

Questionnaire / Categories

Note) Figures may not be 100% in total for they are rounded.

Q1 Which of the following countries / organizations do you consider an important partner to [India] currently?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Japan	38%	35%	20%	39%
2 USA	65%	59%	60%	67%
3 UK	32%	34%	28%	32%
4 France	23%	21%	19%	24%
5 Germany	21%	19%	18%	21%
6 Italy	10%	8%	9%	10%
7 EU	10%	9%	4%	10%
8 Canada	20%	19%	13%	21%
9 Russia	37%	35%	28%	39%
10 China	9%	8%	16%	9%
11 India	0%	0%	0%	0%
12 Brazil	10%	8%	13%	10%
13 Mexico	5%	3%	6%	6%
14 South Africa	11%	8%	8%	13%
15 Australia	26%	24%	24%	26%
16 Republic of Korea	7%	5%	4%	7%
17 Indonesia	9%	6%	13%	9%
18 ASEAN	11%	10%	5%	11%
19 Kingdom of Saudi Arabia (KSA)	19%	21%	16%	19%
20 Turkey	4%	3%	1%	5%
21 Argentina	4%	3%	4%	4%
22 Others, specify _____	4%	5%	3%	4%
23 Don't know / No idea	9%	14%	5%	7%

Questionnaire / Categories

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Q2 And which of the following countries / organizations would you consider an important partner to [India] in the future?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Japan	43%	38%	30%	45%
2 USA	58%	54%	50%	59%
3 UK	36%	35%	39%	36%
4 France	28%	27%	18%	28%
5 Germany	29%	26%	24%	30%
6 Italy	17%	15%	18%	17%
7 EU	15%	13%	10%	15%
8 Canada	26%	26%	26%	26%
9 Russia	39%	36%	23%	41%
10 China	10%	9%	14%	10%
11 India	0%	0%	0%	0%
12 Brazil	14%	13%	11%	15%
13 Mexico	9%	7%	5%	10%
14 South Africa	14%	12%	6%	15%
15 Australia	32%	28%	23%	34%
16 Republic of Korea	12%	10%	13%	12%
17 Indonesia	12%	8%	9%	14%
18 ASEAN	13%	11%	8%	14%
19 Kingdom of Saudi Arabia (KSA)	23%	24%	18%	23%
20 Turkey	8%	6%	4%	9%
21 Argentina	7%	6%	1%	8%
22 Others, specify _____	2%	1%	3%	2%
23 Don't know / No idea	8%	14%	4%	6%

Questionnaire / Categories

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Q3 Which of the following countries / organizations is the most reliable friend to [India]?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Japan	11%	10%	6%	12%
2 USA	35%	33%	35%	35%
3 UK	5%	7%	11%	4%
4 France	2%	2%	4%	2%
5 Germany	1%	1%	4%	1%
6 Italy	1%	1%	0%	0%
7 EU	1%	0%	0%	1%
8 Canada	3%	4%	3%	3%
9 Russia	23%	21%	16%	24%
10 China	1%	1%	5%	1%
11 India	0%	0%	0%	0%
12 Brazil	0%	0%	0%	0%
13 Mexico	0%	0%	1%	0%
14 South Africa	1%	1%	0%	1%
15 Australia	3%	2%	4%	3%
16 Republic of Korea	1%	0%	0%	1%
17 Indonesia	1%	0%	0%	1%
18 ASEAN	1%	1%	3%	1%
19 Kingdom of Saudi Arabia (KSA)	3%	3%	4%	2%
20 Turkey	0%	0%	0%	0%
21 Argentina	0%	0%	0%	0%
22 Others, specify _____	1%	1%	3%	1%
23 Don't know / No idea	7%	12%	3%	6%

Questionnaire / Categories

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Q3-2 Why do you think [Response from Q3] is the most reliable country / organization?

