



Monthly Glocal News

February 2024

Local Partnership Cooperation Division
Ministry of Foreign Affairs of Japan



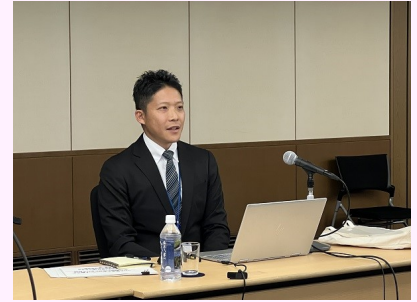
Local Partnership Cooperation Forum



Lecture by Economic Policy Division,
Economic Affairs Bureau of MOFA



Lecture by the Society for Promotion
of Japanese Diplomacy

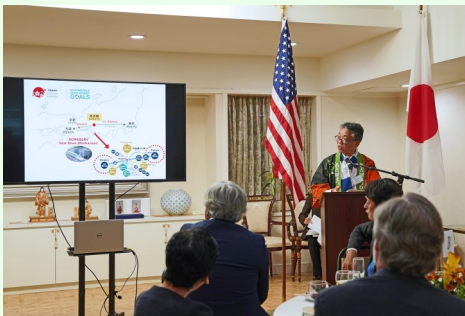


Lecture by Japan Tourism Agency

On January 11, Local Partnership Cooperation Forum was held online under the three themes of “Economic Diplomacy and Public-Private Partnerships”, “International contribution and exchange through the re-use of the fire engines and ambulances etc. from local governments” and “Recent situations regarding the tourism of the inbound visitors after the COVID-19, and efforts in Regions”. Invited speakers gave lectures and exchanged opinions with participants.

“Explore Nagoya and Central Japan” in Los Angeles

~Event to promote tourism in the regional city for tourism industry of the Sister Cities~



Presentation by Deputy Mayor Matsuo of Nagoya City



Booths promoting Nagoya City



Group photo with participants of the event

In 2024, Nagoya and Los Angeles celebrate the 65th anniversary of their Sister City partnership. As part of efforts to mark the 65th anniversary, in November 2023, “Explore Nagoya and Central Japan,” event to promote inbound tourism in Nagoya for the related people of US tourism industry was held at the Residence of the Consul General of Japan in Los Angeles.

Hokkaido Prefecture promoted its attractiveness in HOKKAIDO FESTIVAL in HA LONG



Signing ceremony



Keynote speech by Governor Suzuki
of Hokkaido Prefecture at Quang Ninh
– Japan investment promotion conference



Appointment ceremony for “Hokkaido Cheer
Network Smile Ambassador”

Governor Suzuki of Hokkaido Prefecture visited Viet Nam on the occasion of HOKKAIDO FESTIVAL in HA LONG in November 2023. He promoted Hokkaido Prefecture to strengthen economic and human exchanges, to expand sales channels of food products made in Hokkaido, and to increase inbound tourism.

Local cooperation Initiatives: Promotion of Awamori and Okinawa tourism in Thailand



Talk Session on Tourism in Okinawa



Participants enjoying tasting sake

On November 14, 2023, an event to promote Okinawa Awamori, Orion Beer, and tourism in Okinawa was held at the Residence of the Ambassador of Japan in Thailand. The event provided an opportunity to expand recognition and exports of alcoholic beverages from Okinawa, such as Awamori and Orion Beer in Thailand and to promote the tourism attractiveness of Okinawa. Over 100 people including liquor importers and wholesalers, food importers, retailers, restaurants owners, airline and travel businesses, media relations and influencers participated in this event.

The Old and New Exchanges between Nagasaki and Portugal: On the Occasion of the 480th Anniversary of Friendship between Japan and Portugal



Visit to Honorary Consulate of Portugal in Nagasaki



Visit to Porto City by Governor Oishi of Nagasaki Prefecture



Visit to Nagasaki Museum of History and Culture

The year 2023 marked the 480th anniversary of relations between Japan and Portugal. These two countries conducted active exchanges such as the visit by Governor Oishi of Nagasaki Prefecture to Porto City in June, the visit by Mayor Moreira of Porto City to Nagasaki City in October, and the visit by Ambassador Ota of the Embassy of Japan in Portugal to the Omura City and Nagasaki City in December.

