

Monthly Glocal News

June 2025

Local Partnership Cooperation Division
Ministry of Foreign Affairs of Japan



Promoting Japan's local attractiveness to China and Hong Kong



Scene from a video stream by Kitakata City, Fukushima Prefecture



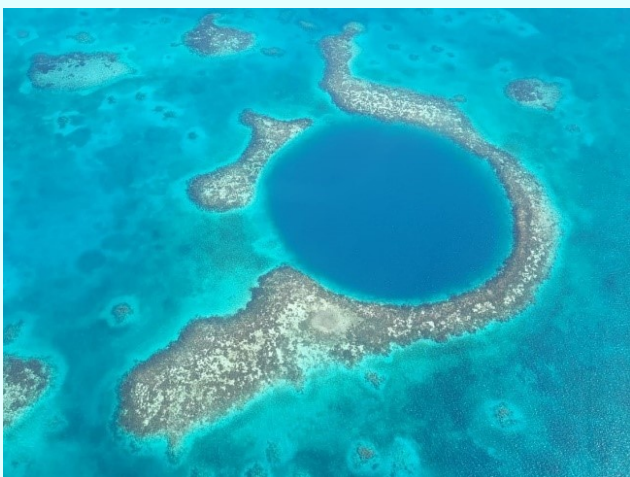
Opening speech by Mr. Kanasugi, Ambassador of Japan to China



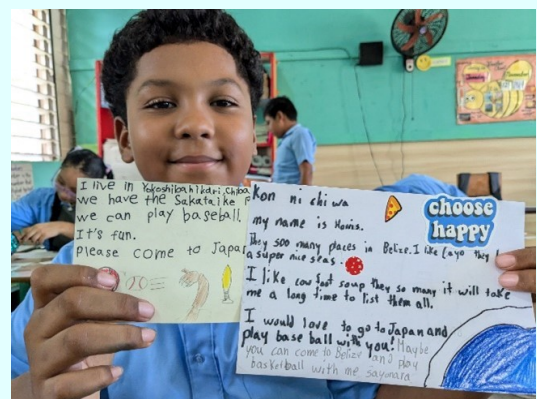
Visitors at the Japanese Consulate General's booth

From July 2024 to March 2025, the Ministry of Foreign Affairs of Japan, the Embassy of Japan in China, and the Consulate-General of Japan in Hong Kong held the “Local Promotion Project Abroad” in close collaboration with Japanese local governments, organizations and private companies. The aim of this project was to showcase the diverse attractions of regions in Japan, including tourism, culture, and cuisine. The project was designed to allow local consumers in China and Hong Kong to experience the attractiveness of Japanese regions and to promote sales and boost exports of Japanese food and products.

Growing Friendship with Belize: Yokoshibahikari Town's ongoing exchange



The Great Blue Hole, a dream destination for divers around the world



Postcard exchange project connecting schoolchildren in Yokoshibahikari Town and Belize

Yokoshibahikari Town, Chiba Prefecture served as the host town for the national team of Belize, a Central American country bordering the Caribbean Sea, during the 2020 Tokyo Olympic and Paralympic Games. This article introduces the ongoing friendships and ties between Yokoshibahikari Town and Belize, which have continued to grow since the Olympics.



Ambassador Shirakata and Mayor Sato

Visit to Mozambique by the Omiachiman Commerce, Industry, and Tourism Delegation



Commemorative photo with Minister Matheus Magala and his delegation (welcome ceremony at JR Azuchi Station)



Commemorative photo with Minister Matheus Magala and his delegation (in front of JR Azuchi Station with a statue of Oda Nobunaga in the background)



Visit to the JICA Mozambique Office and exchange of information

The former castle town of Oda Nobunaga and Mozambique's mysterious historical ties have developed into today's international exchange. Taking advantage of a visit to Japan by the Minister of Transport and Communications of Mozambique, a delegation from Omiachiman crossed the sea to begin exchanges. Cooperation is being explored in various fields such as agriculture, education, and tourism, and public-private partnership initiatives are underway with a view to linking up with the 2025 Osaka-Kansai Expo.

Interview with the NAFIC Principal on College Initiatives and Regional Revitalization



The NAFIC Food Creative Department (Abe Building) is located on a hill overlooking the Yamato Plain



Students learning about Peruvian cuisine from Chef Mr. Hugo Rueda of the Peruvian Embassy



Group photo. Fifth from the left in the front row is H.E. Mr. Roberto Seminario, Ambassador of Peru to Japan; seventh from the left is Chef Mr. Hugo Rueda; and fourth from the left is NAFIC Principal Ms. Tanigaki

This is a written interview with Ms. TANIGAKI Hiroko, the principal of the Nara Prefectural NARA Agriculture and Food International College (NAFIC), which was one of the sites visited during the Diplomats' Study Tour, held in Nara Prefecture and Sakai City, Osaka Prefecture in January 2024. The interview explored an overview of the college, its international initiatives, and its role in regional revitalization.

