

Questionnaire / Categories

Note) Figures may not be 100% in total for they are rounded.

Q1 Which of the following countries / organizations do you consider an important partner to [Canada] currently? (MA)

	Total
Base: Those Answering	1,500
1 Japan	22%
2 USA	71%
3 UK	41%
4 France	22%
5 Germany	24%
6 Italy	13%
7 EU	28%
8 Canada	-
9 Russia	2%
10 China	17%
11 India	12%
12 Brazil	5%
13 Mexico	26%
14 South Africa	6%
15 Australia	23%
16 Republic of Korea	7%
17 Indonesia	3%
18 AU	5%
19 Kingdom of Saudi Arabia (KSA)	4%
20 Turkey	3%
21 Argentina	4%
22 Others, specify _____	2%
23 Don't know / No idea	18%

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Q2 And which of the following countries / organizations would you consider an important partner to [Canada] in the future? (MA)

	Total
Base: Those Answering	1,500
1 Japan	28%
2 USA	56%
3 UK	37%
4 France	23%
5 Germany	27%
6 Italy	16%
7 EU	31%
8 Canada	-
9 Russia	5%
10 China	20%
11 India	19%
12 Brazil	11%
13 Mexico	26%
14 South Africa	9%
15 Australia	26%
16 Republic of Korea	12%
17 Indonesia	6%
18 AU	7%
19 Kingdom of Saudi Arabia (KSA)	6%
20 Turkey	5%
21 Argentina	7%
22 Others, specify _____	2%
23 Don't know / No idea	25%

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Q3 Which of the following countries / organizations is the most reliable country/organization to [Canada]? (SA) note: Exclude the surveyed

	Total
Base: Those Answering	1,500
1 Japan	1%
2 USA	47%
3 UK	11%
4 France	1%
5 Germany	1%
6 Italy	0%
7 EU	6%
8 Canada	-
9 Russia	0%
10 China	2%
11 India	1%
12 Brazil	0%
13 Mexico	1%
14 South Africa	0%
15 Australia	1%
16 Republic of Korea	0%
17 Indonesia	0%
18 AU	0%
19 Kingdom of Saudi Arabia (KSA)	0%
20 Turkey	0%
21 Argentina	0%
22 Others, specify _____	1%
23 Don't know / No idea	26%

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Q3-2 Why do you think [ANSWER IN Q3] is the most reliable country / organization? (MA)

	Total
Base: Those Answering	1,117
1 [Canada] and [ANSWER IN Q3] have good relations	79%
2 [Canada] and [ANSWER IN Q3] share the same values	46%
3 [Canada] and [ANSWER IN Q3] have good economic ties (investments, trade relationship)	60%
4 [ANSWER IN Q3] contributes to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	38%
5 [ANSWER IN Q3] contributes to the stabilization of international order (rule of law, freedom and democracy, free-trade system.)	34%
6 [ANSWER IN Q3] contributes to the stabilization and growth of world economy	34%
7 [ANSWER IN Q3] has an attractive culture	19%
8 [ANSWER IN Q3] provides development cooperation in the international community, including Official Development Assistance (ODA)	17%
9 [ANSWER IN Q3] provides solutions to global issues (environment, climate change, infectious diseases, population, poverty.)	20%
10 Others, specify _____	3%

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Q4 What is your impression of Japan? (MA)

	Total
Base: Those Answering	1,500
1 A country that has been consistently promoting peace since the end of World War II	30%
2 A country with rich traditions and culture	63%
3 A country with a strong economy and high technology	52%
4 A country with a high standard of living	37%
5 A country with universal values, such as freedom and democracy	23%
6 A country with a leadership in the international community	18%
7 A country that introduces new culture to the world such as animation, fashion, and cuisine	30%
8 A country with beautiful nature	39%
9 A country that is conservative and closed	16%
10 A country which one should be watchful of	7%
11 A country that is difficult to understand	7%
12 A militant / combative country	3%
13 Others, specify _____	1%
14 None	11%

Q5 Which of the following aspects of Japan would you like to know more about? (MA)

	Total
Base: Those Answering	1,500
1 Politics / Diplomacy / Security	23%
2 Economy	27%
3 Companies / Business	16%
4 Development cooperation (Official Development Assistance – ODA)	10%
5 History / Society	34%
6 Science / Technology	30%
7 Public health	17%
8 Japanese language	18%
9 Culture (including traditional culture, pop culture, Japanese food.)	42%
10 Tourism	29%
11 Others, specify _____	1%
12 None	21%

