

Question/Categories

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q1 Are you interested in learning languages other than your native	3,017	301	300	309	300	302	300	301	300	303	301
1 I am very interested	59%	43%	36%	85%	31%	67%	53%	85%	52%	62%	80%
2 I am somewhat interested	26%	23%	22%	14%	29%	28%	31%	14%	44%	34%	19%
3 I am somewhat uninterested	10%	26%	27%	1%	29%	2%	13%	0%	3%	2%	1%
4 I am not interested at all	4%	8%	15%	0%	11%	3%	3%	1%	2%	1%	1%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q1-2 Which of the following languages are you interested in learning?	2,571	198	176	305	180	286	252	298	287	293	297
1 Japanese	58%	40%	44%	64%	38%	66%	40%	71%	69%	64%	58%
2 Chinese	49%	71%	59%	48%	66%	57%	36%	43%	30%	67%	34%
3 Korean	33%	11%	12%	35%	13%	46%	19%	60%	49%	30%	29%
4 Arabic	19%	17%	21%	47%	25%	42%	5%	17%	10%	8%	1%
5 French	39%	49%	72%	27%	70%	37%	21%	49%	37%	26%	29%
6 German	29%	43%	49%	30%	59%	26%	15%	26%	25%	21%	14%
7 Spanish	16%	-	4%	17%	2%	22%	7%	53%	21%	13%	7%
8 Russian	8%	3%	6%	11%	4%	12%	1%	13%	8%	10%	11%
9 Others	10%	-	3%	14%	5%	4%	29%	7%	3%	12%	19%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q1-3 Why did you choose to learn Japanese?	1,480	79	78	196	68	189	102	212	197	188	171
1 I would like to visit Japan	59%	11%	30%	75%	19%	72%	27%	76%	67%	61%	63%
2 I would like to travel to Japan for sightseeing	53%	52%	45%	58%	61%	55%	17%	49%	68%	72%	33%
3 I would like to work in Japan	34%	54%	54%	29%	66%	19%	19%	46%	18%	26%	48%
4 I would like to study in Japan	24%	43%	66%	30%	51%	19%	21%	15%	10%	16%	22%
5 I would like to understand Japanese culture and lifestyle	53%	59%	48%	57%	47%	60%	31%	56%	59%	48%	53%
6 I would like to enjoy Japanese culture that I see or hear (fashion, music, movies, TV series, comics and animations)	46%	55%	37%	61%	38%	58%	12%	46%	52%	40%	39%
7 I would like to communicate with my Japanese friends better	33%	35%	27%	33%	31%	32%	15%	31%	21%	42%	49%
8 Japanese is necessary for my work / business	22%	27%	17%	26%	26%	16%	32%	16%	12%	29%	31%
9 Japanese can be useful in the future	38%	15%	20%	46%	18%	42%	24%	44%	35%	47%	44%
10 There is a Japanese language school close to my home	4%	0%	1%	6%	1%	4%	0%	4%	4%	7%	3%
11 Japanese is a required course in my school	2%	-	-	8%	0%	2%	-	2%	1%	4%	2%
12 Others	1%	-	-	-	-	2%	3%	1%	1%	1%	2%

Question/Categories

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q2 Which of the following countries do you consider as an important partner to [RESPONDENT'S COUNTRY] currently?	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan	60%	37%	43%	76%	37%	60%	62%	79%	55%	71%	76%
2 USA	42%	8%	12%	46%	8%	54%	44%	73%	70%	42%	62%
3 UK	23%	7%	12%	33%	8%	40%	14%	28%	38%	30%	21%
4 France	14%	8%	12%	16%	9%	11%	11%	23%	12%	19%	23%
5 Germany	16%	16%	8%	28%	12%	15%	11%	18%	19%	17%	14%
6 Italy	8%	8%	9%	9%	5%	6%	4%	14%	5%	13%	6%
7 Canada	12%	14%	7%	8%	7%	9%	6%	36%	15%	9%	13%
8 Russia	15%	6%	9%	14%	7%	11%	7%	33%	7%	20%	31%
9 China	60%	52%	58%	51%	52%	81%	60%	59%	74%	79%	36%
10 India	16%	7%	5%	15%	8%	19%	30%	10%	32%	20%	16%
11 Brazil	6%	12%	9%	6%	8%	4%	3%	5%	5%	8%	2%
12 Mexico	5%	9%	9%	3%	7%	5%	4%	5%	3%	7%	1%
13 South Africa	6%	7%	8%	5%	11%	6%	3%	5%	4%	5%	2%
14 Australia	23%	15%	9%	32%	12%	38%	7%	36%	39%	22%	21%
15 Republic of Korea	26%	17%	11%	29%	22%	25%	23%	35%	23%	27%	46%
16 Indonesia	18%	15%	13%	-	15%	48%	12%	11%	40%	19%	8%
17 Kingdom of Saudi Arabia (KSA)	19%	4%	9%	68%	8%	49%	2%	26%	7%	8%	3%
18 Turkey	8%	9%	12%	17%	10%	16%	3%	4%	2%	6%	1%
19 Argentina	5%	9%	8%	3%	8%	4%	2%	3%	3%	6%	3%
20 Others	2%	-	0%	2%	1%	2%	4%	1%	5%	2%	-
21 Don't know / No idea	-	-	-	-	-	-	-	-	-	-	-

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q3 Which of the following countries do you consider as a reliable friend to [RESPONDENT'S COUNTRY] currently?	3,017	301	300	309	300	302	300	301	300	303	301
1 Brunei Darussalam	16%	-	15%	30%	19%	44%	8%	10%	21%	13%	3%
2 Cambodia	14%	35%	-	5%	20%	9%	16%	8%	9%	16%	18%
3 Indonesia	16%	10%	14%	-	13%	45%	14%	17%	23%	18%	8%
4 Laos	14%	19%	16%	3%	-	5%	11%	5%	6%	36%	34%
5 Malaysia	20%	23%	16%	29%	30%	-	20%	22%	33%	22%	8%
6 Myanmar	10%	18%	14%	5%	15%	7%	-	8%	10%	17%	5%
7 Philippines	15%	22%	19%	10%	23%	16%	16%	-	15%	19%	6%
8 Singapore	28%	21%	19%	36%	29%	46%	35%	33%	-	32%	29%
9 Thailand	22%	24%	24%	13%	24%	35%	34%	21%	25%	-	17%
10 Vietnam	13%	18%	11%	6%	17%	10%	20%	17%	14%	20%	-
11 Japan	52%	24%	33%	67%	36%	43%	58%	74%	41%	69%	71%
12 China	36%	28%	33%	35%	39%	57%	40%	33%	27%	59%	5%
13 Republic of Korea	19%	20%	15%	21%	14%	13%	18%	30%	13%	21%	29%
14 USA	30%	9%	17%	26%	15%	29%	38%	58%	41%	31%	41%
15 Russia	13%	8%	11%	16%	9%	7%	10%	27%	3%	13%	32%
16 Australia	21%	13%	15%	27%	12%	29%	9%	28%	32%	20%	19%
17 New Zealand	12%	9%	9%	10%	13%	13%	7%	16%	19%	15%	8%
18 India	14%	9%	10%	12%	12%	13%	24%	10%	18%	15%	14%
19 Others	1%	-	0%	5%	-	1%	3%	1%	1%	1%	1%
20 Don't know / No idea	10%	13%	23%	4%	16%	6%	11%	2%	18%	1%	2%

