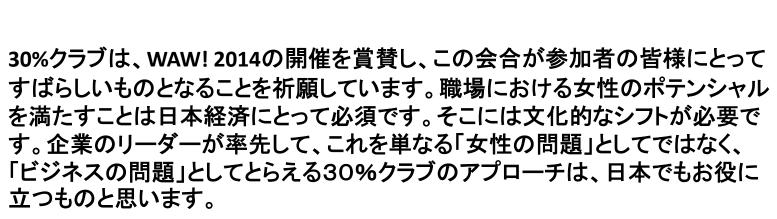
## Message for the World Assembly for Women in Tokyo 2014

30%クラブ ヘレナ・モリッセー 創設者 Ms. Helena Morrissey Founder, 30% Club







'The 30% Club applauds WAW! 2014 and wishes everyone a productive conference. Fulfilling women's potential in the workplace is an economic imperative for Japan - but requires a big cultural shift. We hope the 30% Club's approach, with company leaders accelerating change as a business issue, not 'just' a women's issue, can help in Japan and look forward to being of service.

Helena Monimery