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Q5-2 (note: Ask only for those who chose Q5=9) Specifically, which aspects of Japanese culture are you interested in? (MA)

	Total
Base: Those Answering	635
1 Flower arrangement / Tea ceremony / Calligraphy (Shodo) Traditional Japanese theater (Kabuki, Noh, Kyogen, Bunraku, etc.) /	30%
2 Traditional Japanese music (Gagaku, Koto (Japanese harp), Japanese drum, Shamisen, etc.)	27%
3 Japanese literature / Haiku	24%
4 Sumo / Japanese martial arts (Karate, Judo, Kendo, etc.)	25%
5 Bonsai	34%
6 Japanese animations / Japanese comics (also known as Manga) / Video games / Online games / Cosplay	33%
7 Japanese pop music (J-POP)	17%
8 Japanese fashion (including Kimono)	29%
9 Japanese movies and TV dramas	28%
10 Japanese food	77%
11 Architecture	43%
12 Japanese lifestyle and way of thinking	65%
13 Others, specify _____	2%
14 None	2%

Q6 What do you think about the current state of relationship between [Canada] and Japan?

	Total
Base: Those Answering	1500
1 Very friendly relationship	26%
2 Somewhat friendly	46%
3 Somewhat unfriendly	4%
4 Very unfriendly	1%
5 Don't know / No idea	24%

Q7 How do you rate Japan as a reliable country of [Canada]?

	Total
Base: Those Answering	1,500
1 Very reliable	26%
2 Somewhat reliable	42%
3 Somewhat unreliable	5%
4 Very unreliable	2%
5 Don't know / No idea	25%

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Q7-2 Why do you think Japan is reliable? (MA)*For respondents who have chosen No.1 or 2 on Question No.7.

	Total
Base: Those Answering	1,022
1 [Canada] and Japan have good relations	69%
2 [Canada] and Japan share the same values	24%
3 [Canada] and Japan have good economic ties (investments, good trade relationship)	48%
4 Japan contributes to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	27%
5 Japan contributes to the stabilization of international order (rule of law, freedom and democracy, free-trade system, etc.)	27%
6 Japan contributes to the stabilization and growth of world economy	35%
7 Japan has an attractive culture	36%
8 Japan provides development cooperation in the international community, including Official Development Assistance (ODA)	14%
9 Japan provides solutions to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	18%
10 Others, specify _____	1%

Q7-3 Why do you think Japan is not reliable? (MA) *For respondents who have chosen No.3 or 4 on Question No.7.

	Total
Base: Those Answering	100
1 [Canada] and Japan don't have good relation	17%
2 [Canada] and Japan don't share the same values	43%
3 [Canada] and Japan don't have good economic tie (investments, good trade relationship)	19%
4 Japan doesn't contribute to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	16%
5 Japan doesn't contribute to the stabilization of international order (rule of law, freedom and democracy, free-trade system, etc.)	15%
6 Japan doesn't contribute to the stabilization and growth of world economy	12%
7 Japan doesn't have an attractive culture	11%
8 Japan doesn't provide sufficient development cooperation in the international community, including Official Development Assistance (ODA)	7%
9 Japan doesn't provide solution to global issues (environment, climate change, infectious diseases, population, poverty.)	15%
10 Others, specify _____	6%

Questionnaire / Categories

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To what extent does Japan play an important role in each of the following
Q8(1) issues? - (1) Stabilization of international order (including rule of law,
freedom and democracy, free-trade system, etc.)

	Total
Base: Those Answering	1,500
1 Japan plays a very important role	16%
2 Japan plays a somewhat important role	39%
3 Japan doesn't play an important role so much	13%
4 Japan doesn't play an important role at all	3%
5 Don't know / No idea	29%

To what extent does Japan play an important role in each of the following
Q8(2) issues? - (2) Security (including peace building, anti-terrorism efforts,
peace-keeping operation (PKO), anti-piracy efforts)

	Total
Base: Those Answering	1,500
1 Japan plays a very important role	15%
2 Japan plays a somewhat important role	36%
3 Japan doesn't play an important role so much	14%
4 Japan doesn't play an important role at all	4%
5 Don't know / No idea	31%

To what extent does Japan play an important role in each of the following
Q8(3) issues? - (3) Stabilization and growth of world economy

