



# Monthly Glocal News

## FEBRUARY 2018

Local Partnership Cooperation Division  
Ministry of Foreign Affairs of Japan

To visit our website: [Click HERE!](#)  
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### From the Seminar

Learn more about the regions participated in our Regional Promotion Seminar on December 11, 2017!

## Wakayama City has a unique lifestyle culture that focuses on food

### Wakayama City in Wakayama Prefecture

Wakayama City is a castle town that has plenty of tourist attractions such as “The treasury of superb views, Waka no Ura” which has been qualified as one of the Japan Heritage sites. Moreover, Wakayama City has a unique food culture that includes Wakayama ramen also known as “Chuka soba”, “Tai donburi” a rice bowl made with red sea bream from the Kada area, and ginger drinks using locally produced fresh ginger.



Wakayama castle



Wakayama ramen



Serving “Tai donburi” at the Regional Promotion Seminar on December 11, 2017



For more information

Visit: [Wakayama City Tourism Association](#)



## Tokushima Prefecture's promotion event in Shanghai Municipality



Awa dance in the sky



Awa dance workshop

From September 7 to 9 last year, the office of Tokushima Prefecture in Shanghai invited 19 dancers from the Prefecture and organized an event to promote its culture and tourism. The Prefecture and the Japanese Consulate-General in Shanghai co-organized an Awa dance workshop at the multipurpose hall and the public diplomacy center, both located inside the Consulate-General.

## Promotion event “Explore Nagoya and Central Japan”



Samurai Performance as an opening act



Dinner reception

On November 1 last year, the Los Angeles Nagoya Sister City Affiliation (LANSCA) and Nagoya City co-organized an event titled “Explore Nagoya and Central Japan” at the residence of Japan’s Consul-General in Los Angeles. The event was held with the support of the Consulate-General, to raise awareness of Nagoya and the Central Region (Prefectures of Aichi, Gifu and Mie) and to promote tourism.

## Inbound Tourism Strategies with the use of Akita Inu dog



Guests interacting with Akita Inu dog at Regional Promotion Seminar



Local specialty edamame (green soybeans) to the world

General Incorporated Association “Akita Inu Tourism”, a Destination Marketing Organization (DMO) named after a dog breed “Akita”, consists of four municipalities in northern Akita Prefecture, and engages in local vitalization through inbound tourism and other strategies aimed at expansion of nonresident population. It also uses globally renowned Akita to attract tourists, and promotes tourism and local products.