

Questionnaire / Categories

Note) Figures may not be 100% in total as they are rounded.

Q1 Which of the following countries / organizations do you consider an important partner to [India] currently? (MA)

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		2,200	500	80	1,620
1	Japan	45%	45%	38%	45%
2	USA	65%	63%	60%	65%
3	UK	41%	41%	29%	42%
4	France	31%	28%	24%	32%
5	Germany	27%	24%	18%	28%
6	Italy	13%	12%	14%	14%
7	EU	14%	11%	5%	15%
8	Canada	18%	11%	21%	20%
9	Russia	53%	48%	46%	55%
10	China	12%	9%	13%	13%
11	India	0%	0%	0%	0%
12	Brazil	14%	11%	10%	15%
13	Mexico	6%	5%	3%	7%
14	South Africa	18%	15%	10%	19%
15	Australia	37%	31%	25%	40%
16	Republic of Korea	10%	9%	8%	10%
17	Indonesia	10%	7%	8%	11%
18	ASEAN	12%	11%	9%	13%
19	Kingdom of Saudi Arabia (KSA)	32%	29%	24%	33%
20	Turkey	6%	5%	4%	7%
21	Argentina	6%	4%	0%	7%
22	Others, specify _____	4%	5%	6%	4%
23	Don't know / No idea	3%	8%	1%	2%

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Q2 And which of the following countries / organizations would you consider an important partner to [India] in the future? (MA)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Japan	50%	50%	30%	51%
2 USA	60%	63%	49%	59%
3 UK	45%	43%	28%	46%
4 France	36%	32%	30%	38%
5 Germany	36%	35%	25%	36%
6 Italy	19%	19%	14%	19%
7 EU	19%	16%	13%	20%
8 Canada	23%	20%	20%	24%
9 Russia	49%	46%	43%	51%
10 China	14%	11%	16%	14%
11 India	0%	0%	0%	0%
12 Brazil	20%	19%	15%	21%
13 Mexico	12%	10%	5%	13%
14 South Africa	22%	18%	15%	24%
15 Australia	40%	35%	29%	43%
16 Republic of Korea	15%	16%	14%	15%
17 Indonesia	15%	12%	13%	16%
18 ASEAN	14%	13%	14%	15%
19 Kingdom of Saudi Arabia (KSA)	35%	33%	24%	36%
20 Turkey	11%	8%	9%	12%
21 Argentina	12%	10%	9%	12%
22 Others, specify _____	1%	1%	4%	1%
23 Don't know / No idea	3%	7%	1%	2%

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Q3 Which of the following countries / organizations is the most reliable friend to [India]? (SA)

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		2,200	500	80	1,620
1	Japan	13%	12%	14%	13%
2	USA	26%	26%	30%	26%
3	UK	6%	6%	3%	5%
4	France	3%	2%	4%	3%
5	Germany	2%	2%	1%	1%
6	Italy	0%	0%	0%	0%
7	EU	1%	1%	0%	1%
8	Canada	2%	3%	9%	2%
9	Russia	28%	27%	21%	28%
10	China	2%	1%	0%	2%
11	India	0%	0%	0%	0%
12	Brazil	1%	0%	1%	1%
13	Mexico	0%	0%	0%	0%
14	South Africa	1%	1%	0%	1%
15	Australia	3%	3%	8%	3%
16	Republic of Korea	0%	1%	1%	0%
17	Indonesia	1%	0%	0%	1%
18	ASEAN	1%	1%	1%	2%
19	Kingdom of Saudi Arabia (KSA)	5%	3%	1%	7%
20	Turkey	1%	1%	1%	0%
21	Argentina	0%	0%	3%	0%
22	Others, specify _____	1%	1%	0%	1%
23	Don't know / No idea	4%	8%	3%	3%

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Q3-2 Why do you think [Answer in Q3] is the most reliable country / organization? (MA)

