

Questionnaire / Categories

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Q1 Which of the following countries / organizations do you consider an important partner to [India] currently? (MA)
 note: Exclude the surveyed country

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Japan	55%	49%	45%	57%
2	USA	45%	38%	47%	47%
3	UK	37%	34%	35%	37%
4	France	29%	23%	31%	31%
5	Germany	27%	23%	27%	28%
6	Italy	18%	14%	10%	20%
7	EU	14%	12%	12%	15%
8	Canada	18%	13%	33%	18%
9	Russia	65%	63%	45%	67%
10	China	32%	31%	25%	32%
11	India	-	-	-	-
12	Brazil	18%	16%	14%	19%
13	Mexico	8%	7%	9%	8%
14	South Africa	17%	16%	10%	17%
15	Australia	30%	26%	39%	31%
16	Republic of Korea	10%	11%	4%	10%
17	Indonesia	12%	12%	10%	13%
18	ASEAN	13%	10%	7%	14%
19	Kingdom of Saudi Arabia (KSA)	28%	26%	24%	29%
20	Turkey	7%	5%	9%	7%
21	Argentina	6%	5%	9%	6%
22	AU	5%	5%	8%	5%
23	Others, specify _____	3%	4%	3%	3%
24	Don't know / No idea	3%	5%	1%	2%

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Q2 Which of the following countries / organizations do you consider an important partner to [India] in the future? (MA)
note: Exclude the surveyed country

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Japan	57%	51%	49%	60%
2	USA	46%	37%	40%	48%
3	UK	39%	35%	30%	41%
4	France	34%	29%	33%	35%
5	Germany	34%	31%	25%	35%
6	Italy	23%	22%	18%	23%
7	EU	17%	14%	15%	17%
8	Canada	24%	22%	30%	24%
9	Russia	59%	57%	45%	61%
10	China	35%	32%	27%	37%
11	India	-	-	-	-
12	Brazil	23%	21%	21%	23%
13	Mexico	11%	11%	10%	11%
14	South Africa	21%	21%	12%	22%
15	Australia	35%	31%	34%	36%
16	Republic of Korea	16%	19%	10%	16%
17	Indonesia	15%	15%	11%	16%
18	ASEAN	15%	13%	7%	15%
19	Kingdom of Saudi Arabia (KSA)	33%	33%	25%	33%
20	Turkey	10%	10%	10%	10%
21	Argentina	10%	10%	8%	10%
22	AU	7%	5%	12%	7%
23	Others, specify _____	1%	2%	2%	1%
24	Don't know / No idea	3%	7%	1%	2%

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Q3 Which of the following countries / organizations is the most reliable country/organization to [India]? (SA)
note: Exclude the surveyed country

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Japan	17%	16%	21%	17%
2	USA	13%	12%	6%	14%
3	UK	4%	3%	4%	4%
4	France	2%	2%	1%	2%
5	Germany	2%	1%	4%	2%
6	Italy	1%	0%	1%	1%
7	EU	0%	0%	1%	0%
8	Canada	1%	2%	3%	1%
9	Russia	43%	46%	29%	43%
10	China	2%	3%	1%	2%
11	India	-	-	-	-
12	Brazil	1%	1%	1%	0%
13	Mexico	0%	0%	1%	0%
14	South Africa	0%	0%	1%	0%
15	Australia	2%	1%	17%	2%
16	Republic of Korea	1%	0%	0%	1%
17	Indonesia	1%	0%	2%	2%
18	ASEAN	1%	1%	1%	2%
19	Kingdom of Saudi Arabia (KSA)	4%	3%	4%	4%
20	Turkey	0%	0%	0%	0%
21	Argentina	0%	0%	1%	0%
22	AU	0%	0%	1%	0%
23	Others, specify _____	1%	1%	0%	1%
24	Don't know / No idea	4%	9%	1%	3%

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Q4 What is your overall opinion of Japan? (SA)

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Very favorable	71%	64%	81%	73%
2	Somewhat favorable	27%	34%	18%	25%
3	Somewhat unfavorable	1%	1%	1%	1%
4	Very unfavorable	1%	1%	0%	1%

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Q5 What is your impression of Japan? (MA)

