

General Population Survey

Question 1: Which of the following countries/region is currently considered to be an important partner of the United States? Please select all that apply.

	2020	2019	2018	2017	2016	2015
(1) Canada	50	38	44	43	79	74
(2) The UK	44	41	43	49	79	76
(3) Japan	31	45	44	49	76	66
(4) Germany	30	26	33	32	69	62
(5) France	30	25	29	31	62	54
(6) Mexico	29	17	22	22	61	45
(7) Australia	25	23	24	30	67	56
(8) The EU	25	21				
(9) South Korea	24	27	31	35	63	51
(10) Italy	20	16	14	16	52	47
(11) China	15	21	23	26	57	42
(12) Saudi Arabia	14	16	14	17	44	36
(13) India	11	10	12	13	51	44
(14) Brazil	7	6	9	7	40	36
(15) South Africa	6	6	8	5	40	29
(16) Russia	5	9	9	8	34	27
(17) Turkey	4	5	8	7	37	33
(18) Argentina	4	4	6	4	33	26
(19) Indonesia	3	4	5	3	29	25
(20) Israel			0	1		
(21) None	7	2	3	2		1
(22) Others	2	2	2	2		
(23) Don't know	19	19	21	23		4

Question 2: Which of the following countries/region would be considered an important partner for the United States in the future? Please select all that apply.

	2020	2019	2018	2017	2016	2015
(1) Canada	39	37	40	43	83	70
(2) The UK	39	36	37	44	82	71
(3) Japan	35	44	43	46	81	68
(4) Germany	31	30	35	35	77	67
(5) France	30	29	32	34	72	58
(6) Australia	30	29	27	32	74	61
(7) Mexico	30	24	29	29	72	54
(8) South Korea	27	30	31	36	70	57
(9) The EU	24	25				
(10) China	21	28	31	37	70	59
(11) Italy	21	20	22	22	63	52
(12) India	19	20	18	22	68	53
(13) Saudi Arabia	17	18	17	22	55	45
(14) Brazil	12	15	14	17	58	48
(15) South Africa	12	15	13	14	57	45
(16) Russia	11	17	16	17	54	48
(17) Argentina	9	9	10	10	48	40
(18) Turkey	8	10	13	15	50	43
(19) Indonesia	7	9	9	11	47	37
(20) None	5	3	2	2	1	3
(21) Other	2	1	1	1	2	11
(22) Don't know	25	21	23	24	3	3

Question 3: (Ask only those who did not choose Japan)

Which of the following countries/regions is the most reliable? Please select only one response.

	2020	2019	2018	2017	2016	2015
(1) The UK	24	20	20	24	33	36
(2) Canada	17	17	17	16	31	29
(3) Japan	6	14	13	10	5	3
(4) The EU	4	4				
(5) China	3	3	2	3	2	3
(6) Germany	3	2	5	3	3	7
(7) Mexico	3	2	1	2	2	1
(8) France	2	2	1	2	2	2
(9) Australia	1	4	2	3	2	4
(10) South Korea	1	1	2	1	1	1
(11) Italy	1	1	1	1	1	
(12) Saudi Arabia	1	1	0	1	1	2
(13) Russia	1	1	0	1	0	0
(14) South Africa	1					
(15) India	0		1	0		
(16) Israel				1	1	
(17) None	7		3	4	1	0
(18) Others	1	1	3	2		
(19) Don't know	22		27	28		7

Question 3-2: Why do you say [ANSWER IN Q3] is the most reliable country/region?

Please select all that apply.

	2020	2019	2018	2017	2016	2015
(1) Good relationship	65	74	72	74		86
(2) Good economic ties (investments, good trade relationship)	57	60	59	62		78
(3) Share the same values	54					
(4) Contribution to the stabilization and growth of the world economy	45	47	43	48		70
(5) Contribution to security (peace building, anti-terrorism efforts, PKO (peace-keeping operations), anti-piracy efforts)	44	51	53	59		74
(6) Contribution to the stabilization of international order (Rule of law, liberal democracy, free-trade system, etc.)	44	49	52	52		75
(7) Attractive culture	33	35	36	36		64
(8) Contribution to solutions for global issues (environment, climate change, infectious diseases, population, poverty, etc.)	32	43	43	43		66
(9) Development cooperation in the international community, including Official Development Assistance (ODA)	26	44	42	43		70
(10) None of the above	1	3	2	2		1

Question 4: Which of the following languages are you interested in learning? Please select all that apply.

	2020	2019	2018	2017	2016	2015	2014	2013	2012
(1) Spanish	42	42	41	45	50	43	45	53	57
(2) French	32	36	28	32	31	26	29	30	27
(3) German	24	30	21	22	26	23	22	23	24
(4) Japanese	20	38	29	28	23	19			
(5) Russian	14	16	13	13	14	12			
(6) Chinese	13	25	19	21	19	17	11	13	12
(7) Arabic	11	12	11	11	17	16	8	13	8
(8) Korean	10	15	11	14	10	8	3	7	3
(9) Not interested in learning any language	29	25	32	24	32	38			

Question 4-2: (Ask only for those who chose <Japanese>)

What is the reason you chose Japanese? Please select all that apply.