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		2,103	458	78	1,567
1	[India] and [Answer in Q3] have good relations	85%	88%	72%	85%
2	[India] and [Answer in Q3] share the same values	42%	39%	40%	42%
3	[India] and [Answer in Q3] have good economic ties (investments, trade relationship)	64%	62%	53%	65%
4	[Answer in Q3] contributes to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	54%	49%	55%	55%
5	[Answer in Q3] contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system.)	46%	41%	39%	48%
6	[Answer in Q3] contributes to the stabilization and growth of world economy	48%	46%	46%	49%
7	[Answer in Q3] has an attractive culture	35%	35%	37%	35%
8	[Answer in Q3] provides development cooperation in the international community, including Official Development Assistance (ODA)	39%	37%	26%	40%
9	[Answer in Q3] provides solutions to global issues (environment, climate change, infectious diseases, population, poverty.)	30%	34%	27%	29%
10	Others, specify _____	1%	1%	0%	1%

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Q4 What is your impression of Japan? (MA)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 A country that has been consistently promoting peace since the end of World War II	55%	49%	50%	57%
2 A country with rich traditions and culture	59%	62%	55%	58%
3 A country with a strong economy and high technology	68%	65%	58%	69%
4 A country with a high standard of living	53%	56%	39%	53%
5 A country with universal values, such as freedom and democracy	48%	43%	46%	50%
6 A country with a leadership in the international community	41%	35%	34%	43%
7 A country that introduces new culture to the world such as animation, fashion, and cuisine	48%	44%	40%	50%
8 A country with beautiful nature	51%	53%	41%	50%
9 A country that is conservative and closed	24%	21%	21%	24%
10 A country which one should be watchful of	24%	24%	28%	24%
11 A country that is difficult to understand	12%	10%	11%	13%
12 A militant / combative country	6%	6%	5%	6%
13 Others, specify _____	1%	1%	1%	0%
14 None	1%	2%	0%	0%

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Q5 Which of the following aspects of Japan would you like to know more about? (MA)

	Population sub groups			
	Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Politics / Diplomacy / Security	38%	31%	39%	40%
2 Economy	57%	55%	61%	57%
3 Companies / Business	53%	47%	45%	55%
4 Development cooperation (Official Development Assistance – ODA)	42%	35%	36%	45%
5 History / Society	45%	43%	39%	46%
6 Science / Technology	69%	67%	69%	70%
7 Public health	37%	35%	33%	38%
8 Japanese language	35%	32%	25%	36%
9 Culture (including tradition, pop culture, Japanese food.)	52%	50%	38%	53%
10 Tourism	36%	44%	20%	34%
11 Others, specify _____	0%	0%	1%	0%
12 None	1%	3%	0%	1%

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Q5-2 (note: Ask only for those who chose Q5=9) Specifically, which aspects of Japanese culture are you interested in? (MA)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	1,132	249	30	853
1 Flower arrangement / Tea ceremony / Calligraphy (Shodo) Traditional Japanese theater (Kabuki, Noh, Kyogen, Bunraku, etc.) /	52%	48%	37%	54%
2 Traditional Japanese music (Gagaku, Koto (Japanese harp), Japanese drum, Shamisen, etc.)	59%	53%	57%	61%
3 Japanese literature / Haiku	42%	43%	53%	41%
4 Sumo / Japanese martial arts (Karate, Judo, Kendo, etc.)	54%	51%	50%	55%
5 Bonsai	39%	43%	33%	38%
6 Japanese animations / Japanese comics (also known as Manga) / Video games / Online games / Cosplay	63%	64%	57%	64%
7 Japanese pop music (J-POP)	34%	29%	43%	36%
8 Japanese fashion (including Kimono)	47%	48%	53%	47%
9 Japanese movies and TV dramas	54%	56%	60%	54%
10 Japanese food	64%	68%	60%	63%
11 Architecture	47%	51%	33%	46%
12 Japanese lifestyle and way of thinking	58%	67%	47%	56%
13 Others, specify _____	1%	1%	0%	1%
14 None	1%	0%	0%	1%

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Q6 What do you think about the current state of relationship between [India] and Japan?

Base: Those Answering
 1 Very friendly relationship
 2 Somewhat friendly
 3 Somewhat unfriendly
 4 Very unfriendly
 5 Don't know / No idea

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
67%	56%	71%	70%
30%	38%	24%	28%
1%	2%	3%	1%
0%	0%	1%	0%
2%	3%	1%	2%

Q7 How do you rate Japan as a reliable friend of [India]?

Base: Those Answering
 1 Very reliable
 2 Somewhat reliable
 3 Somewhat unreliable
 4 Very unreliable
 5 Don't know / No idea

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
64%	59%	66%	66%
31%	35%	30%	30%
2%	3%	4%	2%
0%	0%	0%	0%
2%	4%	0%	2%

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Q7-2 Why do you think Japan is reliable? (MA)*For respondents who have chosen No.1 or 2 on Question No.7.

