

Welcome to **JETRO**

February 2025



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- Overview
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INVEST JAPAN

- Overview
- Introduction of service
- Registration process

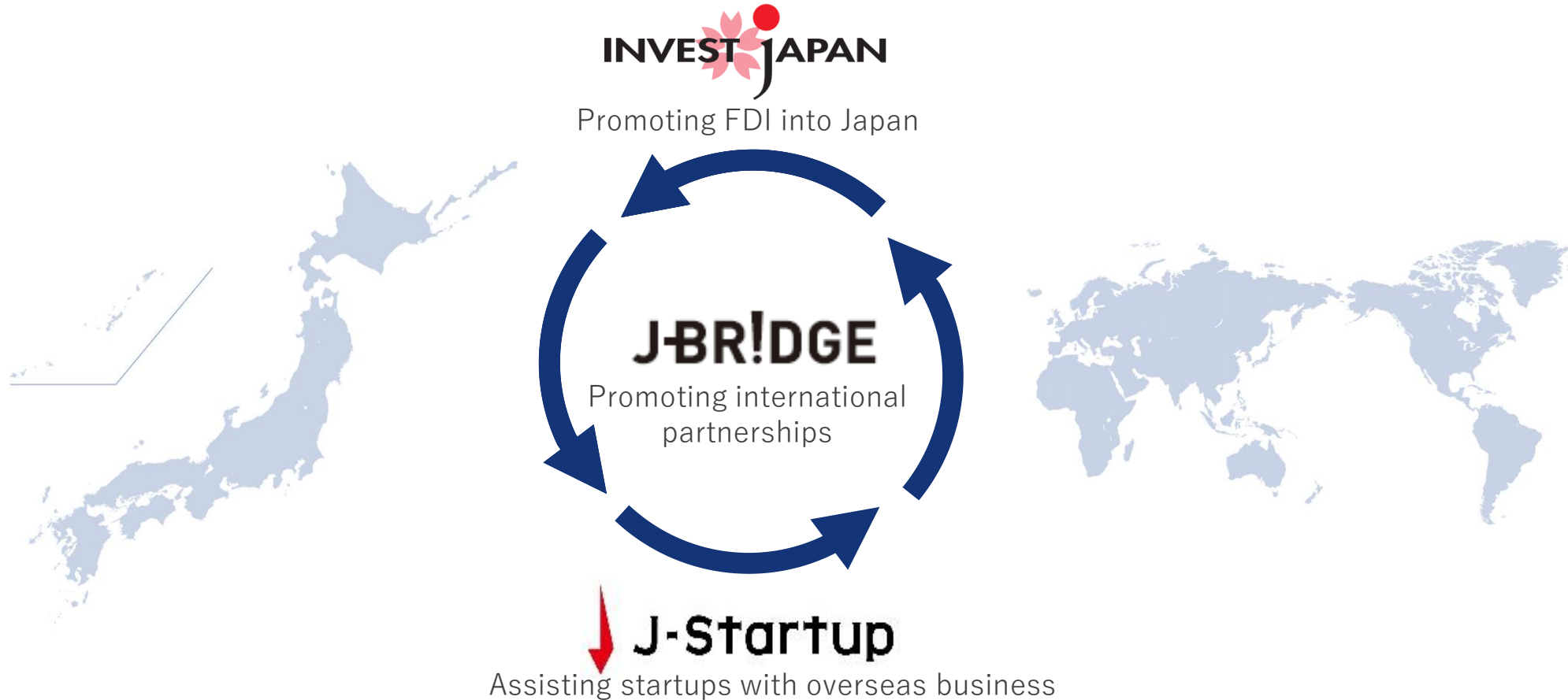
03

J-BR!DGE

- Overview
- Introduction of service
- Registration process

2 | Who are we?