		Population sub groups		
	Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,041	441	78	1,522
1 [India] and [Response from Q3] have good relations	85%	84%	78%	86%
2 [India] and [Response from Q3] share the same values	36%	37%	41%	36%
3 [India] and [Response from Q3] have good economic ties (investments, trade relationship)	57%	49%	55%	60%
4 [Response from Q3] contributes to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	50%	46%	45%	52%
5 [Response from Q3] contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system.)	41%	38%	47%	42%
6 [Response from Q3] contributes to the stabilization and growth of world economy	43%	41%	36%	44%
7 [Response from Q3] has an attractive culture	33%	30%	35%	33%
8 [Response from Q3] provides development cooperation in the international community, including Official Development Assistance (ODA)	38%	34%	39%	39%
9 [Response from Q3] provides solutions to global issues (environment, climate change, infectious diseases, population, poverty.)	35%	34%	27%	35%
10 Others, specify _____	1%	1%	0%	1%

Questionnaire / Categories

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Q4 What is your impression of Japan?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 A country that has been consistently promoting peace since the end of World War II	54%	51%	59%	55%
2 A country with rich traditions and culture	54%	52%	49%	54%
3 A country with a strong economy and high technology	66%	62%	53%	68%
4 A country with a high standard of living	49%	47%	51%	50%
5 A country with universal values, such as democracy and liberalism	40%	36%	46%	40%
6 A country with a leadership in the international community	37%	36%	36%	38%
7 A country that introduces new culture to the world such as animation, fashion, and cuisine	40%	36%	39%	42%
8 A country with beautiful nature	45%	44%	40%	46%
9 A country that is conservative and closed	20%	20%	25%	19%
10 A country which one should be watchful of	24%	24%	23%	24%
11 A country that is difficult to understand	12%	12%	16%	11%
12 A militant / combative country	8%	8%	6%	8%
13 Others, specify _____	1%	1%	0%	0%
14 None	3%	5%	1%	2%

Questionnaire / Categories

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Q5 Which of the following aspects of Japan would you like to know more about?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Politics / Diplomacy / Security	33%	30%	44%	33%
2 Economy	54%	49%	55%	55%
3 Companies / Business	50%	45%	50%	52%
4 Development cooperation (Official Development Assistance – ODA)	39%	36%	49%	39%
5 History / Society	39%	39%	39%	39%
6 Science / Technology	65%	60%	64%	66%
7 Public health	35%	34%	40%	35%
8 Japanese language	32%	29%	29%	33%
9 Culture (including tradition, pop culture, Japanese food.)	46%	46%	35%	46%
10 Tourism	37%	40%	30%	36%
11 Others, specify _____	0%	0%	0%	0%
12 None	3%	6%	0%	2%

Questionnaire / Categories

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Q5-2 Specifically, which aspects of Japanese culture are you interested in?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	1,010	231	28	751
1 Flower arrangement / Tea ceremony / Calligraphy (Shodo)	57%	56%	71%	57%
Traditional Japanese theater (Kabuki, Noh, Kyogen, Bunraku, etc.) /				
2 Traditional Japanese music (Gagaku, Koto (Japanese harp), Japanese	53%	50%	75%	53%
drum, Shamisen, etc.)				
3 Japanese literature / Haiku	42%	39%	39%	43%
4 Sumo / Japanese martial arts (Karate, Judo, Kendo, etc.)	57%	55%	54%	58%
5 Bonsai	46%	49%	43%	46%
6 Japanese animations / Japanese comics (also known as Manga) / Video	60%	61%	68%	60%
games / Online games / Cosplay				
7 Japanese pop music (J-POP)	33%	33%	43%	32%
8 Japanese fashion (including Kimono)	47%	49%	50%	47%
9 Japanese movies and TV dramas	45%	45%	46%	45%
10 Japanese food	62%	65%	61%	62%
11 Architecture	48%	48%	36%	48%
12 Japanese lifestyle and way of thinking	60%	66%	43%	59%
13 Others, specify _____	0%	0%	0%	0%

Questionnaire / Categories

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Q6 What do you think about the current state of relationship between [India] and Japan?