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		2,104	468	77	1,559
1	[India] and Japan have good relations	76%	77%	73%	76%
2	[India] and Japan share the same values	45%	45%	38%	45%
3	[India] and Japan have good economic ties (investments, good trade relationship)	59%	57%	53%	60%
4	Japan contributes to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	54%	49%	49%	55%
5	Japan contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	51%	47%	47%	53%
6	Japan contributes to the stabilization and growth of world economy	52%	50%	42%	53%
7	Japan has an attractive culture	48%	51%	35%	47%
8	Japan provides development cooperation in the international community, including Official Development Assistance (ODA)	42%	42%	36%	43%
9	Japan provides solutions to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	31%	34%	22%	31%
10	Others, specify _____	0%	1%	1%	0%

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Q7-3 Why do you think Japan is not reliable? (MA) *For respondents who have chosen No.3 or 4 on Question No.7.

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		50	14	3	33
1	[India] and Japan don't have good relation	24%	7%	0%	33%
2	[India] and Japan don't share the same values	30%	21%	33%	33%
3	[India] and Japan don't have good economic tie (investments, good trade relationship)	26%	36%	0%	24%
4	Japan doesn't contribute to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	38%	36%	33%	39%
5	Japan doesn't contribute to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	34%	14%	67%	39%
6	Japan doesn't contribute to the stabilization and growth of world economy	38%	36%	33%	39%
7	Japan doesn't have an attractive culture	4%	14%	0%	0%
8	Japan doesn't provide sufficient development cooperation in the international community, including Official Development Assistance (ODA)	28%	0%	33%	39%
9	Japan doesn't provide solution to global issues (environment, climate change, infectious diseases, population, poverty.)	16%	29%	0%	12%
10	Others, specify _____	2%	0%	33%	0%

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To what extent does Japan play an important role in each of the following Q8(1) issues? - Stabilization of international order (including rule of law, liberal democracy, free-trade system, etc.)

	Population sub groups			
	Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Japan plays a very important role	59%	49%	59%	61%
2 Japan plays a somewhat important role	34%	39%	34%	32%
3 Japan doesn't play an important role so much	3%	3%	5%	3%
4 Japan doesn't play an important role at all	0%	1%	1%	0%
5 Don't know / No idea	4%	8%	1%	3%

To what extent does Japan play an important role in each of the following Q8(2) issues? - Security (including peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)

	Population sub groups			
	Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Japan plays a very important role	54%	48%	58%	55%
2 Japan plays a somewhat important role	35%	36%	35%	35%
3 Japan doesn't play an important role so much	6%	6%	3%	6%
4 Japan doesn't play an important role at all	1%	1%	4%	1%
5 Don't know / No idea	5%	8%	1%	4%

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Q8(3) To what extent does Japan play an important role in each of the following issues? - Stabilization and growth of world economy

Base: Those Answering

- 1 Japan plays a very important role
- 2 Japan plays a somewhat important role
- 3 Japan doesn't play an important role so much
- 4 Japan doesn't play an important role at all
- 5 Don't know / No idea

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
61%	54%	55%	64%
32%	35%	40%	31%
4%	6%	1%	3%
1%	0%	3%	0%
3%	5%	1%	3%

Q8(4) To what extent does Japan play an important role in each of the following issues? - Development cooperation in the international community, including Official Development Assistance (ODA)

Base: Those Answering

- 1 Japan plays a very important role
- 2 Japan plays a somewhat important role
- 3 Japan doesn't play an important role so much
- 4 Japan doesn't play an important role at all
- 5 Don't know / No idea

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
54%	49%	60%	56%
35%	35%	26%	36%
4%	4%	8%	3%
1%	1%	3%	1%
6%	11%	4%	5%

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To what extent does Japan play an important role in each of the following Q8(5) issues? - Solutions to global issues (including environment, climate change, infectious disease, population, poverty.)

Base: Those Answering

- 1 Japan plays a very important role
- 2 Japan plays a somewhat important role
- 3 Japan doesn't play an important role so much
- 4 Japan doesn't play an important role at all
- 5 Don't know / No idea

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
56%	51%	55%	57%
34%	33%	33%	34%
6%	7%	6%	5%
1%	3%	4%	1%
4%	7%	3%	3%

Q9 How much do you value Japan as a peace-loving nation?

