Q1 Are you interested in learning languages other than your native 1 I am very interested 2 I am somewhat interested 3 I am somewhat uninterested 4 I am not interested at all	TOTAL 3,017 59% 26% 10% 4%	Brunei 301 43% 23% 26% 8%	Cambodia 300 36% 22% 27% 15%	Indonesia 309 85% 14% 1% 0%	Laos 300 31% 29% 29% 11%	Malaysia 302 67% 28% 2% 3%	Myanmar 300 53% 31% 13% 3%	85% 14% 0%	Singapore 300 52% 44% 3% 2%	Thailand 303 62% 34% 2% 1%	Vietnam 301 80% 19% 1% 1%
	TOTAL	Brunei	Cambodia		Laos	Malaysia	•	Philippines		Thailand	Vietnam
Q1-2 Which of the following languages are you interested in learning?	2,571	198	176	305	180	286	252		287	293	297
1 Japanese	58%	40%	44%	64%	38%	66%	40%		69%	64%	58%
2 Chinese	49%	71%	59%	48%	66%	57%	36%		30%	67%	34%
3 Korean	33%	11%	12%	35%	13%	46%	19%		49%	30%	29%
4 Arabic	19%	17%	21%	47%	25%	42%	5%		10%	8%	1%
5 French	39%	49%	72%	27%	70%	37%	21%		37%	26%	29%
6 German	29%	43%	49%	30%	59%	26%	15%		25%	21%	14%
7 Spanish	16%	-	4%	17%	2%	22%	7%		21%	13%	7%
8 Russian	8%	3%	6%	11%	4%	12%	1%		8%	10%	11%
9 Others	10%	-	3%	14%	5%	4%	29%	7%	3%	12%	19%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q1-3 Why did you choose to learn Japanese?	1,480	79	78	196	68	189	102	212	197	188	171
1 I would like to visit Japan	59%	11%	30%	75%	19%	72%	27%	76%	67%	61%	63%
2 I would like to travel to Japan for sightseeing	53%	52%	45%	58%	61%	55%	17%	49%	68%	72%	33%
3 I would like to work in Japan	34%	54%	54%	29%	66%	19%	19%	46%	18%	26%	48%
4 I would like to study in Japan	24%	43%	66%	30%	51%	19%	21%	15%	10%	16%	22%
5 I would like to understand Japanese culture and lifestyle	53%	59%	48%	57%	47%	60%	31%	56%	59%	48%	53%
6 I would like to enjoy Japanese culture that I see or hear (fashion, music	·,										
movies, TV series, comics and animations)	46%	55%	37%	61%	38%	58%	12%	46%	52%	40%	39%
7 I would like to communicate with my Japanese friends better	33%	35%	27%	33%	31%	32%	15%	31%	21%	42%	49%
8 Japanese is necessary for my work / business	22%	27%	17%	26%	26%	16%	32%	16%	12%	29%	31%
9 Japanese can be useful in the future	38%	15%	20%	46%	18%	42%	24%	44%	35%	47%	44%
	3070	1370	2070	70 /0	10 /0	12 /0	2170	1170	33 /0	17 70	
10 There is a Japanese language school close to my home	4%	0%	1%	6%	1%	4%	0%		4%	7%	3%
10 There is a Japanese language school close to my home 11 Japanese is a required course in my school											

1

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q2 Which of the following countries do you consider as an important partner	•										
to [RESPONDENT'S COUNTRY] currently?	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan	60%	37%	43%	76%	37%	60%	62%	79%	55%	71%	76%
2 USA	42%	8%	12%	46%	8%	54%	44%	73%	70%	42%	62%
3 UK	23%	7%	12%	33%	8%	40%	14%	28%	38%	30%	21%
4 France	14%	8%	12%	16%	9%	11%	11%	23%	12%	19%	23%
5 Germany	16%	16%	8%	28%	12%	15%	11%	18%	19%	17%	14%
6 Italy	8%	8%	9%	9%	5%	6%	4%	14%	5%	13%	6%
7 Canada	12%	14%	7%	8%	7%	9%	6%	36%	15%	9%	13%
8 Russia	15%	6%	9%	14%	7%	11%	7%	33%	7%	20%	31%
9 China	60%	52%	58%	51%	52%	81%	60%	59%	74%	79%	36%
10 India	16%	7%	5%	15%	8%	19%	30%	10%	32%	20%	16%
11 Brazil	6%	12%	9%	6%	8%	4%	3%	5%	5%	8%	2%
12 Mexico	5%	9%	9%	3%	7%	5%	4%	5%	3%	7%	1%
13 South Africa	6%	7%	8%	5%	11%	6%	3%	5%	4%	5%	2%
14 Australia	23%	15%	9%	32%	12%	38%	7%	36%	39%	22%	21%
15 Republic of Korea	26%	17%	11%	29%	22%	25%	23%	35%	23%	27%	46%
16 Indonesia	18%	15%	13%	-	15%	48%	12%	11%	40%	19%	8%
17 Kingdom of Saudi Arabia (KSA)	19%	4%	9%	68%	8%	49%	2%	26%	7%	8%	3%
18 Turkey	8%	9%	12%	17%	10%	16%	3%	4%	2%	6%	1%
19 Argentina	5%	9%	8%	3%	8%	4%	2%	3%	3%	6%	3%
20 Others	2%	-	0%	2%	1%	2%	4%	1%	5%	2%	-
21 Don't know / No idea	-	-	-	-	-	-	-	-	-	-	-
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q3 Which of the following countries do you consider as a reliable friend to						•	,				
[RESPONDENT'S COUNTRY] currently?	3,017	Brunei 301	300	309	300	302	300	301	300	303	301
,	3,017 16%	301 -		309 30%	300 19%	302 44%	300 8%	301 10%	300 21%	303 13%	301 3%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia	3,017 16% 14%	301 - 35%	300 15% -	309	300 19% 20%	302 44% 9%	300 8% 16%	301 10% 8%	300 21% 9%	303 13% 16%	301 3% 18%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia	3,017 16% 14% 16%	301 - 35% 10%	300 15% - 14%	309 30% 5%	300 19%	302 44% 9% 45%	300 8% 16% 14%	301 10% 8% 17%	300 21% 9% 23%	303 13% 16% 18%	301 3% 18% 8%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos	3,017 16% 14% 16% 14%	301 - 35% 10% 19%	300 15% - 14% 16%	309 30% 5% - 3%	300 19% 20% 13%	302 44% 9%	300 8% 16% 14% 11%	301 10% 8% 17% 5%	300 21% 9% 23% 6%	303 13% 16% 18% 36%	301 3% 18% 8% 34%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia	3,017 16% 14% 16% 14% 20%	301 - 35% 10% 19% 23%	300 15% - 14% 16% 16%	309 30% 5% - 3% 29%	300 19% 20% 13% - 30%	302 44% 9% 45% 5%	300 8% 16% 14% 11% 20%	301 10% 8% 17% 5% 22%	300 21% 9% 23% 6% 33%	303 13% 16% 18% 36% 22%	301 3% 18% 8% 34% 8%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar	3,017 16% 14% 16% 14% 20% 10%	301 - 35% 10% 19% 23% 18%	300 15% - 14% 16% 16% 14%	309 30% 5% - 3% 29% 5%	300 19% 20% 13% - 30% 15%	302 44% 9% 45% 5% - 7%	300 8% 16% 14% 11% 20%	301 10% 8% 17% 5% 22% 8%	300 21% 9% 23% 6% 33% 10%	303 13% 16% 18% 36% 22% 17%	301 3% 18% 8% 34% 8% 5%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines	3,017 16% 14% 16% 14% 20% 10% 15%	301 - 35% 10% 19% 23% 18% 22%	300 15% - 14% 16% 16% 14% 19%	309 30% 5% - 3% 29% 5% 10%	300 19% 20% 13% - 30% 15% 23%	302 44% 9% 45% 5% - 7% 16%	300 8% 16% 14% 11% 20% -	301 10% 8% 17% 5% 22% 8%	300 21% 9% 23% 6% 33%	303 13% 16% 18% 36% 22% 17% 19%	301 3% 18% 8% 34% 8% 5% 6%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore	3,017 16% 14% 16% 14% 20% 10% 15% 28%	301 - 35% 10% 19% 23% 18% 22% 21%	300 15% - 14% 16% 16% 14% 19%	309 30% 5% - 3% 29% 5% 10% 36%	300 19% 20% 13% - 30% 15% 23% 29%	302 44% 9% 45% 5% - 7% 16% 46%	300 8% 16% 14% 11% 20% - 16% 35%	301 10% 8% 17% 5% 22% 8%	300 21% 9% 23% 6% 33% 10% 15%	303 13% 16% 18% 36% 22% 17%	301 3% 18% 8% 34% 8% 5% 6% 29%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand	3,017 16% 14% 16% 14% 20% 10% 15% 28% 22%	301 - 35% 10% 19% 23% 18% 22% 21% 24%	300 15% - 14% 16% 16% 14% 19%	309 30% 5% - 3% 29% 5% 10% 36% 13%	300 19% 20% 13% - 30% 15% 23% 29% 24%	302 44% 9% 45% 5% - 7% 16% 46% 35%	300 8% 16% 14% 11% 20% - 16% 35% 34%	301 10% 8% 17% 5% 22% 8% - 33% 21%	300 21% 9% 23% 6% 33% 10% 15%	303 13% 16% 18% 36% 22% 17% 19% 32%	301 3% 18% 8% 34% 8% 5% 6%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam	3,017 16% 14% 16% 14% 20% 10% 15% 28% 22% 13%	301 - 35% 10% 19% 23% 18% 22% 21% 24% 18%	300 15% - 14% 16% 16% 14% 19% 24% 11%	309 30% 5% - 3% 29% 5% 10% 36% 13% 6%	300 19% 20% 13% - 30% 15% 23% 29% 24% 17%	302 44% 9% 45% 5% - 7% 16% 46% 35% 10%	300 8% 16% 14% 11% 20% - 16% 35% 34% 20%	301 10% 8% 17% 5% 22% 8% - 33% 21% 17%	300 21% 9% 23% 6% 33% 10% 15% - 25% 14%	303 13% 16% 18% 36% 22% 17% 19% 32%	301 3% 18% 8% 34% 8% 5% 6% 29% 17%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan	3,017 16% 14% 16% 14% 20% 10% 15% 28% 22% 13% 52%	301 - 35% 10% 19% 23% 18% 22% 21% 24% 18% 24%	300 15% - 14% 16% 16% 14% 19% 24% 11% 33%	309 30% 5% - 3% 29% 5% 10% 36% 13% 6% 67%	300 19% 20% 13% - 30% 15% 23% 29% 24% 17% 36%	302 44% 9% 45% 5% - 7% 16% 46% 35% 10% 43%	300 8% 16% 14% 11% 20% - 16% 35% 34% 20% 58%	301 10% 8% 17% 5% 22% 8% - 33% 21% 17% 74%	300 21% 9% 23% 6% 33% 10% 15% - 25% 14% 41%	303 13% 16% 18% 36% 22% 17% 19% 32% - 20% 69%	301 3% 18% 8% 34% 8% 5% 6% 29% 17%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam	3,017 16% 14% 16% 14% 20% 10% 15% 28% 22% 13% 52% 36%	301 - 35% 10% 19% 23% 18% 22% 21% 24% 24% 24% 28%	300 15% - 14% 16% 16% 14% 19% 24% 11% 33% 33%	309 30% 5% - 3% 29% 5% 10% 36% 13% 6% 67% 35%	300 19% 20% 13% - 30% 15% 23% 29% 24% 17%	302 44% 9% 45% 5% - 7% 16% 46% 35% 10% 43% 57%	300 8% 16% 14% 11% 20% - 16% 35% 34% 20% 58% 40%	301 10% 8% 17% 5% 22% 8% - 33% 21% 17% 74% 33%	300 21% 9% 23% 6% 33% 10% 15% - 25% 14% 41% 27%	303 13% 16% 18% 36% 22% 17% 19% 32% - 20% 69% 59%	301 3% 18% 8% 34% 8% 5% 6% 29% 17% - 71% 5%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan  12 China  13 Republic of Korea	3,017 16% 14% 16% 14% 20% 10% 15% 28% 22% 13% 52% 36% 19%	301 - 35% 10% 19% 23% 18% 22% 21% 24% 24% 24% 28% 20%	300 