

Monthly Glocal News

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Local Partnership Cooperation Division
Ministry of Foreign Affairs of Japan



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Local Partnership Cooperation

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Toyama Prefecture's approach to expand its sales channels in France



Pinwheel making using Toyama's hand-made paper



Visitors and the craftsman from Toyama

This April, Toyama Prefecture held two promotional events in Paris to expand its sales channels for traditional crafts. Toyama Prefecture has been holding exhibitions to help find a new market for traditional crafts in overseas cities such as New York and Milan since 2014.

Regional Promotion Seminar



Presentation followed by Q&A session



Networking

On June 21, the Ministry of Foreign Affairs hosted the 1st Regional Promotion Seminar in fiscal year 2018 jointly with Hagi City (Yamaguchi Prefecture), Niigata Prefecture, the Goto Islands (Nagasaki Prefecture) and Yabu City (Hyogo Prefecture). Following the presentations made by the participating local governments, each city offered a special opportunity for visitors to experience local culinary specialties. The visitors also enjoyed live performances on the stage. This seminar contributed to enhancement of foreign diplomats' understanding for each region of Japan.

Kyoto Tour for the Diplomatic Corps in Kansai region



Diplomats visiting Kyoto State Guest House

On May 30, Ambassador Kazuhide Ishikawa in charge of Kansai region hosted a Kyoto tour for Consul Generals, consular officials and diplomats in Kansai region. 16 diplomats from 11 countries joined the tour and visited Kyoto's famous landmarks including Kyoto State Guest House and Sento Imperial Palace.



From the Seminar

Learn more about the regions participated in our Regional Promotion Seminar on June 21, 2018!

Enjoy Japanese tradition the Hagi way

Hagi City
in Yamaguchi Prefecture

Nestled between the mountains and sea, Hagi has maintained its charming townscape and culture from the days of the samurai. In Japan, Hagi is famous for its history, but the city also offers a variety of local products. Hagi is renowned for Hagi pottery, which has over 400 years of history. Hagi is also home to copious Natsumikan orange trees which enrich our landscape. The oranges have a refreshingly sour, but delicious flavor.



Hagi is known for Natsumikan oranges.



Hagi pottery



The Diplomatic Corps decorating Hagi pottery

For more information

VIDEO:
[Hagi A City of World Heritage - Protect and Preserve](#)



Hagi - A City of World Heritage - Protect and Preserve