Base: Those Answering

- 1 A lot
- 2 To some extent
- 3 Not much
- 4 Not at all
- 5 Don't know / No idea

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
72%	66%	65%	74%
25%	27%	24%	24%
2%	4%	8%	1%
1%	1%	3%	0%
1%	2%	1%	1%

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Do you think Japan's proactive contribution to the peace and stability of
Q10 the region and the international community would be valuable for
maintaining global peace and establishment of international order?

Base: Those Answering

- 1 Very valuable
- 2 Somewhat valuable
- 3 Somewhat not valuable
- 4 Not valuable at all
- 5 Don't know / No idea

	Population sub groups		
Total	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
67%	61%	64%	69%
29%	33%	30%	28%
2%	3%	5%	1%
0%	0%	1%	0%
2%	4%	0%	1%

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Q11 What do you think of the current state of economic relations between Japan and India?(SA)

Base: Those Answering

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor
- 5 Unsure

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
54%	45%	55%	57%
40%	45%	38%	38%
5%	7%	6%	4%
1%	1%	1%	0%
1%	3%	0%	1%

Q12-1 What is your view about Japanese investments in India?(SA)

Base: Those Answering

- 1 Very welcome
- 2 Rather welcome
- 3 Rather not welcome
- 4 Not welcome
- 5 Unsure

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
76%	72%	71%	77%
21%	22%	28%	21%
1%	2%	0%	1%
0%	0%	1%	0%
2%	4%	0%	1%

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Note) Figures may not be 100% in total as they are rounded.

Q12-2 (To those who answered "Very welcome" or "Rather welcome") For what reasons do you welcome Japanese investments in India?(MA)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,132	469	79	1,584
1 Improve industrial technology in India	81%	83%	70%	81%
2 Increase employment opportunities	67%	67%	62%	67%
3 Enhance quality of products in India	66%	69%	56%	65%
4 Lower manufacturing cost in India	43%	44%	34%	43%
5 Increase business opportunities	64%	67%	56%	64%
6 Help domestic economy	55%	57%	46%	55%
7 Help regional development	44%	45%	34%	44%
8 Give good influence to entrepreneurs	41%	43%	28%	41%
9 Contribute to public welfare	26%	32%	14%	24%
10 Others (describe)...	0%	0%	0%	0%

Q12-3 (To those who answered "Rather not welcome" or "Not welcome") For what reasons do you NOT welcome Japanese investment in India?(MA)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	29	10	1	18
1 Decrease the business opportunities of Indian corporations	14%	10%	0%	17%
2 Raise product cost in India	48%	70%	0%	39%
3 Give bad influence to entrepreneurs	28%	20%	100%	28%
4 Do not feel comfortable with foreign enterprise and foreign capital	17%	20%	0%	17%
5 Others (describe)...	3%	0%	0%	6%

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Q13 In which areas should Japan and India cooperate more?(MA)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Defense/Security	51%	44%	51%	53%
2 United Nations reform	34%	28%	34%	36%
3 Economic relations	65%	66%	61%	64%
4 Climate Change	53%	51%	45%	54%
5 Disaster relief	41%	39%	34%	41%
6 Counter-terrorism	35%	34%	25%	36%
7 Economic development in Asia	54%	54%	45%	55%
8 Science & Technologies	71%	76%	53%	70%
9 Nuclear Technology and Safety	45%	42%	24%	47%
10 Agriculture/Farming	38%	39%	21%	39%
11 People-to-people exchange	19%	22%	14%	18%
12 Others (describe)...	0%	1%	0%	0%

Q14-1 If there is an opportunity of going abroad for higher studies, where would you like to go? Or where would you like to send your child? (SA)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 I will go or send my kids to Japan	68%	59%	75%	70%
2 I prefer going or sending my kids to the English-speaking world such as the US/UK	30%	36%	24%	28%
3 Others (describe)...	3%	5%	1%	2%

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Q14-2 And why? (MA)

Base: Those Answering

- 1 Tuition is low
- 2 Language barrier is low
- 3 I like their culture
- 4 Education level is high
- 5 Family / friends live in that country
- 6 Others (describe) ...