Question/Categories

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q4 Which of the following countries would you consider as an important partner to [RESPONDENT'S COUNTRY] in the future?	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan	46%	25%	28%	68%	20%	51%	54%	62%	39%	54%	59%
2 USA	38%	10%	15%	41%	14%	47%	52%	55%	52%	35%	58%
3 UK	24%	11%	14%	32%	11%	33%	20%	35%	31%	30%	28%
4 France	16%	12%	10%	17%	10%	13%	13%	27%	14%	24%	26%
5 Germany	19%	9%	9%	32%	15%	19%	16%	26%	19%	26%	24%
6 Italy	11%	7%	10%	11%	10%	10%	7%	21%	7%	19%	11%
7 Canada	17%	11%	8%	13%	16%	18%	7%	45%	18%	16%	24%
8 Russia	19%	8%	11%	20%	13%	16%	11%	43%	13%	24%	28%
9 China	40%	22%	31%	43%	19%	68%	39%	44%	56%	58%	18%
10 India	18%	7%	11%	15%	11%	20%	23%	14%	33%	21%	23%
11 Brazil	10%	9%	13%	5%	16%	9%	4%	10%	12%	15%	7%
12 Mexico	8%	10%	10%	3%	10%	8%	3%	10%	9%	10%	5%
13 South Africa	9%	10%	11%	8%	11%	12%	5%	9%	10%	11%	6%
14 Australia	23%	15%	12%	27%	16%	32%	14%	32%	30%	22%	27%
15 Republic of Korea	23%	11%	16%	28%	11%	22%	24%	34%	20%	27%	38%
16 Indonesia	15%	28%	10%	-	12%	37%	9%	12%	25%	14%	8%
17 Kingdom of Saudi Arabia (KSA)	20%	5%	8%	67%	5%	47%	5%	25%	16%	12%	6%
18 Turkey	11%	11%	12%	20%	13%	18%	3%	9%	7%	10%	4%
19 Argentina	7%	7%	9%	4%	10%	8%	3%	7%	6%	11%	5%
20 Others	1%	-	-	1%	-	2%	2%	1%	2%	2%	0%
21 Don't know / No idea	12%	17%	28%	1%	36%	5%	13%	1%	15%	6%	4%

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q5 Which of the following countries do you consider as a reliable friend to [RESPONDENT'S COUNTRY] in the future?	3,017	301	300	309	300	302	300	301	300	303	301
1 Brunei Darussalam	16%	-	11%	29%	19%	39%	9%	12%	18%	17%	4%
2 Cambodia	13%	18%	-	6%	29%	10%	15%	10%	9%	16%	14%
3 Indonesia	15%	11%	9%	-	14%	40%	12%	18%	17%	18%	12%
4 Laos	12%	15%	11%	4%	-	9%	12%	7%	8%	28%	24%
5 Malaysia	17%	14%	11%	23%	28%	-	17%	22%	24%	20%	11%
6 Myanmar	13%	28%	12%	4%	19%	11%	-	10%	12%	22%	7%
7 Philippines	13%	9%	14%	10%	20%	16%	14%	-	16%	19%	9%
8 Singapore	29%	29%	17%	39%	27%	40%	35%	38%	-	35%	36%
9 Thailand	19%	17%	18%	15%	24%	30%	28%	21%	18%	-	18%
10 Vietnam	13%	11%	11%	7%	12%	15%	21%	20%	13%	22%	-
11 Japan	46%	16%	20%	70%	23%	43%	55%	69%	39%	61%	66%
12 China	32%	12%	16%	44%	23%	54%	35%	39%	36%	53%	4%
13 Republic of Korea	23%	25%	13%	29%	17%	22%	22%	33%	17%	23%	33%
14 USA	32%	9%	16%	36%	14%	36%	47%	50%	38%	30%	43%
15 Russia	18%	7%	13%	22%	14%	14%	13%	38%	9%	22%	27%
16 Australia	23%	9%	14%	29%	13%	35%	15%	39%	31%	24%	24%
17 New Zealand	17%	9%	13%	12%	17%	22%	10%	30%	20%	19%	14%
18 India	17%	11%	11%	17%	15%	18%	23%	14%	20%	18%	19%
19 Others	1%	-	0%	4%	-	1%	0%	1%	1%	1%	-
20 Don't know / No idea	15%	26%	37%	2%	28%	11%	15%	2%	22%	5%	4%

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	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q6 Which of the following countries is the most reliable friend to [RESPONDENT'S COUNTRY]?	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan	25%	6%	9%	36%	8%	9%	34%	40%	12%	46%	45%
2 USA	13%	2%	7%	7%	2%	9%	18%	35%	23%	10%	17%
3 UK	3%	3%	4%	2%	1%	3%	2%	-	7%	3%	1%
4 France	1%	3%	3%	-	4%	-	0%	-	-	1%	0%
5 Germany	1%	4%	2%	1%	3%	-	1%	1%	0%	1%	0%
6 Italy	1%	2%	2%	-	3%	-	0%	-	-	1%	0%
7 Canada	2%	5%	2%	-	3%	-	1%	3%	-	-	1%
8 Russia	4%	1%	2%	4%	5%	1%	2%	5%	1%	1%	13%
9 China	14%	8%	17%	9%	17%	30%	13%	8%	13%	25%	2%
10 India	1%	1%	1%	0%	2%	1%	3%	-	3%	1%	2%
11 Brazil	1%	6%	3%	-	3%	-	0%	-	-	0%	0%
12 Mexico	1%	3%	3%	-	5%	0%	0%	-	-	-	-
13 South Africa	0%	1%	0%	-	2%	-	0%	1%	1%	-	-
14 Australia	3%	2%	1%	4%	2%	3%	1%	1%	8%	2%	4%
15 Republic of Korea	1%	1%	3%	1%	2%	0%	1%	1%	1%	1%	4%
16 Indonesia	4%	19%	3%	-	4%	8%	1%	0%	4%	2%	1%
17 Kingdom of Saudi Arabia (KSA)	6%	1%	2%	33%	0%	19%	1%	1%	0%	-	-
18 Turkey	1%	3%	2%	1%	3%	1%	0%	-	-	-	0%
19 Argentina	1%	2%	1%	-	3%	-	1%	-	-	0%	0%
20 Others	1%	-	-	-	1%	1%	-	-	3%	1%	3%
21 Don't know / No idea	16%	25%	32%	2%	27%	14%	18%	3%	25%	4%	7%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q6-2 Why do you think [ANSWER IN Q6] is the most reliable country?	2,541	225	204	303	220	259	245	291	225	290	280
1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q6] have good relations / share the same values	55%	51%	40%	65%	36%	64%	53%	58%	61%	56%	62%
2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q6] have good economic ties (investments, good trade relationship)	55%	27%	38%	67%	31%	72%	51%	71%	68%	62%	52%
3 [ANSWER IN Q6] contributes to the security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	38%	52%	41%	35%	30%	33%	20%	53%	37%	35%	44%
4 [ANSWER IN Q6] contributes to stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	38%	38%	39%	38%	46%	31%	23%	45%	35%	38%	44%
5 [ANSWER IN Q6] contributes to stabilization and growth of world	46%	25%	34%	55%	40%	49%	38%	64%	42%	49%	52%
6 Japan has an attractive culture	32%	28%	34%	32%	40%	24%	20%	33%	26%	39%	41%
7 [ANSWER IN Q6] provides development cooperation in the international community, including Official Development Assistance (ODA)	44%	30%	33%	55%	45%	40%	42%	52%	31%	44%	57%
8 [ANSWER IN Q6] provides solutions to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	37%	33%	39%	44%	26%	25%	31%	54%	34%	28%	49%
9 No reason	1%	1%	1%	1%	1%	1%	3%	-	1%	0%	1%