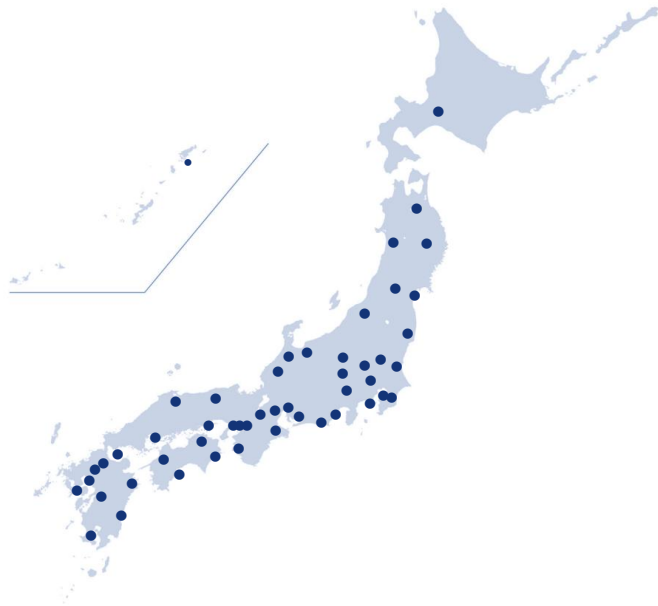
JETRO is a governmental organization that works to promote trade and investment between Japan and the rest of the world with a focus on supporting innovation



JETRO is here to support you through our network of offices worldwide

Japan

51 offices



Overseas

76 offices
in 56 countries

JETRO London





Do you want to establish or expand your business base in Japan?

For startups or companies who are interested in...



- **Leveraging the capabilities** of the Japanese market



- **Expanding your business base** in Japan

Register for our Invest Japan services!

5 | Invest Japan support

JETRO offers a one-stop service for establishing & expanding your business base in Japan*

Our Services:



Your Journey:



*JETRO's services are available to approved clients only

JETRO offers a variety of information to assist you



Market entry

Assistance with market research and information on key players



Incorporation & visa

Guidance on legal and administrative procedures for setting up a business in Japan including support with visas



Tax and accounting

Information on taxes and other financial obligations



Human resource management

Advice on recruitment, labor contracts, wages, and social security



Incentives

Information on national and regional incentives

7 | Consultation Service Examples

JETRO can provide one-on-one consultations with a range of experts

Any questions?

Ask our experts!

#Market trend

#Key players



Industry expert

#Company registration

#Visa



Administrative scrivener

#Corporate tax

#Consumption tax



Tax accountant

#Labor laws

#Social insurance

#Special practices



Licensed labor lawyer

#Laws



Lawyer

#Patents

#Trademarks

#Copyrights



Patent attorney

8 | Our Facility Services

JETRO can provide temporary office space

Location

6 major cities in Japan

Fee

Free*

Period

Up to 50 business days

Equipment

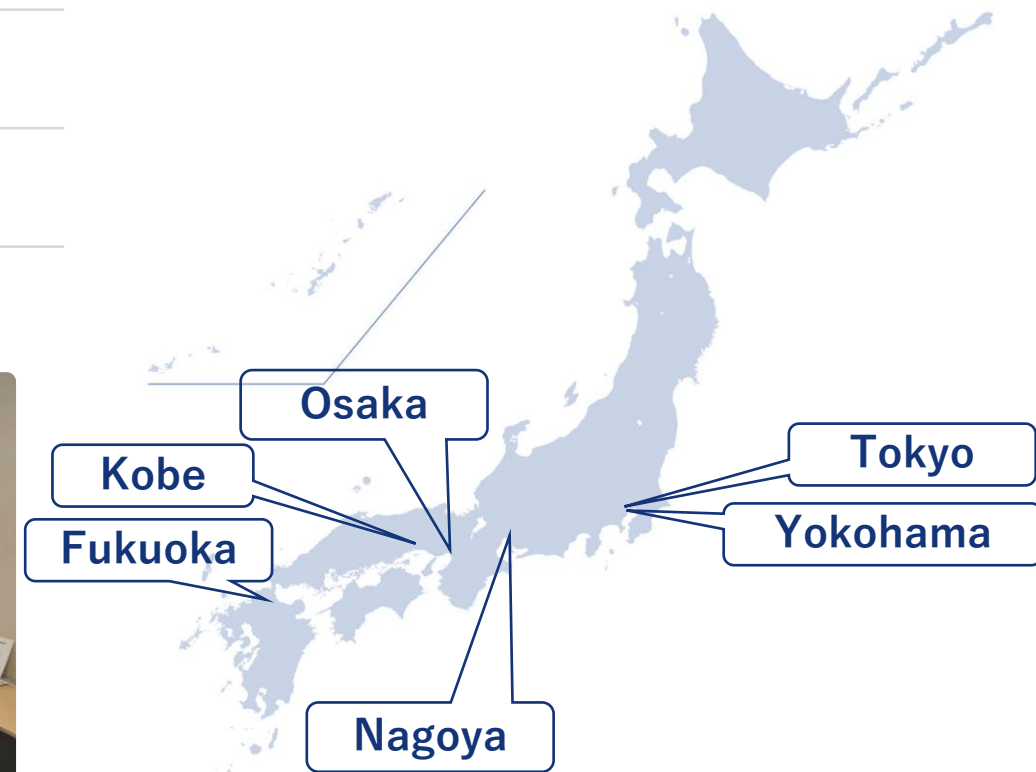
Wi-fi, desks, chairs, file cabinets, phone



