

Questionnaire / Categories

Note) Figures may not be 100% in total as they are rounded.

Q1 Which of the following countries / organizations do you consider an important partner to [Australia] currently? (MA)

	Total
Base: Those Answering	400
1 Japan	43%
2 USA	65%
3 UK	56%
4 France	21%
5 Germany	18%
6 Italy	10%
7 EU	27%
8 Canada	31%
9 Russia	3%
10 China	39%
11 India	36%
12 Brazil	4%
13 Mexico	4%
14 South Africa	6%
15 Australia	0%
16 Republic of Korea	13%
17 Indonesia	22%
18 ASEAN	17%
19 Kingdom of Saudi Arabia (KSA)	4%
20 Turkey	3%
21 Argentina	3%
22 Others, specify _____	3%
23 Don't know / No idea	13%

Questionnaire / Categories

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Q2 And which of the following countries / organizations would you consider an important partner to [Australia] in the future? (MA)

	Total
Base: Those Answering	400
1 Japan	42%
2 USA	60%
3 UK	53%
4 France	25%
5 Germany	23%
6 Italy	12%
7 EU	34%
8 Canada	35%
9 Russia	5%
10 China	38%
11 India	39%
12 Brazil	9%
13 Mexico	6%
14 South Africa	9%
15 Australia	0%
16 Republic of Korea	20%
17 Indonesia	26%
18 ASEAN	22%
19 Kingdom of Saudi Arabia (KSA)	9%
20 Turkey	6%
21 Argentina	4%
22 Others, specify _____	2%
23 Don't know / No idea	14%

Questionnaire / Categories

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Q3 Which of the following countries / organizations is the most reliable friend to [Australia]? (SA)

	Total
Base: Those Answering	400
1 Japan	5%
2 USA	34%
3 UK	20%
4 France	1%
5 Germany	1%
6 Italy	0%
7 EU	3%
8 Canada	2%
9 Russia	0%
10 China	4%
11 India	3%
12 Brazil	1%
13 Mexico	0%
14 South Africa	1%
15 Australia	0%
16 Republic of Korea	0%
17 Indonesia	1%
18 ASEAN	2%
19 Kingdom of Saudi Arabia (KSA)	0%
20 Turkey	0%
21 Argentina	1%
22 Others, specify _____	1%
23 Don't know / No idea	21%

Questionnaire / Categories

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Q3-2	Why do you think [Answer in Q3] is the most reliable country / organization? (MA)	
	Base: Those Answering	Total
		315
1	[Australia] and [Answer in Q3] have good relations	77%
2	[Australia] and [Answer in Q3] share the same values	50%
3	[Australia] and [Answer in Q3] have good economic ties (investments, trade relationship)	58%
4	[Answer in Q3] contributes to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	47%
5	[Answer in Q3] contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system.)	45%
6	[Answer in Q3] contributes to the stabilization and growth of world economy	36%
7	[Answer in Q3] has an attractive culture	29%
8	[Answer in Q3] provides development cooperation in the international community, including Official Development Assistance (ODA)	24%
9	[Answer in Q3] provides solutions to global issues (environment, climate change, infectious diseases, population, poverty.)	26%
10	Others, specify _____	1%

Questionnaire / Categories

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Q4 What is your impression of Japan? (MA)

	Total
Base: Those Answering	400
1 A country that has been consistently promoting peace since the end of World War II	40%
2 A country with rich traditions and culture	73%
3 A country with a strong economy and high technology	57%
4 A country with a high standard of living	48%
5 A country with universal values, such as freedom and democracy	34%
6 A country with a leadership in the international community	26%
7 A country that introduces new culture to the world such as animation, fashion, and cuisine	42%
8 A country with beautiful nature	52%
9 A country that is conservative and closed	18%
10 A country which one should be watchful of	7%
11 A country that is difficult to understand	10%
12 A militant / combative country	4%
13 Others, specify _____	1%
14 None	3%

Q5 Which of the following aspects of Japan would you like to know more about? (MA)

	Total
Base: Those Answering	400
1 Politics / Diplomacy / Security	21%
2 Economy	25%
3 Companies / Business	13%
4 Development cooperation (Official Development Assistance – ODA)	10%
5 History / Society	37%
6 Science / Technology	31%
7 Public health	17%
8 Japanese language	22%
9 Culture (including tradition, pop culture, Japanese food.)	48%
10 Tourism	33%
11 Others, specify _____	2%
12 None	16%

Questionnaire / Categories

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Q5-2 (note: Ask only for those who chose Q5=9) Specifically, which aspects of Japanese culture are you interested in? (MA)

	Total
Base: Those Answering	192
1 Flower arrangement / Tea ceremony / Calligraphy (Shodo) Traditional Japanese theater (Kabuki, Noh, Kyogen, Bunraku, etc.) /	29%
2 Traditional Japanese music (Gagaku, Koto (Japanese harp), Japanese drum, Shamisen, etc.)	28%
3 Japanese literature / Haiku	24%
4 Sumo / Japanese martial arts (Karate, Judo, Kendo, etc.)	28%
5 Bonsai	46%
6 Japanese animations / Japanese comics (also known as Manga) / Video games / Online games / Cosplay	29%
7 Japanese pop music (J-POP)	16%
8 Japanese fashion (including Kimono)	29%
9 Japanese movies and TV dramas	31%
10 Japanese food	81%
11 Architecture	43%
12 Japanese lifestyle and way of thinking	69%
13 Others, specify _____	2%
14 None	2%

Q6 What do you think about the current state of relationship between [Australia] and Japan?

