

**“IT is changing the
way of doing
business”**



Group 1

FEALAC Young Business Leaders
Seminar: SME's Promotion and IT
Tokyo - 2005

Group 1



Ministry Of Foreign Affairs Japan

Roger Alfaro El Salvador

Santiago Vexina Argentina

Vera Damayanti Indonesia

Charles Rankin Australia

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Jose Del Hierro Ecuador

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A world map with labels for 'Europe', 'Asia', 'South America', 'Australia - Pacific', and 'The East'.

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Context

IT

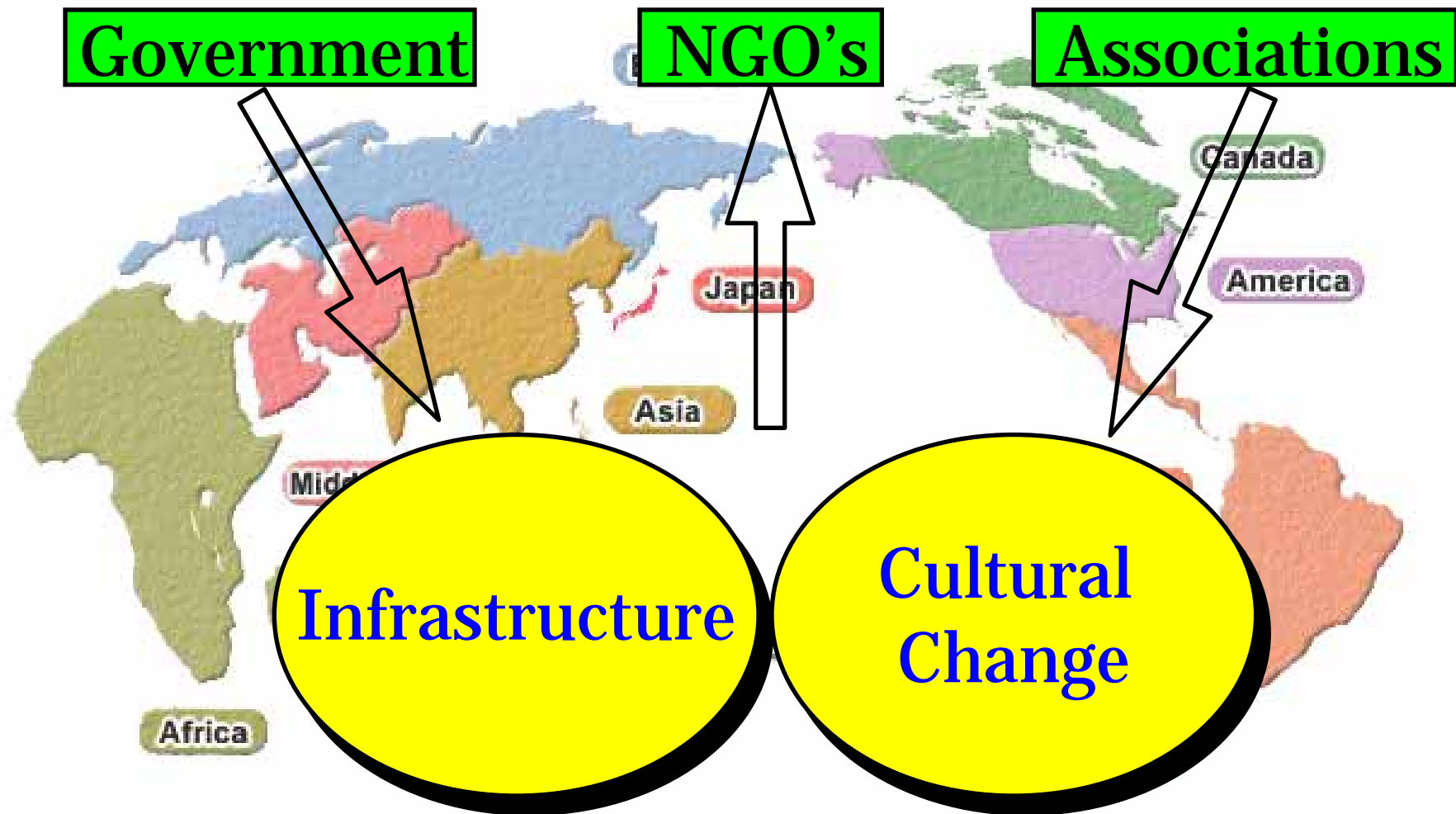
Improve Business Administration

Increase Productivity

Access to New Markets



Key Promoters



Common needs for SME's

✓ Exports

✓ Productivity

✓ Management Skills

✓ Financial Resources



Management Skills

Access to Capital

Access to Information



Access to Capital

Europe

Challenges	How IT helps	What Institutions can do
SME's do not know how to apply for credits or do not have the information banks need	Interactive guidelines to help SME's	Bank Associations & Government should work together: as training provider and standardized application form
	e- Application Form	



Information

Challenges	How IT helps	What Institutions can do
Lack of Market Information	Accessible Statistic and information via Internet or eMail	Relevant Government information easily accessible Setup Networks to match providers and suppliers
Lack of Government Information	User Friendly Legal and Regulation Portal	One Stop Government Internet Gateway for Business Information Standardized Government Forms
	Use eMail to inform Regulation Changes	

Recommendations

- ✓ FEALAC country members portal
- ✓ Basic Infrastructure, regulations, financial support and services by FEALAC member countries
- ✓ e-Government Tools with easy applications
- ✓ IT online and face to face training for SME's



TEALAC