6-person room with window (image)



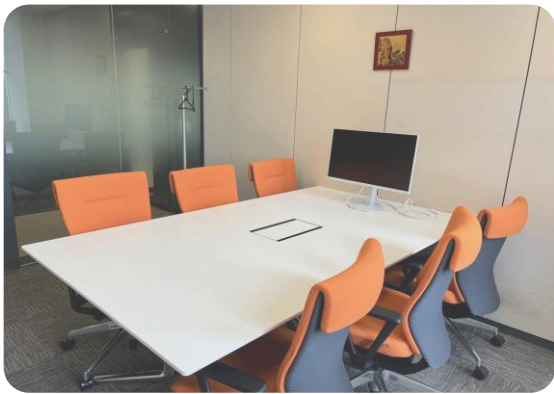


2-person room with window (image)



*Office space is free. Cost for photo-copy and cellular communication expenses will be paid by the tenants. Terms and conditions may differ depending on location.

JETRO can also provide conference rooms and event space

	Event space	Open space*	Conference rooms
Location	Tokyo (JETRO HQ)	Tokyo (JETRO HQ)	Tokyo (JETRO HQ)
Fee	Free for 1-time use	Free	Free
Capacity	70 people	20 people	6-10 people
Equipment	Microphone, projectors, Wi-fi	Printer, scanner, wi-fi	Wi-fi, monitor
Examples	<p>Opening ceremony of Japanese entity, seminar</p> 	<p>Co-working space</p> 	<p>Conference</p> 

*Open space is available for up to 4 hours/day

JETRO can offer networking opportunities with different organizations



Government

Introduction of central government ministries and agencies regarding administrative procedures, reform of regulations and systems related to FDI



Local Governments

Introduction of local government departments regarding information on the local investment environment, incentives



Business Partners

Introduction of JETRO-sponsored events and invitation projects that require JETRO's recommendation



Experts

Introduction of judicial and administrative scriveners, lawyers, tax accountants, labor lawyers, and patent lawyers



Universities

Introduction of universities to explore possibilities of joint R&D

11 | Networking Service Example

Examples of events organized or supported by JETRO in FY2024

	CEATEC	Career Discovery	ILS
Characteristic	Asia's largest technology & electronics Exhibition	Networking event for recruiting new graduates	Asia's largest open innovation Matching event
Date	October 15-18, 2024	November 11, 2024	December 2-5, 2024
Place	Chiba	Online	Tokyo
Participants	Startups, large companies, VCs/investors	Japanese university students, Foreign affiliated companies	Startups and large Japanese companies, VCs, investors
JETRO support	Invited overseas startups to exhibit at booths and arranged meetings (as supporter)	Invited foreign companies (as organizer)	Recommended and invited overseas startups (as supporter)



CEATEC 2024 Booths

JETRO



Career Discovery Flyer



ILS 2024 Pitch

12 | PR support examples

Examples of press release support JETRO can provide

PR TIMES
× JETRO

JETRO

What
do we offer?

Free press opportunity
for **up to 3 times** in 6 months on [PR Times](#)

Free press opportunity
on [JETRO's website](#)

Who
is it for?

Foreign affiliated companies who ...

- 1) **Have a base in Japan** and
- 2) **Are first-time PR TIMES users**

Foreign affiliated companies who ...

- 1) **Have a base in Japan** or
- 2) **Have partnership with Japanese companies**

Why
is it special?



