



KAKEHASHI Project Inbound program (Canada, University students 2nd Batch) Program Report

1. Program Overview

Under “Japan’s Friendship Ties Program”, 42 university students from Canada who are interested in Japanese culture, history and technology visited Japan. During the 7 days program from February 14 to February 20, 2016, the participants studied Japanese culture, society, history and foreign policy, and much more. The participants aim to promote Japan through mediums such as SNS.

2. Participating Countries and Number of Participants

Canada: 42 participants

3. Prefectures Visited

Tokyo, Hokkaido and Miyagi

4. Program Schedule

February 14 (Sun) Arrival at Narita International Airport

February 15 (Mon) Program Orientation

【Lecture】 “Japan’s Foreign Policy” by the North American Affairs
Bureau, Ministry of Foreign Affairs

【Courtesy Call】 Reconstruction Agency

【School Exchange】 GRIPS (Group B)

Move to Hokkaido (Group A)

February 16 (Tue) ~ February 17 (Wed) Divide into 2 groups

* Group A : Hokkaido

【School Exchange】 Hokkaido University International PR Media Tourism
Institute

【Observation】 Ainu & Indigenous Studies in Hokkaido University, Hokkaido
Museum

【Local Industry】 Ishikari Pearl Rice Factory

* Group B : Miyagi

Move to Miyagi

【Courtesy Call】 Natori City, Miyagi Prefectural Government

【Observation of reconstruction site】 Maple Building, meeting local narrators

【Homestay】

February 18 (Thu) 【Visit】 United Nations University, Tokyo Metropolitan Government,
Tokyo Metro Co., Ltd (B Group)
【History and Culture】 Imperial Palace (A Group)

February 19 (Fri) 【Cutting Edge Technology】Toyota MegaWeb (A Group), Honda (B Group)
【History and Culture】 Edo Tokyo Museum
【Reporting Session】

February 20 (Sat) 【History and Culture】 Meiji Jingu shrine, Harajuku, Asakusa
Departure from Narita International Airport

5. Program Photos

	
<p>2/15 【School Exchange】 GRIPS(Tokyo)</p>	<p>2/17 【Courtesy Call】 Miyagi Prefectural Government (Sendai city)</p>
	
<p>2/17 【Local Industry】 Ishikari Perl Rice Factory (Ishikari City)</p>	<p>2/17 【Culture】 Hokkaido Museum (Sapporo City)</p>

	
2/17 【Homestay】 Farewell Party (Natori city)	2/18 【Visit】 United Nations University (Tokyo)
	
2/19 【Reporting Session】 (Tokyo)	2/20 【History and Culture】 Meiji Jingu shrine (Tokyo)

6. Voice from Participants

Canada, University student

I am impressed with the program organization itself, the attention to detail and generosity of experience being offered to a group of students. It was a well-organized and well executed program from end to end.

In terms of Japan, I am motivated to learn more about Japan's approach to sustainability, especially urban initiatives. It is striking to see the level of cleanliness of Japan's cities, understanding what a monumental achievement this is.

Finally I am impressed with the warmth and hospitality that was shown through the program by all of the people we encountered across Japan.



Canada, University student





I would like to share my admiration for Japanese sustainability, productivity and culture as much as possible. During my time in Japan I've witnessed various differences in living styles such as the differences in low impact living quarters (apartment) vice versa the large homes often found in Canada. I would thus like to convey that Canadians can enjoy high standards of living while still occupying less land space. Further, I intend to share the incredible degree of Japanese productivity/efficiency in transportation infrastructure (especially rapid transit). Finally, I am interested in various Japanese foreign policy issues and wondering how I can share these with my colleagues. For example, that Japan continues to contribute to development abroad while managing their own economic issues. This is something Canada surely can learn from.

Canada, University student

One of the most enriching experiences for me on this trip was the program in Miyagi prefecture in which we were able to learn first-hand about the reconstruction progress from a local survivor, experience Japanese hospitality and establish people-to-people interaction and cultural exchange with our homestay families, and gain hands-on experience in traditional plant dyeing from one of the remaining few skilled tradesmen. It impressed me that the local Japanese people we interacted were so open in sharing their painful experience and learnings, their homes, and their trade. Our trip to Miyagi was definitely one of the most invaluable and educational sessions during our program and it is definitely one I will talk about to friends and family for years to come.

7. Action Plan Presented at the Reporting Session by Participants

<div><h3>Action Plan</h3><p>Action Plan Steps to implement the knowledge sharing of the Kakehashi Project with Canada</p><ul style="list-style-type: none">Step 1: NetworkingStep 2: Lunch & LearnStep 3: Academia<p>Introduction > Pre-Japan > Japan > Action Plan</p><p><i>Kakehashi Project</i> UBC U of Victoria</p></div>	<div><h3>Action Plan: Networking</h3><p>Build a Canadian network with global reach of Kakehashi Participants from different years and cohorts to create robust linkages and understandings of Japan</p><p>Friends (Workshop, Reach) Events (Lunch & Learn) Branding (Kakehashi Project) Collaboration (Larger Network)</p><p>Introduction > Pre-Japan > Japan > Action Plan</p><p><i>Kakehashi Project</i> UBC U of Victoria</p></div>
Group A	Group A

<div data-bbox="228 185 831 241" data-label="Section-Header"> <h3>Action Plan: Lunch & Learn</h3> </div> <div data-bbox="268 255 791 349" data-label="Text"> <p>Hosting sessions, through different outlets, with multiple individuals, organizations, and groups in creating opportunities for knowledge sharing</p> </div> <div data-bbox="228 369 828 633" data-label="Complex-Block"> <div>  <p>Japanese-Canadian Individuals, Organizations, and Groups</p> </div> <div>  <p>Academic Institutions (including grade-school and post-secondary)</p> </div> <div>  <p>Creation of multi-media to convey the Kakehashi story in dynamic formats</p> </div> <div data-bbox="228 584 828 633">  </div> </div>	<div data-bbox="874 181 1190 215" data-label="Text"> <p>WHY : (Reasons to do it)</p> </div> <div data-bbox="874 228 1442 356" data-label="Text"> <p>We want to tell people about what has been for many of us the most unique travelling experience we've had</p> </div> <div data-bbox="874 371 1275 405" data-label="Text"> <p>WHEN : (When will it be done?)</p> </div> <div data-bbox="874 468 1171 501" data-label="Text"> <p>WHO : (Who will do it?)</p> </div> <div data-bbox="874 515 971 548" data-label="Text"> <p>all of us</p> </div> <div data-bbox="874 564 1117 598" data-label="Text"> <p>WHO : (To whom?)</p> </div> <div data-bbox="874 611 1267 645" data-label="Text"> <p>To students, friends, and family.</p> </div>
<div data-bbox="228 663 331 696" data-label="Section-Header"> <h4>Group A</h4> </div> <div data-bbox="228 712 625 745" data-label="Text"> <p>WHAT : (Details of the action)</p> </div> <div data-bbox="228 759 480 792" data-label="Text"> <p>HOW : (How to do)</p> </div> <div data-bbox="228 808 831 987" data-label="List-Group"> <ul style="list-style-type: none"> - social media, twitter Instagram fb - Informal and formal Information sessions for students - everyday conversation with friends and family </div>	<div data-bbox="861 663 965 696" data-label="Section-Header"> <h4>Group B</h4> </div>
<div data-bbox="228 1048 331 1081" data-label="Section-Header"> <h4>Group B</h4> </div>	