	2020	2019	2018	2017	2016	2015
(1) This language can be useful in the future	59	42	39	38	88	86
(2) To understand the culture and lifestyle	57	58	56	67	93	94
(3) To enjoy the cultural content (fashion, music, movies, TV dramas, comics and etc.)	54	50	47	54	84	82
(4) I would like to visit Japan		70	67	75	92	97
(5) For traveling	52	60	48	59	88	96
(6) For business	28	7	8	6	9	11
(7) To communicate with friends	24	25	15	18	64	56
(8) For studying abroad	17	18	27	15	38	36
(9) I would like to work in Japan		21	20	12	34	30
(10) To get a job	14					
(11) There is a language school close to my home	12	6	9	3	5	8
(12) Japanese is a required course in my school	9	10	8	5	21	19
(13) Other	3	2	6	7		

Opinion Poll: 2020 U.S. Image of Japan
(Unit: %)

Opinion Leaders Survey

Question 1: From the following list, which country in Asia, or nearby country do you think is the most important partner of the United States?

	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005
(1) China	35	18	21	31	21	19	24	43	54	46	56	42	38	38	43	38
(2) Japan	33	42	45	33	34	48	58	39	40	28	36	44	54	53	47	48
(3) Australia	9	13	13	11	14	13			0	10						
(4) South Korea	7	17	14	13	13	6	13	14	1	8						
(5) India	6	5	3	5	5	3			1	7						
(6) Russia		1	1	1	5	3	1	1	1	0	1	8	5	5	4	9
(7) Israel				1												
(8) Other	5			2	3	3	0		1	1	6	3	2	3	4	5
(9) None	2	1	1	2	1	1	1	1	1	0	1	1	0	0	0	0
(10) Don't know/Refused (NET)	4	5	5	4	7	5	5	1	1	0	0	2	1	1	2	0

Question 1-2: Why do you regard this country as the most important partner of the United States? (OPEN-ENDED, top 5 results)

- Reasons for Japan

	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005
(1) Trade/Economic relations with U.S.	41	15	27	26	33	55	37	56	19	36	20	27	23	24	31	30
(2) Good relationship/ Current ally	33	21	14													
(3) Location/Proximity to other countries	9															
(4) Friendly nation/No history of conflict/war	9															
(5) History/Past performance	9	11	21	2												

- Reasons for China

	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005
(1) Trade/Economic relations with U.S.	56	58	34	35	54	79	68	78	37	43	34	31	32	27	32	33
(2) Nation's economy/Strong economy	23	14	29	32												
(3) Nation's strength/power	9															
(4) National qualities (ex. Population)	7	8	22	23	44	34	49	35	24	26	25	33	34	42	29	39
(5) Good relationship/Current Ally	7															

Question 2: From the following list, which country in Asia, or nearby country do you think is the most reliable partner of the United States?

	2020	2019	2018	2017	2016
(1) Japan	36	48	40	40	31
(2) Australia	30	32	31	37	42
(3) South Korea	17	9	20	14	13
(4) China	3	4	2	3	3
(5) India	3	2	1	1	2
(6) Russia	1	1	0	1	2
(7) Israel				1	
(8) Other	4		0	1	1
(9) None	2	1	1	0	1
(10) Don't know/Refused	7	5	7	6	7

Question 2-2: Why do you regard this country as the most reliable partner of the United States? (OPEN-ENDED, top 5 results)

- Reasons for Japan

	2020	2019	2018	2017	2016
(1) Trade/Economic relations with U.S.	39	14	18	19	16
(2) Good relationship/Current ally	30				
(3) History/Past performance	13	22	30	10	
(4) Trustworthy/Reliable	10				
(5) Share same values/intrestes	8				

- Reasons for China

	2020	2019	2018	2017	2016
(1) Trade/Economic relations with U.S.	60	43	25	67	50
(2) Good relationship/Current ally	20	29	25		
(3) Need each other/Dependency on each other	20				
(4) Don't know/Refused (NET)	20	14	25		

Question 3: Which country in Asia, or near Asia do you think shares values most closely with the United States?

	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011
(1) Australia	63					67			2	78
(2) Japan	11	60	58	62	50	15	52	52	76	9
(4) South Korea	11	30	35	29	28	12	38	36	6	10
(5) India	4					2			0	2
(6) China	2	3	4	4	7	2	4	1	3	1
(7) Russia	1	3	1	2	5	0	1	3	2	0
(8) Other		3	2	3	4	1	1	1	1	
(9) Don't know/Refused		3	2	3	8	3	5	6		

Question 4: Regarding each of the following areas, which country or region in the list do you think is contributing the most to the U.S. economy?

Trade

	2020
(1)China	42
(2)Canada	19
(3)Mexico	19
(4)Japan	5
(5)Brazil	3
(6)Germany	2
(7)The U.K.	2
(8)Netherlands	1
(9)South Korea	1
(10)France	1
(11)Other	2
(12)Don't know	7

Investment

	2020
(1)China	37
(2)Japan	11
(3)Canada	10
(4)The U.K.	9
(5)Mexico	7
(6)Germany	3
(7)Brazil	2
(8)Netherlands	1
(9)South Korea	1
(10)France	1
(11)Other	3
(12)Don't know	15

Job Creation

	2020
(1)China	17
(2)Mexico	16
(3)Japan	16
(4)Canada	12
(5)The U.K.	7
(6)Germany	5
(7)Brazil	1
(8)Netherlands	1
(9)South Korea	1
(10)France	1
(11)Other	7
(12)Don't know	18

