

Guidelines for the use of the Official Logo

May 2026

1 Eligible Projects

(1) Specific productions, projects, or other initiatives that are beneficial to the further development of relations between Japan and the United Nations in such fields as culture, arts, sports, education, tourism, economy, science, and others. (e.g., Flyers, brochures, posters, wrapping paper, documents and other printed materials, video works, TV commercials, internet content, venue installations such as signboards, banners, etc.)

(2) In principle, the project will be implemented between 1 June 2026 and 31 December 2026.

(3) Projects that do not fall under any of the following categories.

- i. Projects that are contrary to public order and morals.
- ii. Projects that violate or are likely to violate Japanese laws and regulations.
- iii. Projects that do not align with the objectives of the projects commemorating the 70th Anniversary of Japan's Admission to the United Nations.
- iv. Projects whose primary purpose is to promote a specific ideology, political position, or advocacy.
- v. Projects that lack public interest.
- vi. Projects whose primary purpose is to generate profit.

(Note) For the use of the logo mark and catchphrase associated with a specific meeting, event, or other occasion, please submit the application to the United Nations Division, Foreign Policy Bureau, Ministry of Foreign Affairs of Japan.

2 Logo Mark (Color / Monochrome)



日本の国連加盟70周年
Japan in the UN : 70th Anniversary



日本の国連加盟70周年
Japan in the UN : 70th Anniversary

(1) Logo: Size

- i. The logo may be enlarged or reduced in size, if the desired size is not available in the data. However, the aspect ratio of the logo must remain the same.
- ii. When enlarging or reducing the size of the logo, please ensure that the text contained in the logo is legible.
- iii. Do not redistribute data that has been resized (including changes in the number of pixels).

(2) Layout

- i. The logo area is defined as the smallest rectangle that encompasses all the series of designs that make up the logo, including images and text.
- ii. Please ensure a certain amount of space between the logo and the rest of the text or design, so that they do not appear as a unified design.
- iii. Please ensure that no other text or design touches or overlaps the logo area. Do not deconstruct or re-edit the logo design or text.

(3) Color

- i. Please use the color specifications below. Do note that the white background portion is also part of the logo design.

Gradient of "7" CMYK 93. 72. 10. 0 RGB 11.78.151 #0b4e97

CMYK 80. 41. 21. 0 RGB 39.125.169 #2484b3

Olive Wreath CMYK 78. 32. 12. 0 RGB 30.139.139 #1e8bbd

Rising Sun (Hinomaru) CMYK 38.100. 89. 3 RGB 168.31.45 #a81f2d

- ii. If the color differs depending on the printer model, please adjust it to match the color specifications.
- iii. For monochrome printing, try not to disrupt the original color balance or design as much as possible.

(Note) Even if the above conditions are met, corrections may be requested upon use.

3 Notes on the Use of the Official Anniversary Logo

- (1) The materials using the logo are permitted to be used from the time the logo usage is approved until the end of the project. (The creation of productions using the logo mark and their publication on websites and other platforms are permitted only after the issuance of the usage permission notice. Until such notice is issued, the creation of productions and any public relations activities featuring the logo mark are not permitted, even if an application has already been submitted.)
- (2) Unauthorized use of the logo, such as repurposing or redistributing the logo to other projects or organizations outside the commemorative project, is prohibited.
- (3) The project entity will be responsible for the disposal and deletion of the logo data after its use.
- (4) If the project is cancelled or if there are significant changes to the project content after the approval of the project, please immediately notify the 60th Anniversary of the Singapore-Japan Diplomatic Relations Executive Committee Secretariat.
- (5) The 60th Anniversary of the Singapore-Japan Diplomatic Relations Executive Committee Secretariat, the Ministry of Foreign Affairs of Japan, or the Embassy of Japan in Singapore will not be held responsible for the use of the logo mark.
- (6) The approval for logo usage may be revoked if it becomes clear that the conditions for granting the logo are not met, if unauthorized use of the logo becomes apparent, or if the content does not comply with this guideline.

4 How to Get Certification

- (1) Organizations wishing to obtain approval for their projects and to use the Logo are requested to submit the documents listed below to the United Nations Division, Foreign Policy Bureau, Ministry of Foreign Affairs.
- (2) In principle, applicants are requested to send the following documents by email no later than one month prior to the desired start date of logo mark usage.
 - I. Applications Form
 - II. Project Budget
 - III. Pledge
 - IV. Documents providing an overview of the project

E.g., project proposal, list of exhibited works (in case of a exhibition, etc.), descriptions of the work (in case of a film or theatrical performances, etc.), programs, application guidelines (in the case of open exhibitions, competitions, etc.), etc.

V. Documents providing an overview of the organizing body

- i. List of officers/directors
- i. Articles of incorporation, constitution, articles of association, act of endowment, or other documents equivalent thereto
- ii. History, business performance, and activity details and other information about the organization
- iii. Documents demonstrating the relationship between the organizer and the applicant (written contracts, etc.), in cases where the two parties are different

(However, for government agencies, consular offices, local governments, and public interest corporations supervised by MOFA, some of the required documents may be omitted; please contact us before applying.)

5 Report upon Completion and Delivery of Productions and Other Materials

Upon completion or delivery of events and productions using the logo mark, applicants are requested to submit a usage report within three months. Please note that the content of submitted reports may be published on the website of the Ministry of Foreign Affairs of Japan.

6 Address and Inquiries

United Nations Division, Foreign Policy Bureau, Ministry of Foreign Affairs

(Email) undivision@mofa.go.jp

Notes

- (1) The application documents submitted will not be returned.
- (2) If there are any deficiencies in the application documents, the Division may make inquiries or request the submission of additional documents.
- (3) If there are significant deficiencies in the application documents, the Division may decline to process the application.
- (4) Regarding applications for permission to use the logo mark, applicants are requested to submit their applications well in advance, taking into consideration the desired start date of logo mark usage (including the date of

printing on productions and the date of commencement of public relations activities on websites and other platforms). If a sufficient review period cannot be secured, the Division may decline to process the application.

(5) Please note that inquiries regarding the details of the review process cannot be answered.

(6) If a project is cancelled or the content of a project does not meet the conditions of approval, the approval may be revoked.