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	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q7 Considering the stabilization of South-east Asia, which of the following countries is the most reliable friend of [RESPONDENT'S COUNTRY]?	3,017	301	300	309	300	302	300	301	300	303	301
1 Brunei Darussalam	4%	-	3%	9%	3%	14%	1%	-	6%	1%	-
2 Cambodia	2%	4%	-	-	8%	0%	2%	-	-	1%	3%
3 Indonesia	3%	5%	3%	-	3%	9%	2%	0%	2%	2%	3%
4 Laos	5%	20%	5%	-	-	-	1%	-	1%	12%	12%
5 Malaysia	4%	2%	1%	10%	2%	-	2%	3%	16%	3%	1%
6 Myanmar	1%	5%	3%	-	2%	-	-	-	1%	1%	-
7 Philippines	1%	1%	2%	0%	2%	0%	2%	-	1%	2%	2%
8 Singapore	9%	3%	3%	18%	4%	14%	16%	4%	-	12%	15%
9 Thailand	3%	2%	2%	2%	5%	2%	5%	1%	3%	-	4%
10 Vietnam	2%	3%	2%	-	4%	0%	1%	2%	1%	2%	-
11 Japan	21%	7%	8%	36%	6%	9%	23%	53%	14%	29%	27%
12 China	14%	8%	18%	9%	13%	29%	13%	12%	12%	21%	2%
13 Republic of Korea	2%	3%	3%	2%	1%	2%	0%	1%	1%	2%	3%
14 USA	8%	3%	6%	2%	7%	5%	8%	16%	15%	3%	18%
15 Russia	3%	2%	3%	4%	5%	0%	2%	4%	1%	1%	4%
16 Australia	3%	2%	2%	5%	4%	6%	1%	2%	7%	2%	1%
17 New Zealand	1%	3%	4%	0%	2%	0%	0%	-	0%	1%	1%
18 India	1%	2%	2%	0%	1%	0%	2%	1%	2%	1%	0%
19 Others	0%	-	-	-	-	0%	-	-	0%	-	-
20 Don't know / No idea	14%	24%	31%	2%	30%	8%	18%	3%	16%	4%	4%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q7-2 Why do you think [ANSWER IN Q7] is the most reliable country to [RESPONDENT'S COUNTRY]?	2,599	228	208	303	210	279	246	293	251	292	289
1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values	54%	50%	40%	68%	41%	62%	47%	53%	58%	55%	54%
2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good economic ties (investments, good trade relationship)	53%	29%	42%	63%	37%	66%	46%	69%	59%	60%	47%
3 [ANSWER IN Q7] contributes to security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	38%	54%	45%	36%	30%	38%	15%	48%	38%	30%	41%
4 [ANSWER IN Q7] contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	37%	52%	39%	34%	31%	35%	19%	45%	34%	35%	44%
5 [ANSWER IN Q7] contributes to the stabilization and growth of world economy	42%	34%	38%	50%	37%	51%	22%	57%	39%	43%	47%
6 [ANSWER IN Q7] has an attractive culture	29%	25%	31%	28%	36%	23%	13%	35%	23%	38%	39%
7 [ANSWER IN Q7] provides development cooperation in the international community, including Official Development Assistance (ODA)	36%	31%	35%	36%	43%	32%	26%	51%	28%	35%	40%
8 [ANSWER IN Q7] provides solutions to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	33%	31%	36%	39%	41%	29%	22%	44%	23%	25%	40%
9 No reason	2%	2%	3%	0%	-	1%	6%	0%	2%	1%	1%

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	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q8 What is your impression of Japan?	3,017	301	300	309	300	302	300	301	300	303	301
1 A country that has been consistently promoting peace since the end of World War II	32%	41%	28%	27%	28%	36%	31%	44%	27%	26%	37%
2 A country with rich traditions and culture	56%	41%	30%	70%	46%	65%	39%	74%	70%	62%	65%
3 A country with a strong economy and high technology	61%	21%	35%	85%	29%	82%	65%	83%	61%	66%	78%
4 A country with a high standard of living	48%	28%	34%	62%	29%	59%	47%	55%	63%	38%	65%
5 A country with values, such as democracy and liberalism	30%	23%	32%	18%	30%	33%	28%	39%	29%	29%	38%
6 A country with a leadership in the international community	33%	27%	37%	29%	35%	32%	37%	46%	23%	25%	35%
7 A country that introduces new culture to the world such as animation, fashion, and cuisine	40%	24%	32%	51%	29%	48%	20%	55%	43%	48%	50%
8 A country with beautiful nature	51%	27%	38%	53%	43%	60%	41%	63%	63%	64%	57%
9 A country that is conservative and closed	21%	44%	32%	9%	36%	13%	10%	24%	22%	14%	6%
10 A country which one should be watchful of	26%	31%	36%	18%	27%	14%	10%	19%	13%	40%	55%
11 A country that is difficult to understand	13%	25%	28%	7%	27%	9%	6%	5%	10%	8%	7%
12 A militant / combative country	14%	34%	27%	6%	29%	9%	8%	11%	6%	12%	4%
13 Others	1%	-	-	0%	-	1%	1%	1%	2%	1%	1%
14 None	1%	0%	0%	0%	-	1%	1%	1%	2%	2%	1%

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q9 Which of the following aspects of Japan would you like to know more about?	3,017	301	300	309	300	302	300	301	300	303	301
1 Politics / Diplomacy / Security	25%	28%	34%	19%	28%	18%	25%	28%	15%	26%	28%
2 Economy	48%	40%	45%	52%	57%	51%	45%	59%	32%	44%	50%
3 Companies / Business	44%	64%	63%	44%	56%	34%	43%	50%	23%	29%	33%
4 Economic cooperation (Official Development Assistance - ODA)	34%	41%	21%	41%	29%	31%	39%	40%	21%	34%	41%
5 History	32%	23%	30%	38%	24%	36%	13%	44%	32%	43%	35%
6 Science / Technology	62%	42%	65%	74%	64%	68%	61%	77%	49%	58%	64%
7 Culture (including tradition, pop culture, Japanese food, etc.)	51%	24%	26%	70%	30%	63%	29%	69%	68%	65%	68%
8 Tourism	57%	46%	46%	68%	48%	66%	31%	63%	65%	74%	62%
9 Others	0%	-	-	0%	-	0%	1%	1%	1%	1%	-
10 None	-	-	-	-	-	-	-	-	-	-	-

