

Questionnaire / Categories

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Annotation2 : "0%" indicates 0% or less than 0.5% of the total respondents answered.

Annotation3 : "-" indicates that the survey was not conducted in this country.

Q1 Which of the following countries / organizations do you consider an important partner to [Australia] currently? (MA) note: Exclude the surveyed country

	Total
Base: Those Answering	400
1 Japan	42%
2 USA	54%
3 UK	55%
4 France	19%
5 Germany	14%
6 Italy	10%
7 EU	29%
8 Canada	32%
9 Russia	6%
10 China	49%
11 India	30%
12 Brazil	5%
13 Mexico	5%
14 South Africa	6%
15 Australia	-
16 Republic of Korea	13%
17 Indonesia	27%
18 ASEAN	18%
19 Kingdom of Saudi Arabia (KSA)	5%
20 Turkey	4%
21 Argentina	4%
22 AU	18%
23 Others, specify _____	3%
24 Don't know / No idea	10%

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Q2 Which of the following countries / organizations do you consider an important partner to [Australia] in the future? (MA) note: Exclude the surveyed country

	Total
Base: Those Answering	400
1 Japan	44%
2 USA	50%
3 UK	50%
4 France	24%
5 Germany	22%
6 Italy	13%
7 EU	32%
8 Canada	33%
9 Russia	8%
10 China	48%
11 India	31%
12 Brazil	8%
13 Mexico	7%
14 South Africa	8%
15 Australia	-
16 Republic of Korea	15%
17 Indonesia	26%
18 ASEAN	22%
19 Kingdom of Saudi Arabia (KSA)	10%
20 Turkey	6%
21 Argentina	5%
22 AU	18%
23 Others, specify _____	2%
24 Don't know / No idea	14%

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Q3 Which of the following countries / organizations is the most reliable country/organization to [Australia]? (SA) note: Exclude the surveyed country

	Total
Base: Those Answering	400
1 Japan	8%
2 USA	17%
3 UK	26%
4 France	0%
5 Germany	1%
6 Italy	0%
7 EU	4%
8 Canada	3%
9 Russia	0%
10 China	9%
11 India	4%
12 Brazil	0%
13 Mexico	0%
14 South Africa	0%
15 Australia	-
16 Republic of Korea	1%
17 Indonesia	2%
18 ASEAN	3%
19 Kingdom of Saudi Arabia (KSA)	0%
20 Turkey	0%
21 Argentina	0%
22 AU	3%
23 Others, specify _____	2%
24 Don't know / No idea	19%

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Q4 What is your overall opinion of Japan? (SA)

	Total
Base: Those Answering	400
1 Very favorable	47%
2 Somewhat favorable	48%
3 Somewhat unfavorable	4%
4 Very unfavorable	1%

Q5 What is your impression of Japan? (MA)

	Total
Base: Those Answering	400
1 A country that has been consistently promoting peace since the end of World War II	43%
2 A country with rich traditions and culture	70%
3 A country with a strong economy and high technology	62%
4 A country with a high standard of living	48%
5 A country with universal values, such as freedom and democracy	30%
6 A country with a leadership in the international community	24%
7 A country that introduces new culture to the world such as animation, fashion, and cuisine	42%
8 A country with beautiful nature	54%
9 A country that is conservative and closed	15%
10 A country which one should be watchful of	7%
11 A country that is difficult to understand	4%
12 A militant / combative country	3%
13 Others, specify _____	1%
14 None	3%

Q6 Which of the following aspects of Japan would you like to know more about? (MA)

	Total
Base: Those Answering	400
1 Politics / Diplomacy / Security	17%
2 Economy	28%
3 Companies / Business	14%
4 Development cooperation (Official Development Assistance – ODA)	9%
5 History / Society	37%
6 Science / Technology	35%
7 Public health	16%
8 Japanese language	25%
9 Culture (including traditional culture, pop culture, Japanese food.)	52%
10 Tourism	35%
11 Others, specify _____	1%
12 None	15%

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Q6-2 (note: Ask only for those who chose Q6=9)
Specifically, which aspects of Japanese culture are you interested in? (MA)

	Total
Base: Those Answering	206
1 Flower arrangement (Ikebana) / Tea ceremony / Calligraphy (Shodo)	30%
2 Traditional Japanese theater (Kabuki, Noh, Kyogen, Bunraku, etc.) / Traditional Japanese music (Gagaku, Koto (Japanese harp), Japanese drum, Shamisen, etc.)	26%
3 Japanese literature / Haiku	19%
4 Sumo / Japanese martial arts (Karate, Judo, Kendo, etc.)	26%
5 Bonsai	43%
6 Japanese animations / Japanese comics (Manga) / Video games / Online games / Cosplay	29%
7 Japanese pop music (J-POP)	18%
8 Japanese fashion (including Kimono)	28%
9 Japanese movies and TV dramas	33%
10 Japanese food	82%
11 Architecture	45%
12 Japanese lifestyle and way of thinking	60%
13 Others, specify _____	2%
14 None	0%

Q7 What do you think about the current state of relationship between [Australia] and Japan?

