

Q#		
Q1	Are you interested in learning languages other than your native language?	1500
	1 I am very interested	32%
	2 I am somewhat interested	42%
	3 I am somewhat uninterested	11%
	4 I am not interested at all	14%
Q1-2	Which of the following languages are you interested in learning?	1123
	1 Japanese	16%
	2 Chinese	15%
	3 Korean	5%
	4 Arabic	7%
	5 French	52%
	6 German	23%
	7 Spanish	52%
	8 Russian	8%
	9 Others, specify _____	17%
Q1-3	Why did you choose to learn Japanese?	182
	1 I would like to visit Japan	69%
	2 I would like to travel to Japan for sightseeing	54%
	3 I would like to work in Japan	12%
	4 I would like to study in Japan	6%
	5 I would like to understand Japanese culture and lifestyle	52%
	6 I would like to enjoy Japanese culture that I see or hear (fashion, music, movies, TV series, comics, and animations)	51%
	7 I would like to communicate with my Japanese friends better	14%
	8 Japanese is necessary for my work / business	6%
	9 Japanese can be useful in the future	31%
	10 There is a Japanese language school close to my home	2%
	11 Japanese is a required course in my school	1%
	12 Others, specify _____	7%

Q2	Which of the following countries do you consider an important partner to [INSERT RESPONDENT'S COUNTRY] currently?	1500
	1 Japan	28%
	2 USA	70%
	3 UK	45%
	4 France	26%
	5 Germany	24%
	6 Italy	13%
	7 Canada	0%
	8 EU	34%
	9 Russia	7%
	10 China	35%
	11 India	18%
	12 Brazil	7%
	13 Mexico	37%
	14 South Africa	6%
	15 Australia	24%
	16 Republic of Korea	7%
	17 Indonesia	2%
	18 Kingdom of Saudi Arabia (KSA)	4%
	19 Turkey	2%
	20 Argentina	5%
	21 Others, specify _____	2%
	22 Don't know / No idea	15%

Q3	And which of the following countries would you consider an important partner to [INSERT RESPONDENT'S COUNTRY] <u>in the future?</u>	1500
1	Japan	32%
2	USA	56%
3	UK	39%
4	France	25%
5	Germany	27%
6	Italy	14%
7	Canada	0%
8	EU	34%
9	Russia	14%
10	China	43%
11	India	23%
12	Brazil	13%
13	Mexico	35%
14	South Africa	9%
15	Australia	25%
16	Republic of Korea	12%
17	Indonesia	7%
18	Kingdom of Saudi Arabia (KSA)	8%
19	Turkey	6%
20	Argentina	8%
21	Others, specify _____	2%
22	Don't know / No idea	20%

Q4	Which of the following countries is the most reliable friend to [INSERT RESPONDENT'S COUNTRY] ?	1500
	1 Japan	1%
	2 USA	33%
	3 UK	25%
	4 France	2%
	5 Germany	1%
	6 Italy	0%
	7 Canada	0%
	8 EU	5%
	9 Russia	0%
	10 China	2%
	11 India	0%
	12 Brazil	0%
	13 Mexico	2%
	14 South Africa	0%
	15 Australia	2%
	16 Republic of Korea	0%
	17 Indonesia	0%
	18 Kingdom of Saudi Arabia (KSA)	0%
	19 Turkey	0%
	20 Argentina	0%
	21 Others, specify _____	2%
	22 Don't know / No idea	23%

Q4-2	Why do you think [ANSWER IN Q6] is the most reliable country?	1151
	1 Canada and [ANSWER IN Q6] have good relations / share the same values	72%
	2 Canada and [ANSWER IN Q6] have good economic ties (investments, good trade relationship)	56%
	3 [ANSWER IN Q6] contributes to the security (peace building, anti- terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	36%
	4 [ANSWER IN Q6] contributes to stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	31%
	5 [ANSWER IN Q6] contributes to stabilization and growth of world economy	30%
	6 Japan has an attractive culture	24%
	7 [ANSWER IN Q6] provides development cooperation in the international community, including Official Development Assistance (ODA)	16%
	8 [ANSWER IN Q6] provides solutions to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	21%
	9 No reason	5%