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
22%	12%	31%	24%
32%	26%	35%	34%
64%	59%	64%	66%
74%	72%	70%	75%
23%	20%	29%	24%
2%	4%	0%	2%

Q15-1 If Japanese language facility is available in your city, would you like to try to attend? (SA)

Base: Those Answering

- 1 Yes
- 2 No

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
90%	88%	95%	91%
10%	12%	5%	9%

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Q15-2 (To those who answered "Yes") Why are you interested in learning Japanese? (MA)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	1,983	440	76	1,467
1 To understand the culture and lifestyle	76%	75%	68%	77%
2 For traveling	56%	58%	59%	55%
3 To enjoy the cultural content (fashion, music, movies, TV dramas, comics, and animation)	66%	64%	71%	67%
4 Because it can be useful in the future	58%	57%	41%	59%
5 To communicate with friends	34%	30%	33%	36%
6 For business	42%	34%	34%	45%
7 To get a job	32%	31%	30%	33%
8 For studying abroad	21%	24%	28%	20%
9 Others (describe)...	0%	1%	0%	0%

Q16 Did you know that Japan is one of the largest donor countries to India and has been a significant contributor for modernizing India's transport, roads, infrastructure, sewage, and sanitation projects in different parts of the country?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Yes	83%	75%	94%	85%
2 No	17%	25%	6%	15%

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Q17 In which area should Japan emphasize its assistance to India? (MA)

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		2,200	500	80	1,620
1	Energy	61%	58%	55%	62%
2	Infrastructure (roads, bridges, harbours, water supply, etc.)	63%	65%	56%	63%
3	Industries	58%	57%	51%	59%
4	Urban development	52%	53%	49%	52%
5	Agriculture	40%	37%	38%	40%
6	Environment	52%	54%	50%	51%
7	Culture	35%	33%	44%	35%
8	Education	48%	46%	40%	49%
9	Health, sanitation	52%	52%	48%	52%
10	Human resource development	41%	41%	28%	41%
11	Disaster management	27%	34%	10%	25%
12	Others (describe) ...	0%	1%	0%	0%

Q18 Regarding the future relationship between Japan and India, which of the following statements do you most agree with?

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		2,200	500	80	1,620
1	Japan and India should be closer	72%	68%	64%	74%
2	Japan and India should maintain the present status of relationship	25%	27%	30%	24%
3	Japan and India are too close now and there should be more distance	2%	2%	5%	1%
4	Unsure	2%	4%	1%	1%

Questionnaire / Categories

Note) Figures may not be 100% in total as they are rounded.

Q19 Which do you usually use to obtain information about Japan? (MA)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Television	62%	61%	63%	62%
2 Magazines, books	40%	35%	51%	40%
3 Newspapers	49%	48%	54%	49%
4 Radio	14%	7%	24%	16%
5 Websites	58%	56%	56%	58%
6 Blogs	34%	30%	46%	35%
7 Mail magazines / Online newsletters	24%	16%	21%	26%
8 Facebook, X(Twitter), Instagram and other social networking services	57%	49%	65%	59%
9 Video-sharing website, i.e. YouTube	53%	46%	54%	56%
10 Movies	34%	30%	38%	35%
11 School education / studying at school	22%	17%	21%	24%
12 Seminars / symposiums and cultural events	23%	16%	26%	25%
13 Friends / Family / Relatives	31%	26%	30%	32%
14 Travel to Japan(including studying in Japan)	18%	16%	18%	18%
15 Others, specify _____	0%	1%	0%	0%
16 I have not obtained any information about Japan	2%	4%	0%	1%

Questionnaire / Categories

Note) Figures may not be 100% in total as they are rounded.

F0 Country

Base: Those Answering

1 India

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
100%	100%	100%	100%

F0-1 Please indicate your city.

Base: Those Answering

- 1 Ahmedabad
- 2 Bangalore
- 3 Chandigarh
- 4 Chennai
- 5 Delhi
- 6 Hyderabad
- 7 Kolkata
- 8 Lucknow
- 9 Mumbai
- 10 Patna
- 11 Pune

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
0%	0%	4%	0%
19%	21%	18%	19%
0%	0%	3%	0%
11%	12%	14%	10%
30%	29%	6%	31%
1%	0%	8%	0%
17%	16%	16%	18%
0%	0%	1%	0%
22%	22%	29%	22%
0%	0%	1%	0%
0%	0%	1%	0%

Questionnaire / Categories

Note) Figures may not be 100% in total as they are rounded.