15% - 14% 16% 16% 14% 19% 24% 11% 33% 33% 15%	309 30% 5% - 3% 29% 5% 10% 36% 13% 6% 67% 35% 21%	300 19% 20% 13% - 30% 15% 23% 29% 24% 17% 36% 39% 14%	302 44% 9% 45% 5% - 7% 16% 46% 35% 10% 43% 57% 13%	300 8% 16% 14% 11% 20% - 16% 35% 34% 20% 58% 40% 18%	301 10% 8% 17% 5% 22% 8% - 33% 21% 17% 74% 33% 30%	300 21% 9% 23% 6% 33% 10% 15% - 25% 14% 41% 27% 13%	303 13% 16% 18% 36% 22% 17% 19% 32% - 20% 69% 59% 21%	301 3% 18% 8% 34% 8% 5% 6% 29% 17% - 71% 5% 29%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan  12 China	3,017 16% 14% 16% 14% 20% 10% 15% 28% 22% 13% 52% 36% 19% 30%	301 - 35% 10% 19% 23% 18% 22% 21% 24% 24% 24% 28% 20% 9%	300 15% - 14% 16% 16% 14% 19% 24% 11% 33% 33%	309 30% 5% - 3% 29% 5% 10% 36% 13% 6% 67% 35%	300 19% 20% 13% - 30% 15% 23% 29% 24% 17% 36% 39% 14% 15%	302 44% 9% 45% 5% - 7% 16% 46% 35% 10% 43% 57% 13% 29%	300 8% 16% 14% 11% 20% - 16% 35% 34% 20% 58% 40% 18% 38%	301 10% 8% 17% 5% 22% 8% - 33% 21% 17% 74% 33% 30% 58%	300 21% 9% 23% 6% 33% 10% 15% - 25% 14% 41% 27% 13% 41%	303 13% 16% 18% 36% 22% 17% 19% 32% - 20% 69% 59% 21% 31%	301 3% 18% 8% 34% 8% 5% 6% 29% 17% - 71% 5% 29% 41%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan  12 China  13 Republic of Korea  14 USA  15 Russia	3,017 16% 14% 16% 14% 20% 10% 15% 28% 22% 13% 52% 36% 19% 30% 13%	301 - 35% 10% 19% 23% 18% 22% 21% 24% 24% 24% 28% 20% 9%	300 15% - 14% 16% 16% 19% 24% 11% 33% 33% 15% 17% 11%	309 30% 5% - 3% 29% 5% 10% 36% 13% 6% 67% 35% 21% 26% 16%	300 19% 20% 13% - 30% 15% 23% 29% 24% 17% 36% 39% 14% 15% 9%	302 44% 9% 45% 5% - 7% 16% 46% 35% 10% 43% 57% 13% 29% 7%	300 8% 16% 14% 11% 20% - 16% 35% 34% 20% 58% 40% 18% 38% 10%	301 10% 8% 17% 5% 22% 8% - 33% 21% 17% 74% 33% 30% 58% 27%	300 21% 9% 23% 6% 33% 10% 15% - 25% 14% 41% 27% 13% 41% 3%	303 13% 16% 18% 36% 22% 17% 19% 32% - 20% 69% 59% 21% 31% 13%	301 3% 18% 8% 34% 8% 5% 6% 29% 17% - 71% 5% 29% 41% 32%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan  12 China  13 Republic of Korea  14 USA  15 Russia  16 Australia	3,017 16% 14% 16% 14% 20% 10% 15% 28% 22% 13% 52% 36% 19% 30% 13% 21%	301 - 35% 10% 19% 23% 18% 22% 21% 24% 24% 28% 20% 9% 8% 13%	300 15% - 14% 16% 16% 19% 19% 24% 11% 33% 33% 15% 17% 11%	309 30% 5% - 3% 29% 5% 10% 36% 13% 6% 67% 35% 21% 26% 16% 27%	300 19% 20% 13% - 30% 15% 23% 29% 24% 17% 36% 39% 14% 15% 9%	302 44% 9% 45% 5% 16% 46% 35% 10% 43% 57% 13% 29% 7%	300 8% 16% 14% 11% 20% - 16% 35% 34% 20% 58% 40% 18% 38% 10%	301 10% 8% 17% 5% 22% 8% - 33% 21% 17% 74% 33% 30% 58% 27% 28%	300 21% 9% 23% 6% 33% 10% 15% - 25% 14% 41% 27% 13% 41% 3% 32%	303 13% 16% 18% 36% 22% 17% 19% 32% - 20% 69% 59% 21% 31% 13% 20%	301 3% 18% 8% 34% 8% 5% 6% 29% 17% - 71% 5% 29% 41% 32% 19%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan  12 China  13 Republic of Korea  14 USA  15 Russia  16 Australia  17 New Zealand	3,017 16% 14% 16% 10% 10% 15% 28% 22% 13% 52% 36% 19% 30% 13% 21% 12%	301 - 35% 10% 19% 23% 18% 22% 21% 24% 24% 28% 20% 9% 8% 13% 9%	300 15% - 14% 16% 16% 19% 24% 11% 33% 33% 15% 17% 11% 9%	309 30% 5% - 3% 29% 5% 10% 36% 13% 67% 35% 21% 26% 16% 27% 10%	300 19% 20% 13% - 30% 15% 23% 29% 24% 17% 36% 39% 14% 15% 9% 12% 13%	302 44% 9% 45% 5% 16% 46% 35% 10% 43% 57% 13% 29% 7% 29%	300 8% 16% 14% 11% 20% - 16% 35% 34% 20% 58% 40% 18% 38% 10% 9% 7%	301 10% 8% 17% 5% 22% 8% - 33% 21% 17% 74% 33% 30% 58% 27% 28% 16%	300 21% 9% 23% 6% 33% 10% 15% - 25% 14% 41% 27% 13% 41% 3% 32% 19%	303 13% 16% 18% 36% 22% 17% 19% 32% - 20% 69% 59% 21% 31% 13% 20% 15%	301 3% 18% 8% 34% 8% 5% 6% 29% 17% - 71% 5% 29% 41% 32% 19% 8%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan  12 China  13 Republic of Korea  14 USA  15 Russia  16 Australia  17 New Zealand  18 India	3,017 16% 14% 16% 10% 10% 15% 28% 22% 13% 52% 36% 19% 30% 13% 21% 12% 14%	301 - 35% 10% 19% 23% 18% 22% 21% 24% 24% 28% 20% 9% 8% 13%	300 15% - 14% 16% 16% 19% 24% 11% 33% 33% 15% 17% 11% 15% 9%	309 30% 5% - 3% 29% 5% 10% 36% 13% 6% 67% 35% 21% 26% 16% 27% 10%	300 19% 20% 13% - 30% 15% 23% 29% 24% 17% 36% 39% 14% 15% 9%	302 44% 9% 45% 5% 16% 46% 35% 10% 43% 57% 13% 29% 7% 29% 13%	300 8% 16% 14% 11% 20% - 16% 35% 34% 20% 58% 40% 18% 38% 10% 9% 7% 24%	301 10% 8% 17% 5% 22% 8% - 33% 21% 17% 74% 33% 30% 58% 27% 28% 16%	300 21% 9% 23% 6% 33% 10% 15% - 25% 14% 41% 27% 13% 41% 3% 32% 19% 18%	303 13% 16% 18% 36% 22% 17% 19% 32% - 20% 69% 59% 21% 31% 13% 20% 15%	301 3% 18% 8% 34% 8% 5% 6% 29% 17% - 71% 5% 29% 41% 32% 19% 8% 14%
[RESPONDENT'S COUNTRY] currently?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan  12 China  13 Republic of Korea  14 USA  15 Russia  16 Australia  17 New Zealand	3,017 16% 14% 16% 10% 10% 15% 28% 22% 13% 52% 36% 19% 30% 13% 21% 12%	301 - 35% 10% 19% 23% 18% 22% 21% 24% 24% 28% 20% 9% 8% 13% 9%	300 15% - 14% 16% 16% 19% 24% 11% 33% 33% 15% 17% 11% 9%	309 30% 5% - 3% 29% 5% 10% 36% 13% 67% 35% 21% 26% 16% 27% 10%	300 19% 20% 13% - 30% 15% 23% 29% 24% 17% 36% 39% 14% 15% 9% 12% 13%	302 44% 9% 45% 5% 16% 46% 35% 10% 43% 57% 13% 29% 7% 29%	300 8% 16% 14% 11% 20% - 16% 35% 34% 20% 58% 40% 18% 38% 10% 9% 7%	301 10% 8% 17% 5% 22% 8% - 33% 21% 17% 74% 33% 30% 58% 27% 28% 16%	300 21% 9% 23% 6% 33% 10% 15% - 25% 14% 41% 27% 13% 41% 3% 32% 19%	303 13% 16% 18% 36% 22% 17% 19% 32% - 20% 69% 59% 21% 31% 13% 20% 15%	301 3% 18% 8% 34% 8% 5% 6% 29% 17% - 71% 5% 29% 41% 32% 19% 8%

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q4 Which of the following countries would you consider as an important											
partner to [RESPONDENT'S COUNTRY] in the future?	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan	46%	25%	28%	68%	20%	51%	54%	62%	39%	54%	59%
2 USA	38%	10%	15%	41%	14%	47%	52%	55%	52%	35%	58%
3 UK	24%	11%	14%	32%	11%	33%	20%	35%	31%	30%	28%
4 France	16%	12%	10%	17%	10%	13%	13%	27%	14%	24%	26%
5 Germany	19%	9%	9%	32%	15%	19%	16%	26%	19%	26%	24%
6 Italy	11%	7%	10%	11%	10%	10%	7%	21%	7%	19%	11%
7 Canada	17%	11%	8%	13%	16%	18%	7%	45%	18%	16%	24%
8 Russia	19%	8%	11%	20%	13%	16%	11%	43%	13%	24%	28%
9 China	40%	22%	31%	43%	19%	68%	39%	44%	56%	58%	18%
10 India	18%	7%	11%	15%	11%	20%	23%	14%	33%	21%	23%
11 Brazil	10%	9%	13%	5%	16%	9%	4%	10%	12%	15%	7%
12 Mexico	8%	10%	10%	3%	10%	8%	3%	10%	9%	10%	5%
13 South Africa	9%	10%	11%	8%	11%	12%	5%	9%	10%	11%	6%
14 Australia	23%	15%	12%	27%	16%	32%	14%	32%	30%	22%	27%
15 Republic of Korea	23%	11%	16%	28%	11%	22%	24%	34%	20%	27%	38%
16 Indonesia	15%	28%	10%	_	12%	37%	9%	12%	25%	14%	8%
17 Kingdom of Saudi Arabia (KSA)	20%	5%	8%	67%	5%	47%	5%	25%	16%	12%	6%
18 Turkey	11%	11%	12%	20%	13%	18%	3%	9%	7%	10%	4%
19 Argentina	7%	7%	9%	4%	10%	8%	3%	7%	6%	11%	5%
20 Others	1%	_	_	1%	_	2%	2%	1%		2%	0%
21 Don't know / No idea	12%	17%	28%	1%	36%	5%	13%	1%		6%	4%
·											
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q5 Which of the following countries do you consider as a reliable friend to	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q5 Which of the following countries do you consider as a reliable friend to [RESPONDENT'S COUNTRY] in the future?	TOTAL 3,017	Brunei 301	Cambodia 300	Indonesia 309	Laos 300	Malaysia 302	Myanmar 300	Philippines 301	Singapore 300	Thailand	Vietnam 301
,						•					
[RESPONDENT'S COUNTRY] in the future?	3,017	301	300	309	300	302	300	301	300	303	301