Question/Categories

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q10 Specifically, which aspects of Japanese culture are you interested in?	3,017	301	300	309	300	302	300	301	300	303	301
1 Flower arrangement	28%	29%	42%	33%	38%	23%	20%	26%	19%	22%	26%
2 Tea ceremony	40%	57%	44%	38%	52%	31%	21%	29%	31%	40%	57%
3 Traditional Japanese theater (Kabuki, Noh, Kyogen, Bunraku)	34%	47%	62%	34%	61%	23%	16%	30%	21%	23%	26%
4 Calligraphy (Shodo)	31%	49%	53%	24%	59%	23%	14%	33%	16%	16%	28%
5 Traditional Japanese music (Gagaku, Koto (Japanese harp), Japanese drum, Shamisen, etc.)	27%	38%	44%	30%	43%	23%	16%	23%	15%	18%	24%
6 Japanese literature / Haiku	30%	48%	40%	20%	38%	18%	24%	38%	20%	25%	26%
7 Sumo / Japanese martial arts (Karate, Judo, Kendo, etc.)	28%	41%	27%	28%	28%	26%	25%	29%	24%	22%	32%
8 Bonsai	27%	11%	19%	31%	20%	34%	27%	44%	22%	26%	35%
9 Japanese animations	42%	35%	44%	58%	31%	52%	27%	59%	31%	40%	41%
10 Japanese comics (also known as Manga)	30%	30%	11%	43%	15%	38%	10%	43%	29%	40%	41%
11 Video games / Online games	21%	5%	12%	37%	8%	29%	11%	36%	22%	28%	20%
12 Japanese pop music (J-POP)	13%	5%	8%	22%	9%	14%	4%	17%	21%	17%	13%
13 Japanese fashion (including Kimono)	22%	10%	11%	40%	9%	28%	9%	26%	28%	33%	23%
14 Japanese movies and TV dramas	21%	7%	10%	36%	13%	32%	14%	24%	31%	24%	22%
15 Japanese food	50%	20%	27%	60%	31%	66%	36%	69%	70%	65%	56%
16 Architecture	30%	16%	21%	44%	26%	34%	21%	43%	24%	33%	39%
17 Japanese lifestyle and way of thinking	41%	0%	7%	61%	6%	60%	43%	67%	50%	56%	61%
18 Others	1%	-	1%	1%	-	1%	-	1%	1%	0%	1%
19 None	1%	-	0%	-	-	1%	3%	0%	1%	1%	0%

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q11 What do you think about the current state of relationship between [RESPONDENT'S COUNTRY] and Japan?	3,017	301	300	309	300	302	300	301	300	303	301
1 Very friendly relationship	42%	23%	9%	67%	10%	36%	48%	72%	36%	59%	60%
2 Somewhat friendly	47%	63%	72%	26%	73%	51%	42%	23%	54%	36%	30%
3 Somewhat unfriendly	6%	12%	9%	4%	14%	6%	5%	1%	4%	2%	3%
4 Very unfriendly	2%	2%	2%	1%	2%	2%	3%	2%	2%	1%	5%
5 Don't know / No idea	3%	0%	8%	2%	1%	6%	2%	2%	4%	2%	2%

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q12 How do you rate Japan as a reliable friend of [RESPONDENT'S	3,017	301	300	309	300	302	300	301	300	303	301
1 Very reliable	44%	20%	28%	62%	29%	34%	48%	71%	30%	51%	65%
2 Somewhat reliable	47%	66%	56%	32%	62%	53%	39%	26%	59%	44%	29%
3 Somewhat unreliable	4%	9%	4%	4%	5%	4%	7%	1%	4%	3%	2%
4 Very unreliable	1%	4%	0%	0%	2%	2%	1%	0%	1%	0%	3%
5 Don't know / No idea	4%	0%	11%	2%	3%	6%	4%	1%	5%	3%	1%

Question/Categories

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q12-2 Why do you think Japan is reliable?	2,015	251	229	181	249	238	163	173	233	149	149
1 [RESPONDENT'S COUNTRY] and Japan have good relations / share the same values	49%	47%	43%	49%	41%	55%	50%	55%	54%	44%	56%
2 [RESPONDENT'S COUNTRY] and Japan have good economic ties (investments, good trade relationship)	54%	35%	46%	71%	33%	70%	51%	72%	62%	54%	55%
3 Japan contributes to the security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	33%	42%	43%	25%	33%	35%	16%	40%	27%	24%	39%
4 Japan contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	38%	53%	44%	29%	46%	35%	20%	40%	24%	38%	45%
5 Japan contributes to the stabilization and growth of world economy	49%	51%	37%	54%	43%	57%	40%	62%	41%	47%	63%
6 Japan has an attractive culture	40%	24%	27%	44%	43%	50%	30%	42%	48%	55%	50%
7 Japan provides development cooperation in the international community, including Official Development Assistance (ODA)	38%	27%	35%	41%	38%	42%	42%	51%	25%	33%	60%
8 Japan provides solutions to global issues (environment, climate change, infectious diseases, population, poverty, etc.)	38%	36%	36%	40%	41%	42%	36%	45%	31%	29%	45%
Q13 To what extent does Japan play an important role in each of the following issues?	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
(1) Stabilization of international order (including rule of law, liberal democracy, free-trade system, etc.)	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan plays a very important role	35%	16%	25%	46%	30%	32%	30%	58%	29%	43%	40%
2 Japan plays a somewhat important role	43%	40%	50%	39%	38%	47%	40%	35%	49%	46%	45%
3 Japan doesn't play an important role so much	14%	31%	17%	10%	18%	13%	14%	5%	13%	8%	11%
4 Japan doesn't play an important role at all	3%	8%	4%	2%	9%	2%	2%	1%	3%	1%	2%
5 Don't know / No idea	5%	5%	4%	3%	5%	6%	14%	2%	7%	2%	3%
(2) Security (including peace building, anti-terrorism efforts, peace keeping operation (PKO), anti-piracy efforts)	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan plays a very important role	35%	24%	25%	41%	21%	33%	34%	58%	31%	39%	42%
2 Japan plays a somewhat important role	43%	51%	42%	39%	53%	43%	34%	33%	45%	46%	40%
3 Japan doesn't play an important role so much	14%	14%	21%	13%	19%	16%	16%	5%	14%	11%	13%
4 Japan doesn't play an important role at all	3%	9%	4%	2%	5%	3%	5%	1%	2%	1%	1%
5 Don't know / No idea	5%	3%	7%	4%	3%	6%	12%	3%	7%	3%	4%
(3) Stabilization and growth of world economy	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan plays a very important role	47%	12%	26%	67%	26%	50%	51%	78%	37%	59%	59%
2 Japan plays a somewhat important role	37%	55%	47%	28%	43%	41%	28%	19%	47%	33%	34%
3 Japan doesn't play an important role so much	9%	22%	14%	2%	22%	6%	8%	1%	7%	4%	2%
4 Japan doesn't play an important role at all	2%	6%	6%	1%	3%	0%	5%	0%	2%	1%	1%
5 Don't know / No idea	5%	5%	7%	1%	6%	4%	9%	2%	7%	3%	3%