	Total
Base: Those Answering	1,500
1 Japan plays a very important role	23%
2 Japan plays a somewhat important role	40%
3 Japan doesn't play an important role so much	9%
4 Japan doesn't play an important role at all	3%
5 Don't know / No idea	26%

To what extent does Japan play an important role in each of the following
Q8(4) issues? - (4) Development cooperation in the international community,
including Official Development Assistance (ODA)

	Total
Base: Those Answering	1,500
1 Japan plays a very important role	14%
2 Japan plays a somewhat important role	34%
3 Japan doesn't play an important role so much	10%
4 Japan doesn't play an important role at all	3%
5 Don't know / No idea	40%

Questionnaire / Categories

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To what extent does Japan play an important role in each of the following
Q8(5) issues? - (5) Solutions to global issues (including environment, climate
change, infectious disease, population, poverty.)

	Total
Base: Those Answering	1,500
1 Japan plays a very important role	18%
2 Japan plays a somewhat important role	35%
3 Japan doesn't play an important role so much	11%
4 Japan doesn't play an important role at all	4%
5 Don't know / No idea	32%

Q9 How much do you value Japan as a peace-loving nation?

	Total
Base: Those Answering	1,500
1 A lot	30%
2 To some extent	42%
3 Not much	8%
4 Not at all	2%
5 Don't know / No idea	19%

Do you think Japan's proactive contribution to the peace and stability of
Q10 the region and the international community would be valuable for
maintaining global peace and establishment of international order?

	Total
Base: Those Answering	1,500
1 Very valuable	31%
2 Somewhat valuable	41%
3 Somewhat not valuable	5%
4 Not valuable at all	2%
5 Don't know / No idea	21%

Questionnaire / Categories

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Q11	What do you think is important for developing Canada-Japan relations?	Total
		1,500
	1 Broadening exchanges in the political sphere	8%
	2 Strengthening relationships on the security front	18%
	3 Expanding trade and investment	36%
	4 Increasing people/cultural exchanges	11%
	5 I do not know	25%
	6 Others, specify _____	1%
Q12	What is your biggest concern regarding matters between Canada and Japan?	Total
		1,500
	1 Political relations	12%
	2 Security relations	11%
	3 Economy and trade	21%
	4 Insufficient people/cultural exchanges	8%
	5 Others, specify _____	1%
	6 I do not know	21%
	7 I have no particular concerns	26%
Q13	Regarding Canada-Japan security relations, which of the following is closest to your view?	Total
		1,500
	1 A relationship close to alliance should be sought	28%
	2 It is necessary to strengthen cooperation beyond the current level; however, it is not necessary to form an alliance	26%
	3 The current level is sufficient	14%
	4 Current cooperation is excessive	1%
	5 I do not know	32%
Q14	Japan has been promoting a Free and Open Indo-Pacific. Many countries and regions, including the US, the EU, and the ASEAN, have announced their diplomatic policies toward the Indo-Pacific region. Do you think that Canada should strengthen its involvement in the Indo-Pacific region?	Total
		1,500
	1 Completely agree	29%
	2 Somewhat agree	58%
	3 Somewhat disagree	9%
	4 Completely disagree	3%

(Ask only those who selected 1 or 2 in Q14.)

Q14-2	Which countries/regions in the Indo-Pacific do you think Canada should particularly strengthen its partnership with? (MA)	Total
		1,316
1	Japan	67%
2	China	26%
3	South Korea	48%
4	India	37%
5	ASEAN	18%
6	Australia	61%
7	Others, specify _____	3%

Q15	Do you think that Japan should become a new permanent member of the United Nations Security Council?	Total
		1,500
1	Yes	32%
2	Yes, but with conditions	24%
3	No	9%
4	I do not know	35%

(Only for those who answered 1 or 2 to question 15)

Q15-2	If you answered "Yes" or "Yes, but with conditions" at previous question, please tell us why.	Total
		846
1	Because Japan is a country that shares values such as democracy and human rights with Canada	53%
2	Because Japan is making a significant contribution to international peace and security	40%
3	I have high expectations for the role Japan could play in the future regarding international peace and security as a permanent member of the UN Security Council	44%
4	Japan's presence as a major economic power would strengthen the effectiveness of Security Council functions	35%
5	Others, specify _____	1%

(Only for those who answered 3 or 4 to question 15)

