## The Regional Promotion Seminar in fiscal year 2022

- 1. Date: Friday, October 14, 2022
- 2. Venue: In Tokyo
- 3. Participating organizations: Yamagata Prefecture, Takayama City (Gifu Prefecture), Sapporo City (Hokkaido Prefecture) and Kuroishi City (Aomori Prefecture)
- 4. Invitees: Diplomatic corps accredited in Tokyo, Foreign chambers of commerce in Japan, etc.
- 5. Program:
  - (1) Opening remarks
  - (2) Presentations
  - A. Yamagata Prefecture: "YAMAGATA" to be the destination chosen by the world
  - B. Takayama City: International tourism destination "HIDA TAKAYAMA"
  - C. Sapporo City: The magic of one of the world's snowiest cities
  - D. Kuroishi City: Beautiful Water, Warm People-Kuroishi, the cozy city
  - (3) Networking: PR activities, cultural experience programs, tasting of local delicacies and stage programs offered by local governments
- 6. Languages: Japanese and English