Question/Categories

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
(4) Development cooperation in the international community, including Official Development Assistance (ODA)	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan plays a very important role	40%	19%	22%	53%	17%	36%	49%	66%	31%	43%	62%
2 Japan plays a somewhat important role	40%	37%	54%	37%	47%	46%	28%	28%	48%	45%	30%
3 Japan doesn't play an important role so much	11%	32%	17%	5%	18%	8%	8%	3%	9%	7%	2%
4 Japan doesn't play an important role at all	3%	6%	3%	0%	10%	1%	5%	1%	2%	1%	3%
5 Don't know / No idea	6%	6%	5%	5%	7%	9%	10%	2%	10%	4%	3%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
(5) Solutions on global issues (including environment, climate change, infectious diseases, population, poverty, etc.)	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan plays a very important role	39%	20%	23%	52%	23%	37%	40%	65%	33%	44%	52%
2 Japan plays a somewhat important role	42%	49%	50%	37%	45%	48%	37%	29%	45%	46%	38%
3 Japan doesn't play an important role so much	11%	19%	17%	8%	16%	9%	11%	4%	14%	8%	4%
4 Japan doesn't play an important role at all	4%	9%	5%	1%	8%	3%	3%	0%	2%	0%	4%
5 Don't know / No idea	4%	4%	5%	2%	8%	3%	9%	2%	6%	2%	3%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q14 How much do you value Japan as a peace-loving nation for the past 70 years since the end of World War II?	3,017	301	300	309	300	302	300	301	300	303	301
1 A lot	41%	12%	25%	51%	17%	47%	49%	66%	35%	36%	67%
2 To some extent	47%	72%	62%	38%	68%	39%	34%	28%	52%	50%	27%
3 Not much	7%	13%	6%	8%	9%	8%	6%	4%	8%	9%	3%
4 Not at all	2%	3%	1%	2%	3%	3%	4%	1%	1%	1%	1%
5 Don't know / No idea	3%	0%	6%	2%	3%	3%	7%	0%	4%	3%	2%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q15 Do you think Japan's proactive contribution to the peace and stability of the region and the international community would be valuable for maintaining global peace and establishment of international order?	3,017	301	300	309	300	302	300	301	300	303	301
1 Very valuable	44%	29%	21%	62%	19%	46%	47%	72%	40%	41%	61%
2 Somewhat valuable	45%	57%	65%	31%	65%	42%	36%	25%	45%	53%	31%
3 Somewhat not valuable	7%	12%	7%	5%	11%	5%	10%	2%	9%	4%	2%
4 Not valuable at all	1%	1%	1%	0%	2%	3%	1%	0%	1%	-	3%
5 Don't know / No idea	3%	1%	6%	2%	3%	4%	6%	1%	5%	2%	3%

Question/Categories

Please consider Japan's "Proactive Contribution to Peace" policy

Japan's Self-Defence Forces have actively engaged in activities such as UN Peace-Keeping Operations (PKO) and international disaster relief activities. UN Peace-Keeping Operations are conducted by the UN as a step to maintain peace in the regions of conflict.

Japan's Self-Defence Forces escort civilian vessels in their anti-piracy activities.

In order to ensure peace and stability in the Asia-Pacific region and the international community, the Ministry of Defence of Japan and Japan's Self-Defence Forces have been promoting these activities.

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q16 Do you think Japan's Self-Defence Forces should play a more active role for disaster management, safety, stability and prosperity of the South-east Asia?	3,017	301	300	309	300	302	300	301	300	303	301
1 They should play a much more active role	39%	27%	11%	62%	15%	39%	36%	72%	27%	47%	57%
2 They should play a slightly more active role	38%	47%	42%	27%	38%	45%	36%	22%	46%	39%	35%
3 They do not have to play an active role	8%	7%	7%	6%	13%	6%	8%	3%	14%	8%	3%
4 They should not play an active role	2%	2%	1%	2%	2%	3%	2%	0%	4%	1%	1%
5 Don't know / No idea	13%	17%	38%	3%	31%	7%	19%	2%	9%	5%	4%

Please consider Japan's "Development Cooperation"

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q17 To what extent do you think Japan's development cooperation (such as economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?	3,017	301	300	309	300	302	300	301	300	303	301
1 Very helpful	45%	25%	27%	56%	29%	41%	46%	78%	27%	51%	66%
2 Rather helpful	42%	56%	57%	34%	56%	42%	36%	19%	48%	43%	29%
3 Not very helpful	5%	8%	4%	5%	4%	7%	8%	1%	11%	2%	2%
4 Not helpful at all	1%	4%	1%	0%	2%	1%	2%	0%	1%	0%	1%
5 Don't know / No idea	7%	6%	12%	4%	9%	9%	9%	2%	12%	3%	2%

Please consider the "ASEAN Community"

ASEAN built the ASEAN Community in 2015 and has been making efforts for further regional integration in the political-security, economic and socio-cultural areas.

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q18 To what extent do you have a sense of belonging to ASEAN?	3,017	301	300	309	300	302	300	301	300	303	301
1 I don't have a sense of belonging to ASEAN at all	10%	8%	8%	9%	10%	7%	11%	10%	7%	16%	16%
2 I have a weak sense of belonging to ASEAN	25%	30%	29%	15%	32%	27%	21%	14%	24%	35%	26%
3 I have a sense of belonging to ASEAN	34%	36%	18%	41%	19%	39%	30%	35%	44%	28%	45%
4 I have a strong sense of belonging to ASEAN	15%	1%	3%	27%	2%	20%	13%	37%	17%	19%	8%
5 Don't know / No idea	16%	26%	42%	7%	37%	7%	25%	4%	9%	2%	5%