F1 Please indicate your gender.

Base: Those Answering

- 1 Male
- 2 Female
- 3 Others

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
49%	51%	56%	48%
51%	49%	44%	52%
0%	0%	0%	0%

F2 Please indicate your age.

Base: Those Answering

- 1 18-29
- 2 30-39
- 3 40-49
- 4 50-59
- 5 60-69

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
27%	30%	39%	25%
38%	34%	36%	40%
26%	23%	14%	28%
7%	10%	11%	6%
2%	3%	0%	1%

Questionnaire / Categories

Note) Figures may not be 100% in total as they are rounded.

F3 Which of the followings best describes your occupation?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Company owner (with 10 or more employees)	15%	3%	0%	18%
2 Company owner (with less than 10 employees)	5%	2%	0%	6%
3 Specialist (Medical doctor, lawyer, architect, accountants, etc.)	6%	0%	0%	8%
4 Skilled worker (Building worker / plumber / building painter / electrician, etc.)	2%	2%	0%	2%
5 Board member / senior executive / Specialist	12%	10%	0%	13%
6 Manager	30%	37%	0%	28%
7 Public service worker (medical, school, police, etc.)	3%	1%	0%	3%
8 Office worker (clerical, sales, etc.)	8%	13%	0%	6%
9 Skilled worker / factory worker / sales and service staff	2%	2%	0%	3%
10 Home maker	4%	10%	0%	2%
11 Student	10%	11%	0%	9%
12 Unemployed	2%	5%	0%	1%
13 Others, specify _____	3%	6%	0%	2%

Questionnaire / Categories

Note) Figures may not be 100% in total as they are rounded.

F3-1 Which of the following best describes your current role/ job title?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
Faculty members (e.g. professors) of professional courses (referred to as				
1 post-graduation or masters in areas of studies such as Medicine, Law, MBA, and CFA/CA, Architecture)	15%	0%	19%	20%
Final year students of professional courses (referred to as post-graduation				
2 or masters in areas of studies such as Medicine, Law, MBA, and CFA/CA, Architecture)	7%	0%	8%	9%
3 Faculty members (e.g. professors) of bachelor's degree courses	9%	0%	11%	11%
4 Final year students of bachelor's degree courses	6%	0%	9%	7%
5 Professionals (Engineers, doctors, architects, software analysts, etc.)	24%	0%	20%	32%
6 Trade, business, industry entrepreneurs	14%	0%	16%	19%
7 Journalists or working in media/fine arts/culture	2%	0%	8%	3%
8 None of the above	23%	100%	10%	0%

F4 What is the highest level of education you have completed?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Junior high school	3%	1%	1%	3%
2 Senior High school	9%	14%	14%	6%
3 Senior college / University (Bachelor's degree)	48%	49%	41%	48%
4 Postgraduate school (Master's degree and above)	41%	35%	44%	42%

Questionnaire / Categories

Note) Figures may not be 100% in total as they are rounded.

F5 What is your monthly household income from all sources before tax?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Less than Rs 50,000	15%	28%	23%	10%
2 Rs 50,000 - 100,000	28%	30%	24%	27%
3 Rs 100,001 - 150,000	21%	16%	21%	23%
4 Rs 150,001 - 200,000	20%	9%	19%	24%
5 More than Rs 200,000	14%	13%	14%	14%
6 Don't know / Refused	2%	4%	0%	2%

F6 Below is a list of statements. Please select all the ones that apply to you:

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 I have started an online/offline political campaign and/or play an active role in such activities at my village/ town/ city/ district level	2%	0%	48%	0%
2 I have started an online/offline political campaign and/or play an active role in such activities at my state/ national level	1%	0%	28%	0%
3 I am working for an organization to bring about political or social change	2%	0%	48%	0%
4 I am a current/ former member of a village/ town/ city/ district assembly/ political party (e.g. political councilor, political office bearer, local politician etc.)	1%	0%	30%	0%
5 I am a current/ former member of a national/state assembly/ political party (e.g. political councilor, political office bearer, national politician	1%	0%	16%	0%
6 None of the above	96%	100%	0%	100%