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam	3,017 16%	301	300 11%	309 29%	300 19%	302 39%	300 9%	301 12%	300 18%	303 17%	301 4%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia	3,017 16% 13%	301 - 18%	300 11%	309 29% 6%	300 19% 29%	302 39% 10%	300 9% 15%	301 12% 10%	300 18% 9%	303 17% 16%	301 4% 14%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia	3,017 16% 13% 15%	301 - 18% 11%	300 11% - 9%	309 29% 6%	300 19% 29% 14%	302 39% 10% 40%	300 9% 15% 12%	301 12% 10% 18%	300 18% 9% 17%	303 17% 16% 18%	301 4% 14% 12%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos	3,017 16% 13% 15% 12%	301 - 18% 11% 15%	300 11% - 9% 11%	309 29% 6% - 4%	300 19% 29% 14%	302 39% 10% 40% 9%	300 9% 15% 12% 12%	301 12% 10% 18% 7%	300 18% 9% 17% 8%	303 17% 16% 18% 28%	301 4% 14% 12% 24%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia	3,017 16% 13% 15% 12% 17%	301 - 18% 11% 15% 14%	300 11% - 9% 11% 11%	309 29% 6% - 4% 23%	300 19% 29% 14% - 28%	302 39% 10% 40% 9%	300 9% 15% 12% 12% 17%	301 12% 10% 18% 7% 22%	300 18% 9% 17% 8% 24%	303 17% 16% 18% 28% 20%	301 4% 14% 12% 24% 11%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar	3,017 16% 13% 15% 12% 17% 13%	301 - 18% 11% 15% 14% 28%	300 11% - 9% 11% 11% 12%	309 29% 6% - 4% 23% 4%	300 19% 29% 14% - 28% 19%	302 39% 10% 40% 9% -	300 9% 15% 12% 12% 17%	301 12% 10% 18% 7% 22% 10%	300 18% 9% 17% 8% 24% 12%	303 17% 16% 18% 28% 20% 22%	301 4% 14% 12% 24% 11% 7%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines	3,017 16% 13% 15% 12% 17% 13% 13%	301 - 18% 11% 15% 14% 28% 9%	300 11% - 9% 11% 11% 12% 14%	309 29% 6% - 4% 23% 4% 10%	300 19% 29% 14% - 28% 19% 20%	302 39% 10% 40% 9% - 11% 16%	300 9% 15% 12% 12% 17% -	301 12% 10% 18% 7% 22% 10%	300 18% 9% 17% 8% 24% 12%	303 17% 16% 18% 28% 20% 22% 19%	301 4% 14% 12% 24% 11% 7% 9%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore	3,017 16% 13% 15% 12% 17% 13% 13% 29%	301 - 18% 11% 15% 14% 28% 9% 29%	300 11% - 9% 11% 11% 12% 14% 17%	309 29% 6% - 4% 23% 4% 10% 39%	300 19% 29% 14% - 28% 19% 20% 27%	302 39% 10% 40% 9% - 11% 16% 40%	300 9% 15% 12% 12% 17% - 14% 35%	301 12% 10% 18% 7% 22% 10% - 38%	300 18% 9% 17% 8% 24% 12% 16%	303 17% 16% 18% 28% 20% 22% 19% 35%	301 4% 14% 12% 24% 11% 7% 9% 36%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand	3,017 16% 13% 15% 12% 17% 13% 13% 29% 19%	301  18% 11% 15% 14% 28% 9% 29% 17%	300 11% - 9% 11% 11% 12% 14% 17% 18%	309 29% 6% - 4% 23% 4% 10% 39% 15%	300 19% 29% 14% - 28% 19% 20% 27% 24%	302 39% 10% 40% 9% - 11% 16% 40% 30%	300 9% 15% 12% 17% - 14% 35% 28%	301 12% 10% 18% 7% 22% 10% - 38% 21%	300 18% 9% 17% 8% 24% 12% 16%	303 17% 16% 18% 28% 20% 22% 19% 35%	301 4% 14% 12% 24% 11% 7% 9% 36%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam	3,017 16% 13% 15% 12% 17% 13% 13% 29% 19%	301  18% 11% 15% 14% 28% 9% 29% 17% 11%	300 11% - 9% 11% 12% 14% 17% 18% 11%	309 29% 6% - 4% 23% 4% 10% 39% 15% 7%	300 19% 29% 14% - 28% 19% 20% 27% 24% 12%	302 39% 10% 40% 9% - 11% 16% 40% 30% 15%	300 9% 15% 12% 17% - 14% 35% 28% 21%	301 12% 10% 18% 7% 22% 10% - 38% 21% 20%	300 18% 9% 17% 8% 24% 12% 16% - 18% 13%	303 17% 16% 18% 28% 20% 22% 19% 35%	301 4% 14% 12% 24% 11% 7% 9% 36% 18%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan  12 China	3,017 16% 13% 15% 12% 17% 13% 13% 29% 19% 13% 46%	301  18% 11% 15% 14% 28% 9% 29% 17% 11%	300 11% - 9% 11% 12% 14% 17% 18% 11% 20%	309 29% 6% - 4% 23% 4% 10% 39% 15% 7%	300 19% 29% 14% - 28% 19% 20% 27% 24% 12% 23%	302 39% 10% 40% 9%  11% 16% 40% 30% 15% 43% 54%	300 9% 15% 12% 17% - 14% 35% 28% 21%	301 12% 10% 18% 7% 22% 10% - 38% 21% 20% 69%	300 18% 9% 17% 8% 24% 12% 16% - 18% 13% 39%	303 17% 16% 18% 28% 20% 22% 19% 35% - 22% 61%	301 4% 14% 12% 24% 11% 7% 9% 36% 18%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan	3,017 16% 13% 15% 12% 17% 13% 13% 29% 19% 13% 46% 32%	301  18% 11% 15% 14% 28% 9% 29% 17% 11% 16% 12%	300 11% - 9% 11% 12% 14% 17% 18% 11% 20%	309 29% 6% - 4% 23% 4% 10% 39% 15% 7% 70% 44%	300 19% 29% 14% - 28% 19% 20% 27% 24% 12% 23% 23%	302 39% 10% 40% 9%  11% 16% 40% 30% 15% 43%	300 9% 15% 12% 17% - 14% 35% 28% 21% 55% 35%	301 12% 10% 18% 7% 22% 10% - 38% 21% 20% 69% 39%	300 18% 9% 17% 8% 24% 12% 16% - 18% 13% 39% 36%	303 17% 16% 18% 28% 20% 22% 19% 35% - 22% 61% 53%	301 4% 14% 12% 24% 11% 7% 9% 36% 18%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan  12 China  13 Republic of Korea	3,017 16% 13% 15% 12% 17% 13% 29% 19% 13% 46% 32% 23%	301  18% 11% 15% 14% 28% 9% 29% 17% 11% 16% 12% 25%	300 11% - 9% 11% 12% 14% 17% 18% 11% 20% 16%	309 29% 6% - 4% 23% 4% 10% 39% 15% 7% 70% 44% 29%	300 19% 29% 14% - 28% 19% 20% 27% 24% 12% 23% 23% 17%	302 39% 10% 40% 9%  11% 16% 40% 30% 15% 43% 54% 22%	300 9% 15% 12% 17% - 14% 35% 28% 21% 55% 35% 22%	301 12% 10% 18% 7% 22% 10% - 38% 21% 20% 69% 39% 33%	300 18% 9% 17% 8% 24% 12% 16% - 18% 13% 39% 36% 17%	303 17% 16% 18% 28% 20% 22% 19% 35% - 22% 61% 53% 23%	301 4% 14% 12% 24% 11% 7% 9% 36% 18% - 66% 4% 33%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan  12 China  13 Republic of Korea  14 USA  15 Russia	3,017 16% 13% 15% 12% 17% 13% 13% 29% 19% 13% 46% 32% 23% 32%	301  18% 11% 15% 14% 28% 9% 29% 17% 11% 16% 12% 25% 9%	300 11% - 9% 11% 12% 14% 17% 18% 11% 20% 16% 13%	309 29% 6% - 4% 23% 4% 10% 39% 15% 7% 70% 44% 29% 36%	300 19% 29% 14% - 28% 19% 20% 27% 24% 12% 23% 23% 17% 14%	302 39% 10% 40% 9%  11% 16% 40% 30% 15% 43% 54% 22% 36%	300 9% 15% 12% 17% - 14% 35% 28% 21% 55% 35% 22% 47%	301 12% 10% 18% 7% 22% 10% - 38% 21% 20% 69% 39% 33% 50%	300 18% 9% 17% 8% 24% 12% 16% - 18% 13% 39% 36% 17% 38%	303 17% 16% 18% 28% 20% 22% 19% 35% - 22% 61% 53% 23% 30%	301 4% 14% 12% 24% 11% 7% 9% 36% 18% - 66% 4% 33% 43%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan  12 China  13 Republic of Korea  14 USA  15 Russia  16 Australia	3,017 16% 13% 15% 12% 17% 13% 29% 19% 13% 46% 32% 23% 32% 18%	301  18% 11% 15% 14% 28% 9% 29% 17% 11% 16% 12% 25% 9%	300 11% - 9% 11% 12% 14% 17% 18% 11% 20% 16% 13%	309 29% 6% - 4% 23% 4% 10% 39% 15% 7% 70% 44% 29% 36% 22%	300 19% 29% 14% - 28% 19% 20% 27% 24% 12% 23% 23% 17% 14%	302 39% 10% 40% 9%  11% 16% 40% 30% 15% 43% 54% 22% 36% 14%	300 9% 15% 12% 17% - 14% 35% 28% 21% 55% 35% 22% 47% 13%	301 12% 10% 18% 7% 22% 10% - 38% 21% 20% 69% 39% 33% 50%	300 18% 9% 17% 8% 24% 12% 16% - 18% 13% 39% 36% 17% 38% 9%	303 17% 16% 18% 28% 20% 22% 19% 35% - 22% 61% 53% 23% 30% 22%	301 4% 14% 12% 24% 11% 7% 9% 36% 18% - 66% 4% 33% 43% 27%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan  12 China  13 Republic of Korea  14 USA  15 Russia  16 Australia  17 New Zealand	3,017 16% 13% 15% 12% 17% 13% 29% 19% 13% 46% 32% 23% 32% 18% 23% 17%	301  18% 11% 15% 14% 28% 9% 29% 17% 11% 16% 12% 25% 9% 7% 9%	300 11% - 9% 11% 12% 14% 17% 18% 11% 20% 16% 13% 14% 13%	309 29% 6% - 4% 23% 4% 10% 39% 15% 7% 70% 44% 29% 36% 22% 29% 12%	300 19% 29% 14% - 28% 19% 20% 27% 24% 12% 23% 23% 17% 14% 14% 13%	302 39% 10% 40% 9%  11% 16% 40% 30% 15% 43% 54% 22% 36% 14% 35% 22%	300 9% 15% 12% 17% - 14% 35% 28% 21% 55% 35% 22% 47% 13% 15%	301 12% 10% 18% 7% 22% 10% - 38% 21% 20% 69% 39% 33% 50% 38% 39% 30%	300 18% 9% 17% 8% 24% 12% 16% - 18% 13% 39% 36% 17% 38% 9% 31% 20%	303 17% 16% 18% 28% 20% 22% 19% 35% - 22% 61% 53% 23% 30% 22% 24% 19%	301 4% 14% 12% 24% 11% 7% 9% 36% 18% - 66% 4% 33% 43% 27% 24% 14%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan  12 China  13 Republic of Korea  14 USA  15 Russia  16 Australia  17 New Zealand  18 India	3,017 16% 13% 15% 12% 17% 13% 29% 19% 13% 46% 32% 23% 32% 18% 23% 17% 17%	301  18% 11% 15% 14% 28% 9% 29% 17% 11% 16% 12% 25% 9% 7%	300 11% - 9% 11% 12% 14% 17% 18% 11% 20% 16% 13% 14% 13% 14%	309 29% 6% 4% 23% 4% 10% 39% 15% 7% 70% 44% 29% 36% 22% 29% 12% 17%	300 19% 29% 14% - 28% 19% 20% 27% 24% 12% 23% 23% 17% 14% 14%	302 39% 10% 40% 9%  11% 16% 40% 30% 15% 43% 54% 22% 36% 14% 35% 22% 18%	300 9% 15% 12% 17% - 14% 35% 28% 21% 55% 35% 22% 47% 13% 15% 10% 23%	301 12% 10% 18% 7% 22% 10% - 38% 21% 20% 69% 39% 33% 50% 38% 39% 30% 14%	300 18% 9% 17% 8% 24% 12% 16% - 18% 13% 39% 36% 17% 38% 9% 31% 20%	303 17% 16% 18% 28% 20% 22% 19% 35% - 22% 61% 53% 23% 30% 22% 24% 19% 18%	301 4% 14% 12% 24% 11% 7% 9% 36% 18% - 66% 4% 33% 43% 27% 24%
[RESPONDENT'S COUNTRY] in the future?  1 Brunei Darussalam  2 Cambodia  3 Indonesia  4 Laos  5 Malaysia  6 Myanmar  7 Philippines  8 Singapore  9 Thailand  10 Vietnam  11 Japan  12 China  13 Republic of Korea  14 USA  15 Russia  16 Australia  17 New Zealand	3,017 16% 13% 15% 12% 17% 13% 29% 19% 13% 46% 32% 23% 32% 18% 23% 17%	301  18% 11% 15% 14% 28% 9% 17% 11% 16% 12% 25% 9% 7% 9% 9%	300 11% - 9% 11% 12% 14% 17% 18% 11% 20% 16% 13% 14% 13%	309 29% 6% - 4% 23% 4% 10% 39% 15% 7% 70% 44% 29% 36% 22% 29% 12%	300 19% 29% 14% - 28% 19% 20% 27% 24% 12% 23% 17% 14% 14% 13% 17% 15%	302 39% 10% 40% 9%  11% 16% 40% 30% 15% 43% 54% 22% 36% 14% 35% 22%	300 9% 15% 12% 17% - 14% 35% 28% 21% 55% 35% 22% 47% 13% 15%	301 12% 10% 18% 7% 22% 10% - 38% 21% 20% 69% 39% 33% 50% 38% 39% 30%	300 18% 9% 17% 8% 24% 12% 16% - 18% 13% 39% 36% 17% 38% 9% 31% 20% 20%	303 17% 16% 18% 28% 20% 22% 19% 35% - 22% 61% 53% 23% 30% 22% 24% 19%	301 4% 14% 12% 24% 11% 7% 9% 36% 18% - 66% 4% 33% 43% 27% 24% 14%

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q6 Which of the following countries is the most reliable friend to											