*Please note, companies are asked to write the article and make correspondence with PR Times in Japanese

13 | Summary of JETRO's support

JETRO offers a wide range of support free-of-charge

Information



Market entry



Incorporation and visa



Tax and accounting



Human resource management



Incentives

Networking



Government



Local governments



Business partners



Service providers



Universities

Facilities



Event space



Open space



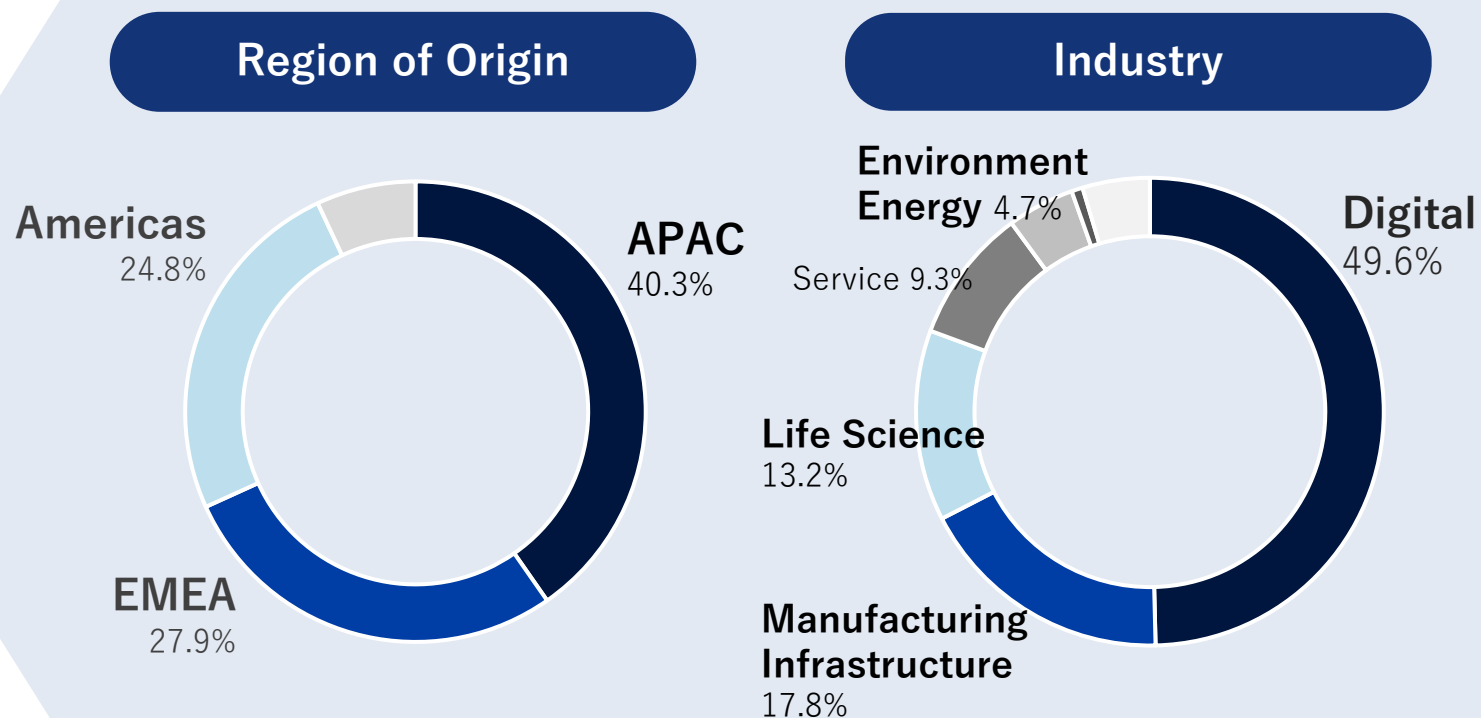
Temporary offices & conference rooms

14 | Projects supported by JETRO

Since launching in 2003, over 22,000 projects have joined our support program

Number of registered
projects to date

22K+



15 | Success Cases of UK Companies through JETRO's Support

Company	Subsidiary Established
• Nexeon	2016
• Revolut	2017
• Cavendish Nuclear	2018
• Rainmaking Innovation	2019
• Quantinuum	2019
• XTM International	2019
• Parkopedia	2021
• Xodus Group	2021
• Longevity Partners	2022
• Innovative Physics	2023
• BLR WORLD	2024



innovative physics

- ✓ Innovative Physics, a UK company developing cutting-edge equipment for the radiation monitoring market, establishes “Japan Innovative Physics LLC” in Tokyo as its first office in Japan.
- ✓ It provides consulting and other services to Japanese clients for radiation imaging systems, etc.
- ✓ To assist with setting up the company's Japanese subsidiary, **JETRO provided temporary office space, arranged meetings with central government ministries and agencies and provided consultation (registration and tax).**

