



SEMINAR

SMEs Promotion and IT

Group 4

Bolivia, Laos, Malaysia, Mexico, Myanmar,
Perú, Venezuela, Vietnam

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1. SME promotion

2. IT

3. Suggestions on how IT facilitate SME promotion

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1. SME necessities



a) Regulatory framework



b) Non-financial services



c) Financial services



1. SME necessities

a) Regulatory Framework

- Regulating laws, regulations in all aspects of doing business: registration, taxation...



1. SME

b) Non financial services


- Business information
- Training
- Entrepreneurship
- Consulting
- Technical support
- Linkages
- Workforce
- Land-premises



1. SME

c) Financial services

- Microfinance
- Bank lend
- Venture capital
- Stock exchanges



2. IT

- a) A modern tool which helps design, manufacture, control, manage
- b) With networking and internet: cheap, almost no maintenance, quick communication

3. Suggestion on how IT can facilitate SME promotion

- IT facilitate the simplification, finalization of laws and regulations to create an enabling legal framework for SME



3. (continued)

- Establish a business information database including/linking companies' virtual gallery / e-commerce
- Enhance distance learning including virtual incubator
- Open business matching forum and develop optimized system

3. (continued)

- Provision of information related to available credit lines, guarantee banks and credit guarantee funds
- Modernization of banking procedures – e-banking, mobile-banking for minimum transaction cost





SOLUTIONS



IT business centers for SME

Media

Entrepreneurs

Financial Institutions

Service providers

Universities

International Organizations

Public Agencies

Chambers of Commerce

Private Sector Organization

