

**MOFA  
 Multicountry Opinion Survey  
 Edelman Intelligence  
 2019  
 Australia data: n=400**

Q1. Are you interested in learning languages other than your native language?

	Total
Base: Those Answering	400
I am very interested	36%
I am somewhat interested	31%
I am somewhat uninterested	11%
I am not interested at all	22%

Q1X2. Which of the following languages are you interested in learning?

	Total
Base: Those Answering	312
Japanese	27%
Chinese	23%
Korean	7%
Arabic	5%
French	37%
German	22%
Spanish	36%
Russian	6%
Others, specify	20%

Q1X3. Why are you interested in learning Japanese?

	Total
Base: Those Answering	84
I would like to travel to Japan for sightseeing	57%
I would like to work in Japan	25%
I would like to study in Japan	15%
I would like to understand Japanese culture and lifestyle	51%
I would like to enjoy Japanese culture that I see or hear (fashion, music, movies, TV series, comics, and animations)	36%
I would like to communicate with my Japanese friends better	21%
Japanese is necessary for my work / business	7%
Japanese can be useful in the future	33%
There is a Japanese language school close to my home	7%
Japanese is a required course in my school	8%
Others, specify	5%

Q2. Which of the following countries do you consider an important partner to [Australia] currently?

	Total
Base: Those Answering	400
Japan	33%
USA	61%
UK	46%
France	12%
Germany	12%
Italy	7%
Canada	21%
EU	21%
Russia	5%
China	52%
India	17%
Brazil	3%
Mexico	2%
South Africa	5%
Australia	0%
Republic of Korea	9%
Indonesia	22%
Kingdom of Saudi Arabia (KSA)	4%
Turkey	3%
Argentina	3%
Others, specify:	2%
Don't know / No idea	14%

Q3. And which of the following countries would you consider an important partner to [Australia] in the future?

	Total
Base: Those Answering	400
Japan	40%
USA	55%
UK	42%
France	14%
Germany	19%
Italy	11%
Canada	25%
EU	26%
Russia	10%
China	50%
India	26%
Brazil	7%
Mexico	5%
South Africa	7%
Australia	0%
Republic of Korea	12%
Indonesia	25%
Kingdom of Saudi Arabia (KSA)	9%
Turkey	5%
Argentina	4%
Others, specify:	1%
Don't know / No idea	15%

Q4. Which of the following countries is the most reliable friend to [Australia]?

	Total
Base: Those Answering	400
Japan	3%
USA	33%
UK	28%
France	1%
Germany	1%
Italy	0%
Canada	2%
EU	1%
Russia	0%
China	4%
India	1%
Brazil	0%
Mexico	1%
South Africa	1%
Australia	0%
Republic of Korea	0%
Indonesia	2%
Kingdom of Saudi Arabia (KSA)	0%
Turkey	1%
Argentina	0%
Others, specify:	3%
Don't know / No idea	20%

Q4X2. Why do you think [Response from Q4] is the most reliable country?

	Total
Base: Those Answering	319
[Australia] and [Response from Q4] have good relations / share the same values	69%
[Australia] and [Response from Q4] have good economic ties (investments, good trade relationship)	56%
[Response from Q4] contributes to the security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	38%
[Response from Q4] contributes to stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	34%
[Response from Q4] contributes to stabilization and growth of world economy	33%
[Response from Q4] has an attractive culture	24%
[Response from Q4] provides development cooperation in the international community, including Official Development Assistance (ODA)	17%
[Response from Q4] provides solutions to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	28%
No reason	3%

Q5. What is your impression of Japan?

	Total
Base: Those Answering	400
A country that has been consistently promoting peace since the end of World War II	22%
A country with rich traditions and culture	57%
A country with a strong economy and high technology	53%
A country with a high standard of living	39%
A country with values, such as democracy and liberalism	20%
A country with a leadership in the international community	13%
A country that introduces new culture to the world such as animation, fashion, and cuisine	33%
A country with beautiful nature	44%
A country that is conservative and closed	17%
A country which one should be watchful of	10%
A country that is difficult to understand	13%
A militant / combative country	8%
Others, specify:	0%
None	7%

Q6. Which of the following aspects of Japan would you like to know more about?