[RESPONDENT'S COUNTRY]?	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan	25%	6%	9%	36%	8%	9%	34%	40%	12%	46%	45%
2 USA	13%	2%	7%	7%	2%	9%	18%	35%	23%	10%	17%
3 UK	3%	3%	4%	2%	1%	3%	2%	-	7%	3%	1%
4 France	1%	3%	3%	-	4%	-	0%	-	-	1%	0%
5 Germany	1%	4%	2%	1%	3%	-	1%	1%	0%	1%	0%
6 Italy	1%	2%	2%	-	3%	-	0%	-	-	1%	0%
7 Canada	2%	5%	2%	-	3%	-	1%	3%	-	-	1%
8 Russia	4%	1%	2%	4%	5%	1%	2%	5%	1%	1%	13%
9 China	14%	8%	17%	9%	17%	30%	13%	8%	13%	25%	2%
10 India	1%	1%	1%	0%	2%	1%	3%	-	3%	1%	2%
11 Brazil	1%	6%	3%	-	3%	-	0%	-	-	0%	0%
12 Mexico	1%	3%	3%	-	5%	0%	0%	-	-	-	-
13 South Africa	0%	1%	0%	-	2%	-	0%	1%	1%	-	-
14 Australia	3%	2%	1%	4%	2%	3%	1%	1%	8%	2%	4%
15 Republic of Korea	1%	1%	3%	1%	2%	0%	1%	1%	1%	1%	4%
16 Indonesia	4%	19%	3%	-	4%	8%	1%	0%	4%	2%	1%
17 Kingdom of Saudi Arabia (KSA)	6%	1%	2%	33%	0%	19%	1%	1%	0%	-	_
18 Turkey	1%	3%	2%	1%	3%	1%	0%	-	-	-	0%
19 Argentina	1%	2%	1%	-	3%	-	1%	-	-	0%	0%
20 Others	1%	-	-	-	1%	1%	_	-	3%	1%	3%
21 Don't know / No idea	16%	25%	32%	2%	27%	14%	18%	3%	25%	4%	7%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q6-2 Why do you think [ANSWER IN Q6] is the most reliable country?	2,541	225	204	303	220	259	245	291	225	290	280
1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q6] have good relations /											
share the same values	55%	51%	40%	65%	36%	64%	53%	58%	61%	56%	62%
2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q6] have good economic											
ties (investments, good trade relationship)	55%	27%	38%	67%	31%	72%	51%	71%	68%	62%	52%
3 [ANSWER IN Q6] contributes to the security (peace building, anti-											
terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)	38%	52%	41%	35%	30%	33%	20%	53%	37%	35%	44%
4 [ANSWER IN Q6] contributes to stabilization of international order (rule of	:										
law, liberal democracy, free-trade system, etc.)	38%	38%	39%	38%	46%	31%	23%	45%	35%	38%	44%
5 [ANSWER IN Q6] contributes to stabilization and growth of world	46%	25%	34%	55%	40%	49%	38%	64%	42%	49%	52%
6 Japan has an attractive culture	32%	28%		32%	40%	24%	20%	33%	26%	39%	41%
7 [ANSWER IN Q6] provides development cooperation in the international											
community, including Official Development Assistance (ODA)	44%	30%	33%	55%	45%	40%	42%	52%	31%	44%	57%
8 [ANSWER IN Q6] provides solutions to global issues (environment,											
climate change, infectious diseases, population, poverty, etc.)	37%	33%	39%	44%	26%	25%	31%	54%	34%	28%	49%
9 No reason	1%	1%	1%	1%	1%	1%	3%	-	1%	0%	1%

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q7 Considering the stabilization of South-east Asia, which of the following											
countries is the most reliable friend of [RESPONDENT'S COUNTRY]?	3,017	301	300	309	300	302	300	301	300	303	301
1 Brunei Darussalam	4%	-	3%	9%	3%	14%	1%	-	6%	1%	-
2 Cambodia	2%	4%	-	-	8%	0%	2%	-	-	1%	3%
3 Indonesia	3%	5%	3%	-	3%	9%	2%	0%	2%	2%	3%
4 Laos	5%	20%	5%	-	-	-	1%	-	1%	12%	12%
5 Malaysia	4%	2%	1%	10%	2%	-	2%	3%	16%	3%	1%
6 Myanmar	1%	5%	3%	-	2%	-	-	-	1%	1%	-
7 Philippines	1%	1%	2%	0%	2%	0%	2%	-	1%	2%	2%
8 Singapore	9%	3%	3%	18%	4%	14%	16%	4%	-	12%	15%
9 Thailand	3%	2%	2%	2%	5%	2%	5%	1%	3%	-	4%
10 Vietnam	2%	3%	2%	-	4%	0%	1%	2%	1%	2%	-
11 Japan	21%	7%	8%	36%	6%	9%	23%	53%	14%	29%	27%
12 China	14%	8%	18%	9%	13%	29%	13%	12%	12%	21%	2%
13 Republic of Korea	2%	3%	3%	2%	1%	2%	0%	1%	1%	2%	3%
14 USA	8%	3%	6%	2%	7%	5%	8%	16%	15%	3%	18%
15 Russia	3%	2%	3%	4%	5%	0%	2%	4%	1%	1%	4%
16 Australia	3%	2%	2%	5%	4%	6%	1%	2%	7%	2%	1%
17 New Zealand	1%	3%	4%	0%	2%	0%	0%	-	0%	1%	1%
18 India	1%	2%	2%	0%	1%	0%	2%	1%	2%	1%	0%
19 Others	0%	-	-	-	-	0%	-	-	0%	-	-
20 Don't know / No idea	14%	24%	31%	2%	30%	8%	18%	3%	16%	4%	4%
	TOTAL										
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q7-2 Why do you think [ANSWER IN Q7] is the most reliable country to						•	,				
[RESPONDENT'S COUNTRY]?	2,599	Brunei 228	Cambodia 208	Indonesia 303	Laos 210	Malaysia 279	Myanmar 246		Singapore 251	Thailand 292	Vietnam 289
[RESPONDENT'S COUNTRY]? 1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations /	2,599	228	208	303	210	279	246	293	251	292	289
[RESPONDENT'S COUNTRY]? 1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values	2,599 54%					•	,	293			
[RESPONDENT'S COUNTRY]? 1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values 2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good economic	2,599 54%	228 50%	208 40%	303 68%	210 41%	279 62%	246 47%	293 53%	251 58%	292 55%	289 54%
[RESPONDENT'S COUNTRY]? 1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values 2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good economic ties (investments, good trade relationship)	2,599 54% 53%	228	208	303	210	279	246	293 53%	251	292	289
[RESPONDENT'S COUNTRY]? 1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values 2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good economic ties (investments, good trade relationship) 3 [ANSWER IN Q7] contributes to security (peace building, anti-terrorism	2,599 54% 53%	228 50% 29%	208 40% 42%	303 68% 63%	210 41% 37%	279 62% 66%	246 47% 46%	293 53% 69%	251 58% 59%	292 55% 60%	289 54% 47%
<ul> <li>[RESPONDENT'S COUNTRY]?</li> <li>1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values</li> <li>2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good economic ties (investments, good trade relationship)</li> <li>3 [ANSWER IN Q7] contributes to security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)</li> </ul>	2,599 54% 53% 38%	228 50%	208 40%	303 68%	210 41%	279 62%	246 47%	293 53% 69%	251 58%	292 55%	289 54%
[RESPONDENT'S COUNTRY]?  1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values  2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good economic ties (investments, good trade relationship)  3 [ANSWER IN Q7] contributes to security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)  4 [ANSWER IN Q7] contributes to the stabilization of international order	2,599 54% 53% 38%	228 50% 29% 54%	208 40% 42% 45%	303 68% 63% 36%	210 41% 37% 30%	279 62% 66% 38%	246 47% 46% 15%	293 53% 69% 48%	251 58% 59% 38%	292 55% 60% 30%	289 54% 47% 41%
[RESPONDENT'S COUNTRY]?  1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values  2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good economic ties (investments, good trade relationship)  3 [ANSWER IN Q7] contributes to security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)  4 [ANSWER IN Q7] contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)	2,599 54% 53% 38% 37%	228 50% 29%	208 40% 42%	303 68% 63%	210 41% 37%	279 62% 66%	246 47% 46%	293 53% 69% 48%	251 58% 59%	292 55% 60%	289 54% 47%
[RESPONDENT'S COUNTRY]?  1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values  2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good economic ties (investments, good trade relationship)  3 [ANSWER IN Q7] contributes to security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)  4 [ANSWER IN Q7] contributes to the stabilization of international order	2,599 54% 53% 38% 37%	228 50% 29% 54% 52%	208 40% 42% 45% 39%	303 68% 63% 36% 34%	210 41% 37% 30% 31%	279 62% 66% 38% 35%	246 47% 46% 15%	293 53% 69% 48% 45%	251 58% 59% 38% 34%	292 55% 60% 30% 35%	289 54% 47% 41% 44%
<ul> <li>[RESPONDENT'S COUNTRY]?</li> <li>1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values</li> <li>2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good economic ties (investments, good trade relationship)</li> <li>3 [ANSWER IN Q7] contributes to security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)</li> <li>4 [ANSWER IN Q7] contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)</li> <li>5 [ANSWER IN Q7] contributes to the stabilization and growth of world economy</li> </ul>	2,599 54% 53% 38% 37% 42%	228 50% 29% 54% 52% 34%	208 40% 42% 45%	303 68% 63% 36%	210 41% 37% 30%	279 62% 66% 38%	246 47% 46% 15%	293 53% 69% 48% 45%	251 58% 59% 38% 34% 39%	292 55% 60% 30% 35% 43%	289 54% 47% 41% 44% 47%
