

G20 Summit 2019 Japan Logo Usage Guideline

Color



Basic Color Tone

Characters  M80%, C100%

Top  C80%

Upper right  Y100%, M100%

Bottom left  M50%

Monochrome Tone

Characters  K80%

Top  K60%

Upper right  K75%

Bottom left  K40%

Other

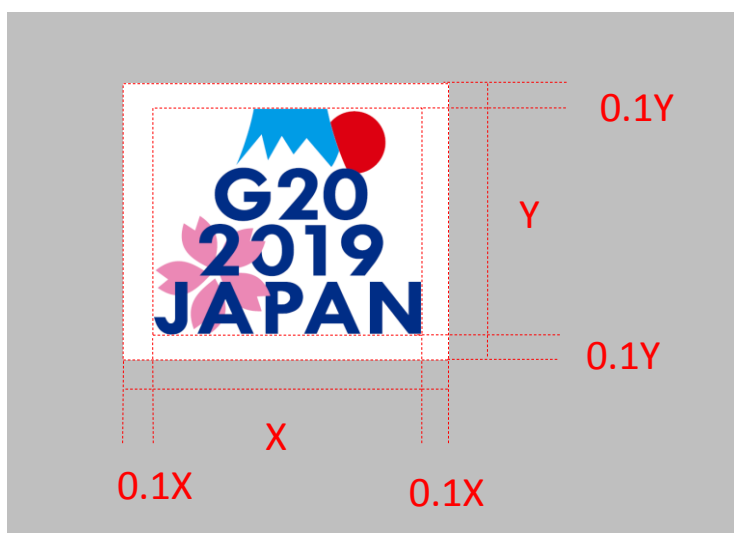


When the background is all white, please use the basic design as is.



When the background color is not all white, please apply a white base to the logo.

Isolation Rules



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Examples of Logo Misuse

These are the misused examples of the logo. Please check if your logo usage is proper according to this guideline.

■ Examples of Color Scheme Misuse



Do not change the colors of the logo.



Do not modify, add effects or change the logo in any way.

■ Other Examples of Misuse



Do not distort the scale ratio.



Do not change any of the letters.



Do not change the original design in any way.



Do not trim the original design.



Do not use with a background which makes the logo difficult to identify.



Do not display other elements that infringe on our isolation rules.