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		2,200	500	80	1,620
1	Very friendly relationship	52%	49%	60%	53%
2	Somewhat friendly	39%	39%	36%	39%
3	Somewhat unfriendly	2%	2%	0%	3%
4	Very unfriendly	1%	1%	3%	2%
5	Don't know / No idea	5%	9%	1%	4%

Q7 How do you rate Japan as a reliable friend of [India]?

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		2,200	500	80	1,620
1	Very reliable	53%	53%	64%	52%
2	Somewhat reliable	38%	35%	33%	38%
3	Somewhat unreliable	3%	4%	3%	3%
4	Very unreliable	1%	1%	1%	1%
5	Don't know / No idea	5%	7%	0%	4%

Questionnaire / Categories

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Q7-2 Why do you think Japan is reliable?

		Population sub groups		
	Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	1,988	440	77	1,471
1 [India] and Japan have good relations	72%	73%	66%	72%
2 [India] and Japan share the same values	40%	41%	40%	40%
3 [India] and Japan have good economic ties (investments, good trade relationship)	57%	54%	52%	59%
4 Japan contributes to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	49%	47%	47%	50%
5 Japan contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	45%	42%	48%	46%
6 Japan contributes to the stabilization and growth of world economy	48%	49%	49%	47%
7 Japan has an attractive culture	45%	46%	33%	45%
8 Japan provides development cooperation in the international community, including Official Development Assistance (ODA)	37%	41%	39%	36%
9 Japan provides solutions to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	31%	37%	20%	30%
10 Others, specify _____	0%	1%	0%	0%

Questionnaire / Categories

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Q7-3 Why do you think Japan is not reliable?

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		104	24	3	77
1	[India] and Japan don't have good relation	24%	42%	0%	20%
2	[India] and Japan don't share the same values	34%	38%	33%	33%
3	[India] and Japan don't have good economic tie (investments, good trade relationship)	35%	25%	33%	38%
4	Japan doesn't contribute to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	21%	13%	0%	25%
5	Japan doesn't contribute to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	22%	13%	33%	25%
6	Japan doesn't contribute to the stabilization and growth of world economy	17%	8%	33%	20%
7	Japan doesn't have an attractive culture	10%	8%	33%	9%
8	Japan doesn ' t provide sufficient development cooperation in the international community, including Official Development Assistance (ODA)	16%	21%	0%	16%
9	Japan doesn't provide solution to global issues (environment, climate change, infectious diseases, population, poverty.)	11%	13%	0%	10%
10	Others, specify _____	3%	0%	0%	4%

Questionnaire / Categories

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Q8(1) To what extent does Japan play an important role in each of the following issues? - Stabilization of international order (including rule of law, liberal democracy, free-trade system, etc.)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Japan plays a very important role	49%	45%	66%	49%
2 Japan plays a somewhat important role	38%	38%	26%	39%
3 Japan doesn't play an important role so much	5%	5%	5%	6%
4 Japan doesn't play an important role at all	1%	2%	1%	1%
5 Don't know / No idea	7%	11%	1%	6%

Q8(2) To what extent does Japan play an important role in each of the following issues? - Security (including peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Japan plays a very important role	44%	42%	51%	44%
2 Japan plays a somewhat important role	37%	37%	38%	37%
3 Japan doesn't play an important role so much	9%	7%	10%	10%
4 Japan doesn't play an important role at all	2%	2%	0%	2%
5 Don't know / No idea	8%	12%	1%	7%

Questionnaire / Categories

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Q8(3) To what extent does Japan play an important role in each of the following issues? - Stabilization and growth of world economy

	Population sub groups			
	Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Japan plays a very important role	54%	49%	53%	55%
2 Japan plays a somewhat important role	33%	33%	38%	32%
3 Japan doesn't play an important role so much	7%	7%	6%	7%
4 Japan doesn't play an important role at all	1%	1%	1%	2%
5 Don't know / No idea	5%	10%	3%	4%

