

The Guidelines for the Certification of Commemorative Events and Use of the Official Logo of the 60th Anniversary of the Establishment of Diplomatic Relations between Japan and Singapore

(Objective)

Article 1:

- 1 The year 2026 marks the 60th anniversary of the establishment of diplomatic relations between Japan and Singapore. The two countries have created the official logo mark. Through the logo mark, the two countries aim to invite as many people as possible to celebrate this memorable year, further promote exchanges between the two countries, and raise awareness and interest in a Commemorative Event for the 60th anniversary of the diplomatic ties between Japan and Singapore (hereinafter referred to as "Commemorative Events").
- 2 This guideline stipulates the necessary matters regarding the Notification of a Commemorative Event and the use of the official logo mark (hereinafter referred to as the "Logo").

(Period and location of Commemorative Events)

Article 2: In principle, the project will be implemented between 1 November 2025 and 31 December 2026 in Singapore or Japan. (However, projects to be implemented between 1 November 2025 and 31 December 2025 will be treated as the "pre-project period" and the use of the Logo in the "pre-project period" will not be permitted.)

(Conditions for the Notification of Commemorative Events and the use of the Logo and Compliance Requirements for Users)

Article 3: At the time of the notification of a Commemorative Event and the use of the Logo, all of the following conditions will be met. If you are unsure whether the following conditions are met, please contact the 60th Anniversary of the Singapore-Japan Diplomatic Relations Executive Committee Secretariat (hereinafter referred to as the "Secretariat").

- (1) The content of the project is beneficial to the promotion of exchanges, mutual understanding and strengthening of friendly relations between Japan and Singapore, as well as the introduction of Japanese culture (not limited to events and activities).
- (2) The project is of public benefit and not primarily for profit.
[Eligible Projects]
 - i. Projects that introduce various aspects of Japan including culture, arts, technology, and related areas.
 - ii. Projects that promote tourism to both Japan and Singapore.

Note: Only projects in which expenses are settled within the project and result in a net balance of "0" are eligible.

[Ineligible Projects]

- i. Projects that aim at specific corporate advertising or the sales and promotion of corporate products (including the production and distribution of printed materials).
 - ii. Projects that are deemed to be part of normal business operations or events not open to the general public.
 - iii. Commercial projects involving the sale of products bearing the logo.
- (3) There is no damaging, or risk of damaging, the credit or dignity of Japan or Singapore.
 - (4) There is no violation or risk of violation of the laws and regulations or public order and morals of Japan and Singapore.
 - (5) There is no promotion of any particular ideology, political opinion, or religion.
 - (6) There is no risk of infringing the rights of others (copyright, etc.).
 - (7) The guideline regarding the design and use of the Logo stipulated in Article 6 of the Guideline is observed and the Logo is not edited or modified without permission.
 - (8) The Logo is not used for the purposes of claiming exclusive rights (such as by registering it as your own trademark or design).
 - (9) There is no activity and/or use of the Logo that are deemed inappropriate by the Ministry of Foreign Affairs of Japan and the 60th Anniversary of the Singapore-Japan Diplomatic Relations Executive Committee Secretariat.

(Notification of Commemorative Events and the use of the Logo)

Article 4:

- 1 If you wish to be certified as a Commemorative Event and to use the Logo, you will submit a written pledge (Appendix 1) to the Ministry of Foreign Affairs of Japan if the projects will be conducted in Japan, and to the Secretariat, if the projects will be conducted in Singapore. By submitting the written pledge, the organization that submitted the pledge is deemed to have agreed to all the terms and conditions of these guidelines.
- 2 Once the written pledge which is set out in subsection 1 of this Article is submitted, in principle, the projects submitted with the written pledge are recognized as a "Commemorative Event" unless there are obvious problems with its contents.
- 3 The Logo will be immediately provided to all projects which are certified as a "Commemorative Event" (hereinafter referred to as "Certified Project") in accordance with subsection 2 of this Article. The Logo will not be provided during pre-project period.
- 4 A Commemorative Event that has been certified will be listed in the websites of the Ministry of Foreign Affairs of Japan and the Embassy of Japan in Singapore, along

with Name of Project, Scheduled Implementation Date and Name of Host Organisation provided at the written pledge. If the applicant does not wish to have their projects listed, it will be notified at the time of submission.

- 5 If the Ministry of Foreign Affairs of Japan and the Secretariat determine that a Certified Project violates any of the conditions set out in Article 3, they may revoke the certification which is set out in subsection 2 and direct the organization which submitted the application to cease using the Logo. In this case, the submitter will cease using the Logo.

(Changes to Usage Notification)

Article 5:

- 1 If there are any changes to the content of the project after submitting the written pledge, the implementer of the project will promptly notify the changes to the Ministry of Foreign Affairs of Japan or the Secretariat without delay.
- 2 When the Ministry of Foreign Affairs of Japan and the Secretariat receives the report under the preceding subsection, they will check the changes, and if it determines that the project contains elements that clearly violate the points listed in Article 3, they will notify the implementer of the Certified Project of this, and the implementer of the Certified Project will take the necessary measures.

(Logo Design)

Article 6: The guidelines regarding the design and use of the Logo are as set forth in Appendix 2 (to be announced after the logo design has been decided).

(Logo Usage Fee)

Article 7: There is no charge for using the Logo.

(Logo Copyright)

Article 8: All rights, including copyright, to the Logo belong to the Ministry of Foreign Affairs of Japan.

(Logo Usage Period)

Article 9: The period of use of the Logo will be from the provision of the Logo until the conclusion of the project.

(Treatment of Violators)

Article 10:

- 1 If an implementer of a Certified Project violates these guidelines, the Ministry of Foreign Affairs of Japan and the Secretariat may revoke the certification and direct to cease using the Logo or issue other necessary instructions.
- 2 The Ministry of Foreign Affairs of Japan and the Secretariat may request an implementer of a Certified Project who has received instructions under the preceding subsection to recall any items using the Logo.

(Disclaimer)

Article 11:

- 1 The purpose of certification of Commemorative Events and provision of the Logo is to identify them as projects celebrating an anniversary and does not guarantee the quality of products bearing the Logo or services provided by Certified Projects.
- 2 The certification of a Commemorative Event and the provision of the Logo do not imply any endorsement or financial support from the Ministry of Foreign Affairs of Japan and the Secretariat to the project.
- 3 Even if a project is certified as a Commemorative Event, the implementer of the Certified Project is entirely responsible for its implementation. The Ministry of Foreign Affairs of Japan and the Secretariat will not bear any responsibility for the implementation of the projects being certified.
- 4 The Ministry of Foreign Affairs of Japan and the Secretariat will not be held responsible for any of the following:
 - (1) Any damage or loss incurred by the user in relation to the recall items using the Logo in accordance with the instructions in subsection 1 and the request in subsection 2 of the Article 10 or any other things related notification of A Commemorative Event and the use of the logo.
 - (2) Any damage or loss caused by an implementer of a Certified Project to a third party as a result of the certification as a Commemorative Event and the use of the Logo.
- 5 The certification as a Commemorative Event by the Ministry of Foreign Affairs of Japan and the Secretariat does not mean that the Japanese government (including local governments) or the Singapore government gives permission for an event to be carried out. For projects that require permission, the implementer of a Certified Project will apply for permission from the Japanese government (including local governments) or the Singapore government authorities respectively.

Contact Us

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