

長野県 外国人から見たNAGANOの魅力伝えます。

概要
9月にG7長野県・軽井沢交通大臣会合が開催されるなど、長野県は国際会議やスポーツ合宿の適地としてMICE誘致を進めています。移住したい県全国一位、健康長寿日本一など長野県の魅力を伝えながら、MICEやスポーツ合宿の誘致などについてPRします。

ブース展示内容
長野県は南北に広く、多様な文化や食を持った県です。今回は「食」では、県北部のローカルフードでまさにいまが旬の「根曲がり竹」の試食を、「伝統工芸」では、県南部の飯田地方で全国シェア約70%を誇る「飯田水引」の実演を通して、長野県の多様性を体感していただきます。



神奈川県横須賀市 都心から1時間。日帰りで楽しめるYOKOSUKAに来ませんか



概要
横須賀は、東京から1時間で来ることができ、美しい海、豊かな自然を楽しめる都市です。
そんな魅力あふれる横須賀をご紹介します。

ブース展示内容
横須賀の魅力をお伝えするために横須賀の観光情報をご案内するとともに、グルメを試食していただきます。
さらに、横須賀のグルメアーティストの「目で食べる」グルメも提供いたします。

長崎県壱岐市 福岡からたったの1時間！ようこそ壱岐の「島」へ

概要
九州最大都市・福岡市からたったの1時間で行ける壱岐の「島」。ブランド牛・壱岐牛やマグロ・イカ・ウニなどの海の幸、エメラルドグリーンに海に天然温泉など、まさにリゾートアイランドなのですが、海外からほとんど観光客が訪れていない、未開発の宝の島なんです。11月のツアーでぜひ壱岐へお越しください。

ブース展示内容
壱岐の島は食の宝庫。壱岐市のブースでは、壱岐が世界に誇るブランド牛・壱岐牛のローストビーフをご用意しています。またWTOが認めた壱岐焼酎に壱岐焼酎を元にした香り豊かなリキュールもご用意。ぜひ壱岐のブースでご試食・ご試飲ください。



三重県鈴鹿市 ものづくりのまち 鈴鹿



概要
三重県鈴鹿市は、F1日本グランプリレースを開催する「鈴鹿サーキット」の名で国内外に知られています。西に鈴鹿山脈、東に伊勢湾と豊かな自然に恵まれ、奈良時代には国分寺が置かれるなど悠遠の歴史を有しています。伝統技術が受け継がれる「鈴鹿墨」「伊勢型紙」といった伝統産業と、市の基幹産業である自動車産業に代表される製造業をご紹介します。

ブース展示内容
伝統的工芸品「鈴鹿墨」「伊勢型紙」の製品展示と、鈴鹿墨の書道体験や伊勢型紙彫刻体験、鈴鹿のお茶のふるまいなど、鈴鹿ならではの伝統文化の体験ブースを設けます。また、モータースポーツ関連産業が盛んであるため、F1日本グランプリの写真パネルや本市で製作されている自動車のミニチュア製品のほか、市内の工業製品を展示します。

Nagano Prefecture

The Charms of Nagano from a Foreigner's Viewpoint

Outline of the presentation

Through hosting events such as the G7 Transport Ministers' Meeting in Karuizawa (September 2016), Nagano prefecture is making great effort to promote itself as a prime location for hosting international events and as a MICE venue. Ranked No.1 in Japan for longevity and as the most desirable prefecture to live in according to Japanese nationals, Nagano uses its natural charms and beauty to encourage hosting sports training camps and other MICE events within the prefecture.

Outline of the display

As a large prefecture, Nagano is home to diverse cultures and foods. Here we would like visitors to experience the diversity of Nagano by giving them a taste of the local cuisine and an insight into the cultural heritage. Please try *nemagaridake*, a dish (currently in peak season) from the northern part of the prefecture. Please also enjoy a demonstration of *lidamizuhiki*, a traditional craft from southern part of the prefecture. The lida area currently produces approximately 70% of the entire nation's mizuhiki crafts.



Yokosuka City in Kanagawa Prefecture

Come Enjoy a 1-day Trip to YOKOSUKA, Only 1 Hour From Tokyo

Outline of the presentation

Yokosuka is only an hour away from Tokyo, and holds an abundant amount of nature and mountainous scenery, all while being next to the beautiful ocean.

Allow us to introduce this wonderful city to everyone.

Outline of the display

We would like to show the allure of Yokosuka, while providing sightseeing information, and also having everyone taste the delicious cuisine of Yokosuka. We will also offer dishes from Yokosuka culinary artists, who display their food so wonderfully that you'll be amazed just by looking at it.



Iki City in Nagasaki Prefecture

Welcome to Iki Island! Just one-hour trip from Fukuoka

Outline of the presentation

It takes only an hour from Fukuoka, the largest city in Kyusyu, to Iki Island. Iki is truly a resort island where you can enjoy all the blessings of nature including Iki beef (one of Japan's best beef brands), seafood such as tuna, squid and sea urchin, emerald green ocean, natural hot spring, etc. However, there are only a few visitors from overseas so the island can be called as an unexploited treasure island. Take the opportunity of the tour by MOFA to come and enjoy the island.

Outline of the display

Iki Island is rich in natural food. Roast beef of Iki beef, one of the well-known Japanese brand beef, will be served at our booth. You can also taste Iki shochu and luscious liqueur made from Iki shochu. Iki Island is a birth place of shochu distilled from barley and Iki shochu has been given WTO protection for the geographical indication of its place of origin.



Suzuka City in Mie Prefecture

Suzuka, a manufacturing town

Outline of the presentation

Suzuka in Mie prefecture is well known for the Suzuka Circuit where the F1 Grand Prix is held. Suzuka is blessed with a beautiful natural environment, surrounded by the Ise Bay to the east and the Suzuka Mountains to the west. The city has a rich historical and cultural heritage. Today we will introduce two traditional crafts-Suzuka calligraphy ink and Ise Katagami, which is a paper stencil. We will also talk about manufacturing in Suzuka, particularly the representative industry of automobile manufacturing.

Outline of the display

In addition to samples of Suzuka calligraphy ink and Ise Katagami, we will also provide hands-on experiences of these traditional Suzuka crafts. Suzuka has also flourished in the Motor sports industry. We will display photo panels of F1 racing, miniature models of cars and industrial products. Agricultural products are also abundant, especially green tea, samples of which will be provided.

