

## Questionnaire / Categories

Note) Figures may not be 100% in total for they are rounded.

Q1 Which of the following countries / organizations do you consider an important partner to [Australia] currently?

	Total
Base: Those Answering	400
1 Japan	38%
2 USA	59%
3 UK	52%
4 France	13%
5 Germany	18%
6 Italy	11%
7 EU	23%
8 Canada	26%
9 Russia	5%
10 China	27%
11 India	22%
12 Brazil	4%
13 Mexico	2%
14 South Africa	6%
15 Australia	0%
16 Republic of Korea	13%
17 Indonesia	21%
18 ASEAN	15%
19 Kingdom of Saudi Arabia (KSA)	3%
20 Turkey	3%
21 Argentina	2%
22 Others, specify _____	3%
23 Don't know / No idea	18%

## Questionnaire / Categories

Note) Figures may not be 100% in total for they are rounded.

Q2 And which of the following countries / organizations would you consider an important partner to [Australia] in the future?

	Total
Base: Those Answering	400
1 Japan	43%
2 USA	56%
3 UK	49%
4 France	19%
5 Germany	24%
6 Italy	13%
7 EU	31%
8 Canada	29%
9 Russia	10%
10 China	30%
11 India	31%
12 Brazil	10%
13 Mexico	7%
14 South Africa	9%
15 Australia	0%
16 Republic of Korea	16%
17 Indonesia	27%
18 ASEAN	20%
19 Kingdom of Saudi Arabia (KSA)	8%
20 Turkey	6%
21 Argentina	7%
22 Others, specify _____	3%
23 Don't know / No idea	18%

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Note) Figures may not be 100% in total for they are rounded.

Q3 Which of the following countries / organizations is the most reliable friend to [Australia]?

	Total
Base: Those Answering	400
1 Japan	6%
2 USA	30%
3 UK	26%
4 France	1%
5 Germany	1%
6 Italy	0%
7 EU	2%
8 Canada	3%
9 Russia	0%
10 China	2%
11 India	1%
12 Brazil	0%
13 Mexico	0%
14 South Africa	0%
15 Australia	0%
16 Republic of Korea	0%
17 Indonesia	2%
18 ASEAN	2%
19 Kingdom of Saudi Arabia (KSA)	0%
20 Turkey	0%
21 Argentina	0%
22 Others, specify _____	3%
23 Don't know / No idea	22%

## Questionnaire / Categories

Note) Figures may not be 100% in total for they are rounded.

Q3-2 Why do you think [Response from Q3] is the most reliable country / organization?

	Total
Base: Those Answering	311
1 [Australia] and [Response from Q3] have good relations	77%
2 [Australia] and [Response from Q3] share the same values	53%
3 [Australia] and [Response from Q3] have good economic ties (investments, trade relationship)	49%
4 [Response from Q3] contributes to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	38%
5 [Response from Q3] contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system.)	34%
6 [Response from Q3] contributes to the stabilization and growth of world economy	32%
7 [Response from Q3] has an attractive culture	23%
8 [Response from Q3] provides development cooperation in the international community, including Official Development Assistance (ODA)	19%
9 [Response from Q3] provides solutions to global issues (environment, climate change, infectious diseases, population, poverty.)	25%
10 Others, specify _____	3%

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### Q4 What is your impression of Japan?

	Total
Base: Those Answering	400
1 A country that has been consistently promoting peace since the end of World War II	38%
2 A country with rich traditions and culture	65%
3 A country with a strong economy and high technology	57%
4 A country with a high standard of living	44%
5 A country with universal values, such as democracy and liberalism	27%
6 A country with a leadership in the international community	20%
7 A country that introduces new culture to the world such as animation, fashion, and cuisine	39%
8 A country with beautiful nature	44%
9 A country that is conservative and closed	11%
10 A country which one should be watchful of	6%
11 A country that is difficult to understand	7%
12 A militant / combative country	3%
13 Others, specify _____	1%
14 None	6%

### Q5 Which of the following aspects of Japan would you like to know more about?

	Total
Base: Those Answering	400
1 Politics / Diplomacy / Security	23%
2 Economy	26%
3 Companies / Business	13%
4 Development cooperation (Official Development Assistance – ODA)	10%
5 History / Society	38%
6 Science / Technology	31%
7 Public health	16%
8 Japanese language	18%
9 Culture (including tradition, pop culture, Japanese food.)	43%
10 Tourism	28%
11 Others, specify _____	1%
12 None	19%

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Q5-2 Specifically, which aspects of Japanese culture are you interested in?