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	A country that has been consistently promoting peace since the end of World War II	60%	56%	61%	61%
2	A country with rich traditions and culture	60%	61%	31%	61%
3	A country with a strong economy and high technology	68%	66%	50%	70%
4	A country with a high standard of living	57%	54%	48%	58%
5	A country with universal values, such as freedom and democracy	49%	45%	47%	50%
6	A country with a leadership in the international community	41%	38%	50%	41%
7	A country that introduces new culture to the world such as animation, fashion, and cuisine	52%	43%	58%	55%
8	A country with beautiful nature	58%	60%	45%	58%
9	A country that is conservative and closed	22%	18%	29%	23%
10	A country which one should be watchful of	28%	26%	29%	29%
11	A country that is difficult to understand	13%	12%	22%	13%
12	A militant / combative country	6%	6%	6%	6%
13	Others, specify _____	0%	0%	1%	0%
14	None	1%	3%	0%	0%

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Q6 Which of the following aspects of Japan would you like to know more about? (MA)

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Politics / Diplomacy / Security	34%	29%	48%	35%
2	Economy	59%	56%	49%	60%
3	Companies / Business	53%	47%	48%	55%
4	Development cooperation (Official Development Assistance – ODA)	44%	38%	47%	45%
5	History / Society	47%	46%	43%	48%
6	Science / Technology	72%	71%	56%	73%
7	Public health	38%	33%	43%	39%
8	Japanese language	37%	36%	40%	37%
9	Culture (including traditional culture, pop culture, Japanese food.)	59%	56%	45%	60%
10	Tourism	40%	44%	14%	40%
11	Others, specify _____	0%	0%	0%	0%
12	None	1%	3%	1%	0%

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Q6-2 (note: Ask only for those who chose Q6=9) Specifically, which aspects of Japanese culture are you interested in? (MA)

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	1,292	278	36	978
1	Flower arrangement (Ikebana) / Tea ceremony / Calligraphy (Shodo)	53%	48%	67%	54%
2	Traditional Japanese theater (Kabuki, Noh, Kyogen, Bunraku, etc.) / Traditional Japanese music (Gagaku, Koto (Japanese harp), Japanese drum, Shamisen, etc.)	55%	43%	60%	58%
3	Japanese literature / Haiku	42%	39%	46%	42%
4	Sumo / Japanese martial arts (Karate, Judo, Kendo, etc.)	53%	53%	51%	53%
5	Bonsai	37%	38%	29%	37%
6	Japanese animations / Japanese comics (Manga) / Video games / Online games / Cosplay	64%	60%	68%	65%
7	Japanese pop music (J-POP)	34%	30%	43%	35%
8	Japanese fashion (including Kimono)	47%	46%	51%	47%
9	Japanese movies and TV dramas	55%	48%	52%	58%
10	Japanese food	67%	63%	59%	69%
11	Architecture	47%	45%	25%	48%
12	Japanese lifestyle and way of thinking	61%	65%	33%	61%
13	Others, specify _____	0%	0%	0%	0%
14	None	0%	1%	0%	0%

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Q7 What do you think about the current state of relationship between [India] and Japan?

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Very friendly	66%	60%	78%	67%
2	Somewhat friendly	31%	35%	20%	31%
3	Somewhat unfriendly	1%	1%	1%	1%
4	Very unfriendly	0%	0%	1%	0%
5	Don't know / No idea	1%	4%	0%	1%

Q8 How do you rate Japan as a reliable country of [India]?

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Very reliable	65%	60%	74%	66%
2	Somewhat reliable	32%	34%	25%	32%
3	Somewhat unreliable	1%	2%	1%	1%
4	Very unreliable	0%	0%	0%	0%
5	Don't know / No idea	2%	4%	0%	1%

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Q8-2 Why do you think Japan is reliable? (MA) *For respondents who have chosen No.1 or 2 on Question No.8.

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,133	471	79	1,583
1	[India] and Japan have good relations	74%	73%	59%	75%
2	[India] and Japan share the same values	44%	40%	38%	46%
3	[India] and Japan have good economic ties (investments, good trade relationship)	61%	62%	47%	61%
4	Japan contributes to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	53%	46%	62%	54%
5	Japan contributes to the stabilization of international order (rule of law, freedom and democracy, free-trade system)	52%	49%	62%	52%
6	Japan contributes to the stabilization and growth of world economy	53%	52%	51%	53%
7	Japan has an attractive culture	51%	48%	35%	53%
8	Japan provides development cooperation in the international community, including Official Development Assistance (ODA)	46%	42%	47%	47%
9	Japan provides solutions to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	36%	35%	23%	37%
10	Others, specify _____	0%	0%	0%	0%

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Q8-3 Why do you think Japan is not reliable? (MA) *For respondents who have chosen No.3 or 4 on Question No.8.