[RESPONDENT'S COUNTRY]?  1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values  2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good economic ties (investments, good trade relationship)  3 [ANSWER IN Q7] contributes to security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)  4 [ANSWER IN Q7] contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)  5 [ANSWER IN Q7] contributes to the stabilization and growth of world economy  6 [ANSWER IN Q7] has an attractive culture	2,599 54% 53% 38% 37% 42% 29%	228 50% 29% 54% 52%	208 40% 42% 45% 39%	303 68% 63% 36% 34%	210 41% 37% 30% 31%	279 62% 66% 38% 35%	246 47% 46% 15%	293 53% 69% 48% 45% 57%	251 58% 59% 38% 34%	292 55% 60% 30% 35%	289 54% 47% 41% 44%
[RESPONDENT'S COUNTRY]?  1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values  2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good economic ties (investments, good trade relationship)  3 [ANSWER IN Q7] contributes to security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)  4 [ANSWER IN Q7] contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)  5 [ANSWER IN Q7] contributes to the stabilization and growth of world economy  6 [ANSWER IN Q7] has an attractive culture  7 [ANSWER IN Q7] provides development cooperation in the international	2,599 54% 53% 38% 37% 42% 29%	228 50% 29% 54% 52% 34% 25%	208 40% 42% 45% 39% 38% 31%	303 68% 63% 36% 34% 50% 28%	210 41% 37% 30% 31% 37% 36%	279 62% 66% 38% 35% 51% 23%	246 47% 46% 15% 19% 22% 13%	293 53% 69% 48% 45% 57% 35%	251 58% 59% 38% 34% 39% 23%	292 55% 60% 30% 35% 43% 38%	289 54% 47% 41% 44% 47% 39%
[RESPONDENT'S COUNTRY]?  1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values  2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good economic ties (investments, good trade relationship)  3 [ANSWER IN Q7] contributes to security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)  4 [ANSWER IN Q7] contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)  5 [ANSWER IN Q7] contributes to the stabilization and growth of world economy  6 [ANSWER IN Q7] has an attractive culture  7 [ANSWER IN Q7] provides development cooperation in the international community, including Official Development Assistance (ODA)	2,599 54% 53% 38% 37% 42% 29%	228 50% 29% 54% 52% 34%	208 40% 42% 45% 39% 38%	303 68% 63% 36% 34% 50%	210 41% 37% 30% 31% 37%	279 62% 66% 38% 35% 51%	246 47% 46% 15% 19% 22%	293 53% 69% 48% 45% 57% 35%	251 58% 59% 38% 34% 39%	292 55% 60% 30% 35% 43%	289 54% 47% 41% 44% 47%
[RESPONDENT'S COUNTRY]?  1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values  2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good economic ties (investments, good trade relationship)  3 [ANSWER IN Q7] contributes to security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)  4 [ANSWER IN Q7] contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)  5 [ANSWER IN Q7] contributes to the stabilization and growth of world economy  6 [ANSWER IN Q7] has an attractive culture  7 [ANSWER IN Q7] provides development cooperation in the international community, including Official Development Assistance (ODA)  8 [ANSWER IN Q7] provides solutions to global issues (environment,	2,599 54% 53% 38% 37% 42% 29%	228 50% 29% 54% 52% 34% 25% 31%	208 40% 42% 45% 39% 38% 31% 35%	303 68% 63% 36% 34% 50% 28% 36%	210 41% 37% 30% 31% 37% 36% 43%	279 62% 66% 38% 35% 51% 23%	246 47% 46% 15% 19% 22% 13% 26%	293 53% 69% 48% 45% 57% 35% 51%	251 58% 59% 38% 34% 23% 28%	292 55% 60% 30% 35% 43% 38% 35%	289 54% 47% 41% 44% 47% 39% 40%
[RESPONDENT'S COUNTRY]?  1 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good relations / share the same values  2 [RESPONDENT'S COUNTRY] and [ANSWER IN Q7] have good economic ties (investments, good trade relationship)  3 [ANSWER IN Q7] contributes to security (peace building, anti-terrorism efforts, peace-keeping operation (PKO), anti-piracy efforts)  4 [ANSWER IN Q7] contributes to the stabilization of international order (rule of law, liberal democracy, free-trade system, etc.)  5 [ANSWER IN Q7] contributes to the stabilization and growth of world economy  6 [ANSWER IN Q7] has an attractive culture  7 [ANSWER IN Q7] provides development cooperation in the international community, including Official Development Assistance (ODA)	2,599 54% 53% 38% 37% 42% 29%	228 50% 29% 54% 52% 34% 25%	208 40% 42% 45% 39% 38% 31%	303 68% 63% 36% 34% 50% 28%	210 41% 37% 30% 31% 37% 36%	279 62% 66% 38% 35% 51% 23%	246 47% 46% 15% 19% 22% 13%	293 53% 69% 48% 45% 57% 35% 51% 44%	251 58% 59% 38% 34% 39% 23%	292 55% 60% 30% 35% 43% 38%	289 54% 47% 41% 44% 47% 39%

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q8 What is your impression of Japan?	3,017	301	300	309	300	302	300	301	300	303	301
1 A country that has been consistently promoting peace since the end of	of										
World War II	32%	41%	28%	27%	28%	36%	31%	44%	27%	26%	37%
2 A country with rich traditions and culture	56%	41%	30%	70%	46%	65%	39%	74%	70%	62%	65%
3 A country with a strong economy and high technology	61%	21%	35%	85%	29%	82%	65%	83%	61%	66%	78%
4 A country with a high standard of living	48%	28%	34%	62%	29%	59%	47%	55%	63%	38%	65%
5 A country with values, such as democracy and liberalism	30%	23%	32%	18%	30%	33%	28%	39%	29%	29%	38%
6 A country with a leadership in the international community	33%	27%	37%	29%	35%	32%	37%	46%	23%	25%	35%
7 A country that introduces new culture to the world such as animation	١,										
fashion, and cuisine	40%	24%	32%	51%	29%	48%	20%	55%	43%	48%	50%
8 A country with beautiful nature	51%	27%	38%	53%	43%	60%	41%	63%	63%	64%	57%
9 A country that is conservative and closed	21%	44%	32%	9%	36%	13%	10%	24%	22%	14%	6%
10 A country which one should be watchful of	26%	31%	36%	18%	27%	14%	10%	19%	13%	40%	55%
11 A country that is difficult to understand	13%	25%	28%	7%	27%	9%	6%	5%	10%	8%	7%
12 A militant / combative country	14%	34%	27%	6%	29%	9%	8%	11%	6%	12%	4%
13 Others	1%	-	-	0%	-	1%	1%		2%	1%	1%
14 None	10/	0%	0%	0%	_	1%	1%	1%	201		4.07
14 None	1%	0 70	0.70	U 70		1 /0	1 70	1%	2%	2%	1%
14 NOILE											
	TOTAL	Brunei	Cambodia		Laos	Malaysia		Philippines		2% Thailand	1% Vietnam
Q9 Which of the following aspects of Japan would you like to know mor	TOTAL	Brunei	Cambodia	Indonesia		Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q9 Which of the following aspects of Japan would you like to know mor about?	TOTAL re 3,017	Brunei 301	Cambodia 300	Indonesia 309	300	Malaysia 302	Myanmar 300	Philippines 301	Singapore 300	Thailand	Vietnam
Q9 Which of the following aspects of Japan would you like to know mor about?  1 Politics / Diplomacy / Security	TOTAL re 3,017 25%	Brunei 301 28%	Cambodia 300 34%	Indonesia 309 19%	300 28%	Malaysia 302 18%	Myanmar 300 25%	Philippines 301 28%	Singapore 300 15%	Thailand 303 26%	Vietnam 301 28%
Q9 Which of the following aspects of Japan would you like to know mor about?  1 Politics / Diplomacy / Security 2 Economy	TOTAL e 3,017 25% 48%	Brunei 301 28% 40%	Cambodia 300 34% 45%	309 19% 52%	300 28% 57%	Malaysia 302 18% 51%	Myanmar 300 25% 45%	Philippines 301 28% 59%	Singapore 300 15% 32%	Thailand 303 26% 44%	Vietnam 301 28% 50%
Q9 Which of the following aspects of Japan would you like to know mor about?  1 Politics / Diplomacy / Security 2 Economy 3 Companies / Business	TOTAL e 3,017 25% 48% 44%	301 28% 40% 64%	Cambodia 300 34% 45% 63%	Indonesia 309 19% 52% 44%	300 28% 57% 56%	Malaysia 302 18% 51% 34%	Myanmar 300 25% 45% 43%	Philippines 301 28% 59% 50%	300 15% 32% 23%	Thailand 303 26% 44% 29%	Vietnam 301 28% 50% 33%
Q9 Which of the following aspects of Japan would you like to know mor about?  1 Politics / Diplomacy / Security 2 Economy 3 Companies / Business 4 Economic cooperation (Official Development Assistance - ODA)	TOTAL e 3,017 25% 48% 44% 34%	301 28% 40% 64% 41%	300 34% 45% 63% 21%	Indonesia 309 19% 52% 44% 41%	300 28% 57% 56% 29%	Malaysia  302 18% 51% 34% 31%	300 25% 45% 43% 39%	Philippines 301 28% 59% 50% 40%	300 15% 32% 23% 21%	Thailand 303 26% 44% 29% 34%	Vietnam  301 28% 50% 33% 41%
Q9 Which of the following aspects of Japan would you like to know mor about?  1 Politics / Diplomacy / Security 2 Economy 3 Companies / Business 4 Economic cooperation (Official Development Assistance - ODA) 5 History	TOTAL e 3,017 25% 48% 44% 34% 32%	301 28% 40% 64% 41% 23%	300 34% 45% 63% 21% 30%	309 19% 52% 44% 41% 38%	300 28% 57% 56% 29% 24%	Malaysia 302 18% 51% 34% 31% 36%	300 25% 45% 43% 39% 13%	9 Philippines 301 28% 59% 50% 40% 44%	300 15% 32% 23% 21% 32%	Thailand 303 26% 44% 29% 34% 43%	Vietnam  301 28% 50% 33% 41% 35%
