

Monthly Glocal News

July 2021

Local Partnership Cooperation Division
Ministry of Foreign Affairs of Japan



Host Town exchanges have "matured" as leaves change its color from fresh green to darker green.

It would soon become evergreen!



Children in Engaru Town created original eco-friendly shopping bags for Irish athletes (February 2021)



Joint music performance of Irish folk music with Japanese traditional drum (Wadaiko) (February 2021)

It is glad to introduce some remarkable examples of Host Town exchanges with Ireland, of which the symbol color is well known as green:

At the 1964 Tokyo Olympic Games, athletes from all over the world brought tree seedlings to Japan. In Engaru Town, Hokkaido, more than 160 trees originated from Ireland have been carefully grown for over 50 years. In the 2020 Tokyo Olympic and Paralympic Games more than a half century later, children in this town made original eco-friendly shopping bags for Irish athletes with drawings of local flowers, animals and national flags on them. Engaru Town has been developing international activities so that the next generation can understand the importance of "nature" and "international exchange". In Narita City, Chiba Prefecture, a unit composed of people with disabilities from both Ireland and Narita City participated in a music event where all the participants played beyond the difference between countries, ages and regardless of disabilities. Narita City has been implementing various exchanges to realize a harmonious and inclusive society and to keep an everlasting relationship with Ireland even after the Tokyo 2020.

Regional revitalization from the perspective of international people
-vol.15- Ms. Youki Wiens and Mr. Li Yongyang

Spreading various charms of Fukushima to the world



"The Great East Japan Earthquake and Nuclear Disaster Memorial Museum" opened in September 2020



Fruit Kingdom, Fukushima!

Ms. Wiens and Mr. Li work at Fukushima prefectural government as a Coordinator for International Relations (CIR) so as to contribute to the promotion of international exchanges and mutual understanding by talking about their own countries (Canada and China) at local schools, for example. Currently, they are also engaging in a new project named "Fukushima Today" just started in 2020. Using SNS, they provide various information not only on the tourism but also what Fukushima is now and how it is recovering from the Great East Earthquake in 2011 on Facebook, Twitter and Instagram. To see their heartfelt articles, check out the link below:

"Fukushima Today" Facebook, Twitter, Instagram

Promotion of local charms by Japanese municipalities in the online reception celebrating the 61th birthday of His Majesty the Emperor Naruhito (Consulate-General of Japan in Munich)



Signing ceremony for MoU on economic partnership between Saitama City and Nuremberg City



Introduction pages on Japanese local governments

The Consulate General of Japan in Munich holds the reception celebrating the Emperor's birthday every year, inviting around 600 government officials from Bavaria and Baden-Württemberg in southern Germany and those who are committed to Japan-Germany relations. However, this year, due to the worsening situation of COVID-19 pandemic in Europe, the Consul General decided to take on a challenge of holding it in a new form, where, 25 local governments could participate in the reception to promote their charms directly from Japan through the screen!

Sales Promotion of local crafts from Nagano Prefecture in China (Nagano Prefecture)



Kiso lacquerware glass (urushi-glass) etc.



Visitors actually have sake cups in their hands

In the occasion of the promoting event held in Chongqing, China, with the concept "Feel Nagano Prefecture in your hand", Kiso lacquerware, Nagiso woodturning products (Nagiso Rokuro Zaiku) and Shinshu Tsumugi silk fabric crossed the sea. The organizers of the event thought out unique ways how to convey the craftsmanship to the local customers by presenting collaboration of Kiso lacquerware glass (urushi-glass) with Japanese whiskey. It is hoped that these efforts would lead to an increase of visitors to Nagano in the future.

PICK UP - July - ◇7エリア◇グローバルトピックス

Area	Place	Topics・Events
Hokkaido・Tohoku	Sapporo City, Hokkaido	International educational Pacific Music Festival Sapporo (7/23~8/1) Link
Kanto	Tochigi City, Tochigi Pref.	Flower Olympic~Flower and Green Competition~ (6/1~7/18) Link
Chubu	Kariya City, Aichi Pref.	The 40th anniversary of sister city relationship with Mississauga in Canada Link
Kinki	Mie Pref.	The 9th Pacific Islands Leaders Online Meeting (PALM9) (7/2) Link
Chugoku	Yamaguchi City and 6 cities and towns, Yamaguchi & Shimane Prefs.	Yamaguchi Yume Kairo Expo (7/1~12/31) Link
Shikoku	Tokushima Pref.	Tokushima Prefecture 2021 Japanese Speech Contest (7/18) Link
Kyushu・Okinawa	Miyazaki City, Miyazaki Pref.	26th Miyazaki International Music Festival (7/31~8/15) Link

TWEET THE BEST from @LocalMofa MAY. 16 TO JUN. 15

Twitter / @LocalMofa



local partnership MOFA JAPAN @LocalMofa · May 27

【#SisterCity】Roses 🌹 gifted from #BadKrozingen 🇩🇪 to #TaketaCity 🇯🇵 in 2014 are in full bloom 🌸

Carbonate hot spring 🌿 have tied them in 2014. ドイツ 🇩🇪 パートクロティンゲン市が2014年に竹田市へ贈った🌹が満開に! 泡立つ炭酸泉が結んだ友情 🌟 今は会えずとも香り立つバラが補ってくれています 🌸



大分県竹田市広報 and ドイツ大使館 🇩🇪

Bright red gifts from a sister city in Germany! The tweet showing the beautiful roses in full bloom at Taketa City Hall, Oita Prefecture, gained the most attention this month. In 2014, these roses were sent from Bad Krozingen, Germany to the sister city, Taketa, as a memorial symbol of the 25th anniversary of their relationship. They have soda springs as tourism resources in common. And so far, they have deepened their friendship by exchanging their hot spring culture. The symbolic roses have been an important role in growing their eternal friendship by reminding people of Taketa City of their friends in Germany in every blossom season.

Introduction of Southern Vietnamese Regions - Potentiality of investment from Japan - (Consulate-General of Japan in Ho Chi Minh City)



Local agricultural and marine products and tourism resources in the Mekong Delta region (Source: IPCS, Long An, Tien Giang, Consulate-General of Japan in Ho Chi Minh City)



Industrial park / JCCH round table (Source: Long An, JCCH)

Ho Chi Minh City has the largest population in Vietnam and is also one of the economic hub cities in the country. The Consulate-General of Japan in Ho Chi Minh City emphasizes the potentialities of Southern Vietnamese Regions from the economic perspective. The article describes the unique characteristics of Mekong Delta region where the agriculture and fisheries are flourishing and explains the advantages of business environment for Japanese companies.