16 | Registration Process

JETRO London

STEP
01

Contact your nearest JETRO office
(either in Japan or Overseas)

STEP
02

Share your plans with us
for expanding your business base in Japan

STEP
03

JETRO reviews your application

STEP
04

Upon confirmation that your company qualifies,
JETRO provides available services
that meet your needs

Let us support you!



J-BR!DGE



Do you want to accelerate your business with Japanese companies?

For startups or companies who are interested in...



- **Leveraging the technical capabilities** of Japanese companies



- **Considering investment** from Japanese companies



- **Expanding your business** with Japanese companies

Register for our J-Bridge services!

J-Bridge opens opportunities to collaborate with Japanese companies & organizations

Objectives

Generate open innovation through collaboration between Japanese and overseas companies, universities, and other organizations

Target collaboration types:

- **Business alliance**
- **Technical alliance**
- **Joint venture**
- **Capital alliance**
- **M&A**

Focus Fields



Digital

- Mobility
- Health tech
- Life sciences
- Agri-tech
- Retail tech
- Smart cities
- FinTech
- Robotics
- Information security

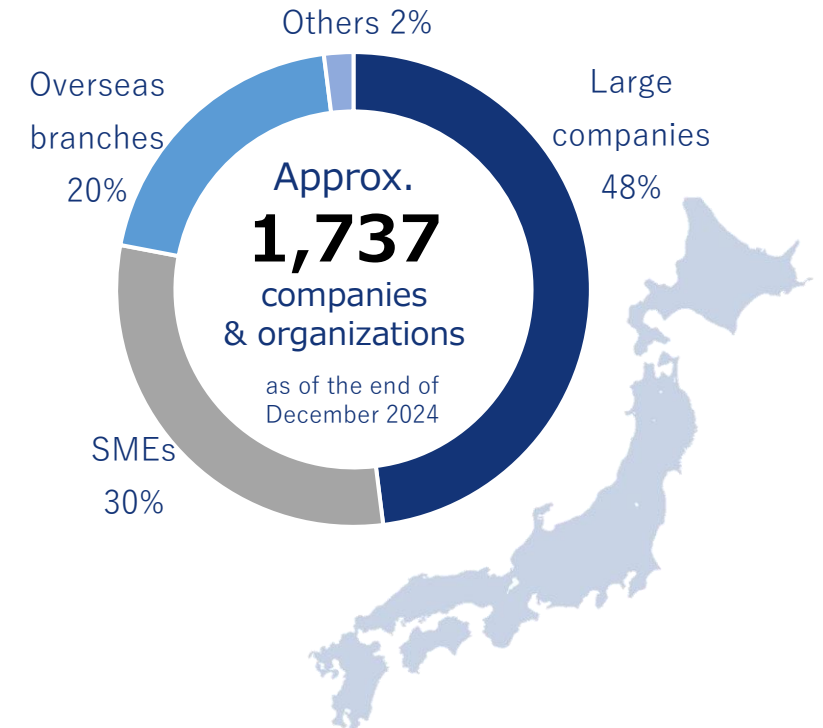
Green



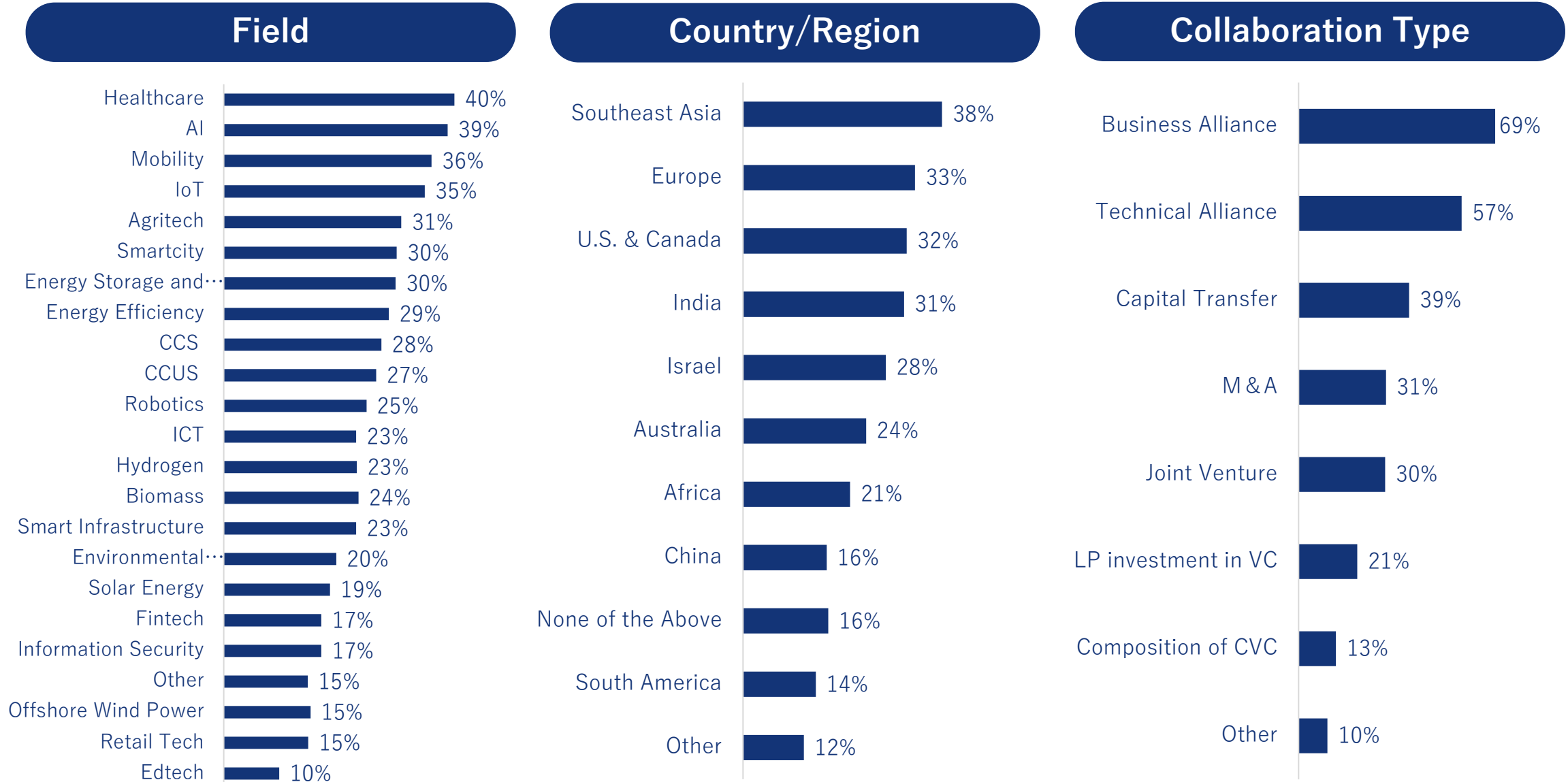
- Renewable energy
- Energy conservation
- Storage batteries
- Hydrogen
- Smart infrastructure
- Greening and environmental conservation technologies

Network

Japanese Companies



19 | Interests of Japanese Companies and Organizations



As of May end 2024 (based on a survey to J-Bridge members)

20 | J-Bridge Services

J-Bridge offers a variety of services to help find potential Japanese partners

Publicity

Publicity on J-Bridge Portal
where Japanese members can find your introduction

Information on registered Japanese members
looking to collaborate with overseas companies and organizations



Database of promising overseas companies



Company introduction

Meetups

One-on-one meetups with Japanese members upon request



J-Bridge meet-up service application form
for foreign companies to request meeting arrangement with Japanese companies (J-Bridge members)

J-Bridge (J-Bridge) is a business platform that aims to create opportunities for Japanese and foreign companies to meet and connect with each other through various partnerships, as part of the J-Bridge services. JETRO provides "meet-up service".

If you would like to make arrangements to meet with Japanese companies (J-Bridge members), please fill out the following form and send your request to JETRO. JETRO will try to coordinate the meetings if they accept your requests.

You can apply up to 5 companies at a time. If you have more than one company you want to contact, please fill out this form only once.