Q8(4) To what extent does Japan play an important role in each of the following issues? - Development cooperation in the international community, including Official Development Assistance (ODA)

	Population sub groups			
	Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Japan plays a very important role	44%	43%	49%	44%
2 Japan plays a somewhat important role	39%	36%	40%	40%
3 Japan doesn't play an important role so much	6%	6%	3%	6%
4 Japan doesn't play an important role at all	2%	2%	6%	1%
5 Don't know / No idea	9%	13%	3%	8%

Questionnaire / Categories

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Q8(5) To what extent does Japan play an important role in each of the following issues? - Solutions to global issues (including environment, climate change, infectious disease, population, poverty.)

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		2,200	500	80	1,620
1	Japan plays a very important role	45%	43%	58%	45%
2	Japan plays a somewhat important role	39%	39%	31%	40%
3	Japan doesn't play an important role so much	8%	7%	8%	8%
4	Japan doesn't play an important role at all	2%	1%	3%	2%
5	Don't know / No idea	7%	10%	1%	6%

Q9 How much do you value Japan as a peace-loving nation for the past 75 years since the end of World War II?

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		2,200	500	80	1,620
1	A lot	59%	55%	64%	60%
2	To some extent	31%	31%	24%	31%
3	Not much	5%	4%	9%	5%
4	Not at all	1%	1%	4%	1%
5	Don't know / No idea	5%	10%	0%	3%

Questionnaire / Categories

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Q10 Do you think Japan's proactive contribution to the peace and stability of the region and the international community would be valuable for maintaining global peace and establishment of international order?

		Population sub groups		
		Total	General Public	Political Activists Other Opinion Leaders
Base: Those Answering		2,200	500	80 1,620
1	Very valuable	58%	54%	59% 59%
2	Somewhat valuable	34%	33%	38% 34%
3	Somewhat not valuable	3%	3%	3% 2%
4	Not valuable at all	1%	0%	0% 1%
5	Don't know / No idea	5%	10%	1% 4%

Questionnaire / Categories

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Q11 Do you follow news reports and information about Japan?

- Base: Those Answering
- 1 Yes, regularly
 - 2 Yes, but only occasionally
 - 3 Not at all

Population sub groups			
Total	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
37%	31%	58%	38%
53%	53%	36%	53%
10%	16%	6%	9%

Q12 What do you think of the current state of economic relations between Japan and India?

- Base: Those Answering
- 1 Excellent
 - 2 Good
 - 3 Fair
 - 4 Poor
 - 5 Unsure

Population sub groups			
Total	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
37%	33%	51%	38%
48%	46%	43%	48%
11%	12%	5%	10%
1%	1%	1%	1%
4%	8%	0%	3%

Q13-1 What is your view about Japanese investments in India?

- Base: Those Answering
- 1 Very welcome
 - 2 Rather welcome
 - 3 Rather not welcome
 - 4 Not welcome
 - 5 Unsure

Population sub groups			
Total	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
61%	59%	60%	62%
29%	27%	31%	29%
4%	3%	8%	4%
1%	1%	0%	1%
5%	9%	1%	4%

Questionnaire / Categories

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Q13-2 (To those who answered "Very welcome" or "Rather welcome") For what reasons do you welcome Japanese investments in India?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	1,980	432	73	1,475
1 Improve industrial technology in India	81%	78%	74%	82%
2 Increase employment opportunities	65%	70%	58%	63%
3 Enhance quality of products in India	61%	60%	58%	61%
4 Lower manufacturing cost in India	45%	44%	44%	46%
5 Increase business opportunities	60%	59%	43%	61%
6 Help domestic economy	52%	49%	48%	53%
7 Help regional development	41%	37%	43%	42%
8 Give good influence to entrepreneurs	44%	47%	34%	43%
9 Contribute to public welfare	26%	28%	19%	26%
10 Others (describe)...	0%	0%	1%	0%

Q13-3 (To those who answered "Rather not welcome" or "Not welcome") For what reasons do you NOT welcome Japanese investment in India?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	103	22	6	75
1 Decrease the business opportunities of Indian corporations	30%	18%	17%	35%
2 Raise product cost in India	41%	32%	67%	41%
3 Give bad influence to entrepreneurs	31%	41%	17%	29%
4 Do not feel comfortable with foreign enterprise and foreign capital	19%	32%	0%	17%
5 Others (describe)...	4%	0%	0%	5%

Questionnaire / Categories

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Q14 In which areas should Japan and India cooperate more?