	Total
Base: Those Answering	400
Politics / Diplomacy / Security	13%
Economy	19%
Companies / Business	12%
Economic cooperation (Official Development Assistance - ODA)	12%
History	37%
Science / Technology	32%
Culture (including tradition, pop culture, Japanese food, etc.)	48%
Tourism	38%
Others, specify:	0%
None	18%

Q7. Specifically, which aspects of Japanese culture are you interested in?

	Total
Base: Those Answering	400
Flower arrangement	19%
Tea ceremony	26%
Traditional Japanese theater (Kabuki, Noh, Kyogen, Bunraku)	13%
Calligraphy (Shodo)	16%
Traditional Japanese music (Gagaku, Koto [Japanese harp], Japanese drum, Shamisen, etc.)	14%
Japanese literature / Haiku	13%
Sumo / Japanese martial arts (Karate, Judo, Kendo, etc.)	19%
Bonsai	29%
Japanese animations	15%
Japanese comics (also known as Manga)	13%
Video games / Online games	16%
Japanese pop music (J-POP)	8%
Japanese fashion (including Kimono)	19%
Japanese movies and TV dramas	14%
Japanese food	48%
Architecture	27%
Japanese lifestyle and way of thinking	39%
Others, specify:	1%
None	17%

Q8. What do you think about the current state of relationship between [Australia] and Japan?

	Total
Base: Those Answering	400
Very friendly relationship	31%
Somewhat friendly	48%
Somewhat unfriendly	3%
Very unfriendly	1%
Don't know / No idea	17%

Q9. How do you rate Japan as a reliable friend of [Australia]?

	Total
Base: Those Answering	400
Very reliable	24%
Somewhat reliable	47%
Somewhat unreliable	6%
Very unreliable	1%
Don't know / No idea	23%

Q9X2. Why do you think Japan is reliable?

	Total
Base: Those Answering	282
[Australia] and Japan have good relations / share the same values	38%
[Australia] and Japan have good economic ties (investments, good trade relationship)	62%
Japan contributes to the security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	26%
Japan contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	27%
Japan contributes to the stabilization and growth of world economy	35%
Japan has an attractive culture	36%
Japan provides development cooperation in the international community, including Official Development Assistance (ODA)	17%
Japan provides solutions to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	22%

Q10. (1) To what extent does Japan play an important role in each of the following issues? - Stabilization of international order (including rule of law, liberal democracy, free-trade system, etc.)

	Total
Base: Those Answering	400
Japan plays a very important role	16%
Japan plays a somewhat important role	36%
Japan doesn't play an important role so much	15%
Japan doesn't play an important role at all	5%
Don't know / No idea	29%

Q10. (2) To what extent does Japan play an important role in each of the following issues? - Security (including peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)

	Total
Base: Those Answering	400
Japan plays a very important role	16%
Japan plays a somewhat important role	38%
Japan doesn't play an important role so much	13%
Japan doesn't play an important role at all	5%
Don't know / No idea	28%

Q10. (3) To what extent does Japan play an important role in each of the following issues? - Stabilization and growth of world economy

	Total
Base: Those Answering	400
Japan plays a very important role	21%
Japan plays a somewhat important role	41%
Japan doesn't play an important role so much	13%
Japan doesn't play an important role at all	2%
Don't know / No idea	24%

Q10. (4) To what extent does Japan play an important role in each of the following issues? - Development cooperation in the international community, including Official Development Assistance (ODA)

	Total
Base: Those Answering	400
Japan plays a very important role	16%
Japan plays a somewhat important role	34%
Japan doesn't play an important role so much	12%
Japan doesn't play an important role at all	3%
Don't know / No idea	36%

Q10. (5) To what extent does Japan play an important role in each of the following issues? - Solutions to global issues (including environment, climate change, infectious disease, population, poverty, etc.)

	Total
Base: Those Answering	400
Japan plays a very important role	15%
Japan plays a somewhat important role	39%
Japan doesn't play an important role so much	13%
Japan doesn't play an important role at all	5%
Don't know / No idea	29%

Q11. How much do you value Japan as a peace-loving nation for the past 70 years since the end of World War II?

	Total
Base: Those Answering	400
A lot	32%
To some extent	45%
Not much	7%
Not at all	4%
Don't know / No idea	13%

Q12. Do you think Japan's proactive contribution to the peace and stability of the region and the international community would be valuable for maintaining global peace and establishment of international order?