Question/Categories

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q18-2 This year, ASEAN celebrates the 50th anniversary of its founding. How do you value the progress of ASEAN over the last 50 years?	3,017	301	300	309	300	302	300	301	300	303	301
1 ASEAN has made huge progress	28%	8%	10%	50%	12%	31%	24%	41%	25%	34%	44%
2 ASEAN has made moderate progress	41%	49%	36%	35%	34%	41%	41%	43%	47%	41%	38%
3 ASEAN has made little progress	15%	15%	14%	7%	17%	18%	18%	11%	18%	19%	11%
4 ASEAN has not made progress at all	2%	2%	2%	4%	1%	3%	2%	2%	3%	2%	3%
5 Don't know / No idea	14%	26%	38%	4%	36%	7%	15%	3%	7%	4%	4%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q18-3 Which of the following countries / regions has contributed to the development of ASEAN over the last 50 years?	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan	55%	41%	28%	75%	36%	61%	43%	76%	48%	67%	72%
2 Australia	23%	17%	20%	27%	19%	33%	14%	30%	28%	17%	27%
3 Canada	12%	19%	15%	4%	15%	7%	8%	24%	7%	9%	14%
4 China	40%	34%	19%	47%	25%	61%	35%	51%	41%	62%	28%
5 EU	16%	11%	14%	15%	9%	18%	15%	20%	10%	20%	25%
6 India	15%	9%	9%	19%	10%	16%	17%	17%	19%	13%	22%
7 Republic of Korea	24%	15%	18%	30%	16%	27%	20%	37%	16%	20%	43%
8 New Zealand	13%	18%	12%	10%	16%	12%	11%	17%	12%	8%	13%
9 Russia	14%	18%	14%	9%	14%	9%	9%	19%	5%	13%	24%
10 USA	32%	16%	18%	34%	19%	27%	30%	50%	31%	31%	59%
11 Others	12%	19%	34%	4%	28%	4%	12%	7%	7%	1%	3%
12 Don't know / No idea	15%	10%	12%	13%	12%	19%	26%	10%	24%	11%	10%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q18-4 This year, ASEAN celebrates the 50th anniversary of its founding. In which areas has ASEAN made progress toward integration over the last 50 years?	3,017	301	300	309	300	302	300	301	300	303	301
1 Political-security area	58%	77%	74%	63%	79%	49%	38%	47%	51%	44%	57%
2 Economic area	81%	91%	89%	77%	91%	75%	69%	83%	69%	83%	81%
3 Socio-cultural area	57%	64%	71%	53%	75%	55%	49%	53%	43%	46%	57%
4 All of 3 areas	38%	46%	59%	37%	63%	31%	21%	30%	24%	28%	39%
5 None	1%	-	1%	2%	-	2%	2%	1%	2%	2%	2%
6 Don't know / No idea	7%	2%	6%	6%	2%	11%	12%	4%	14%	6%	6%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q18-5 Do you support the integration of the ASEAN Community?	3,017	301	300	309	300	302	300	301	300	303	301
1 I support	97%	99%	98%	95%	98%	96%	92%	98%	96%	97%	97%
2 I do not support	3%	1%	2%	5%	2%	4%	8%	2%	4%	3%	3%

Question/Categories

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q18-6 In which areas do you expect further integration of ASEAN?	2,917	299	295	295	294	291	275	294	287	295	291
1 Political area such as discussing political issues in the region and deciding ASEAN policies, etc.	60%	55%	62%	67%	66%	64%	43%	69%	58%	47%	71%
2 Security area such as anti-terrorism, peace and security in the South China Sea, etc.	77%	86%	79%	81%	73%	79%	59%	84%	76%	71%	81%
3 Economic area such as economic growth through regional economic integration and narrowing the development gap, etc.	78%	73%	81%	75%	82%	85%	75%	82%	69%	85%	72%
4 Social area such as environmental protection or disaster management,	56%	35%	35%	76%	33%	69%	54%	74%	61%	61%	66%
5 Cultural area such as cultural exchange, etc.	33%	0%	5%	58%	3%	43%	35%	49%	41%	46%	49%
6 Others	1%	-	-	1%	-	1%	2%	1%	0%	1%	0%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q18-7 Why do you not support the integration of the ASEAN Community?	100	2	5	14	6	11	25	7	13	8	10
1 Because it may increase transnational crimes such as terrorism	34%	72%	10%	23%	90%	30%	6%	54%	57%	40%	50%
2 To protect domestic industries / employment	47%	100%	24%	64%	95%	73%	27%	57%	31%	34%	43%
3 Because integration is difficult to achieve due to the development gap in the region	35%	78%	15%	16%	69%	64%	13%	70%	32%	37%	48%
4 To protect individual cultures	33%	42%	76%	25%	10%	57%	31%	43%	17%	26%	30%
5 Each country should put more importance on its own domestic policy	37%	14%	-	22%	69%	47%	54%	27%	46%	13%	18%
6 Others	6%	-	-	7%	-	9%	2%	29%	7%	-	12%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q18-8 What is your view about Japan's assistance on ASEAN's effort in building ASEAN Community in 2015 and further regional integration in the following years (such as improvement of infrastructure to connect ASEAN countries, and narrowing the economic gap among ASEAN countries)?											
Would you say they are satisfactory or not?	3,017	301	300	309	300	302	300	301	300	303	301
1 They are very satisfactory	65%	55%	79%	65%	71%	51%	52%	82%	43%	74%	78%
2 They are not satisfactory	15%	43%	16%	9%	26%	11%	18%	3%	15%	6%	8%
3 I am not aware of Japan's assistance	11%	2%	1%	16%	1%	23%	14%	11%	26%	14%	6%
4 Don't know / No idea	8%	1%	3%	10%	2%	15%	17%	4%	16%	7%	8%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q18-9 Which of the following do you wish Japan to contribute the most for ASEAN integration?	3,017	301	300	309	300	302	300	301	300	303	301
1 Economic and technical cooperation	64%	39%	30%	79%	32%	85%	63%	87%	67%	81%	81%
2 Peace-keeping	58%	63%	64%	59%	63%	53%	38%	67%	55%	47%	72%
3 Anti-terrorism action	46%	48%	53%	42%	69%	40%	26%	60%	54%	33%	39%
4 Trade promotion and private investment	57%	62%	48%	62%	52%	59%	50%	64%	47%	61%	66%
5 Cultural exchange	47%	45%	57%	54%	46%	43%	35%	45%	43%	40%	58%
6 Youth exchange	34%	30%	38%	39%	30%	39%	42%	32%	30%	35%	26%
7 Agriculture	34%	19%	26%	45%	30%	37%	29%	47%	25%	37%	40%
8 Education / human resources development	42%	8%	10%	73%	10%	57%	54%	56%	32%	52%	64%
9 Environment	42%	20%	38%	47%	38%	54%	29%	54%	40%	42%	55%
10 Sports	14%	0%	3%	25%	7%	23%	12%	24%	13%	18%	19%
11 Others	0%	-	-	-	-	1%	1%	1%	-	-	0%

Question/Categories

Please consider "JENESYS"

The Government of Japan has been promoting people-to-people exchanges. Under JENESYS (Japan-East Asia Network of Exchange for Students and Youths) and related projects, over 29,000 youths have participated between Japan and ASEAN countries.

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q19 What is your view about Japan's efforts to promote people-to-people exchanges including youth exchange for ASEAN?	3,017	301	300	309	300	302	300	301	300	303	301
1 Very valuable	41%	16%	25%	54%	23%	47%	36%	66%	29%	52%	58%
2 Valuable	49%	75%	71%	39%	68%	40%	47%	29%	45%	40%	34%
3 Not so valuable	5%	5%	2%	5%	5%	5%	9%	3%	11%	4%	5%
4 Not valuable at all	1%	2%	0%	1%	0%	1%	1%	-	2%	-	1%
5 Don't know / No idea	5%	2%	2%	2%	3%	8%	8%	2%	13%	4%	2%

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q19-2 Do you think the Government of Japan should promote more people-to-people exchanges such as JENESYS programs in order to build future friendship and cooperation between Japan and ASEAN?	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan should promote more	46%	25%	24%	56%	35%	59%	46%	62%	48%	52%	48%
2 Japan should maintain the current status	34%	37%	42%	33%	41%	27%	38%	26%	35%	32%	33%
3 Japan should not promote	11%	32%	10%	5%	12%	6%	8%	9%	5%	13%	15%
4 Don't know / No idea	9%	6%	24%	5%	11%	7%	7%	3%	12%	4%	5%

Please consider "Economy",

Japan has concluded AJCEP (ASEAN-Japan Comprehensive Economic Partnership Agreement; effective since December 2008) between ASEAN, and also bilateral EPAs with Singapore, Malaysia, Thailand, Indonesia, Brunei Darussalam, Philippines and Vietnam, respectively.