Q9 Which of the following aspects of Japan would you like to know mor about?  1 Politics / Diplomacy / Security 2 Economy 3 Companies / Business 4 Economic cooperation (Official Development Assistance - ODA) 5 History 6 Science / Technology	TOTAL e 3,017 25% 48% 44% 34% 32% 62%	Brunei 301 28% 40% 64% 41% 23% 42%	Cambodia 300 34% 45% 63% 21% 30% 65%	309 19% 52% 44% 41% 38% 74%	300 28% 57% 56% 29% 24% 64%	Malaysia  302 18% 51% 34% 31% 36% 68%	300 25% 45% 43% 39% 13% 61%	9 Philippines 301 28% 59% 50% 40% 44% 77%	300 15% 32% 23% 21% 32% 49%	Thailand  303 26% 44% 29% 34% 43% 58%	Vietnam  301 28% 50% 33% 41% 35% 64%
Q9 Which of the following aspects of Japan would you like to know mor about?  1 Politics / Diplomacy / Security 2 Economy 3 Companies / Business 4 Economic cooperation (Official Development Assistance - ODA) 5 History 6 Science / Technology 7 Culture (including tradition, pop culture, Japanese food, etc.)	TOTAL e 3,017 25% 48% 44% 34% 32% 62% 51%	Brunei 301 28% 40% 64% 41% 23% 42% 24%	Cambodia  300 34% 45% 63% 21% 30% 65% 26%	309 19% 52% 44% 41% 38% 74% 70%	300 28% 57% 56% 29% 24% 64% 30%	Malaysia  302 18% 51% 34% 31% 36% 68% 63%	Myanmar 300 25% 45% 43% 39% 13% 61% 29%	Philippines 301 28% 59% 50% 40% 44% 77% 69%	300 15% 32% 23% 21% 32% 49% 68%	Thailand  303 26% 44% 29% 34% 43% 58% 65%	Vietnam  301 28% 50% 33% 41% 35% 64% 68%
Q9 Which of the following aspects of Japan would you like to know mor about?  1 Politics / Diplomacy / Security 2 Economy 3 Companies / Business 4 Economic cooperation (Official Development Assistance - ODA) 5 History 6 Science / Technology 7 Culture (including tradition, pop culture, Japanese food, etc.) 8 Tourism	TOTAL ee 3,017 25% 48% 44% 34% 32% 62% 51% 57%	Brunei 301 28% 40% 64% 41% 23% 42%	Cambodia 300 34% 45% 63% 21% 30% 65%	309 19% 52% 44% 41% 38% 74% 70% 68%	300 28% 57% 56% 29% 24% 64%	Malaysia  302 18% 51% 34% 31% 36% 68% 63% 66%	Myanmar 300 25% 45% 43% 39% 13% 61% 29% 31%	Philippines 301 28% 59% 50% 40% 44% 77% 69% 63%	300 15% 32% 23% 21% 32% 49% 68% 65%	Thailand  303 26% 44% 29% 34% 43% 58% 65% 74%	Vietnam  301 28% 50% 33% 41% 35% 64%
Q9 Which of the following aspects of Japan would you like to know mor about?  1 Politics / Diplomacy / Security 2 Economy 3 Companies / Business 4 Economic cooperation (Official Development Assistance - ODA) 5 History 6 Science / Technology 7 Culture (including tradition, pop culture, Japanese food, etc.)	TOTAL e 3,017 25% 48% 44% 34% 32% 62% 51%	Brunei 301 28% 40% 64% 41% 23% 42% 24%	Cambodia  300 34% 45% 63% 21% 30% 65% 26%	309 19% 52% 44% 41% 38% 74% 70%	300 28% 57% 56% 29% 24% 64% 30%	Malaysia  302 18% 51% 34% 31% 36% 68% 63%	Myanmar 300 25% 45% 43% 39% 13% 61% 29%	Philippines 301 28% 59% 50% 40% 44% 77% 69% 63%	300 15% 32% 23% 21% 32% 49% 68%	Thailand  303 26% 44% 29% 34% 43% 58% 65%	Vietnam  301 28% 50% 33% 41% 35% 64% 68%

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q10 Specifically, which aspects of Japanese culture are you interested in?	3,017	301	300	309	300	302	300	301	300	303	301
1 Flower arrangement	28%	29%	42%	33%	38%	23%	20%	26%	19%	22%	26%
2 Tea ceremony	40%	57%	44%	38%	52%	31%	21%	29%	31%	40%	57%
3 Traditional Japanese theater (Kabuki, Noh, Kyogen, Bunraku)	34%	47%	62%	34%	61%	23%	16%	30%	21%	23%	26%
4 Calligraphy (Shodo)	31%	49%	53%	24%	59%	23%	14%	33%	16%	16%	28%
5 Traditional Japanese music (Gagaku, Koto (Japanese harp), Japanes	e										
drum, Shamisen, etc.)	27%	38%	44%	30%	43%	23%	16%	23%	15%	18%	24%
6 Japanese literature / Haiku	30%	48%	40%	20%	38%	18%	24%	38%	20%	25%	26%
7 Sumo / Japanese martial arts (Karate, Judo, Kendo, etc.)	28%	41%	27%	28%	28%	26%	25%	29%	24%	22%	32%
8 Bonsai	27%	11%	19%	31%	20%	34%	27%	44%	22%	26%	35%
9 Japanese animations	42%	35%	44%	58%	31%	52%	27%	59%	31%	40%	41%
10 Japanese comics (also known as Manga)	30%	30%	11%	43%	15%	38%	10%	43%	29%	40%	41%
11 Video games / Online games	21%	5%	12%	37%	8%	29%	11%	36%	22%	28%	20%
12 Japanese pop music (J-POP)	13%	5%	8%	22%	9%	14%	4%	17%	21%	17%	13%
13 Japanese fashion (including Kimono)	22%	10%	11%	40%	9%	28%	9%	26%	28%	33%	23%
14 Japanese movies and TV dramas	21%	7%	10%	36%	13%	32%	14%	24%	31%	24%	22%
15 Japanese food	50%	20%	27%	60%	31%	66%	36%	69%	70%	65%	56%
16 Architecture	30%	16%	21%	44%	26%	34%	21%	43%	24%	33%	39%
17 Japanese lifestyle and way of thinking	41%	0%	7%	61%	6%	60%	43%	67%	50%	56%	61%
18 Others	1%	-	1%	1%	-	1%	-	1%	1%	0%	1%
19 None	1%	-	0%	-	-	1%	3%	0%	1%	1%	0%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q11 What do you think about the current state of relationship betwee	n										
[RESPONDENT'S COUNTRY] and Japan?	3,017	301	300	309	300	302	300	301	300	303	301
1 Very friendly relationship	42%	23%	9%	67%	10%	36%	48%	72%	36%	59%	60%
2 Somewhat friendly	47%	63%	72%	26%	73%	51%	42%	23%	54%	36%	30%
3 Somewhat unfriendly	6%	12%	9%	4%	14%	6%	5%	1%	4%	2%	3%
4 Very unfriendly	2%	2%	2%	1%	2%	2%	3%	2%	2%	1%	5%
5 Don't know / No idea	3%	0%	8%	2%	1%	6%	2%	2%	4%	2%	2%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q12 How do you rate Japan as a reliable friend of [RESPONDENT'S	3,017	301	300	309	300	302	300	301		303	301
1 Very reliable	44%	20%	28%	62%	29%	34%	48%	71%		51%	65%
2 Somewhat reliable	47%	66%	56%	32%	62%	53%	39%	26%		44%	29%
3 Somewhat unreliable	4%	9%	4%	4%	5%	4%	7%	1%		3%	2%
4 Very unreliable	1%	4%	0%	0%	2%	2%	1%	0%		0%	3%
5 Don't know / No idea	4%	0%	11%	2%	3%	6%	4%	1%	5%	3%	1%

	TOTAL	Brunei	Cambodia		Laos	Malaysia	•		Singapore	Thailand	Vietnam
Q12-2 Why do you think Japan is reliable?  1 [RESPONDENT'S COUNTRY] and Japan have good relations / share th	2,015	251	229	181	249	238	163	173	233	149	149
same values	49%	47%	43%	49%	41%	55%	50%	55%	54%	44%	56%
2 [RESPONDENT'S COUNTRY] and Japan have good economic tie		77 70	73 70	7370	71 /0	33 70	30 70	33 70	J+70	77 70	30 70
(investments, good trade relationship)	54%	35%	46%	71%	33%	70%	51%	72%	62%	54%	55%
3 Japan contributes to the security (peace building, anti-terrorism efforts	5,										
peace-keeping operation (PKO), anti-piracy efforts)	33%	42%	43%	25%	33%	35%	16%	40%	27%	24%	39%
4 Japan contributes to the stabilization of international order (rule of law	•										
liberal democracy, free-trade system, etc.)	38%	53%	44%	29%	46%	35%	20%	40%	24%	38%	45%
5 Japan contributes to the stabilization and growth of world economy	49%	51%	37%	54%	43%	57%	40%	62%	41%	47%	63%
6 Japan has an attractive culture	40%	24%	27%	44%	43%	50%	30%	42%	48%	55%	50%
7 Japan provides development cooperation in the international community	•	270/	250/	440/	200/	420/	420/	E40/	250/	220/	600/
including Official Development Assistance (ODA)	38%	27%	35%	41%	38%	42%	42%	51%	25%	33%	60%
8 Japan provides solutions to global issues (environment, climate change	e, 38%	36%	36%	40%	41%	42%	36%	45%	31%	29%	45%
infectious diseases, population, poverty, etc.)	36%	30%	30%	40%	41%	42%	36%	45%	31%	29%	45%
Q13 To what extent does Japan play an important role in each of the followin	g										
issues?	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
(1) Stabilization of international order (including rule of law, libera	al										
democracy, free-trade system, etc.)	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan plays a very important role	35%	16%	25%	46%	30%	32%	30%	58%	29%	43%	40%
2 Japan plays a somewhat important role	43%	40%	50%	39%	38%	47%	40%	35%	49%	46%	45%
3 Japan doesn't play an important role so much	14%	31%	17%	10%	18%	13%	14%	5%	13%	8%	11%
4 Japan doesn't play an important role at all	3%	8%	4%	2%	9%	2%	2%	1%	3%	1%	2%
5 Don't know / No idea	5%	5%	4%	3%	5%	6%	14%	2%	7%	2%	3%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philinnines	Singapore	Thailand	Vietnam
(2) Security (including peace building, anti-terrorism efforts, peace keepin		Branci	Carriboala	madricsia	Luos	rialaysia	r ry arminar	Timppines	Sirigapore	Trialiaria	Victiaiii
operation (PKO), anti-piracy efforts)	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan plays a very important role	35%	24%	25%	41%	21%	33%	34%	58%	31%	39%	42%
2 Japan plays a somewhat important role	43%	51%	42%	39%	53%	43%	34%	33%	45%	46%	40%
3 Japan doesn't play an important role so much	14%	14%	21%	13%	19%	16%	16%	5%	14%	11%	13%
4 Japan doesn't play an important role at all	3%	9%	4%	2%	5%	3%	5%	1%	2%	1%	1%
