

MOFA

# Global Business Seminar

~“Program for Promotion of Foreign Direct Investment in Japan 2025”~



Date

**Mon., March 2, 14:00-16:50**  
Venue: Mita Kyoyo Kaigisho

Keynote  
Speech

14:05~14:15  
“Program for Promotion of Foreign Direct Investment in Japan 2025”

Topics①

14:15~15:15  
Government measures for promoting direct investment

Topics②

15:30~16:10  
Initiatives by local governments for promoting direct investment

- Organizer : Ministry of Foreign Affairs of Japan (MOFA)
- Co-operation : Cabinet Office (CAO), Ministry of Economy, Trade and Industry (METI), Japan External Trade Organization (JETRO)
- Format : In person
- Language : Japanese, English (simultaneous interpretation)
- Live streaming : ZOOM

# Program

- 13:30**            **Open**
- 14:00**            **Opening Remarks**  
• Mr. HORII Iwao, State Minister for Foreign Affairs
- 14:05**            **Keynote Speech “Program for Promotion of Foreign Direct Investment in Japan 2025”**  
• Mr. IWATA Kazuchika, State Minister of Cabinet Office
- 14:15-15:15**    **Individual Topics 1: Government measures for promoting direct investment**
- ( 1 )        Mr. SHIMIZU Juntaro, Director of GX Investment Promotion Division, GX Group, METI  
                  “Next-generation infrastructure development: GX Strategic Zone”
- ( 2 )        Mr. KAWAGUCHI Tsukasa, Counselor for Innovation Policy, Secretariat of Science, Technology and Innovation Policy, Cabinet Office, Japan  
                  “Startup support”
- ( 3 )        Mr. MAEKAWA Naoyuki, Director-General, Innovation Department, JETRO  
                  “JETRO services for foreign companies”
- 15:15-15:30**    **Coffee Break**
- 15:30-16:10**    **Individual Topics 2: Initiatives by local governments for promoting direct investment**
- ( 1 )        Ms. KURAMOCHI Tomoko, Director for Innovation Promotion Division, Economic Affairs Bureau, City of Yokohama
- ( 2 )        Mr. NAKAMURA Taishi, Director, Business Attraction Section, Investment Promotion Department, Economy, Tourism & Culture Bureau, Fukuoka City Government
- 16:10**            **Closing Remarks**  
• Mr. INO Toshiro, State Minister of Economy, Trade and Industry

# Speakers

## 14:00 Opening remarks



### **Mr. HORII Iwao, State Minister for Foreign Affairs**

He joined the Ministry of Home Affairs in 1988. After serving as Executive Secretary to the Deputy Chief Cabinet Secretary, he was first elected to the House of Councillors in 2013. He has previously served as Parliamentary Vice-Minister for Foreign Affairs, State Minister for Foreign Affairs and Director of the Liberal Democratic Party's Foreign Affairs Division, before assuming his current position in October 2025. He was reappointed to his current position in February 2026.

## 14:05 Keynote Speech “Program for Promotion of Foreign Direct Investment in Japan 2025”



### **Mr. IWATA Kazuchika, State Minister of Cabinet Office**

He was first elected as the House of Representatives in the 2012. He served as State Minister of Economy, Trade and Industry and State Minister of the Cabinet Office in 2023 and Director, National Defense Division, Liberal Democratic Party in 2024. He assumed the current position in October 2025. He was reappointed to his current position in February 2026.

## 14:15~15:15 Individual Topics 1: Government measures for promoting direct investment



### **Mr. SHIMIZU Juntaro, Director of GX Investment Promotion Division, GX Group, METI**

He joined METI in 2000. He served as Deputy Director of the Mumbai Office at JETRO and Director of the New and Renewable Energy Division at the Agency for Natural Resources and Energy in METI. He currently oversees the coordination of GX-related budgets and industrial location policy.



### **Mr. KAWAGUCHI Tsukasa, Counselor for Innovation Policy, Secretariat of Science, Technology and Innovation Policy, Cabinet Office, Japan**

After he joined the Ministry of Education, Culture, Sports, Science and Technology (MEXT) in 2014, he was engaged in various projects, such as Evaluation of R&D, Atomic R&D, and Space R&D. Currently he is in charge of the Startup City Project, the Small/Startup Business Innovation Research (SBIR) program, and the Japan Open Innovation Prize (JOIP).



### **Mr. MAEKAWA Naoyuki, Director-General, Innovation Department, JETRO**

Since joining JETRO in 1993, he has held various leadership and overseas representative roles, including postings in Houston, Mumbai, and Seoul. He previously served as a JICA Expert to the Prime Minister's Office of Bangladesh and has headed divisions in Invest Japan and HR Management. He assumed his current position in February 2026.

# Speakers

## 15:30~16:10 Individual Topics 2: Initiatives by local governments for promoting direct investment



**Ms. KURAMOCHI Tomoko, Director for Innovation Promotion Division, Economic Affairs Bureau, City of Yokohama**

Joined the City of Yokohama in 2000. She has served in her current position since April 2024. Her responsibilities include supporting the establishment of foreign companies—including startups—in Yokohama, assisting Yokohama-based companies with their global expansion, and fostering the next generation of entrepreneurial talent.



**Mr. NAKAMURA Taishi, Director, Business Attraction Section, Investment Promotion Department, Economy, Tourism & Culture Bureau, Fukuoka City Government**

Joined the Fukuoka City Government in 2001. He has served in the Strategic Public Information Section in the Mayor's Office; the International Relations Section of General Affairs & Planning Bureau; and the Content Industry Promotion Section of the Economy, Tourism & Culture Bureau. He has held his current position since November 2020.

## 16:10 Closing Remarks



**Mr. INO Toshiro, State Minister of Economy, Trade and Industry**

He has served as Parliamentary Vice-Minister of Justice and Parliamentary Vice-Minister of the Cabinet and as State Minister of Defense and State Minister of the Cabinet Office. Prior to entering the National Diet in 2012, He assumed his current position in October 2025. He was reappointed to his current position in February 2026. Mr. Ino served as an attorney and a member of Isesaki City Council.