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		2,200	500	80	1,620
1	Defense/Security	46%	45%	43%	46%
2	United Nations reform	32%	32%	40%	31%
3	Economic relations	61%	65%	61%	60%
4	Climate Change	45%	45%	48%	44%
5	Disaster relief	38%	39%	41%	38%
6	Counter-terrorism	35%	36%	33%	34%
7	Economic development in Asia	50%	52%	45%	49%
8	Science & Technologies	66%	63%	46%	68%
9	Nuclear Technology and Safety	42%	44%	36%	41%
10	Agriculture/Farming	38%	38%	28%	38%
11	People-to-people exchange	20%	22%	13%	20%
12	Others (describe)...	1%	2%	0%	1%

Q15-1 If there is an opportunity of going to Japan for higher studies, would you send your child to Japan or rather prefer to send to the US or UK?

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		2,200	500	80	1,620
1	Yes, I will send to Japan	69%	61%	78%	71%
2	No, I prefer sending to the US/UK	18%	18%	15%	18%
3	Not sure/Can't think	13%	20%	8%	11%

Questionnaire / Categories

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Q15-2 And why?

Base: Those Answering

- 1 Tuition is low
- 2 Language barrier is low
- 3 I like their culture
- 4 Education level is high
- 5 Family / friends live in that country
- 6 Others (describe) ...

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
1,910	399	74	1,437
22%	21%	26%	23%
29%	30%	34%	28%
62%	62%	74%	62%
72%	70%	69%	73%
17%	17%	22%	16%
1%	2%	0%	1%

Q16 Which of the following Japan-related events would you like to attend?

Base: Those Answering

- 1 Film showing
- 2 Demonstration (flower arrangement, tea ceremony, etc)
- 3 Exhibition
- 4 Public lecture, Seminar, Symposium
- 5 Performances (traditional and contemporary)
- 6 Japanese speech contest
- 7 Sports
- 8 Others (describe) ...
- 9 None

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
43%	40%	46%	44%
50%	47%	55%	50%
57%	56%	58%	57%
39%	33%	54%	40%
57%	52%	58%	59%
24%	22%	30%	24%
30%	30%	24%	30%
1%	1%	0%	1%
5%	10%	3%	4%

Questionnaire / Categories

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Q17 In which areas should Japan make contribution in South Asia Region?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Peace-keeping / Mediation	52%	50%	54%	52%
2 Economy	62%	64%	64%	61%
3 Development cooperation	57%	56%	58%	58%
4 Promotion of trade	53%	53%	44%	53%
5 Cultural exchange, people-to-people exchange	50%	49%	50%	50%
6 Larger military presence in order to maintain peace and stability	35%	34%	43%	35%
7 Protection of environment	36%	40%	26%	35%
8 Others (describe) ...	1%	2%	0%	1%

Q18 To what extent is Japanese ODA (Official Development Assistance) helping India?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 A great deal	45%	39%	63%	46%
2 To some extent	38%	38%	34%	39%
3 Not much	6%	6%	3%	6%
4 Not at all	1%	1%	1%	1%
5 Unsure	9%	14%	0%	8%

Questionnaire / Categories

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Q19 Did you know that Japan is one of the largest donor countries to India and has been a significant contributor for modernizing India's transport, roads, infrastructure, sewage, and sanitation projects in different parts of the country?

Population sub groups

	Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Yes	81%	73%	96%	82%
2 No	20%	27%	4%	18%

Q20 Inwhich area should Japan emphasize its assistance to India?