5 Don't know / No idea	5%	3%	7%	4%	3%	6%	12%	3%	7%	3%	4%
	TOTAL	D	C	To do o o o	1	Malaria		District	C:	The Beauty	\ C = t = = = = =
(3) Stabilization and growth of world economy	TOTAL 3,017	Brunei 301	Cambodia 300	309	Laos 300	Malaysia 302	Myanmar 300	Philippines 301	300	Thailand 303	Vietnam 301
1 Japan plays a very important role	47%	12%	26%	67%	26%	50%	51%	78%	37%	59%	59%
	37%	55%	47%	28%	43%	41%	28%	19%	47%	33%	34%
<ul><li>2 Japan plays a somewhat important role</li><li>3 Japan doesn't play an important role so much</li></ul>	37% 9%	22%	14%	26%	22%	6%	26% 8%	19%	47% 7%	33% 4%	2%
4 Japan doesn't play an important role at all	2%	6%	6%	1%	3%	0%	5%	0%	7% 2%	1%	1%
5 Don't know / No idea	5%	5%	7%	1%	6%	4%	9%	2%	7%	3%	3%
5 Don't know / No lucu	3 /0	J 70	, 70	1 /0	0 70	7 70	5 70	∠ /0	, 70	J /0	J /0

(4) Development cooperation in the international community, includin	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Official Development Assistance (ODA)	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan plays a very important role	40%	19%	22%	53%	17%	36%	49%		31%	43%	62%
2 Japan plays a somewhat important role	40%	37%	54%	37%	47%	46%	28%		48%	45%	30%
3 Japan doesn't play an important role so much	11%	32%	17%	5%	18%	8%	8%		9%	7%	2%
4 Japan doesn't play an important role at all	3%	6%	3%	0%	10%	1%	5%		2%	1%	3%
5 Don't know / No idea	6%	6%	5%	5%	7%	9%	10%		10%	4%	3%
5 Don't know / No luca	0 70	0 70	3 /0	3 70	7 70	3 /0	10 /0	2 /0	10 /0	7/0	3 70
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
(5) Solutions on global issues (including environment, climate change,											
infectious diseases, population, poverty, etc.)	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan plays a very important role	39%	20%	23%	52%	23%	37%	40%		33%	44%	52%
2 Japan plays a somewhat important role	42%	49%	50%	37%	45%	48%	37%	29%	45%	46%	38%
3 Japan doesn't play an important role so much	11%	19%	17%	8%	16%	9%	11%	4%	14%	8%	4%
4 Japan doesn't play an important role at all	4%	9%	5%	1%	8%	3%	3%	0%	2%	0%	4%
5 Don't know / No idea	4%	4%	5%	2%	8%	3%	9%	2%	6%	2%	3%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q14 How much do you value Japan as a peace-loving nation for the past 7											
					300	302	300	301	200	202	301
years since the end of World War II?	3,017	301	300	309					300	303	
years since the end of World War II?  1 A lot	41%	12%	25%	51%	17%	47%	49%	66%	35%	36%	67%
1 A lot 2 To some extent	41% 47%	12% 72%	25% 62%	51% 38%	17% 68%	39%	49% 34%	66% 28%	35% 52%	36% 50%	67% 27%
1 A lot	41% 47% 7%	12% 72% 13%	25% 62% 6%	51% 38% 8%	17% 68% 9%	39% 8%	49% 34% 6%	66% 28% 4%	35% 52% 8%	36% 50% 9%	67% 27% 3%
1 A lot 2 To some extent	41% 47% 7% 2%	12% 72% 13% 3%	25% 62% 6% 1%	51% 38% 8% 2%	17% 68% 9% 3%	39% 8% 3%	49% 34% 6% 4%	66% 28% 4% 1%	35% 52% 8% 1%	36% 50% 9% 1%	67% 27% 3% 1%
1 A lot 2 To some extent 3 Not much	41% 47% 7%	12% 72% 13%	25% 62% 6%	51% 38% 8%	17% 68% 9%	39% 8%	49% 34% 6%	66% 28% 4% 1%	35% 52% 8%	36% 50% 9%	67% 27% 3%
1 A lot 2 To some extent 3 Not much 4 Not at all	41% 47% 7% 2% 3%	12% 72% 13% 3% 0%	25% 62% 6% 1% 6%	51% 38% 8% 2% 2%	17% 68% 9% 3% 3%	39% 8% 3% 3%	49% 34% 6% 4% 7%	66% 28% 4% 1% 0%	35% 52% 8% 1% 4%	36% 50% 9% 1% 3%	67% 27% 3% 1% 2%
1 Å lot 2 To some extent 3 Not much 4 Not at all 5 Don't know / No idea	41% 47% 7% 2% 3% TOTAL	12% 72% 13% 3%	25% 62% 6% 1%	51% 38% 8% 2% 2%	17% 68% 9% 3%	39% 8% 3%	49% 34% 6% 4% 7%	66% 28% 4% 1%	35% 52% 8% 1% 4%	36% 50% 9% 1%	67% 27% 3% 1%
1 Å lot 2 To some extent 3 Not much 4 Not at all 5 Don't know / No idea  Q15 Do you think Japan's proactive contribution to the peace and stability of	41% 47% 7% 2% 3% TOTAL	12% 72% 13% 3% 0%	25% 62% 6% 1% 6%	51% 38% 8% 2% 2%	17% 68% 9% 3% 3%	39% 8% 3% 3%	49% 34% 6% 4% 7%	66% 28% 4% 1% 0%	35% 52% 8% 1% 4%	36% 50% 9% 1% 3%	67% 27% 3% 1% 2%
1 A lot 2 To some extent 3 Not much 4 Not at all 5 Don't know / No idea  Q15 Do you think Japan's proactive contribution to the peace and stability of the region and the international community would be valuable for	41% 47% 7% 2% 3% TOTAL	12% 72% 13% 3% 0% Brunei	25% 62% 6% 1% 6% Cambodia	51% 38% 8% 2% 2% Indonesia	17% 68% 9% 3% 3% Laos	39% 8% 3% 3% Malaysia	49% 34% 6% 4% 7% Myanmar	66% 28% 4% 1% 0% Philippines	35% 52% 8% 1% 4% Singapore	36% 50% 9% 1% 3% Thailand	67% 27% 3% 1% 2% Vietnam
1 Å lot 2 To some extent 3 Not much 4 Not at all 5 Don't know / No idea  Q15 Do you think Japan's proactive contribution to the peace and stability of the region and the international community would be valuable for maintaining global peace and establishment of international order?	41% 47% 7% 2% 3% TOTAL of r 3,017	12% 72% 13% 3% 0% Brunei	25% 62% 6% 1% 6% Cambodia	51% 38% 8% 2% 2% Indonesia	17% 68% 9% 3% 3% Laos	39% 8% 3% 3% Malaysia	49% 34% 6% 4% 7% Myanmar	66% 28% 4% 1% 0% Philippines	35% 52% 8% 1% 4% Singapore	36% 50% 9% 1% 3% Thailand	67% 27% 3% 1% 2% Vietnam
1 Å lot 2 To some extent 3 Not much 4 Not at all 5 Don't know / No idea  Q15 Do you think Japan's proactive contribution to the peace and stability of the region and the international community would be valuable for maintaining global peace and establishment of international order? 1 Very valuable	41% 47% 7% 2% 3% TOTAL if r 3,017 44%	12% 72% 13% 3% 0% Brunei	25% 62% 6% 1% 6% Cambodia	51% 38% 8% 2% 2% Indonesia	17% 68% 9% 3% 3% Laos	39% 8% 3% 3% Malaysia 302 46%	49% 34% 6% 4% 7% Myanmar 300 47%	66% 28% 4% 1% 0% Philippines 301 72%	35% 52% 8% 1% 4% Singapore	36% 50% 9% 1% 3% Thailand	67% 27% 3% 1% 2% Vietnam
1 Å lot 2 To some extent 3 Not much 4 Not at all 5 Don't know / No idea  Q15 Do you think Japan's proactive contribution to the peace and stability of the region and the international community would be valuable for maintaining global peace and establishment of international order? 1 Very valuable 2 Somewhat valuable	41% 47% 7% 2% 3% TOTAL if r 3,017 44% 45%	12% 72% 13% 3% 0% Brunei 301 29% 57%	25% 62% 6% 1% 6% Cambodia 300 21% 65%	51% 38% 8% 2% 2% Indonesia 309 62% 31%	17% 68% 9% 3% 3% Laos 300 19% 65%	39% 8% 3% 3% Malaysia 302 46% 42%	49% 34% 6% 4% 7% Myanmar 300 47% 36%	66% 28% 4% 1% 0% Philippines 301 72% 25%	35% 52% 8% 1% 4% Singapore 300 40% 45%	36% 50% 9% 1% 3% Thailand 303 41% 53%	67% 27% 3% 1% 2% Vietnam 301 61% 31%
1 Å lot 2 To some extent 3 Not much 4 Not at all 5 Don't know / No idea  Q15 Do you think Japan's proactive contribution to the peace and stability of the region and the international community would be valuable for maintaining global peace and establishment of international order? 1 Very valuable 2 Somewhat valuable 3 Somewhat not valuable	41% 47% 7% 2% 3% TOTAL if r 3,017 44% 45% 7%	12% 72% 13% 3% 0% Brunei 301 29% 57% 12%	25% 62% 6% 1% 6% Cambodia 300 21% 65% 7%	51% 38% 8% 2% 2% Indonesia 309 62% 31% 5%	17% 68% 9% 3% 3% Laos 300 19% 65% 11%	39% 8% 3% 3% Malaysia 302 46% 42% 5%	49% 34% 6% 4% 7% Myanmar 300 47% 36% 10%	66% 28% 4% 1% 0% Philippines 301 72% 25% 2%	35% 52% 8% 1% 4% Singapore 300 40% 45% 9%	36% 50% 9% 1% 3% Thailand 303 41% 53% 4%	67% 27% 3% 1% 2% Vietnam 301 61% 31% 2%
1 Å lot 2 To some extent 3 Not much 4 Not at all 5 Don't know / No idea  Q15 Do you think Japan's proactive contribution to the peace and stability of the region and the international community would be valuable for maintaining global peace and establishment of international order? 1 Very valuable 2 Somewhat valuable	41% 47% 7% 2% 3% TOTAL if r 3,017 44% 45%	12% 72% 13% 3% 0% Brunei 301 29% 57%	25% 62% 6% 1% 6% Cambodia 300 21% 65%	51% 38% 8% 2% 2% Indonesia 309 62% 31%	17% 68% 9% 3% 3% Laos 300 19% 65%	39% 8% 3% 3% Malaysia 302 46% 42%	49% 34% 6% 4% 7% Myanmar 300 47% 36%	66% 28% 4% 1% 0% Philippines 301 72% 25% 2% 0%	35% 52% 8% 1% 4% Singapore 300 40% 45%	36% 50% 9% 1% 3% Thailand 303 41% 53%	67% 27% 3% 1% 2% Vietnam 301 61% 31%

Please consider Japan's "Proactive Contribution to Peace" policy	_										
Japan's Self-Defence Forces have actively engaged in activities such as											
UN Peace-Keeping Operations (PKO) and international disaster relief	i										
activities. UN Peace-Keeping Operations are conducted by the UN as a											
step to maintain peace in the regions of conflict.											
Japan's Self-Defence Forces escort civilian vessels in their anti-piracy											
activities.											