	Total
Base: Those Answering	400
1 Very friendly	39%
2 Somewhat friendly	51%
3 Somewhat unfriendly	2%
4 Very unfriendly	0%
5 Don't know / No idea	9%

Q8 How do you rate Japan as a reliable country of [Australia]? (SA)

	Total
Base: Those Answering	400
1 Very reliable	41%
2 Somewhat reliable	46%
3 Somewhat unreliable	3%
4 Very unreliable	0%
5 Don't know / No idea	11%

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Q8-2 Why do you think Japan is reliable? (MA)
*For respondents who have chosen No.1 or 2 on Question No.8.

		Total
	Base: Those Answering	346
1	[Australia] and Japan have good relations	78%
2	[Australia] and Japan share the same values	31%
3	[Australia] and Japan have good economic ties (investments, good trade relationship)	56%
4	Japan contributes to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	36%
5	Japan contributes to the stabilization of international order (rule of law, freedom and democracy, free-trade system)	34%
6	Japan contributes to the stabilization and growth of world economy	35%
7	Japan has an attractive culture	43%
8	Japan provides development cooperation in the international community, including Official Development Assistance (ODA)	20%
9	Japan provides solutions to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	23%
10	Others, specify _____	1%

Q8-3 Why do you think Japan is not reliable? (MA)
*For respondents who have chosen No.3 or 4 on Question No.8.

		Total
	Base: Those Answering	12
1	[Australia] and Japan don't have good relation	33%
2	[Australia] and Japan don't share the same values	33%
3	[Australia] and Japan don't have good economic tie (investments, good trade relationship)	8%
4	Japan doesn't contribute to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	33%
5	Japan doesn't contribute to the stabilization of international order (rule of law, freedom and democracy, free-trade system)	25%
6	Japan doesn't contribute to the stabilization and growth of world economy	25%
7	Japan doesn't have an attractive culture	0%
8	Japan doesn't provide sufficient development cooperation in the international community, including Official Development Assistance (ODA)	33%
9	Japan doesn't provide solution to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	25%
10	Others, specify _____	0%

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To what extent does Japan play an important role in each of the following issues?

Q9(1) - Stabilization of international order (including rule of law, freedom and democracy, free-trade system)

	Total
Base: Those Answering	400
1 Japan plays a very important role	28%
2 Japan plays a somewhat important role	44%
3 Japan doesn't play an important role so much	10%
4 Japan doesn't play an important role at all	2%
5 Don't know / No idea	16%

To what extent does Japan play an important role in each of the following issues?

Q9(2) - Security (including peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)

	Total
Base: Those Answering	400
1 Japan plays a very important role	28%
2 Japan plays a somewhat important role	45%
3 Japan doesn't play an important role so much	11%
4 Japan doesn't play an important role at all	2%
5 Don't know / No idea	16%

Q9(3) To what extent does Japan play an important role in each of the following issues?
- Stabilization and growth of world economy

	Total
Base: Those Answering	400
1 Japan plays a very important role	34%
2 Japan plays a somewhat important role	44%
3 Japan doesn't play an important role so much	8%
4 Japan doesn't play an important role at all	2%
5 Don't know / No idea	13%

To what extent does Japan play an important role in each of the following issues?

Q9(4) - Development cooperation in the international community, including Official Development Assistance (ODA)

	Total
Base: Those Answering	400
1 Japan plays a very important role	25%
2 Japan plays a somewhat important role	39%
3 Japan doesn't play an important role so much	8%
4 Japan doesn't play an important role at all	1%
5 Don't know / No idea	28%

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To what extent does Japan play an important role in each of the following issues?

Q9(5) - Solutions to global issues (including environment, climate change, infectious disease, population, poverty, etc.)

	Total
Base: Those Answering	400
1 Japan plays a very important role	28%
2 Japan plays a somewhat important role	43%
3 Japan doesn't play an important role so much	10%
4 Japan doesn't play an important role at all	2%
5 Don't know / No idea	17%

Q10 How much do you value Japan as a peace-loving nation?

	Total
Base: Those Answering	400
1 A lot	42%
2 To some extent	43%
3 Not much	7%
4 Not at all	2%
5 Don't know / No idea	7%

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Q11 Which of the following Asian countries do you think is the Australia's most important partner? (SA)

	Total
Base: Those Answering	400
1 Japan	28%
2 China	36%
3 Republic of Korea	2%
4 Indonesia	4%
5 India	6%
6 Singapore	4%
7 None of the 6 countries above	3%
8 Don't know	17%

Q12 Which of the following do you think is most important for Japan-Australia relations? (SA)

	Total
Base: Those Answering	400
1 Cooperation in the security fields	19%
2 Economic relations	57%
3 Cultural and interpersonal exchanges	12%
4 Addressing global issues	11%
5 Other ()	1%