	Total
Base: Those Answering	173
1 Flower arrangement / Tea ceremony / Calligraphy (Shodo)	28%
Traditional Japanese theater (Kabuki, Noh, Kyogen, Bunraku, etc.) /	
2 Traditional Japanese music (Gagaku, Koto (Japanese harp), Japanese	25%
drum, Shamisen, etc.)	
3 Japanese literature / Haiku	18%
4 Sumo / Japanese martial arts (Karate, Judo, Kendo, etc.)	31%
5 Bonsai	36%
6 Japanese animations / Japanese comics (also known as Manga) / Video	28%
games / Online games / Cosplay	
7 Japanese pop music (J-POP)	12%
8 Japanese fashion (including Kimono)	27%
9 Japanese movies and TV dramas	27%
10 Japanese food	84%
11 Architecture	43%
12 Japanese lifestyle and way of thinking	62%
13 Others, specify _____	2%

Q6 What do you think about the current state of relationship between [Australia] and Japan?

	Total
Base: Those Answering	400
1 Very friendly relationship	35%
2 Somewhat friendly	43%
3 Somewhat unfriendly	3%
4 Very unfriendly	1%
5 Don't know / No idea	18%

Q7 How do you rate Japan as a reliable friend of [Australia]?

	Total
Base: Those Answering	400
1 Very reliable	29%
2 Somewhat reliable	46%
3 Somewhat unreliable	5%
4 Very unreliable	1%
5 Don't know / No idea	20%

## Questionnaire / Categories

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### Q7-2 Why do you think Japan is reliable?

	Total
Base: Those Answering	296
1 [Australia] and Japan have good relations	69%
2 [Australia] and Japan share the same values	27%
3 [Australia] and Japan have good economic ties (investments, good trade relationship)	58%
4 Japan contributes to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	35%
5 Japan contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	29%
6 Japan contributes to the stabilization and growth of world economy	35%
7 Japan has an attractive culture	33%
8 Japan provides development cooperation in the international community, including Official Development Assistance (ODA)	18%
9 Japan provides solutions to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	21%
10 Others, specify _____	2%

### Q7-3 Why do you think Japan is not reliable?

	Total
Base: Those Answering	23
1 [Australia] and Japan don't have good relation	22%
2 [Australia] and Japan don't share the same values	35%
3 [Australia] and Japan don't have good economic tie (investments, good trade relationship)	44%
4 Japan doesn't contribute to the global / regional security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	26%
5 Japan doesn't contribute to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	22%
6 Japan doesn't contribute to the stabilization and growth of world economy	17%
7 Japan doesn't have an attractive culture	26%
8 Japan doesn't provide sufficient development cooperation in the international community, including Official Development Assistance (ODA)	9%
9 Japan doesn't provide solution to global issues (environment, climate change, infectious diseases, population, poverty.)	35%
10 Others, specify _____	0%

## Questionnaire / Categories

Note) Figures may not be 100% in total for they are rounded.

To what extent does Japan play an important role in each of the following  
Q8(1) issues? - Stabilization of international order (including rule of law, liberal  
democracy, free-trade system, etc.)

	Total
Base: Those Answering	400
1 Japan plays a very important role	24%
2 Japan plays a somewhat important role	40%
3 Japan doesn't play an important role so much	8%
4 Japan doesn't play an important role at all	2%
5 Don't know / No idea	27%

To what extent does Japan play an important role in each of the following  
Q8(2) issues? - Security (including peace building, anti-terrorism efforts, peace-  
keeping operation (PKO), anti-piracy efforts)

	Total
Base: Those Answering	400
1 Japan plays a very important role	23%
2 Japan plays a somewhat important role	38%
3 Japan doesn't play an important role so much	12%
4 Japan doesn't play an important role at all	2%
5 Don't know / No idea	25%

To what extent does Japan play an important role in each of the following  
Q8(3) issues? - Stabilization and growth of world economy

	Total
Base: Those Answering	400
1 Japan plays a very important role	33%
2 Japan plays a somewhat important role	36%
3 Japan doesn't play an important role so much	7%
4 Japan doesn't play an important role at all	2%
5 Don't know / No idea	22%

To what extent does Japan play an important role in each of the following  
Q8(4) issues? - Development cooperation in the international community,  
including Official Development Assistance (ODA)

	Total
Base: Those Answering	400
1 Japan plays a very important role	21%
2 Japan plays a somewhat important role	33%
3 Japan doesn't play an important role so much	11%
4 Japan doesn't play an important role at all	3%
5 Don't know / No idea	33%



## Questionnaire / Categories

Note) Figures may not be 100% in total for they are rounded.

To what extent does Japan play an important role in each of the following  
Q8(5) issues? - Solutions to global issues (including environment, climate  
change, infectious disease, population, poverty.)

