



Monthly Glocal News

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Local Partnership Cooperation Division Ministry of Foreign Affairs of Japan

Strengthening of relations between Davao, Philippines and each of Kitakyushu City and Hamamatsu City



Meeting with the Mayor of Kitakyushu City



Meeting with the Mayor of Hamamatsu City

In order to strengthen relations between Davao and Japanese local governments, Consul General Ishikawa to Davao, visited Kitakyushu City which has a sister city relationship with Davao, and Hamamatsu City which has active exchanges with Davao, and exchanged views with Mayors of both cities. He also visited organizations and companies that have cooperative relations with Davao. This article introduces the exchanges between both cities and Davao.

35th anniversary of sister city exchanges built by private sector



Exchange with Minamiashigara City officials



Group photo with people involved in sister city exchanges in both cities

In June 2024, a reception was held to commemorate the 35th anniversary of the sister city relationship between Tilburg, a core city in the southern part of the Netherlands, and Minamiashigara City in Kanagawa Prefecture. In response to recent recycle-based society and energy issues, Tilburg City, whose interest in Japan is gradually growing, has been actively collaborating with Japanese companies. Under these circumstances, it was a very useful opportunity to hold the reception to commemorate the sister city exchange between Japanese and Dutch local governments with officials from both sides, promoting the relationship between the two cities.

Marumori Town, Miyagi Prefecture, and Zambia: A Special Connection Far and Near



Ambassador Takeuchi (center) with members of the Koya Community Development Center, an entity that continues grassroots exchange with the people of Zambia



At a Zambia Festival



Meeting with Mayor Hoshina of Marumori Town

In June 2024, Ambassador Takeuchi to Zambia visited Marumori Town and exchanged views with Mayor Hoshina and other officials of Marumori Town. This article introduces the exchange that Marumori and Zambia have continued since 2011, which emphasizes people-to-people connections through the promotion of agriculture.

Introduction of the attractions and culture of Yamaguchi City at the 3rd Japan Parade in New York –The mayor himself spreading the appeal in front of an audience of 50,000 people (Consulate-General of Japan in New York)



Mr. Shingo Kunieda in Grand marshal



The Mayor of Yamaguchi City waving to the crowd



Performance by the Yamaguchi Gion Bayashi Preservation Society

In May 2024, the 3rd Japan Parade was held in New York. Yamaguchi City became the first Japanese local government to participate in the parade, after Yamaguchi City was featured in the New York Times' list of "52 Places to Go in 2024." The parade of Yamaguchi City has broadened New Yorkers' interest in Japan and has been noted as a good practice for attracting inbound demand to regional cities, which is significant from the perspective of promoting regional cooperation.

Promoting the attractions of Saga Prefecture through the Malaysian drama



Malaysian Drama "From Saga, With Love"



Shooting scenes at one of the prefecture's most popular tourist spots, Hadomisaki, and the ride of "Ichigosan" balloon



Filming of the drama at Saga University

Saga Prefecture Film Commission is working to invite the location shooting of domestic and international productions to raise awareness of Saga Prefecture and promote tourism by publicizing information about the prefecture through visual images. This article presents how to attract the Malaysian drama "From Saga, With Love," which was a huge hit in Southeast Asia, the promotion of its appeal, and the response it received.