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	31	9	1	22
1	[India] and Japan don't have good relation	6%	22%	0%	0%
2	[India] and Japan don't share the same values	36%	44%	0%	33%
3	[India] and Japan don't have good economic tie (investments, good trade relationship)	33%	33%	0%	33%
4	Japan doesn't contribute to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	28%	11%	100%	33%
5	Japan doesn't contribute to the stabilization of international order (rule of law, freedom and democracy, free-trade system)	23%	22%	0%	24%
6	Japan doesn't contribute to the stabilization and growth of world economy	23%	22%	0%	24%
7	Japan doesn't have an attractive culture	7%	0%	0%	10%
8	Japan doesn't provide sufficient development cooperation in the international community, including Official Development Assistance (ODA)	26%	22%	0%	29%
9	Japan doesn't provide solution to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	7%	0%	0%	10%
10	Others, specify _____	10%	11%	0%	10%

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Q9(1) To what extent does Japan play an important role in each of the following issues?
 - Stabilization of international order (including rule of law, freedom and democracy, free-trade system)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Japan plays a very important role	58%	51%	76%	60%
2 Japan plays a somewhat important role	35%	37%	19%	35%
3 Japan doesn't play an important role so much	3%	4%	2%	3%
4 Japan doesn't play an important role at all	1%	1%	0%	1%
5 Don't know / No idea	3%	7%	2%	2%

Q9(2) To what extent does Japan play an important role in each of the following issues?
 - Security (including peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Japan plays a very important role	51%	47%	67%	51%
2 Japan plays a somewhat important role	39%	39%	25%	40%
3 Japan doesn't play an important role so much	6%	5%	6%	6%
4 Japan doesn't play an important role at all	1%	1%	1%	1%
5 Don't know / No idea	4%	8%	1%	3%

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Q9(3) To what extent does Japan play an important role in each of the following issues?
 - Stabilization and growth of world economy

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Japan plays a very important role	61%	56%	71%	62%
2 Japan plays a somewhat important role	32%	35%	25%	32%
3 Japan doesn't play an important role so much	3%	3%	3%	4%
4 Japan doesn't play an important role at all	1%	1%	0%	1%
5 Don't know / No idea	3%	6%	1%	2%

Q9(4) To what extent does Japan play an important role in each of the following issues?
 - Development cooperation in the international community, including Official Development Assistance (ODA)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Japan plays a very important role	55%	49%	68%	56%
2 Japan plays a somewhat important role	36%	38%	26%	36%
3 Japan doesn't play an important role so much	4%	4%	4%	3%
4 Japan doesn't play an important role at all	0%	1%	0%	0%
5 Don't know / No idea	5%	9%	2%	4%

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Q9(5) To what extent does Japan play an important role in each of the following issues?
 - Solutions to global issues (including environment, climate change, infectious disease, population, poverty, etc.)

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Japan plays a very important role	55%	46%	66%	57%
2	Japan plays a somewhat important role	35%	41%	28%	34%
3	Japan doesn't play an important role so much	6%	7%	4%	6%
4	Japan doesn't play an important role at all	1%	1%	1%	0%
5	Don't know / No idea	4%	6%	1%	3%

Q10 How much do you value Japan as a peace-loving nation?

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	A lot	72%	67%	78%	74%
2	To some extent	25%	29%	20%	24%
3	Not much	2%	1%	1%	2%
4	Not at all	0%	1%	0%	0%
5	Don't know / No idea	1%	2%	1%	1%

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Q11 What do you think of the current state of economic relations between Japan and India? (SA)

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Excellent	55%	50%	76%	55%
2	Good	39%	40%	22%	40%
3	Fair	5%	8%	3%	5%
4	Bad	0%	0%	0%	0%
5	Unsure	1%	2%	0%	0%

Q12-1 What is your view on Japanese investments in India? (SA)