FTA (Free Trade Agreement) is an agreement to reduce or eliminate tariff on goods and trade barriers on services.

EPA (Economic Partnership Agreement) is an agreement to enhance economic relations in a wide range of areas, including making rules on investment, movement of people, protection of intellectual property, competition policies, and cooperation in various fields in addition to those covered in FTA.

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q20 Are you aware of the fact that Japan has concluded or is negotiating Free Trade Agreement (FTA) / Economic Partnership Agreement(EPA) with ASEAN countries?	3,017	301	300	309	300	302	300	301	300	303	301
1 Yes	76%	96%	95%	71%	95%	56%	72%	69%	54%	73%	83%
2 No	24%	4%	5%	29%	5%	44%	28%	31%	46%	27%	17%

Question/Categories

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q20-2 Which of the following areas of FTA / EPA between Japan and ASEAN do you consider useful to your daily life in terms of liberalisation or institution-building?	3,017	301	300	309	300	302	300	301	300	303	301
1 Reduction of tariffs on goods	56%	41%	34%	63%	28%	70%	41%	73%	63%	63%	81%
2 Rule-making on investment	49%	58%	62%	55%	67%	42%	56%	54%	28%	32%	39%
3 Liberalisation of service sector	48%	60%	70%	33%	66%	41%	33%	37%	29%	52%	56%
4 Liberalisation of the movement of people	42%	66%	53%	26%	60%	35%	31%	40%	35%	43%	35%
5 Liberalisation of the financial sector	41%	45%	46%	39%	42%	47%	35%	41%	32%	47%	37%
6 Customs procedure cooperation	42%	43%	38%	54%	36%	39%	40%	49%	33%	32%	54%
7 Rule-making on intellectual property	27%	11%	11%	40%	23%	29%	20%	37%	26%	34%	40%
8 Economic cooperation	46%	2%	4%	71%	6%	67%	58%	75%	57%	56%	63%
9 Others	0%	-	-	1%	-	1%	0%	1%	0%	0%	-

Question/Categories

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q21 Which of the following sources do you usually use to obtain general information or knowledge?	3,017	301	300	309	300	302	300	301	300	303	301
1 Television	66%	42%	58%	79%	59%	74%	60%	82%	65%	68%	71%
2 Magazines, books	36%	41%	27%	41%	30%	37%	34%	42%	24%	37%	47%
3 Newspapers	53%	64%	50%	54%	58%	60%	47%	51%	62%	36%	50%
4 Radio	26%	30%	32%	21%	30%	33%	30%	30%	24%	19%	14%
5 Websites	70%	47%	57%	82%	53%	75%	71%	84%	67%	84%	80%
6 Blogs	24%	16%	15%	35%	11%	35%	24%	41%	15%	30%	19%
7 Mail magazines / Online newsletters	20%	18%	11%	26%	19%	26%	21%	24%	21%	12%	24%
8 Facebook, Twitter and other social networking services	57%	55%	45%	62%	39%	63%	68%	70%	48%	62%	60%
9 Video-sharing website, i.e. YouTube	35%	29%	40%	51%	29%	33%	23%	43%	26%	45%	35%
10 Movies	27%	31%	47%	28%	41%	18%	25%	22%	14%	19%	27%
11 School education / studying at school	20%	25%	5%	34%	11%	20%	20%	30%	16%	18%	18%
12 Seminars / symposiums and cultural events	22%	9%	8%	31%	9%	26%	33%	30%	18%	23%	28%
13 Friends / Family / Relatives	35%	28%	46%	39%	41%	31%	29%	35%	31%	25%	45%
14 Travel (including studying abroad)	16%	2%	4%	26%	7%	22%	25%	21%	21%	19%	14%
15 Others	0%	-	-	-	-	1%	1%	0%	0%	-	-

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q22 And which do you usually use to obtain information about Japan?	3,017	301	300	309	300	302	300	301	300	303	301
1 Television	58%	38%	57%	66%	56%	60%	46%	65%	55%	68%	66%
2 Magazines, books	31%	27%	25%	30%	31%	35%	25%	36%	27%	38%	40%
3 Newspapers	40%	47%	47%	31%	54%	41%	37%	39%	43%	24%	40%
4 Radio	17%	28%	25%	10%	28%	17%	16%	17%	10%	9%	11%
5 Websites	63%	52%	42%	74%	39%	70%	59%	78%	65%	77%	71%
6 Blogs	22%	11%	15%	32%	14%	29%	17%	37%	15%	31%	19%
7 Mail magazines / Online newsletters	17%	17%	15%	20%	16%	20%	16%	18%	16%	14%	20%
8 Facebook, Twitter and other social networking services	52%	54%	43%	56%	38%	53%	55%	65%	38%	56%	57%
9 Video-sharing website, i.e. YouTube	29%	20%	17%	43%	19%	35%	12%	42%	24%	41%	37%
10 Movies	19%	11%	10%	27%	7%	26%	13%	29%	14%	27%	29%
11 School education / studying at school	11%	8%	3%	20%	7%	15%	8%	24%	9%	9%	10%
12 Seminars / symposiums and cultural events	14%	20%	3%	19%	5%	15%	16%	16%	10%	13%	24%
13 Friends / Family / Relatives	24%	13%	13%	26%	17%	28%	18%	31%	23%	25%	40%
14 Travel (including studying abroad)	12%	3%	2%	19%	3%	18%	8%	16%	22%	17%	11%
15 Others	0%	-	-	-	-	1%	1%	1%	1%	-	-
16 I have not obtained any information about Japan	1%	1%	-	1%	0%	2%	3%	0%	4%	0%	2%

Question/Categories

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q23 How often do you normally hear or read international news or information?	3,017	301	300	309	300	302	300	301	300	303	301
1 Everyday	44%	29%	28%	52%	29%	49%	48%	54%	47%	41%	63%
2 About 2-3 times a week	33%	34%	49%	34%	39%	31%	25%	28%	29%	34%	24%
3 About once a week	14%	26%	12%	11%	18%	12%	16%	11%	13%	13%	5%
4 About once a month	6%	9%	8%	2%	12%	3%	4%	5%	7%	4%	3%
5 About once in 2-3 months	2%	1%	2%	1%	2%	2%	2%	0%	0%	5%	1%
6 About once in 6 months	0%	0%	1%	-	0%	0%	0%	-	-	0%	1%
7 About once a year	0%	0%	-	-	0%	1%	-	0%	0%	0%	0%
8 I hardly hear or read international news or information	2%	1%	-	0%	0%	3%	3%	1%	3%	3%	3%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q24 Are you interested in international news or information?	3,017	301	300	309	300	302	300	301	300	303	301
1 Very interested	52%	49%	39%	72%	37%	47%	53%	73%	36%	47%	65%
2 Somewhat interested	42%	41%	53%	25%	52%	48%	42%	26%	54%	49%	33%
3 Somewhat not interested	5%	9%	8%	2%	10%	4%	3%	0%	6%	4%	2%
4 Not interested at all	1%	1%	0%	1%	0%	2%	2%	1%	5%	1%	-