Population sub groups

	Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2200	500	80	1620
1 Energy	56%	55%	63%	55%
2 Infrastructure (roads, bridges, harbours, water supply, etc.)	62%	62%	49%	63%
3 Industries	57%	57%	50%	58%
4 Urban development	49%	47%	43%	49%
5 Agriculture	40%	40%	44%	40%
6 Environment	48%	49%	45%	48%
7 Culture	33%	29%	40%	33%
8 Education	45%	41%	51%	46%
9 Health, sanitation	48%	49%	39%	48%
10 Human resource development	38%	38%	31%	38%
11 Disaster management	29%	32%	18%	28%
12 Others (describe) ...	1%	2%	0%	1%

Questionnaire / Categories

Note) Figures may not be 100% in total for they are rounded.

Q21 If Japanese language facility is available in your city, would you like to try or want your son/daughter or brother/sister to attend?

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		2,200	500	80	1,620
1	Yes	86%	80%	91%	87%
2	No	14%	20%	9%	13%

Q22 Regarding the future relationship between Japan and India, which of the following statements do you most agree with?

		Population sub groups			
		Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering		2,200	500	80	1,620
1	Japan and India should be closer	64%	61%	58%	65%
2	Japan and India should maintain the present status of relationship	30%	27%	38%	30%
3	Japan and India are too close now and there should be more distance	2%	2%	4%	2%
4	Unsure	5%	10%	1%	3%

Questionnaire / Categories

Note) Figures may not be 100% in total for they are rounded.

Q23 Which do you usually use to obtain information about Japan?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Television	57%	53%	73%	57%
2 Magazines, books	34%	31%	36%	34%
3 Newspapers	47%	43%	61%	47%
4 Radio	14%	12%	23%	14%
5 Websites	52%	48%	59%	53%
6 Blogs	31%	26%	39%	32%
7 Mail magazines / Online newsletters	21%	16%	35%	21%
8 Facebook, Twitter, Instagram and other social networking services	53%	44%	61%	55%
9 Video-sharing website, i.e. YouTube	46%	41%	48%	47%
10 Movies	30%	27%	44%	30%
11 School education / studying at school	19%	14%	33%	20%
12 Seminars / symposiums and cultural events	18%	18%	24%	18%
13 Friends / Family / Relatives	24%	23%	38%	24%
14 Travel to Japan(including studying in Japan)	14%	12%	19%	14%
15 Others, specify _____	0%	0%	0%	0%
16 I have not obtained any information about Japan	4%	9%	0%	3%

Questionnaire / Categories

Note) Figures may not be 100% in total for they are rounded.

F0 Country

Base: Those Answering

1 India

Population sub groups			
Total	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
100%	100%	100%	100%

F0-1 Please indicate your city.

Base: Those Answering

- 1 Ahmedabad
- 2 Bangalore
- 3 Chandigarh
- 4 Chennai
- 5 Delhi
- 6 Hyderabad
- 7 Kolkata
- 8 Lucknow
- 9 Mumbai
- 10 Patna
- 11 Pune

Population sub groups			
Total	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
1%	0%	4%	0%
18%	22%	15%	17%
0%	0%	3%	0%
12%	12%	14%	12%
28%	29%	6%	29%
1%	0%	11%	1%
12%	16%	15%	11%
0%	0%	1%	0%
27%	22%	28%	28%
1%	0%	3%	1%
1%	0%	1%	1%

F1 Please indicate your gender.

Base: Those Answering

- 1 Male
- 2 Female
- 3 Others

Population sub groups			
Total	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
49%	44%	56%	50%
51%	56%	44%	50%
0%	0%	0%	0%

Questionnaire / Categories

Note) Figures may not be 100% in total for they are rounded.

F2 Please indicate your age.

Base: Those Answering

- 1 18-29
- 2 30-39
- 3 40-49
- 4 50-59
- 5 60+

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
41%	39%	40%	42%
35%	32%	41%	36%
17%	17%	14%	17%
5%	7%	4%	4%
2%	5%	1%	1%

F3 Which of the followings best describes your occupation?