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Very welcome	65%	61%	83%	66%
2	Welcome	32%	33%	17%	32%
3	Rather not welcome	1%	3%	1%	1%
4	Not welcome	0%	1%	0%	0%
5	Unsure	1%	3%	0%	1%

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Q12-2 (To those who answered "Very welcome" or "Welcome")
For what reasons do you welcome Japanese investments in India? (MA)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,139	468	79	1,592
1 Improve industrial technology in India	78%	77%	61%	79%
2 Increase employment opportunities	67%	67%	54%	67%
3 Enhance quality of products in India	65%	66%	48%	65%
4 Lower manufacturing cost in India	43%	44%	44%	42%
5 Increase business opportunities	65%	63%	52%	66%
6 Help domestic economy	53%	54%	46%	54%
7 Help regional development	46%	44%	41%	46%
8 Give good influence to entrepreneurs	45%	44%	38%	46%
9 Contribute to public welfare	29%	31%	17%	28%
10 Others (please explain)	0%	1%	0%	0%

Q12-3 (To those who answered "Rather not welcome" or "Not welcome")
For what reasons do you NOT welcome Japanese investment in India? (MA)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	30	16	1	13
1 Decrease the business opportunities of Indian corporations	16%	13%	100%	15%
2 Raise product cost in India	58%	56%	0%	62%
3 Give bad influence to entrepreneurs	51%	44%	0%	62%
4 Do not feel comfortable with foreign enterprise and foreign capital	22%	19%	100%	23%
5 Others (please explain)	0%	0%	0%	0%

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Q13 In which areas should Japan and India cooperate more? (MA)

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Defense/Security	44%	41%	42%	45%
2	United Nations reform	34%	28%	40%	36%
3	Economic relations	65%	65%	47%	65%
4	Climate Change	48%	49%	51%	48%
5	Disaster relief	39%	36%	38%	41%
6	Counter-terrorism	31%	32%	35%	31%
7	Economic development in Asia	55%	53%	37%	57%
8	Science & Technologies	72%	76%	55%	72%
9	Nuclear Technology and Safety	46%	46%	38%	47%
10	Agriculture/Farming	37%	41%	31%	36%
11	People-to-people exchange	24%	22%	14%	25%
12	Others (please explain)	1%	1%	0%	0%

Q14-1 If there is an opportunity to go abroad for higher education, where would you like to go? Or where would you like to send your child? (SA)

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	I would like to go/ send my child to Japan.	80%	74%	91%	82%
2	I would like to go/ send my child to the English-speaking countries such as US/UK	17%	20%	9%	16%
3	Others (please explain)	3%	6%	0%	2%

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Q14-2 And why? (MA)

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Tuition is low	23%	18%	45%	24%
2	Language barrier is low	27%	20%	40%	28%
3	Like the culture	68%	64%	75%	69%
4	Education level is high	79%	76%	71%	81%
5	Family members/ friends live there	16%	13%	29%	17%
6	Others (please explain)	2%	5%	0%	1%

Q15 Which of the following Japan-related events would you like to participate in?

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Movie screening	44%	40%	53%	45%
2	Demonstrations (Japanese-style flower arrangement, tea ceremony, etc.)	53%	48%	57%	54%
3	Displays	36%	28%	39%	39%
4	Lectures, seminars, symposiums	44%	40%	54%	45%
5	Traditional or contemporary performance	55%	52%	57%	56%
6	Japanese language speech contest	38%	32%	50%	39%
7	Sports	42%	40%	41%	43%
8	Events related to study in Japan	41%	41%	24%	41%
9	Others (please explain)	1%	1%	0%	1%
10	None	3%	6%	0%	2%

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Q16 Did you know that Japan is one of the largest donor countries to India and has been a significant contributor for modernizing India's transport, roads, infrastructure, sewage, and sanitation projects in different parts of the country?

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Yes	81%	75%	94%	82%
2	No	20%	25%	6%	19%

Q17 In which area should Japan emphasize its assistance to India? (MA)

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Energy	58%	57%	50%	59%
2	Infrastructure (roads, bridges, harbours, water supply, etc.)	64%	60%	53%	65%
3	Industries	56%	55%	47%	57%
4	Urban development	55%	50%	45%	57%
5	Agriculture	36%	36%	40%	36%
6	Environment	50%	48%	50%	50%
7	Culture	39%	36%	44%	40%
8	Education	49%	46%	53%	50%
9	Health, sanitation	53%	52%	55%	53%
10	Human resource development	38%	38%	31%	38%
11	Disaster prevention/Disaster management	32%	35%	22%	32%
12	Others (please explain)	1%	1%	0%	0%

Questionnaire / Categories

Annotation1 : Figures may not be 100% in total for they are rounded.