	Total
Base: Those Answering	400
1 Japan plays a very important role	24%
2 Japan plays a somewhat important role	37%
3 Japan doesn't play an important role so much	10%
4 Japan doesn't play an important role at all	3%
5 Don't know / No idea	26%

Q9 How much do you value Japan as a peace-loving nation for the past 75  
years since the end of World War II?

	Total
Base: Those Answering	400
1 A lot	37%
2 To some extent	39%
3 Not much	9%
4 Not at all	2%
5 Don't know / No idea	14%

Q10 Do you think Japan's proactive contribution to the peace and stability of  
the region and the international community would be valuable for  
maintaining global peace and establishment of international order?

	Total
Base: Those Answering	400
1 Very valuable	37%
2 Somewhat valuable	40%
3 Somewhat not valuable	4%
4 Not valuable at all	2%
5 Don't know / No idea	18%

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Note) Figures may not be 100% in total for they are rounded.

Q11 Please rate your level of agreement with the following statement;

Activities by a nation to take a unilateral approach, reclaim land and/or make military use in the South China Sea where territorial disputes exist will have adverse effects on the region's peace and stability, and Australia should be actively involved with this issue.

	Total
Base: Those Answering	400
1 Strongly agree	25%
2 Agree	36%
3 Disagree	10%
4 Strongly disagree	3%
5 Unsure	26%

Q12 With regard to relations with Asia, which one of the following countries do you consider an important partner to Australia?

	Total
Base: Those Answering	400
1 Japan	38%
2 China	19%
3 Korea	5%
4 Indonesia	11%
5 India	7%
6 None of these five countries	5%
7 Don't know	17%

Q13 Which one of the following issues do you consider a major threat to today's Australia?

	Total
Base: Those Answering	400
1 Nuclear and missile development by North Korea	36%
2 Changes in regional balance caused by increased influence of a specific country	41%
3 International terrorism	31%
4 Climate change	43%
5 Anti-free trade movement and anti-globalism	23%
6 Pandemic	42%
7 Others, please specify:	4%
8 Don't know	9%

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Q14 Which do you usually use to obtain information about Japan?

	Total
Base: Those Answering	400
1 Television	41%
2 Magazines, books	15%
3 Newspapers	17%
4 Radio	11%
5 Websites	36%
6 Blogs	8%
7 Mail magazines / Online newsletters	5%
8 Facebook, Twitter, Instagram and other social networking services	14%
9 Video-sharing website, i.e. YouTube	12%
10 Movies	14%
11 School education / studying at school	8%
12 Seminars / symposiums and cultural events	3%
13 Friends / Family / Relatives	17%
14 Travel to Japan(including studying in Japan)	9%
15 Others, specify _____	2%
16 I have not obtained any information about Japan	29%

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### F0 Country

	Total
Base: Those Answering	400
1 Australia	100%

### F1 Please indicate your gender.

	Total
Base: Those Answering	400
1 Male	49%
2 Female	51%
3 Others	0%

### F2 Please indicate your age.

	Total
Base: Those Answering	400
1 18-29	18%
2 30-39	22%
3 40-49	18%
4 50-59	18%
5 60+	24%

### F3 Which of the followings best describes your occupation?

	Total
Base: Those Answering	400
1 Company owner (with 10 or more employees)	5%
2 Company owner (with less than 10 employees)	6%
3 Specialist (Medical doctor, lawyer, architect, accountants, etc.)	2%
4 Skilled worker (Building worker / plumber / building painter / electrician, etc.)	2%
5 Board member / senior executive / Specialist	2%
6 Manager	13%
7 Public service worker (medical, school, police, etc.)	5%
8 Office worker (clerical, sales, etc.)	15%
9 Skilled worker / factory worker / sales and service staff	13%
10 Home maker	8%
11 Student	4%
12 Unemployed	9%
13 Others, specify _____	18%

## Questionnaire / Categories

F4 What is the highest level of education you have completed?

	Total
Base: Those Answering	400
1 Junior high school	7%
2 Senior High school	25%
3 Junior college / technical college	21%
4 Senior college / University (Bachelor's degree)	31%
5 Postgraduate school (Master's degree and above)	17%

F5 What is your annual household income from all sources before tax?

	Total
Base: Those Answering	400
1 Less than \$15,000	5%
2 \$15,000 - less than \$30,000	10%
3 \$30,000 - less than \$50,000	12%
4 \$50,000 - less than \$80,000	21%
5 \$80,000 - less than \$110,000	16%
6 \$110,000 - less than \$150,000	13%
7 \$150,000 - less than \$200,000	10%
8 \$200,000 or more	7%
9 Don't know / Refused	8%