Japanese

Q#		
Q5	What is your impression of Japan?	1500
	1 A country that has been consistently promoting peace since the end of World War II	28%
	2 A country with rich traditions and culture	68%
	3 A country with a strong economy and high technology	60%
	4 A country with a high standard of living	35%
	5 A country with values, such as democracy and liberalism	19%
	6 A country with a leadership in the international community	14%
	7 A country that introduces new culture to the world such as animation, fashion, and cuisine	33%
	8 A country with beautiful nature	38%
	9 A country that is conservative and closed	14%
	10 A country which one should be watchful of	6%
	11 A country that is difficult to understand	7%
	12 A militant / combative country	2%
	13 Others, specify _____	1%
	14 None	8%
Q6	Which of the following aspects of Japan would you like to know more about?	1500
	1 Politics / Diplomacy / Security	22%
	2 Economy	25%
	3 Companies / Business	15%
	4 Economic cooperation (Official Development Assistance – ODA)	14%
	5 History	37%
	6 Science / Technology	31%
	7 Culture (including tradition, pop culture, Japanese food, etc.)	49%
	8 Tourism	34%
	9 Others, specify _____	1%
	10 None	18%

Q7	Specifically, which aspects of Japanese culture are you interested in?	1500
	1 Flower arrangement	12%
	2 Tea ceremony	22%
	3 Traditional Japanese theater (Kabuki, Noh, Kyogen, Bunraku)	16%
	4 Calligraphy (Shodo)	21%
	5 Traditional Japanese music (Gagaku, Koto [Japanese harp], Japanese drum, Shamisen, etc.)	13%
	6 Japanese literature / Haiku	13%
	7 Sumo / Japanese martial arts (Karate, Judo, Kendo, etc.)	17%
	8 Bonsai	30%
	9 Japanese animations	16%
	10 Japanese comics (also known as Manga)	12%
	11 Video games / Online games	16%
	12 Japanese pop music (J-POP)	8%
	13 Japanese fashion (including Kimono)	16%
	14 Japanese movies and TV dramas	12%
	15 Japanese food	52%
	16 Architecture	30%
	17 Japanese lifestyle and way of thinking	41%
	18 Others, specify _____	2%
	19 None	15%
Q8	What do you think about the current state of relationship between Canada and Japan?	1500
	1 Very friendly relationship	26%
	2 Somewhat friendly	47%
	3 Somewhat unfriendly	2%
	4 Very unfriendly	1%
	5 Don't know / No idea	24%
Q9	How do you rate Japan as a reliable friend of Canada?	1500
	1 Very reliable	22%
	2 Somewhat reliable	47%
	3 Somewhat unreliable	4%
	4 Very unreliable	1%
	5 Don't know / No idea	26%

Q9-2	Why do you think Japan is reliable?	1025
	1 Canada and Japan have good relations / share the same values	43%
	2 Canada and Japan have good economic ties (investments, good trade relationship)	63%
	3 Japan contributes to the security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	22%
	4 Japan contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	24%
	5 Japan contributes to the stabilization and growth of world economy	36%
	6 Japan has an attractive culture	37%
	7 Japan provides development cooperation in the international community, including Official Development Assistance (ODA)	13%
	8 Japan provides solutions to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	16%
Q10	To what extent does Japan play an important role in each of the following issues?	
(1)	Stabilization of international order (including rule of law, liberal democracy, free-trade system, etc.)	1500
	1 Japan plays a very important role	7%
	2 Japan plays a somewhat important role	41%
	3 Japan doesn't play an important role so much	19%
	4 Japan doesn't play an important role at all	4%
	5 Don't know / No idea	29%
(2)	Security (including peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	1500
	1 Japan plays a very important role	8%
	2 Japan plays a somewhat important role	34%
	3 Japan doesn't play an important role so much	23%
	4 Japan doesn't play an important role at all	6%
	5 Don't know / No idea	28%
(3)	Stabilization and growth of world economy	1500
	1 Japan plays a very important role	19%
	2 Japan plays a somewhat important role	47%
	3 Japan doesn't play an important role so much	10%
	4 Japan doesn't play an important role at all	2%
	5 Don't know / No idea	23%