Annotation2 : "0%" indicates 0% or less than 0.5% of the total respondents answered.

Q17-1 Would you like to work in Japan?

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Would definitely like to work there	66%	59%	81%	67%
2	Would like to work there if I have the opportunity	31%	35%	18%	31%
3	Would not like to work there very much	2%	2%	1%	2%
4	Would not like to work there at all	1%	4%	0%	1%

Q17-2 Please select all applicable reasons why you would like to work in Japan.

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,135	470	79	1,587
1	High salaries	83%	79%	88%	84%
2	Low language barrier	23%	18%	34%	24%
3	Easy to get used to the culture	71%	67%	69%	72%
4	Influence of family and friends	28%	24%	39%	29%
5	Others (please explain)	4%	6%	0%	4%

Q17-3 Please select all applicable reasons why you wouldn't like to work in Japan.

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	65	30	1	33
1	Low salaries	8%	7%	0%	9%
2	High language barrier	40%	27%	0%	53%
3	Difficult to get used to the culture	41%	40%	50%	41%
4	Influence of family and friends	25%	30%	50%	19%
5	Others (please explain)	21%	23%	0%	19%

Questionnaire / Categories

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Q18 Regarding the future relations between Japan and India, which of the following statements do you most agree with?

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Japan and India should be closer	75%	73%	76%	76%
2	Japan and India should maintain the current state of relations	22%	22%	21%	22%
3	Japan and India are too close now and there should be more distance	1%	1%	3%	1%
4	Unsure	2%	4%	0%	1%

Questionnaire / Categories

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Q19 Which do you usually use to obtain information about Japan? (MA)

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Government of Japan (including Ministry of Foreign Affairs)	49%	42%	70%	50%
2	Local media	47%	49%	45%	46%
3	Foreign media	55%	47%	57%	58%
4	Think tank	19%	15%	37%	20%
5	Private individual (including Social Media influencer and expert)	61%	56%	63%	63%
6	Travel to Japan (including studying in Japan)	33%	29%	40%	34%
7	Others, specify _____	1%	2%	0%	1%
8	I have not obtained any information about Japan	3%	5%	1%	2%

Q19-2 This question is for those who selected "Japanese government agencies, such as the Ministry of Foreign Affairs" as their source of information about Japan. Which media/opportunities do you use to get information from them? (MA)

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	1,081	209	56	816
1	Official website	79%	73%	86%	80%
2	Social media (Facebook, X, Instagram, YouTube, etc.)	87%	85%	85%	87%
3	Event (Lecture, cultural event, etc.)	44%	41%	43%	45%
4	Magazine	27%	25%	19%	27%

Questionnaire / Categories

Annotation1 : Figures may not be 100% in total for they are rounded.

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Q19-3 This question is for those who selected "Local mass media" and/or "Overseas mass media" as their source of information about Japan. Which media/opportunities do you use to get information from them? (MA)

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	1,685	361	65	1,259
1	Television	76%	73%	89%	76%
2	Newspaper	58%	54%	66%	59%
3	Radio	15%	13%	31%	14%
4	Website	61%	57%	70%	62%
5	Social media (Facebook, X, Instagram, YouTube, etc.)	76%	74%	58%	78%

Questionnaire / Categories

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F0 Country

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	India	100%	100%	100%	100%

F0-1 Please indicate your city.

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Ahmedabad	0%	0%	2%	0%
2	Bengaluru	21%	22%	9%	21%
3	Chandigarh	0%	0%	1%	0%
4	Chennai	9%	11%	30%	8%
5	Delhi	31%	29%	24%	32%
6	Hyderabad	1%	0%	7%	0%
7	Kolkata	17%	16%	9%	17%
8	Lucknow	0%	0%	1%	0%
9	Mumbai	21%	22%	17%	21%
10	Patna	0%	0%	1%	0%
11	Pune	0%	0%	1%	0%

Questionnaire / Categories

Annotation1 : Figures may not be 100% in total for they are rounded.