	Total
Base: Those Answering	400
1 Very friendly relationship	39%
2 Somewhat friendly	41%
3 Somewhat unfriendly	4%
4 Very unfriendly	1%
5 Don't know / No idea	15%

Q7 How do you rate Japan as a reliable friend of [Australia]?

	Total
Base: Those Answering	400
1 Very reliable	36%
2 Somewhat reliable	43%
3 Somewhat unreliable	5%
4 Very unreliable	2%
5 Don't know / No idea	15%

Questionnaire / Categories

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Q7-2 Why do you think Japan is reliable? (MA)*For respondents who have chosen No.1 or 2 on Question No.7.

	Total
Base: Those Answering	314
1 [Australia] and Japan have good relations	77%
2 [Australia] and Japan share the same values	26%
3 [Australia] and Japan have good economic ties (investments, good trade relationship)	60%
4 Japan contributes to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	35%
5 Japan contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	32%
6 Japan contributes to the stabilization and growth of world economy	41%
7 Japan has an attractive culture	43%
8 Japan provides development cooperation in the international community, including Official Development Assistance (ODA)	23%
9 Japan provides solutions to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	20%
10 Others, specify _____	1%

Q7-3 Why do you think Japan is not reliable? (MA) *For respondents who have chosen No.3 or 4 on Question No.7.

	Total
Base: Those Answering	27
1 [Australia] and Japan don't have good relation	19%
2 [Australia] and Japan don't share the same values	48%
3 [Australia] and Japan don't have good economic tie (investments, good trade relationship)	26%
4 Japan doesn't contribute to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	30%
5 Japan doesn't contribute to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	22%
6 Japan doesn't contribute to the stabilization and growth of world economy	19%
7 Japan doesn't have an attractive culture	15%
8 Japan doesn't provide sufficient development cooperation in the international community, including Official Development Assistance (ODA)	26%
9 Japan doesn't provide solution to global issues (environment, climate change, infectious diseases, population, poverty.)	15%
10 Others, specify _____	0%

Questionnaire / Categories

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To what extent does Japan play an important role in each of the following
Q8(1) issues? - Stabilization of international order (including rule of law, liberal
democracy, free-trade system, etc.)

	Total
Base: Those Answering	400
1 Japan plays a very important role	23%
2 Japan plays a somewhat important role	44%
3 Japan doesn't play an important role so much	12%
4 Japan doesn't play an important role at all	1%
5 Don't know / No idea	21%

To what extent does Japan play an important role in each of the following
Q8(2) issues? - Security (including peace building, anti-terrorism efforts, peace-
keeping operation (PKO), anti-piracy efforts)

	Total
Base: Those Answering	400
1 Japan plays a very important role	23%
2 Japan plays a somewhat important role	40%
3 Japan doesn't play an important role so much	15%
4 Japan doesn't play an important role at all	2%
5 Don't know / No idea	20%

To what extent does Japan play an important role in each of the following
Q8(3) issues? - Stabilization and growth of world economy

	Total
Base: Those Answering	400
1 Japan plays a very important role	25%
2 Japan plays a somewhat important role	45%
3 Japan doesn't play an important role so much	11%
4 Japan doesn't play an important role at all	2%
5 Don't know / No idea	18%

To what extent does Japan play an important role in each of the following
Q8(4) issues? - Development cooperation in the international community,
including Official Development Assistance (ODA)

	Total
Base: Those Answering	400
1 Japan plays a very important role	19%
2 Japan plays a somewhat important role	35%
3 Japan doesn't play an important role so much	11%
4 Japan doesn't play an important role at all	2%
5 Don't know / No idea	33%

Questionnaire / Categories

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To what extent does Japan play an important role in each of the following
Q8(5) issues? - Solutions to global issues (including environment, climate
change, infectious disease, population, poverty.)

	Total
Base: Those Answering	400
1 Japan plays a very important role	20%
2 Japan plays a somewhat important role	45%
3 Japan doesn't play an important role so much	12%
4 Japan doesn't play an important role at all	4%
5 Don't know / No idea	20%

Q9 How much do you value Japan as a peace-loving nation?

	Total
Base: Those Answering	400
1 A lot	36%
2 To some extent	44%
3 Not much	8%
4 Not at all	3%
5 Don't know / No idea	10%

Do you think Japan's proactive contribution to the peace and stability of
Q10 the region and the international community would be valuable for
maintaining global peace and establishment of international order?

