



# Monthly Glocal News

## APRIL 2018

Local Partnership Cooperation Division  
Ministry of Foreign Affairs of Japan

To visit our website: [Click HERE!](#)  
Local Partnership Cooperation

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From the **Seminar**

Learn more about the regions participated in our  
Regional Promotion Seminar on December 11, 2017!

### Local promotion activities at receptions celebrating the birthday of His Majesty the Emperor



Booth of Fukushima Prefecture at Consulate-General in Hong Kong



Booths of nine municipalities at Consulate-General in Boston



Booth of eight municipalities at Embassy in Mexico

Local promotion activities are held each year at the receptions celebrating the birthday of His Majesty the Emperor in many of Japan's diplomatic/consular facilities abroad. Last year's examples are shown above.

### Local Promotion at the residence of Ambassador to France



Promotion booth of Yamanashi Prefecture



With a backdrop of lively exchanges between local governments of Japan and France and active public relations implemented by Japanese local governments in France, Japanese Embassy provides a wide variety of assistance in cooperation with CLAIR (Council of Local Authorities for International Relations)'s office in Paris.

### Europe Economic Forum by Aichi-Nagoya Network & International Exchange



Aichi-Nagoya Network & International Exchange, an alliance of 5 organizations (Aichi Prefectural Government, City of Nagoya, Nagoya Port Authority, Nagoya Chamber of Commerce & Industry and Central Japan Economic Federation) hosted Europe Economic Forum on February 8, 2018. Representatives from Belgium, France, Germany, Italy, Netherlands and England joined the event and gave an update on topics on investment, trade and tourism on each respective country.



### Akita Inu dogs & edamame products

#### Akita Inu Tourism in Akita Prefecture

**H**achi, a dog honored with a statue outside Shibuya Station, has become a household name around the world. Taking advantage of Hachi's local roots, Northern Akita is now engaging in a variety of tourism promotion efforts.

As consumers shift towards healthier ingredients, demand for edamame (soy bean) has grown. Accordingly, Akita has expanded production and is looking to export new products to foreign markets.



Akita Inu dog



Photo opportunity with Akita Inu dogs at the Regional Promotion Seminar on December 11, 2017



Promoting Edamame products at the Seminar

For more information

**VIDEO:**  
MOFU MOFU☆  
DOGS

