

Requests and Expectations from the African Private Sector

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Africa Rising

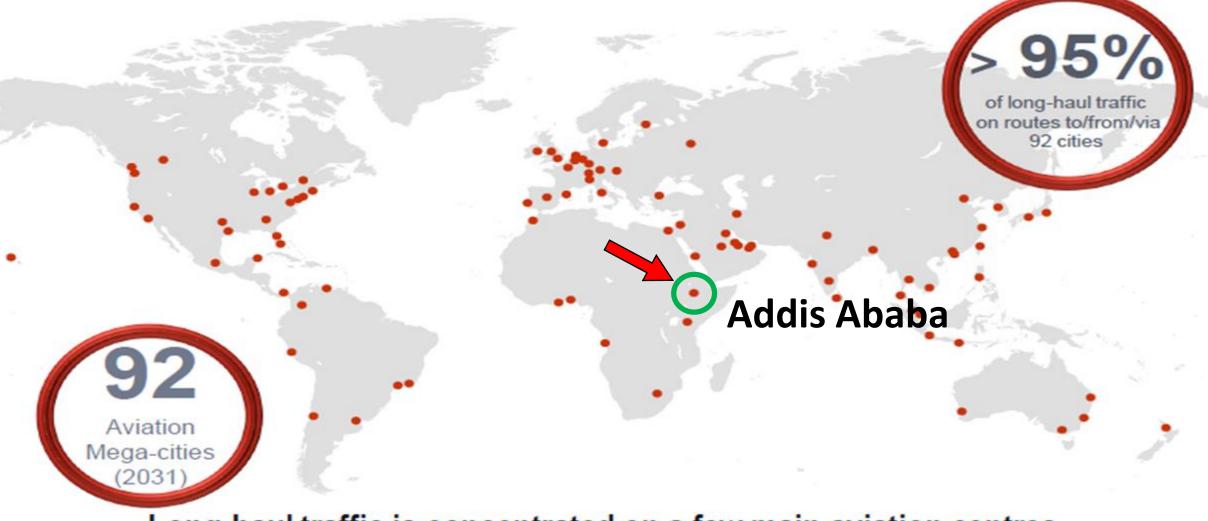
Reasons for Africa's Rise

- 1.2 Billion young population
- Large land mass
- 6% GDP growth for the next decade
- GDP of 2.6 trillion by 2020
- 60% world's uncultivated arable land; destination for food security
- Fast-rowing middle-income society
- Untapped resources: 42% of world's gold; 12% oil; 90% diamond, etc...
- Major FDI destination
- Average ROI





Africa: 8 Mega Cities by 2031



Long-haul traffic is concentrated on a few main aviation centres



Geocentric Location – Competitive Advantage



Ethiopian Airlines' role in promoting integration

- Ethiopian has played a significant role in promoting a single continental market for goods and services by facilitating movement of businesses, people and investments in Africa.
- Air Transport: Ethiopian Airlines is exponentially expanding its African and international network backed up with its continuous profitability.
- **Railways:** African countries are refurbishing their railway networks. One of the flagship projects of Agenda 2063 is to connect all African capitals and commercial centers through the Africa Integrated High Speed Train Network.
- **Roads:** Africa has made progress in expanding and improving the quality of its road networks in recent years.
- **ICT:** Africa has the potential to transform business and government in Africa, driving entrepreneurship, innovation and economic growth.

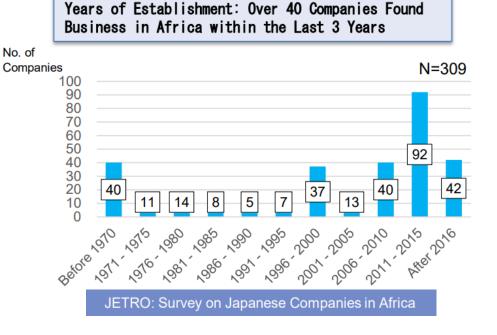


TRADE – Africa - Japan

- Big opportunities if Japanese companies invest in Africa.
 - Free trade agreement
 - AGOA
 - FTA



