

The 2nd Regional Promotion Seminar in fiscal year 2018

1. Date: Wednesday, December 5, 2018
2. Venue: Hotel Chinzanso Tokyo (2-10-8 Sekiguchi, Bunkyo-ku)
3. Participating organizations: Ibaraki Prefecture, Tochigi Prefecture, Kanagawa Prefecture, DMO “Tourism Shizuoka Japan”
4. Invitees: Diplomatic corps accredited in Tokyo, Foreign chambers of commerce in Japan, Japan branch offices of foreign airline companies, etc.
5. Program:
 - (1) Opening remarks
 - (2) Presentations
 - A. Ibaraki Prefecture: From “The Heart of Japan’s Agriculture” to the world!
 - B. Tochigi Prefecture: Get to know the hidden gem that is Tochigi! ~when doing business in Japan, it has to be in Tochigi!!~
 - C. Kanagawa Prefecture: Handing down “Zen” today - Kanagawa as the origin of Zen-
 - D. Destination Marketing Organization “Tourism Shizuoka Japan”: Ancient & Modern Tokaido’s Traverse through Shizuoka
 - (3) Networking: PR activities, cultural experience programs, tasting of local delicacies and stage programs offered by local governments
6. Languages: Japanese and English