Q15-3	If you answered "No" or "I do not know" at previous question, please tell us why.	Total
		654
1	Because I do not think Japan can sufficiently contribute to international peace and security through the Security Council	20%
2	Because I do not think the number of permanent members on the Security Council should be increased in the first place	21%
3	If Japan is recognized as a permanent member of the Security Council, there is the possibility that another country not worthy of the responsibility of maintaining the peace and security of the international community will enter the Security Council at the same time	18%
4	Because Japan does not sufficiently contribute personnel to peace-keeping operations and multinational forces, etc.	19%
5	Because I think there are other countries more deserving of permanent membership than Japan	3%
6	Others, specify _____	33%

Q16	Japan is Canada's 4th largest export partner, 5th largest import partner, and 6th largest direct investor. Do you think that the economic and business partnership between Japan and Canada should be further promoted and strengthened? (MA)	Total
		1,500
1	Completely agree	39%
2	Somewhat agree	53%
3	Somewhat disagree	7%
4	Completely disagree	2%

(Ask only those who selected 1 or 2 in Q16.)

Q16-2	Why do you think that the economic and business partnership between Japan and Canada should be further promoted and strengthened? (MA)	Total
		1,374
1	Because Asia is an important region in Canada's trade diversification efforts, and Japan, a member of the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) and a country with which Canada shares common fundamental values, is a reliable economic and trade partner	54%
2	Because Canada should strengthen its resource exports to Japan as a leading resource-rich country in the areas of energy and food security	43%
3	Because Canada should further strengthen economic and trade ties with Japan, a like-minded country in terms of economic security, including trade in critical technologies and minerals	41%
4	Because Japan's direct investment in the automobile industry creates many jobs in Canada	28%
5	Because Japan and Canada share a common goal of Net Zero Carbon Emissions by 2050 as the measures against climate change, and there is high potential for economic and business partnership	26%
6	Others, specify _____	4%

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Q17 Which do you usually use to obtain information about Japan? (MA)

	Total
Base: Those Answering	1,500
1 Television	32%
2 Magazines, books	10%
3 Newspapers	16%
4 Radio	8%
5 Websites	35%
6 Blogs	8%
7 Mail magazines / Online newsletters	3%
8 Facebook, Twitter, Instagram and other social networking services	18%
9 Video-sharing website, i.e. YouTube	16%
10 Movies	12%
11 School education / studying at school	7%
12 Seminars / symposiums and cultural events	3%
13 Friends / Family / Relatives	16%
14 Travel to Japan(including studying in Japan)	5%
15 Others, specify _____	1%
16 I have not obtained any information about Japan	28%

Question/Categories

Notes: Total may not become 100% due to rounding off.

F0 Area

	Total
Base: Those Answering	1,500
1 Canada	100%

F1 Please indicate your gender

	Total
Base: Those Answering	1,500
1 Male	50%
2 Female	50%
3 Others	1%

F2 Please indicate your age

	Total
Base: Those Answering	1,500
1 18-19	2%
2 20-24	10%
3 25-29	11%
4 30-34	9%
5 35-39	10%
6 40-44	9%
7 45-49	10%
8 50-54	8%
9 55-59	13%
10 60-64	8%
11 65-69	11%

F3 Which of the following best describes your occupation?

	Total
Base: Those Answering	1,500
1 Company owner (with 10 or more employees)	3%
2 Company owner (with less than 10 employees) / Self-employed	5%
3 Specialist (Medical doctor, lawyer, architect, accountants, etc.)	5%
4 Skilled worker (Building worker / plumber / building painter / electrician, etc.)	4%
5 Board member / senior executive / Specialist	2%
6 Manager	11%
7 Public service worker (medical, school, police, etc.)	9%
8 Office worker (clerical, sales, etc.)	13%
9 Skilled worker / factory worker / sales and service staff	11%
10 Home maker	5%
11 Student	5%
12 Unemployed	13%
13 Others, specify _____	15%

Question/Categories

Notes: Total may not become 100% due to rounding off.

F4 What is the highest level of education you have completed?

	Total
Base: Those Answering	1,500
1 Primary school or less	0%
2 Some high school	3%
3 Graduated high school	18%
4 Some college / CEGEP / Trade School	10%
5 Graduated from college / CEGEP / Trade School	23%
6 Some university, but did not finish	6%
7 University undergraduate degree	27%
8 University graduate degree	13%

F5 What is your monthly household income from all sources before tax?

	Total
Base: Those Answering	1,500
1 Less than \$4,000	37%
2 \$4,000 - \$6,499	27%
3 \$6,500 - \$9,999	16%
4 \$10,000 or more	20%