act globally</p>	<p>3. Action plan after this program</p>  <ul style="list-style-type: none"> • Use "GO GLOBAL" HP • Presentation at high school • Exchange with foreign students in Japan
<p>Attractive Points of Japan: Japan's Advanced technology</p>	<p>Action Plan: Plan to improve English proficiency for disseminating Japan's Advanced technology</p>
<p>Future network</p> 	
<p>Action Plan: Building network among Japanese and Malaysians through SNS</p>	<p>Action Plan: Forming online communication for mutual understanding</p>
<p>Introduce how to cook Japanese food</p> <p><u>Tools</u> videos, photos : take photos or make videos which shows how to cook ⇒ Any person can cook by himself/herself.</p>	<p>PURPOSE</p> <p>get people to know JAPANESE FOOD which is plain but delicious and nutritious</p> <p>↓</p> <p>get them to cook by themselves</p> <p>↓</p> <p>let them feel Japan close!</p>
<p>Action Plan: Introducing how to cook Japanese food through photos and videos</p>	<p>Purpose of Action Plan: Increase in pro-Japanese Malaysians through cooking and eating Japanese food</p>