(4)	Development cooperation in the international community, including Official Development Assistance (ODA)	1500
	1 Japan plays a very important role	8%
	2 Japan plays a somewhat important role	36%
	3 Japan doesn't play an important role so much	16%
	4 Japan doesn't play an important role at all	3%
	5 Don't know / No idea	37%
(5)	Solutions to global issues (including environment, climate change, infectious disease, population, poverty, etc.)	1500
	1 Japan plays a very important role	12%
	2 Japan plays a somewhat important role	37%
	3 Japan doesn't play an important role so much	17%
	4 Japan doesn't play an important role at all	5%
	5 Don't know / No idea	29%
Q11	How much do you value Japan as a peace-loving nation for the past 70 years since the end of World War II?	1500
	1 A lot	31%
	2 To some extent	45%
	3 Not much	6%
	4 Not at all	2%
	5 Don't know / No idea	17%
Q12	Do you think Japan's proactive contribution to the peace and stability of the region and the international community would be valuable for maintaining global peace and establishment of international order?	1500
	1 Very valuable	34%
	2 Somewhat valuable	43%
	3 Somewhat not valuable	4%
	4 Not valuable at all	1%
	5 Don't know / No idea	18%

Q#		
Q13	What do you think is important for developing Canada-Japan relations?	1500
	1 Broadening exchanges in the political sphere	8%
	2 Strengthening relationships on the security front	13%
	3 Expanding trade and investment	47%
	4 Increasing people/cultural exchanges	11%
	5 I do not know	21%
	6 Other ()	0%
Q14	What is your biggest concern regarding matters between Canada and Japan?	1500
	1 Political relations	13%
	2 Security relations	9%
	3 Economy and trade	20%
	4 Insufficient people/cultural exchanges	7%
	5 Other ()	2%
	6 I do not know	20%
	7 I have no particular concerns	29%
Q15	Regarding Canada-Japan security relations, which of the following is closest to your view?	1500
	1 A relationship close to alliance should be sought	25%
	2 It is necessary to strengthen cooperation beyond the current level; however, it is not necessary to form an alliance	29%
	3 The current level is sufficient	15%
	4 Current cooperation is excessive	1%
	5 I do not know	30%
Q16	Did you know that 2018 (2019 on the Canadian side) marked the 90th anniversary of diplomatic relations between Canada and Japan?	1500
	1 Yes	11%
	2 No	89%
Q16-2	(Only for those who answered 1 to question 16) Various events were held to commemorate the 90th anniversary of diplomatic relations between Canada and Japan. Do you think cultural/people exchanges between Canada and Japan are encouraged through such events?	163
	1 Yes	74%
	2 No	12%
	3 I do not know	13%

Q17	Do you think that Japan should become a new permanent member of the United Nations Security Council?	1500
	1 Yes	38%
	2 Yes, but with conditions	19%
	3 No	9%
	4 I do not know	34%
Q17-2	(Only for those who answered 1 or 2 to question 17) If you answered 1 or 2, please tell us why. (multiple choices allowed)	858
	1 Because Japan is a country that shares values such as democracy and human rights with Canada	48%
	2 Because Japan is making a significant contribution to international peace and security	39%
	3 I have high expectations for the role Japan could play in the future regarding international peace and security as a permanent member of the UN Security Council	45%
	4 Japan's presence as a major economic power would strengthen the effectiveness of Security Council functions	44%
	5 Other ()	3%
Q17-3	(Only for those who answered 3 or 4 to question 17) If you answered 3 or 4, please tell us why. (multiple choices allowed)	642
	1 Because I do not think Japan can sufficiently contribute to international peace and security through the Security Council	14%
	2 Because I do not think the number of permanent members on the Security Council should be increased in the first place	17%
	3 If Japan is recognized as a permanent member of the Security Council, there is the possibility that another country not worthy of the responsibility of maintaining the peace and security of the international community will enter the Security Council at the same time	16%
	4 Because Japan does not sufficiently contribute personnel to peace-keeping operations and multinational forces, etc.	17%
	5 Because I think there are other countries more deserving of permanent membership than Japan (Country name: (answer freely))	5%
	6 Other ()	47%

