1 Significance
(1) This is the first microfinance fund of its kind focusing on empowering women.
(2) In terms of promoting women empowerment in ASEAN countries, Government of Japan will make efforts toward an equity investment in the fund, in conjunction with JICA and JBIC, on the condition that private sector also participates in it.

2 Summary of the Fund
(1) JAPAN-ASEAN Women Empowerment Fund provides business finance for small business, such as sole proprietorship, business group and SMEs, particularly operated by women, through investment and / or loan to Microfinance Institutes (MFIs) in ASEAN countries.

The Fund aims at social advancement of women, poverty reduction, fostering growth, job creation and entrepreneurship.

(2) Target MFIs would be determined by the Fund investors in consideration with their track records, etc.

(*) Blue Orchard Finance S.A. is an asset management company, founded in Geneva in 2001, which has enough track records especially in the field of commercial based microfinance investment, and has relations with more than 250 MFIs.

Blue Orchard has invested USD 3billion across 4 continents, over 60 countries. It also has strong ties with multilateral organizations (World Bank, Asian Development Bank, etc.) and pension funds.