

Mexico-Japan Exchange Program for the Strategic Global Partnership

Information for applicants

1. Course Title

The Mexican Intellectual Property System and Its Use in Technology Transfer

2. Name of Mexican Institution:

- Mexican Institute of Industrial Property (IMPI)
- Center for Research and Advance Studies of the National Polytechnic Institute (CINVESTAV)

3. Brief Profile of the Institutions

The **Mexican Institute of Industrial Property (IMPI)** is the administrative authority in industrial property matters in the country, as such, its mission is to ensure that the State's intervention in the protection to industrial property grants the necessary legal certainty to its holders in order to generate a legitimate use of their creative and inventive capacity, which leads to the promotion of private investment, job creation, and overall competitiveness in the country. The Patent Division is in charge of conducting the substantive examination of patent applications in the mechanical, electrical, biotechnical, pharmaceutical, chemistry areas.

The **Center for Research and Advance Studies (CINVESTAV)** is a Mexican Government Agency, created in 1961. Its objectives and activities include preparing scientific researchers and specialized teachers who promote scientific education and create the conditions to generate original research in various scientific and technological areas that allow raising living standards and promoting the development of Mexico. Cinvestav has 28 research departments organized into 9 units located in strategic regions of Mexico. Academic and scientific specialized courses are offered for graduates and postgraduates, who are granted Master or PhD degrees on Sciences.

CINVESTAV's Technology Transfer Office is responsible for the interaction processes of Cinvestav with industry, as well as the promotion of agreements with the Mexican and foreign industrial sector. The office made the promotion, coordination and orientation of all activities related to the technology transfer and commercialization of technological developments and innovations made in Cinvestav. Also coordinates and performs the obtaining of intellectual property rights (IPRs) for the strategic protection of technological developments generated by Cinvestav; in this area, the Cinvestav is recognized in Mexico as one of the Research Institutions with greater prestige in the obtaining of such rights.

4. Course dates:

From November 18th to December 4th, 2015

5. Field of the Training Program:

Industrial and intellectual property, patent examination, technology transfer, strategies and considerations to protect and commercialize technology developments.

6. Course Objective:

Increase and enhance the knowledge about Mexican IP system and its utility in technology transfer.

To achieve the objective, each participant should develop during the program at least one case study in order to obtain any IPRs in Mexico, as well as to establish the appropriate strategy for it.

Each participant should be prepare a presentation about his/her activities, IP experience and how he/she will apply the knowledge acquired in the program.

7. Course capacity

Maximum five (5) participants.

8. Tentative Course Programe

- Overview of the general aspects involving in IP Mexican system.
- Experience on the procedures and strategies made to obtain IP rights.
- Knowledge of the importance of implementing an appropriate strategy for IPRs in Mexico.
- An overview of the usefulness of the IP Mexican system in technology transfer processes.

9. Course Location

Most of the program will be conducted in Mexico City; and there will be at least one visit to a Cinvestav Unit, for example in Irapuato city (Guanajuato State).

10. Trainees profile (academic, professional, linguistic, others)

Academic Background

- Professionals involved in IP system, belonging to Japanese Institutions of Higher Education, Japanese Companies or Japanese Organizations, or
- Active professionals in IP Japanese system, or
- Scientists or technologists with experience and interest in IP system.

Work Experience

- Have verifiable experience in the IP system, preferably in the IP Japanese system. Is preferably but not compulsory, having experience in obtaining and/or management of IPRs.
- Having verified work experience within a Research Center, University, Company or Organization that use the IP system in Japan, or
- Belong to a Research Center, University, Company or Organization using the IP system in Japan.

Years of Experience

At least one (1) year

Language Proficiency

All participants need to be competent in English

English Scores:
TOEIC: 700 pts
TOEFL PBT: 500
TOEFL IBT: 90
IELTS: 6

11. Dress code

Formal for official visits to Institutions and Government Organizations.
Smart casual for the rest of the program.

12. Tentative scheduleFirst week:

An overview of the IP Mexican system / procedures for obtaining IPRs in Mexico / case studies.
Seminars / observation / analysis.

Second week:

Case studies / usefulness of the IP Mexican system / IP strategy.
Visits / observation / analysis / presentation / discussion.