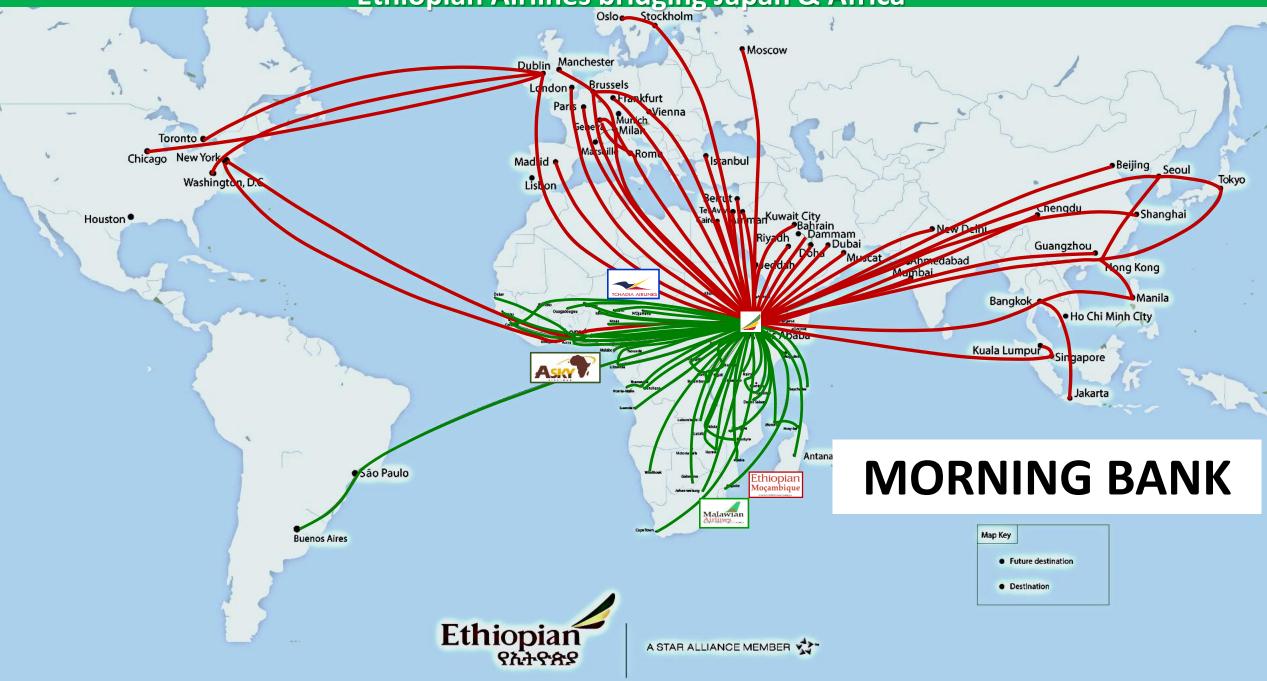
• Government giving incentive and support to investment.