	Total
Base: Those Answering	400
Very valuable	31%
Somewhat valuable	47%
Somewhat not valuable	6%
Not valuable at all	4%
Don't know / No idea	13%

Q13 AUSTRALIA. Please rate your level of agreement with the following statement; - Activities by a nation to take a unilateral approach, reclaim land and/or make military use in the South China Sea where territorial disputes exist will have adverse effects on the region's peace and stability, and Australia should be actively involved.

	Total
Base: Those Answering	400
Strongly agree	18%
Agree	38%
Disagree	11%
Strongly disagree	4%
Unsure	30%

Q14 AUSTRALIA. With regard to relations with Asia, which one of the following countries do you consider an important partner to Australia?

	Total
Base: Those Answering	400
Japan	23%
China	36%
Korea	3%
Indonesia	11%
India	6%
None of these five countries	4%
Don't Know	17%

Q15 AUSTRALIA. Which one of the following issues do you consider a major threat to today's Australia?

	Total
Base: Those Answering	400
Nuclear and missile development by North Korea	31%
Changes in regional balance caused by increased influence of a specific country	36%
International terrorism	41%
Climate change	54%
Anti-free trade movement and anti-globalism	29%
Others, please specify:	1%
Don't know	9%



Q41. Which of the following sources do you usually use to obtain general information or knowledge?

	Total
Base: Those Answering	400
Television	61%
Magazines, books	18%
Newspapers	37%
Radio	32%
Websites	53%
Blogs	10%
Mail magazines / Online newsletters	13%
Facebook, Twitter and other social networking services	27%
Video-sharing website, i.e. YouTube	24%
Movies	11%
School education / studying at school	12%
Seminars / symposiums and cultural events	9%
Friends / Family / Relatives	32%
Travel (including studying abroad)	17%
Others, specify:	2%

Q42. And which do you usually use to obtain information about Japan?

	Total
Base: Those Answering	400
Television	36%
Magazines, books	14%
Newspapers	19%
Radio	14%
Websites	34%
Blogs	8%
Mail magazines / Online newsletters	6%
Facebook, Twitter and other social networking services	16%
Video-sharing website, i.e. YouTube	14%
Movies	10%
School education / studying at school	7%
Seminars / symposiums and cultural events	6%
Friends / Family / Relatives	20%
Travel (including studying abroad)	12%
Others, specify:	1%
I have not obtained any information about Japan	24%

Q43. How often do you normally hear or read international news or information?

	Total
Base: Those Answering	400
Every day	37%
About 2 - 3 times a week	27%
About once a week	16%
About once a month	5%
About once in 2 - 3 months	3%
About once in 6 months	1%
About once a year	1%
I hardly hear or read international news or information	11%

Q44. Are you interested in international news or information?

	Total
Base: Those Answering	400
Very interested	35%
Somewhat interested	46%
Somewhat not interested	11%
Not interested at all	8%

FO. Area

	Total	
Base: Those Answering		400
Australia		100%

F1. Please indicate your gender

	Total	
Base: Those Answering		400
Male		49%
Female		51%

F2. Please indicate your age

	Total	
Base: Those Answering		400
18-29		18%
30-39		22%
40-49		18%
50-59		18%
60-69		24%

F3. Which of the following best describes your occupation?

	Total	
Base: Those Answering		400
Company owner (with 10 or more employees)		4%
Company owner (with less than 10 employees)		6%
Professional (medical doctor, lawyer, architect, accountants, etc.)		9%
Tradesman (building worker / plumber / building painter / electrician, etc.)		4%
Employee (board member / senior executive / specialist)		4%
Employee (manager)		7%
Public service worker (medical, school, police, etc.)		5%
Office worker / staff (clerical, sales, etc.)		14%
Skilled worker / factory worker / sales and service staff		8%
Home maker / housewife		9%
Student		5%
Unemployed / retired / seeking employment		22%
Other, specify:		6%

F4. What is the highest level of education you have completed?

	Total
Base: Those Answering	400
Junior high school	8%
Senior high school	21%
Junior college / technical college	28%
Senior college / University (Bachelor's degree)	31%
Postgraduate school (Master's degree and above)	13%

F5. What is your yearly household income from all sources before tax?

	Total
Base: Those Answering	400
Less than \$15,000	7%
\$15,000 to less than \$30,000	15%
\$30,000 to less than \$50,000	13%
\$50,000 to less than \$80,000	16%
\$80,000 to less than \$110,000	17%
\$110,000 to less than \$150,000	14%
\$150,000 to less than \$200,000	11%
\$200,000 or more	8%