	Total
Base: Those Answering	400
1 Very valuable	37%
2 Somewhat valuable	46%
3 Somewhat not valuable	6%
4 Not valuable at all	2%
5 Don't know / No idea	10%

Questionnaire / Categories

Note) Figures may not be 100% in total as they are rounded.

Q11 Which of the following Asian countries do you think is the Australia's most important partner? (SA)

	Total
Base: Those Answering	400
1 Japan	26%
2 China	29%
3 Republic of Korea	3%
4 Indonesia	7%
5 India	11%
6 Singapore	4%
7 None of the 6 countries above	4%
8 Don't know	18%

Q12 Which of the following do you think is most important for Japan-Australia relations? (SA)

	Total
Base: Those Answering	400
1 Cooperation in the security fields	20%
2 Economic relations	50%
3 Cultural and interpersonal exchanges	13%
4 Addressing global issues	14%
5 Other ()	2%

Q13 Do you think the relations with Japan has become more important to Australia in recent years? (SA)

	Total
Base: Those Answering	400
1 I strongly think so	22%
2 I think so	49%
3 I don't strongly think so	13%
4 I don't think so	4%
5 Don't know	13%

Q14 What languages are you interested in learning? (MA)

	Total
Base: Those Answering	400
1 Spanish	22%
2 French	22%
3 German	13%
4 Japanese	23%
5 Chinese	10%
6 Korean	7%
7 Arabic	7%
8 Russian	4%
9 Other ()	6%
10 No particular interest in language learning	44%

Questionnaire / Categories

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Q14-2 (Ask only those who selected "Japanese" in Q14) What is the reason/purpose for this? (MA)

	Total
Base: Those Answering	93
1 To understand the culture and lifestyle	68%
2 For travel	63%
3 To enjoy contents (fashion, music, movies, dramas, manga, anime, etc.)	33%
4 It may be useful in the future	54%
5 To socialize with friends	22%
6 For business	18%
7 To get a job	14%
8 To study in Japan	7%
9 Because it's part of the required school curriculum	4%
10 Because there is a specialized language class near my home	0%
11 Other ()	3%

Q15 Do you think the Japan-U.S.-Australia-India framework is important for Australia? (SA)

	Total
Base: Those Answering	400
1 Very important	36%
2 Important	43%
3 Not very important	6%
4 Not important	1%
5 Don't know	14%

Questionnaire / Categories

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Q16 Which do you usually use to obtain information about Japan? (MA)

	Total
Base: Those Answering	400
1 Television	44%
2 Magazines, books	10%
3 Newspapers	20%
4 Radio	12%
5 Websites	43%
6 Blogs	5%
7 Mail magazines / Online newsletters	4%
8 Facebook, X(Twitter), Instagram and other social networking services	20%
9 Video-sharing website, i.e. YouTube	18%
10 Movies	13%
11 School education / studying at school	5%
12 Seminars / symposiums and cultural events	3%
13 Friends / Family / Relatives	22%
14 Travel to Japan(including studying in Japan)	11%
15 Others, specify _____	1%
16 I have not obtained any information about Japan	17%

Questionnaire / Categories

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F0 Country

	Total
Base: Those Answering	400
1 Australia	100%

F1 Please indicate your gender.

	Total
Base: Those Answering	400
1 Male	49%
2 Female	51%
3 Others	0%

F2 Please indicate your age.

	Total
Base: Those Answering	400
1 18-29	18%
2 30-39	22%
3 40-49	18%
4 50-59	18%
5 60-69	24%

F3 Which of the followings best describes your occupation?

	Total
Base: Those Answering	400
1 Company owner (with 10 or more employees)	2%
2 Company owner (with less than 10 employees)	5%
3 Specialist (Medical doctor, lawyer, architect, accountants, etc.)	4%
4 Skilled worker (Building worker / plumber / building painter / electrician, etc.)	2%
5 Board member / senior executive / Specialist	2%
6 Manager	12%
7 Public service worker (medical, school, police, etc.)	10%
8 Office worker (clerical, sales, etc.)	12%
9 Skilled worker / factory worker / sales and service staff	12%
10 Home maker	7%
11 Student	5%
12 Unemployed	13%
13 Others, specify _____	14%

Questionnaire / Categories

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F4 What is the highest level of education you have completed?

	Total
Base: Those Answering	400
1 Junior high school	3%
2 Senior High school	25%
3 Junior college / technical college	19%
4 Senior college / University (Bachelor's degree)	36%
5 Postgraduate school (Master's degree and above)	18%

F5 What is your annual household income from all sources before tax?

	Total
Base: Those Answering	400
1 Less than \$15,000	4%
2 \$15,000 - less than \$30,000	8%
3 \$30,000 - less than \$50,000	12%
4 \$50,000 - less than \$80,000	17%
5 \$80,000 - less than \$110,000	18%
6 \$110,000 - less than \$150,000	17%
7 \$150,000 - less than \$200,000	10%
8 \$200,000 or more	7%
9 Don't know / Refused	7%