*The information filled out here will be used only for the purpose of providing this service. The personal information you provide will be managed appropriately and be used only for this event and shared publicly at JETRO. For more information about JETRO's Privacy Policy, please see the "Privacy Policy" of this meet-up service.

*J-Bridge reserves the scheduling of meetings and interpreter arrangements to JETRO. JETRO staff will also be present at the online meetings and will moderate if they may share your information with your company name, name of the person in charge, email address and telephone number with JETRO. If you have any confidential information, please refer to the other conditions and requests below in the next page. Your information will be strictly protected based on the nondisclosure agreement JETRO have signed with JETRO Corp. Your information will not be used for any other purpose than to provide the above services. Information used by JETRO Corp for the above services will be strictly protected by JETRO Corp after the above services have been completed.

Please check "I agree" to the Privacy Policy and Terms of Use above (required)

☐ Agree

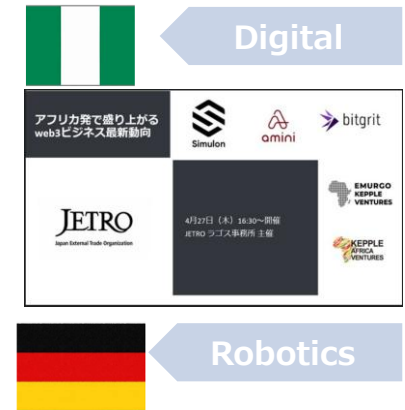
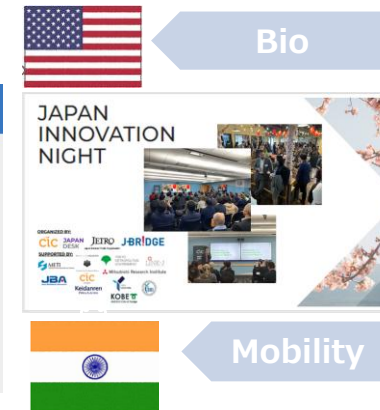
J-Bridge desk, Innovation Dept.
Email: jbrdgdesk@jetro.go.jp
Tel: +81-3-3822-5444

Form for requesting meetings

*Please note: meetups will be arranged upon confirmation from Japanese members. Please submit requests one company at a time.

Invitations

Invitations to events
for open innovation and networking



21 | J-Bridge Portal

For J-Bridge members
(Japanese companies and organizations)



For overseas companies and
organizations



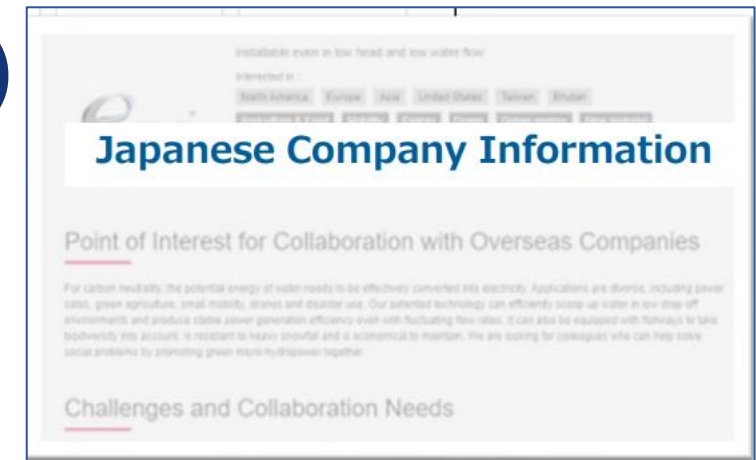
Both portals are only available for J-Bridge members and J-Bridge registered overseas companies



What can you find
on J-Bridge Portals?

Company introductions

Meeting request form



22 | Registration Process

JETRO London

STEP
01

Contact your nearest JETRO Overseas office

STEP
02

Share your plans with us
for business and collaboration in Japan

STEP
03

JETRO reviews your application

STEP
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Upon confirmation that your company qualifies,
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that meet your needs

Targets



Alignment with
J-Bridge's
Focus Fields



Novel and
Innovative
Technology



Investment/Support
from Leading
VCs & Accelerators



Alignment with
J-Bridge's Focus
Collaboration Types



Clear Competitive
Advantage



Awards and
collaborations
with partners



Thank you !



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TALK
TO
JETRO
FIRST.