Q#		
Q18	Which of the following sources do you usually use to obtain general information or knowledge?	1500
	1 Television	63%
	2 Magazines, books	24%
	3 Newspapers	40%
	4 Radio	36%
	5 Websites	63%
	6 Blogs	10%
	7 Mail magazines / Online newsletters	7%
	8 Facebook, Twitter and other social networking services	32%
	9 Video-sharing website, i.e. YouTube	16%
	10 Movies	11%
	11 School education / studying at school	15%
	12 Seminars / symposiums and cultural events	9%
	13 Friends / Family / Relatives	36%
	14 Travel (including studying abroad)	14%
	15 Others, specify _____	2%
Q19	And which do you usually use to obtain information about Japan?	1500
	1 Television	34%
	2 Magazines, books	15%
	3 Newspapers	19%
	4 Radio	11%
	5 Websites	39%
	6 Blogs	7%
	7 Mail magazines / Online newsletters	4%
	8 Facebook, Twitter and other social networking services	14%
	9 Video-sharing website, i.e. YouTube	11%
	10 Movies	7%
	11 School education / studying at school	5%
	12 Seminars / symposiums and cultural events	4%
	13 Friends / Family / Relatives	15%
	14 Travel (including studying abroad)	5%
	15 Others, specify _____	1%
	16 I have not obtained any information about Japan	29%

Q20	How often do you normally hear or read international news or information?	1500
	1 Every day	37%
	2 About 2 – 3 times a week	26%
	3 About once a week	14%
	4 About once a month	6%
	5 About once in 2 – 3 months	2%
	6 About once in 6 months	1%
	7 About once a year	1%
	8 I hardly hear or read international news or information	13%
Q21	Are you interested in international news or information?	1500
	1 Very interested	32%
	2 Somewhat interested	49%
	3 Somewhat not interested	12%
	4 Not interested at all	7%

Q#		
F0	Area	1500
	1 Canada	100%
F1	Please indicate your gender	1500
	1 Male	50%
	2 Female	50%
F2	Please indicate your age	1500
	1 18-19	2%
	2 20-24	7%
	3 25-29	13%
	4 30-34	10%
	5 35-39	9%
	6 40-44	9%
	7 45-49	10%
	8 50-54	14%
	9 55-59	7%
	10 60-64	9%
	11 65-69	10%
F3	Which of the following best describes your occupation?	1500
	1 Company owner (with 10 or more employees)	2%
	2 Company owner (with less than 10 employees) / Self-employed	5%
	3 Specialist (Medical doctor, lawyer, architect, accountants, etc.)	2%
	4 Skilled worker (Building worker / plumber / building painter / electric	3%
	5 Board member / senior executive / Specialist	1%
	6 Manager	10%
	7 Public service worker (medical, school, police, etc.)	10%
	8 Office worker (clerical, sales, etc.)	16%
	9 Skilled worker / factory worker / sales and service staff	12%
	10 Home maker	6%
	11 Student	5%
	12 Unemployed	9%
	13 Others	18%
F4	What is the highest level of education you have completed?	1500
	1 Primary school or less	0%
	2 Some high school	3%
	3 Graduated high school	14%
	4 Some college / CEGEP / Trade School	14%
	5 Graduated from college / CEGEP / Trade School	25%
	6 Some university, but did not finish	8%
	7 University undergraduate degree	25%
	8 University graduate degree	11%

F5	What is your monthly household income from all sources before tax?	1500
	1 Less than \$4,000	37%
	2 \$4,000 - \$6,499	27%
	3 \$6,500-\$9,999	16%
	4 \$10,000 or over	20%