Annotation2 : "0%" indicates 0% or less than 0.5% of the total respondents answered.

F1 Please indicate your gender.

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Male	47%	51%	37%	47%
2	Female	53%	49%	63%	53%
3	Others	0%	0%	0%	0%

F2 Please indicate your age.

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	18-29	25%	30%	21%	24%
2	30-39	37%	34%	19%	38%
3	40-49	26%	25%	39%	25%
4	50-59	11%	9%	13%	11%
5	60-69	2%	3%	8%	1%

Questionnaire / Categories

Annotation1 : Figures may not be 100% in total for they are rounded.

Annotation2 : "0%" indicates 0% or less than 0.5% of the total respondents answered.

F3 Which of the followings best describes your occupation?

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Company owner (with 10 or more employees)	13%	5%	40%	15%
2	Company owner (with less than 10 employees) / Self-employed	4%	2%	3%	5%
3	Specialist (Medical doctor, lawyer, architect, accountants, etc.)	0%	0%	0%	0%
4	Skilled worker (Building worker / plumber / building painter / electrician, etc.)	2%	2%	2%	1%
5	Board member / senior executive / Specialist	17%	9%	9%	19%
6	Manager	37%	43%	19%	37%
7	Public service worker (medical, school, police, etc.)	3%	1%	1%	4%
8	Office worker (clerical, sales, etc.)	6%	9%	7%	5%
9	Skilled worker / factory worker / sales and service staff	2%	2%	3%	2%
10	Home maker	5%	11%	11%	3%
11	Student	6%	8%	3%	6%
12	Unemployed	1%	3%	1%	1%
13	Others, specify _____	3%	4%	2%	2%

Questionnaire / Categories

Annotation1 : Figures may not be 100% in total for they are rounded.

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F3-1 Which of the following best describes your current role/ job title?

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Faculty members (e.g. professors) of professional courses (referred to as post-graduation or masters in areas of studies such as Medicine, Law, MBA, and CFA/CA, Architecture)	15%	0%	16%	19%
2	Final year students of professional courses (referred to as post-graduation or masters in areas of studies such as Medicine, Law, MBA, and CFA/CA, Architecture)	6%	0%	5%	8%
3	Faculty members (e.g. professors) of bachelor's degree courses	9%	0%	7%	11%
4	Final year students of bachelor's degree courses	6%	0%	3%	8%
5	Professionals (Engineers, doctors, architects, software analysts, etc.)	25%	0%	47%	31%
6	Trade, business, industry entrepreneurs	14%	0%	10%	19%
7	Journalists or working in media/fine arts/culture	3%	0%	4%	4%
8	None of the above	23%	100%	9%	0%

F4 What is the highest level of education you have completed?

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Metric or below	1%	2%	2%	0%
2	Up to 12th Class	7%	10%	4%	6%
3	Graduate	44%	44%	60%	43%
4	Post Graduate & above	49%	44%	34%	51%

Questionnaire / Categories

Annotation1 : Figures may not be 100% in total for they are rounded.

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F5 What is your monthly household income from all sources before tax?

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	Less than Rs 50,000	10%	18%	7%	7%
2	Rs 50,000 - 100,000	25%	28%	24%	24%
3	Rs 100,001 - 150,000	19%	16%	10%	20%
4	Rs 150,001 - 200,000	21%	17%	42%	21%
5	More than Rs 200,000	24%	17%	18%	27%
6	Don't know / Refused	2%	4%	0%	1%

F6 Below is a list of statements. Please select all the ones that apply to you:

		Total	Population sub groups		
			General Public	Political Activists	Other Opinion Leaders
	Base: Those Answering	2,200	500	80	1,620
1	I have started an online/offline political campaign and/or play an active role in such activities at my village/ town/ city/ district level	3%	0%	69%	0%
2	I have started an online/offline political campaign and/or play an active role in such activities at my state/ national level	1%	0%	32%	0%
3	I am working for an organization to bring about political or social change	1%	0%	23%	0%
4	I am a current/ former member of a village/ town/ city/ district assembly/ political party (e.g. political councilor, political office bearer, local politician etc.)	1%	0%	24%	0%
5	I am a current/ former member of a national/state assembly/ political party (e.g. political councilor, political office bearer, national politician etc.)	1%	0%	18%	0%
6	None of the above	96%	100%	0%	100%