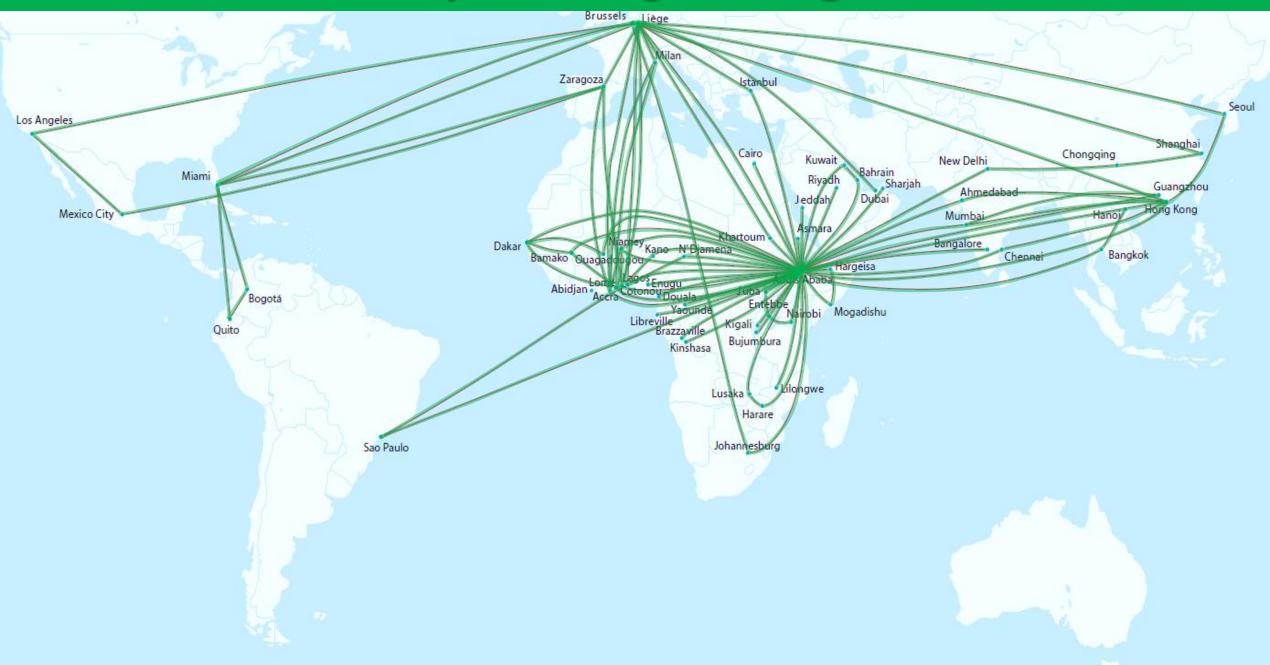
Ethiopian Airlines bridging Japan & Africa



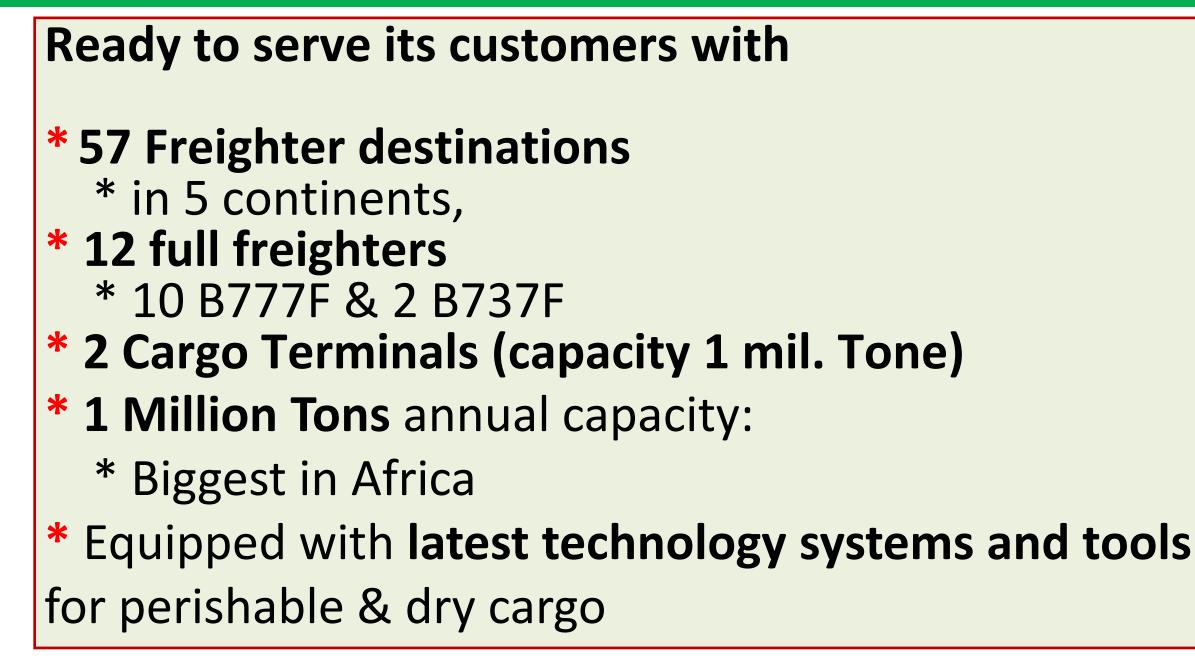
Ethiopian Airlines bridging Japan & Africa



Ethiopian Cargo & Logistics



Ethiopian Cargo & Logistics



Thank you.