Q13 Do you think the relations with Japan has become more important to Australia in recent years? (SA)

	Total
Base: Those Answering	400
1 I strongly think so	26%
2 I think so	47%
3 I don't strongly think so	9%
4 I don't think so	2%
5 Don't know	16%

Q14 What languages are you interested in learning? (MA)

	Total
Base: Those Answering	400
1 Spanish	23%
2 French	23%
3 German	11%
4 Japanese	30%
5 Chinese	12%
6 Korean	10%
7 Arabic	4%
8 Russian	3%
9 Other ()	5%
10 No particular interest in language learning	41%

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Q14-2 (Ask only those who selected "Japanese" in Q14)
What is the reason/purpose for this? (MA)

	Total
Base: Those Answering	118
1 To understand the culture and lifestyle	67%
2 For travel	68%
3 To enjoy contents (fashion, music, movies, dramas, manga, anime, etc.)	38%
4 It may be useful in the future	42%
5 To socialize with friends	18%
6 For business	16%
7 To get a job	4%
8 To study in Japan	5%
9 Because it's part of the required school curriculum	3%
10 Because there is a specialized language class near my home	0%
11 Other ()	3%

Q15 Do you think the Japan-U.S.-Australia-India framework is important for Australia? (SA)

	Total
Base: Those Answering	400
1 Very important	31%
2 Important	43%
3 Not very important	8%
4 Not important	1%
5 Don't know	17%

Q16 What areas outside of the resources sector do you think should be strengthened in future Japan-Australia economic relations? (MA)

	Total
Base: Those Answering	400
1 IT	44%
2 AI	28%
3 Finance	34%
4 Tourism	48%
5 Research/Education	41%
6 Real estate	6%
7 Renewable energy/Decarbonization	35%
8 Other ()	3%

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Q17 Which do you usually use to obtain information about Japan? (MA)

	Total
Base: Those Answering	400
1 Government of Japan (including Ministry of Foreign Affairs)	12%
2 Local media	31%
3 Foreign media	19%
4 Think tank	3%
5 Private individual (including Social Media influencer and expert)	20%
6 Travel to Japan (including studying in Japan)	14%
7 Others, specify _____	4%
8 I have not obtained any information about Japan	37%

This question is for those who selected "Japanese government agencies, such as Q17-2 the Ministry of Foreign Affairs" as their source of information about Japan. Which media/opportunities do you use to get information from them? (MA)

	Total
Base: Those Answering	47
1 Official website	72%
2 Social media (Facebook, X, Instagram, YouTube, etc.)	43%
3 Event (Lecture, cultural event, etc.)	13%
4 Magazine	6%

This question is for those who selected "Local mass media" and/or "Overseas Q17-3 mass media" as their source of information about Japan. Which media/opportunities do you use to get information from them? (MA)

	Total
Base: Those Answering	167
1 Television	58%
2 Newspaper	27%
3 Radio	13%
4 Website	41%
5 Social media (Facebook, X, Instagram, YouTube, etc.)	41%

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F0 Country

	Total
Base: Those Answering	400
1 Australia	100%

F1 Please indicate your gender.

	Total
Base: Those Answering	400
1 Male	49%
2 Female	51%
3 Others	1%

F2 Please indicate your age.

	Total
Base: Those Answering	400
1 18-29	18%
2 30-39	22%
3 40-49	18%
4 50-59	18%
5 60-69	24%

F3 Which of the followings best describes your occupation?

	Total
Base: Those Answering	400
1 Company owner (with 10 or more employees)	2%
2 Company owner (with less than 10 employees) / Self-employed	5%
3 Specialist (Medical doctor, lawyer, architect, accountants, etc.)	6%
4 Skilled worker (Building worker / plumber / building painter / electrician, etc.)	3%
5 Board member / senior executive / Specialist	2%
6 Manager	15%
7 Public service worker (medical, school, police, etc.)	8%
8 Office worker (clerical, sales, etc.)	14%
9 Skilled worker / factory worker / sales and service staff	11%
10 Home maker	9%
11 Student	6%
12 Unemployed	9%
13 Others, specify _____	13%

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F4 What is the highest level of education you have completed?

	Total
Base: Those Answering	400
1 Junior high school	4%
2 Senior High school	23%
3 Junior college / technical college	18%
4 Senior college / University (Bachelor's degree)	37%
5 Postgraduate school (Master's degree and above)	18%

F5 What is your annual household income from all sources before tax?

	Total
Base: Those Answering	400
1 Less than \$15,000	3%
2 \$15,000 - less than \$30,000	7%
3 \$30,000 - less than \$50,000	12%
4 \$50,000 - less than \$80,000	17%
5 \$80,000 - less than \$110,000	19%
6 \$110,000 - less than \$150,000	17%
7 \$150,000 - less than \$200,000	12%
8 \$200,000 or more	8%
9 Don't know / Refused	7%