Base: Those Answering

- 1 Company owner (with 10 or more employees)
- 2 Company owner (with less than 10 employees)
- 3 Specialist (Medical doctor, lawyer, architect, accountants, etc.)
- 4 Skilled worker (Building worker / plumber / building painter / electrician, etc.)
- 5 Board member / senior executive / Specialist
- 6 Manager
- 7 Public service worker (medical, school, police, etc.)
- 8 Office worker (clerical, sales, etc.)
- 9 Skilled worker / factory worker / sales and service staff
- 10 Home maker
- 11 Student
- 12 Unemployed
- 13 Others, specify _____

Total	Population sub groups		
	General Public	Political Activists	Other Opinion Leaders
2,200	500	80	1,620
12%	1%	11%	15%
7%	5%	8%	7%
6%	0%	8%	7%
2%	2%	3%	2%
8%	8%	11%	7%
20%	23%	30%	19%
4%	1%	1%	5%
10%	11%	9%	10%
3%	3%	4%	3%
7%	17%	5%	4%
16%	16%	6%	16%
3%	8%	3%	2%
4%	4%	3%	3%

Questionnaire / Categories

Note) Figures may not be 100% in total for they are rounded.

F3-1 Which of the following best describes your current role/ job title?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
Faculty members (e.g. professors) of professional courses (referred to as				
1 post-graduation or masters in areas of studies such as Medicine, Law, MBA, and CFA/CA, Architecture)	14%	0%	16%	19%
Final year students of professional courses (referred to as post-graduation				
2 or masters in areas of studies such as Medicine, Law, MBA, and CFA/CA, Architecture)	7%	0%	5%	9%
3 Faculty members (e.g. professors) of bachelor's degree courses	4%	0%	3%	6%
4 Final year students of bachelor's degree courses	10%	0%	3%	13%
5 Professionals (Engineers, doctors, architects, software analysts, etc.)	24%	0%	46%	31%
6 Trade, business, industry entrepreneurs	14%	0%	13%	19%
7 Journalists or working in media/fine arts/culture	3%	0%	3%	4%
8 None of the above	23%	100%	13%	0%

F4 What is the highest level of education you have completed?

	Total	Population sub groups		
		General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Junior high school	1%	1%	0%	1%
2 Senior High school	12%	16%	9%	12%
3 Senior college / University (Bachelor's degree)	44%	51%	29%	42%
4 Postgraduate school (Master's degree and above)	43%	32%	63%	46%

Questionnaire / Categories

Note) Figures may not be 100% in total for they are rounded.

F5 What is your monthly household income from all sources before tax?

	Population sub groups			
	Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 Less than Rs 50,000	25%	35%	20%	22%
2 Rs 50,000 - 100,000	31%	30%	39%	31%
3 Rs 100,001 - 150,000	14%	10%	13%	15%
4 Rs 150,001 - 200,000	14%	9%	16%	16%
5 More than Rs 200,000	12%	9%	11%	12%
6 Don't know / Refused	4%	7%	1%	4%

F6 Below is a list of statements. Please select all the ones that apply to you:

	Population sub groups			
	Total	General Public	Political Activists	Other Opinion Leaders
Base: Those Answering	2,200	500	80	1,620
1 I have started an online/offline political campaign and/or play an active role in such activities at my village/ town/ city/ district level	2%	0%	49%	0%
2 I have started an online/offline political campaign and/or play an active role in such activities at my state/ national level	1%	0%	31%	0%
3 I am working for an organization to bring about political or social change	1%	0%	38%	0%
I am a current/ former member of a village/ town/ city/ district assembly/				
4 political party (e.g. political councilor, political office bearer, local politician etc.)	1%	0%	31%	0%
5 I am a current/ former member of a national/state assembly/ political party (e.g. political councilor, political office bearer, national politician	1%	0%	19%	0%
6 None of the above	96%	100%	0%	100%