



外務省

Ministry of Foreign Affairs of Japan

January 15, 2024

Seminar Information

“Global Business Seminar”

～Japan's Attractive Investment Environment in a Changing International Environment～

Ministry of Foreign Affairs of Japan (MOFA) is pleased to announce the hosting of "Global Business Seminar," featuring topics such as Japan's business environment from overseas perspective and Japan's attractiveness as an investment destination. As uncertainty in the international environment has increased in recent years and the restructuring of global supply chains has progressed, Japan remains as an attractive FDI destination, offering one of the world's largest markets and an excellent business environment.

In this seminar, representatives of the business community and foreign companies based in Japan will give remarks on: the recent investment environment in Japan, the business environment in Japan from a foreign perspective, and the advantages of investing in Japan; while government officials will give remarks regarding institutional reforms and major policies to attract more FDI to Japan.

We welcome the participation of businesspeople and investors overseas who are interested in the international investment trend; those considering to establish and/or expand foreign direct investment in Japan in the fields such as development of cross-border innovative service and startup investment; and Japanese companies and local governments being interested in collaborating with foreign affiliated companies.

Information of the Seminar

- ◎ **Date/Time** : January 29, 2024(Monday) 14 : 00 - 16 : 50 (Doors open at 13 : 30),
- ◎ **Venue** : Mita Conference Hall (Mita Kyoyo Kaigisyo), Online viewing is also available
- ◎ **Organizer** : Ministry of Foreign Affairs of Japan (MOFA)
- ◎ **Co-organizer** : Ministry of Economy, Trade and Industry (METI)
- ◎ **Co-operation** : Cabinet Office (CAO), Japan External Trade Organization (JETRO)
- ◎ **Capacity** : Around 180 people
- ◎ **Participation Fee** : Free of charge (Pre-registration is required. If applicants exceed capacity, participants will be selected by lottery)

Program (subject to change) Japanese-English simultaneous interpretation will be provided

14 : 00 Opening remarks State Minister from MOFA

14 : 05 Keynote Speech

-14 : 25 “The Attractiveness of Japan as an Investment Environment”

Mr. Marcus Schuermann, Chief Executive Officer / Delegate of German Industry and Commerce in Japan

-14 : 45 “Current Japanese Capital Markets and Corporate Value Enhancement Initiatives”

Mr. Masanori YOSHIDA, Executive Officer, Global Chief, Japan Exchange Group, Inc.

14 : 45 Presentation1 by government representatives

-15 : 00 **“Action Plan for Attracting Human and Financial Resources from Overseas”**

Mr. Mitsuru MYOCHIN, Deputy Director-General for Economic and Fiscal Management, Director-General of the Office of Foreign Direct Investment Promotion

-15 : 15 **“JETRO's Efforts to Promote Investment in Japan”**

Mr. Kazuya NAKAJO, Executive Vice President, Japan External Trade Organization (JETRO)

15 : 30 Coffee Break

15 : 30 Presentation2 by Representatives from foreign companies

“Benefit of doing business in Japan”

-15 : 50 Mr. Satoshi TAKAMATSU, Representative Director, President and CEO, ARCALIS, Inc.

-16 : 10 Mr. Mamoru NAKANO, Japan Country Manager, Tenstorrent Japan Inc.

-16 : 30 Mr. Luc PEJO, CEO, Ciel Terre Japan Inc.

*Q&A(16 : 30 - 16 : 45)

16 : 45 Closing remarks Senior official from METI

◎Registration (Deadline: January 22 (Monday), 2024)

For registration, please fill in the application format and send an e-mail with the completed format to this address for application: business.seminar@mofa.go.jp

***Pre-registration is required** for this seminar. Without pre-registration, you are not allowed to enter.

~~~~~Application Format~~~~~

### 【Form Fields】

Name : \_\_\_\_\_ Company/Organization : \_\_\_\_\_

Division : \_\_\_\_\_ Title : \_\_\_\_\_

TEL : \_\_\_\_\_ E-mail : \_\_\_\_\_

Please choose either and fill in the circle :  1. in-person attendance  2. watching online

\*Because of the venue's limited capacity, you may not be able to participate even if you submit application with option 1. You will be notified of your admission about 5 days before the seminar only if your application is accepted.

\*For those who wish to watch online or missed out on the draw, we will inform the url for online viewing about 5 days before the seminar.

\*All submitted personal information will be appropriately managed and used only for this seminar.

\*JETRO will have a booth at the venue for FDI consultation. Please take advantage of this opportunity.

## 【Contact】

International Economy Division, Ministry of Foreign Affairs of Japan

TEL : +81-3-5501-8331 (10:00~17:00 except Saturday, Sunday and holidays)

E-mail: [business.seminar@mofa.go.jp](mailto:business.seminar@mofa.go.jp)

Contact Person: Masafumi Nakaya (Mr.)

## 【Access】

### Mita Conference Hall (Mita Kyoyo Kaigisyo), Large conference room 2-1-8 Mita, Minato-ku, Tokyo 108-0073 TEL:+81-3-3455-7591

- Tokyo Metro Subway Nanboku Line, 5 minutes walk from Azabujuban Station Exit 2
- Toei subway Oedo Line, 9 minutes walk from Azabujuban Station Exit 2
- Toei bus 都 06 Route: Shimbashi Station~ Shibuya Station, 2 minutes walk from Ninohashi
- JR Yamanote Line, 20 minutes walk or 7 minutes taxi ride from Tamachi Station
- Toei subway Mita Line, Asakusa Line, 20 minutes walk or 7 minutes taxi ride from Mita Station

