

The 1st Regional Promotion Seminar in fiscal year 2018

1. Date: Thursday, June 21, 2018
2. Venue: Hotel Chinzanso Tokyo (2-10-8 Sekiguchi, Bunkyo-ku)
3. Participating organizations: Hagi City (Yamaguchi Prefecture), Niigata Prefecture, the Gotō Islands (Nagasaki Prefecture), Yabu City (Hyōgo Prefecture)
4. Invitees: Diplomatic corps accredited in Tokyo, Foreign chambers of commerce in Japan, Japan branch offices of foreign airline companies, etc.
5. Program:
 - (1) Opening remarks
 - (2) Presentations
 - A. Hagi City: Enjoy Japanese tradition the Hagi way - Hagi Pottery & Natsumikan Oranges
 - B. Niigata Prefecture: Sake From Niigata to the World: The Birth of “Sakeology”
 - C. The Gotō Islands: Nomination to the World Heritage List “Hidden Christian Sites in the Nagasaki Region”
 - D. Yabu City: Asakura Sansho is a Magic Spice
 - (3) Networking: PR activities, cultural experience programs, tasting of local delicacies and stage performances offered by local governments
6. Languages: Japanese and English