Question/Categories

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
F0 COUNTRY	3,017	301	300	309	300	302	300	301	300	303	301
1 Brunei Darussalam	10%	100%	-	-	-	-	-	-	-	-	-
2 Cambodia	10%	-	100%	-	-	-	-	-	-	-	-
3 Indonesia	10%	-	-	100%	-	-	-	-	-	-	-
4 Laos	10%	-	-	-	100%	-	-	-	-	-	-
5 Malaysia	10%	-	-	-	-	100%	-	-	-	-	-
6 Myanmar	10%	-	-	-	-	-	100%	-	-	-	-
7 Philippines	10%	-	-	-	-	-	-	100%	-	-	-
8 Singapore	10%	-	-	-	-	-	-	-	100%	-	-
9 Thailand	10%	-	-	-	-	-	-	-	-	100%	-
10 Vietnam	10%	-	-	-	-	-	-	-	-	-	100%
F1 Please indicate your gender	3,017	301	300	309	300	302	300	301	300	303	301
1 Male	49%	51%	49%	50%	50%	48%	48%	50%	49%	49%	49%
2 Female	51%	49%	51%	50%	50%	52%	52%	50%	51%	51%	51%
F2 Please indicate your age	3,017	301	300	309	300	302	300	301	300	303	301
1 18-29	37%	35%	45%	36%	44%	41%	37%	39%	26%	28%	36%
2 30-39	26%	29%	24%	28%	25%	24%	27%	26%	24%	26%	27%
3 40-49	21%	21%	19%	22%	18%	20%	21%	20%	25%	26%	21%
4 50-59	16%	15%	12%	14%	13%	15%	15%	15%	25%	20%	16%
F3 Which of the following best describes your occupation?	3,017	301	300	309	300	302	300	301	300	303	301
1 Company owner (with 10 or more employees)	3%	0%	1%	6%	2%	4%	2%	5%	4%	5%	4%
2 Company owner (with less than 10 employees)	9%	18%	15%	5%	20%	3%	4%	6%	3%	9%	5%
3 Professional (Medical doctor, lawyer, architect, accountants, etc.)	16%	18%	32%	8%	19%	13%	23%	15%	12%	6%	12%
4 Tradesman (Building worker / plumber / building painter / electrician, etc.)	2%	3%	2%	4%	5%	1%	3%	1%	2%	3%	1%
5 Employee (Board member / senior executive / Specialist)	9%	16%	12%	7%	9%	5%	10%	5%	10%	8%	9%
6 Employee (Manager)	14%	4%	6%	20%	8%	18%	16%	12%	23%	15%	21%
7 Public service worker (medical, school, police, etc.)	5%	5%	3%	6%	3%	9%	3%	3%	5%	5%	4%
8 Office worker / staff (clerical, sales, etc.)	12%	3%	3%	16%	8%	17%	11%	18%	14%	21%	12%
9 Skilled worker / factory worker / sales and service staff	4%	0%	2%	7%	3%	5%	4%	6%	3%	3%	8%
10 Home maker / Housewife	7%	9%	11%	6%	13%	3%	6%	8%	4%	4%	2%
11 Student	9%	9%	10%	7%	9%	9%	5%	7%	9%	7%	13%
12 Unemployed / retired / seeking employment	6%	15%	2%	4%	-	7%	3%	8%	7%	5%	6%
13 Other	4%	-	0%	4%	0%	5%	9%	7%	3%	8%	4%

Question/Categories

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
F4 What is the highest level of education you have completed?	3,017	301	300	309	300	302	300	301	300	303	301
1 Elementary school (not completed)	-	-	-	-	-	-	-	-	-	-	-
2 Elementary school	-	-	-	-	-	-	-	-	-	-	-
3 Junior high school or the same level (not completed)	8%	34%	16%	1%	20%	1%	3%	0%	1%	1%	2%
4 Junior high school or the same level	2%	1%	0%	1%	4%	4%	2%	1%	4%	2%	3%
5 Senior high school or the same level	13%	12%	16%	22%	16%	13%	8%	4%	14%	12%	9%
6 Diploma	17%	6%	4%	13%	4%	28%	18%	46%	30%	8%	15%
7 Undergraduate Degree	47%	34%	47%	57%	44%	44%	44%	33%	33%	66%	64%
8 Master Degree	12%	11%	14%	6%	12%	10%	24%	14%	16%	11%	6%
9 Doctoral Degree	2%	1%	4%	0%	0%	1%	2%	1%	3%	1%	1%

F5 What is your monthly household income from all sources before tax?

[Indonesia]

	TOTAL
1 RP. 749999 or less	4%
2 RP. 750,000-3,999,999	46%
3 RP. 4,000,000-6,999,999	34%
4 RP. 7,000,000 or more	14%
5 Don't know / Refused	2%

[Singapore]

	TOTAL
1 S\$2,999 or less	11%
2 S\$3,000-7,999	39%
3 S\$8,000-17,499	37%
4 S\$17,500 or more	7%
5 Don't know / Refused	7%

[Malaysia]

	TOTAL
1 1,499 RM or less	8%
2 1,500-4,999 RM	35%
3 5,000-7,999 RM	26%
4 8,000 RM or more	24%
5 Don't know / Refused	6%

[Philippines]

	TOTAL
1 Php 7,999 or less	9%
2 Php 8,000-49,999	48%
3 Php 50,000 - 99,999	27%
4 Php 100,000 or more	11%
5 Don't know / Refused	5%

Question/Categories

	TOTAL
[Thailand]	303
1 14,999 Baht or less	10%
2 15,000-24,999 Baht	16%
3 25,000-59,999 Baht	42%
4 60,000 Baht or more	31%
5 Don't know / Refused	2%

	TOTAL
[Vietnam]	301
1 3,999,999 VND or less	14%
2 4,000,000-7,499,999 VND	22%
3 7,500,000-22,999,999 VND	36%
4 23,000,000 VND or more	22%
5 Don't know / Refused	6%

	TOTAL
[Myanmar]	300
1 US\$199 or less	13%
2 US\$200-499	29%
3 US\$500-799	21%
4 US\$800 or more	19%
5 Don't know / Refused	18%

	TOTAL
[Brunei Darussalam]	301
1 B\$1,999 or less	3%
2 B\$2,000-3,999	32%
3 B\$4,000-5,999	24%
4 B\$6,000-9,999	10%
5 B\$10,000 or more	14%
6 Don't know / Refused	16%

	TOTAL
[Cambodia]	300
1 US\$199 or less	2%
2 US\$200-349	15%
3 US\$350-499	21%
4 US\$500 or more	28%
5 Don't know / Refused	35%

	TOTAL
[Laos]	300
1 499,999 Kip or less	3%
2 500,000-2,499,999 Kip	23%
3 2,500,000-7,999,999 Kip	35%
4 8,000,000 Kip or more	12%
5 Don't know / Refused	27%