In order to ensure peace and stability in the Asia-Pacific region and the											
international community, the Ministry of Defence of Japan and Japan's											
Self-Defence Forces have been promoting these activities.	TOTAL	Brunei	Cambodia 1	Indonesia	Laos	Malaysia	Myanmar	Philippines 9	Singapore	Thailand	Vietnam
Q16 Do you think Japan's Self-Defence Forces should play a more active role	4										
for disaster management, safety, stability and prosperity of the South-											
east Asia?	3,017	301	300	309	300	302	300	301	300	303	301
1 They should play a much more active role	39%	27%	11%	62%	15%	39%	36%	72%	27%	47%	57%
2 They should play a slightly more active role	38%	47%	42%	27%	38%	45%	36%	22%	46%	39%	35%
3 They do not have to play an active role	8%	7%	7%	6%	13%	6%	8%	3%	14%	8%	3%
4 They should not play an active role	2%	2%	1%	2%	2%	3%	2%	0%	4%	1%	1%
5 Don't know / No idea	13%	17%	38%	3%	31%	7%	19%	2%	9%	5%	4%
Diagram and idea Januaria IID and annuari Garagesticuli	TOTAL	D	Carrala a dia	t	1	Malaraia	M	Distillunction	<b>C:</b>	<b>T</b> landon d	) (i a bos a cos
Please consider Japan's "Development Cooperation" Q17 To what extent do you think Japan's development cooperation (such as	TOTAL	Brunei	Cambodia 1	indonesia	Laos	Maiaysia	муаптаг	Philippines S	Singapore	Inaliand	vietnam
economic and technical cooperation by Official Development Assistance –											
· ·	3,017	301	300	309	300	302	300	301	300	303	301
economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?  1 Very helpful	45%	25%	27%	56%	29%	41%	46%	78%	27%	51%	66%
economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?  1 Very helpful  2 Rather helpful	45% 42%	25% 56%	27% 57%	56% 34%	29% 56%	41% 42%	46% 36%	78% 19%	27% 48%	51% 43%	66% 29%
economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?  1 Very helpful  2 Rather helpful  3 Not very helpful	45% 42% 5%	25% 56% 8%	27% 57% 4%	56% 34% 5%	29% 56% 4%	41% 42% 7%	46% 36% 8%	78% 19% 1%	27% 48% 11%	51% 43% 2%	66% 29% 2%
economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?  1 Very helpful  2 Rather helpful  3 Not very helpful  4 Not helpful at all	45% 42% 5% 1%	25% 56% 8% 4%	27% 57% 4% 1%	56% 34% 5% 0%	29% 56% 4% 2%	41% 42% 7% 1%	46% 36% 8% 2%	78% 19% 1% 0%	27% 48% 11% 1%	51% 43% 2% 0%	66% 29% 2% 1%
economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?  1 Very helpful  2 Rather helpful  3 Not very helpful	45% 42% 5%	25% 56% 8%	27% 57% 4%	56% 34% 5%	29% 56% 4%	41% 42% 7%	46% 36% 8%	78% 19% 1%	27% 48% 11%	51% 43% 2%	66% 29% 2%
economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?  1 Very helpful  2 Rather helpful  3 Not very helpful  4 Not helpful at all  5 Don't know / No idea  Please consider the "ASEAN Community"	45% 42% 5% 1% 7%	25% 56% 8% 4%	27% 57% 4% 1%	56% 34% 5% 0%	29% 56% 4% 2%	41% 42% 7% 1%	46% 36% 8% 2%	78% 19% 1% 0%	27% 48% 11% 1%	51% 43% 2% 0%	66% 29% 2% 1%
economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?  1 Very helpful  2 Rather helpful  3 Not very helpful  4 Not helpful at all  5 Don't know / No idea  Please consider the "ASEAN Community"  ASEAN built the ASEAN Community in 2015 and has been making efforts	45% 42% 5% 1% 7%	25% 56% 8% 4%	27% 57% 4% 1%	56% 34% 5% 0%	29% 56% 4% 2%	41% 42% 7% 1%	46% 36% 8% 2%	78% 19% 1% 0%	27% 48% 11% 1%	51% 43% 2% 0%	66% 29% 2% 1%
economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?  1 Very helpful  2 Rather helpful  3 Not very helpful  4 Not helpful at all  5 Don't know / No idea  Please consider the "ASEAN Community"  ASEAN built the ASEAN Community in 2015 and has been making efforts for further regional integration in the political-security, economic and	45% 42% 5% 1% 7%	25% 56% 8% 4% 6%	27% 57% 4% 1% 12%	56% 34% 5% 0% 4%	29% 56% 4% 2% 9%	41% 42% 7% 1% 9%	46% 36% 8% 2% 9%	78% 19% 1% 0% 2%	27% 48% 11% 1% 12%	51% 43% 2% 0% 3%	66% 29% 2% 1% 2%
economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?  1 Very helpful  2 Rather helpful  3 Not very helpful  4 Not helpful at all  5 Don't know / No idea  Please consider the "ASEAN Community"  ASEAN built the ASEAN Community in 2015 and has been making efforts for further regional integration in the political-security, economic and socio-cultural areas.	45% 42% 5% 1% 7%	25% 56% 8% 4% 6% Brunei	27% 57% 4% 1% 12%	56% 34% 5% 0% 4%	29% 56% 4% 2% 9%	41% 42% 7% 1% 9%	46% 36% 8% 2% 9%	78% 19% 1% 0% 2% Philippines 9	27% 48% 11% 1% 12% Singapore	51% 43% 2% 0% 3%	66% 29% 2% 1% 2% Vietnam
economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?  1 Very helpful 2 Rather helpful 3 Not very helpful 4 Not helpful at all 5 Don't know / No idea  Please consider the "ASEAN Community"  ASEAN built the ASEAN Community in 2015 and has been making efforts for further regional integration in the political-security, economic and socio-cultural areas.  Q18 To what extent do you have a sense of belonging to ASEAN?	45% 42% 5% 1% 7% TOTAL 3,017	25% 56% 8% 4% 6% Brunei 301	27% 57% 4% 1% 12% Cambodia	56% 34% 5% 0% 4% Indonesia 309	29% 56% 4% 2% 9% Laos 300	41% 42% 7% 1% 9% Malaysia 302	46% 36% 8% 2% 9% Myanmar 300	78% 19% 1% 0% 2% Philippines 9	27% 48% 11% 1% 12% Singapore 300	51% 43% 2% 0% 3% Thailand 303	66% 29% 2% 1% 2% Vietnam 301
economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?  1 Very helpful 2 Rather helpful 3 Not very helpful 4 Not helpful at all 5 Don't know / No idea  Please consider the "ASEAN Community"  ASEAN built the ASEAN Community in 2015 and has been making efforts for further regional integration in the political-security, economic and socio-cultural areas.  Q18 To what extent do you have a sense of belonging to ASEAN?  1 I don't have a sense of belonging to ASEAN at all	45% 42% 5% 1% 7% TOTAL 3,017 10%	25% 56% 8% 4% 6% Brunei 301 8%	27% 57% 4% 1% 12% Cambodia 300 8%	56% 34% 5% 0% 4% Indonesia 309 9%	29% 56% 4% 2% 9% Laos 300 10%	41% 42% 7% 1% 9% Malaysia 302 7%	46% 36% 8% 2% 9% Myanmar 300 11%	78% 19% 1% 0% 2% Philippines 9 301 10%	27% 48% 11% 1% 12% Singapore 300 7%	51% 43% 2% 0% 3% Thailand 303 16%	66% 29% 2% 1% 2% Vietnam 301 16%
economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?  1 Very helpful 2 Rather helpful 3 Not very helpful 4 Not helpful at all 5 Don't know / No idea  Please consider the "ASEAN Community"  ASEAN built the ASEAN Community in 2015 and has been making efforts for further regional integration in the political-security, economic and socio-cultural areas.  Q18 To what extent do you have a sense of belonging to ASEAN?  1 I don't have a sense of belonging to ASEAN at all 2 I have a weak sense of belonging to ASEAN	45% 42% 5% 1% 7% TOTAL 3,017 10% 25%	25% 56% 8% 4% 6% Brunei 301 8% 30%	27% 57% 4% 1% 12% Cambodia 300 8% 29%	56% 34% 5% 0% 4% Indonesia 309 9% 15%	29% 56% 4% 2% 9% Laos 300 10% 32%	41% 42% 7% 1% 9% Malaysia 302 7% 27%	46% 36% 8% 2% 9% Myanmar 300 11% 21%	78% 19% 1% 0% 2% Philippines 9 301 10% 14%	27% 48% 11% 1% 12% Singapore 300 7% 24%	51% 43% 2% 0% 3% Thailand 303 16% 35%	66% 29% 2% 1% 2% Vietnam 301 16% 26%
economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?  1 Very helpful 2 Rather helpful 3 Not very helpful 4 Not helpful at all 5 Don't know / No idea  Please consider the "ASEAN Community"  ASEAN built the ASEAN Community in 2015 and has been making efforts for further regional integration in the political-security, economic and socio-cultural areas.  Q18 To what extent do you have a sense of belonging to ASEAN?  1 I don't have a sense of belonging to ASEAN at all 2 I have a weak sense of belonging to ASEAN 3 I have a sense of belonging to ASEAN	45% 42% 5% 1% 7% TOTAL 3,017 10% 25% 34%	25% 56% 8% 4% 6% Brunei 301 8% 30% 36%	27% 57% 4% 1% 12% Cambodia 300 8% 29% 18%	56% 34% 5% 0% 4% Indonesia 309 9% 15% 41%	29% 56% 4% 2% 9% Laos 300 10% 32% 19%	41% 42% 7% 1% 9% Malaysia 302 7% 27% 39%	46% 36% 8% 2% 9% Myanmar 300 11% 21% 30%	78% 19% 1% 0% 2% Philippines 3 301 10% 14% 35%	27% 48% 11% 1% 12% Singapore 300 7% 24% 44%	51% 43% 2% 0% 3% Thailand 303 16% 35% 28%	66% 29% 2% 1% 2% Vietnam 301 16% 26% 45%
economic and technical cooperation by Official Development Assistance – ODA) is helpful in the development of your country?  1 Very helpful 2 Rather helpful 3 Not very helpful 4 Not helpful at all 5 Don't know / No idea  Please consider the "ASEAN Community"  ASEAN built the ASEAN Community in 2015 and has been making efforts for further regional integration in the political-security, economic and socio-cultural areas.  Q18 To what extent do you have a sense of belonging to ASEAN?  1 I don't have a sense of belonging to ASEAN at all 2 I have a weak sense of belonging to ASEAN	45% 42% 5% 1% 7% TOTAL 3,017 10% 25%	25% 56% 8% 4% 6% Brunei 301 8% 30%	27% 57% 4% 1% 12% Cambodia 300 8% 29%	56% 34% 5% 0% 4% Indonesia 309 9% 15%	29% 56% 4% 2% 9% Laos 300 10% 32%	41% 42% 7% 1% 9% Malaysia 302 7% 27%	46% 36% 8% 2% 9% Myanmar 300 11% 21%	78% 19% 1% 0% 2% Philippines 9 301 10% 14%	27% 48% 11% 1% 12% Singapore 300 7% 24%	51% 43% 2% 0% 3% Thailand 303 16% 35%	66% 29% 2% 1% 2% Vietnam 301 16% 26%

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines S	Singapore	Thailand	Vietnam
Q18-2 This year, ASEAN celebrates the 50th anniversary of its founding.	How										
do you value the progress of ASEAN over the last 50 years?	3,017	301	300	309	300	302	300	301	300	303	301
1 ASEAN has made huge progress	28%	8%	10%	50%	12%	31%	24%	41%	25%	34%	44%
2 ASEAN has made moderate progress	41%	49%	36%	35%	34%	41%	41%	43%	47%	41%	38%
3 ASEAN has made little progress	15%	15%	14%	7%	17%	18%	18%	11%	18%	19%	11%
4 ASEAN has not made progress at all	2%	2%	2%	4%	1%	3%	2%	2%	3%	2%	3%
5 Don't know / No idea	14%	26%	38%	4%	36%	7%	15%	3%	7%	4%	4%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines S	Singapore	Thailand	Vietnam
Q18-3 Which of the following countries / regions has contributed t	o the										
development of ASEAN over the last 50 years?	3,017	301	300	309	300	302	300	301	300	303	301
1 Japan	55%	41%	28%	75%	36%	61%	43%	76%	48%	67%	72%
2 Australia	23%	17%	20%	27%	19%	33%	14%	30%	28%	17%	27%
3 Canada	12%	19%	15%	4%	15%	7%	8%	24%	7%	9%	14%
4 China	40%	34%	19%	47%	25%	61%	35%	51%	41%	62%	28%
5 EU	16%	11%	14%	15%	9%	18%	15%	20%	10%	20%	25%
6 India	15%	9%	9%	19%	10%	16%	17%	17%	19%	13%	22%
7 Republic of Korea	24%	15%	18%	30%	16%	27%	20%	37%	16%	20%	43%
8 New Zealand	13%	18%	12%	10%	16%	12%	11%	17%	12%	8%	13%
9 Russia	14%	18%	14%	9%	14%	9%	9%	19%	5%	13%	24%
10 USA	32%	16%	18%	34%	19%	27%	30%	50%	31%	31%	59%
11 Others	12%	19%	34%	4%	28%	4%	12%	7%	7%	1%	3%
12 Don't know / No idea	15%	10%	12%	13%	12%	19%	26%	10%	24%	11%	10%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines S	Singapore	Thailand	Vietnam
Q18-4 This year, ASEAN celebrates the 50th anniversary of its founding	g. In										
which areas has ASEAN made progress toward integration over the	ne last										
50 years?	3,017	301	300	309	300	302	300	301	300	303	301
1 Political-security area	58%	77%	74%	63%	79%	49%	38%	47%	51%	44%	57%
2 Economic area	81%	91%	89%	77%	91%	75%	69%	83%	69%	83%	81%
3 Socio-cultural area	57%	64%	71%	53%	75%	55%	49%	53%	43%	46%	57%
4 All of 3 areas	38%	46%	59%	37%	63%	31%	21%	30%	24%	28%	39%
5 None	1%	-	1%	2%	-	2%	2%	1%	2%	2%	2%
6 Don't know / No idea	7%	2%	6%	6%	2%	11%	12%	4%	14%	6%	6%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines S	Singapore	Thailand	Vietnam
Q18-5 Do you support the integration of the ASEAN Community?	3,017	301	300	309	300	302		301	300	303	301
1 I support	97%	99%	98%	95%	98%	96%	92%	98%	96%	97%	97%
2 I do not support	3%	1%	2%	5%	2%	4%	8%	2%	4%	3%	3%

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines S	Singapore	Thailand	Vietnam
Q18-6 In which areas do you expect further integration of ASEAN?	2,917	299	295	295	294	291	275	294	287	295	291
1 Political area such as discussing political issues in the region and decidir	ng										
ASEAN policies, etc.	60%	55%	62%	67%	66%	64%	43%	69%	58%	47%	71%
2 Security area such as anti-terrorism, peace and security in the Sou	th										
China Sea, etc.	77%	86%	79%	81%	73%	79%	59%	84%	76%	71%	81%
3 Economic area such as economic growth through regional econom											
integration and narrowing the development gap, etc.	78%	73%	81%	75%	82%	85%	75%	82%	69%	85%	72%
4 Social area such as environmental protection or disaster management,	56%	35%	35%	76%	33%	69%	54%	74%	61%	61%	66%
5 Cultural area such as cultural exchange, etc.	33%	0%	5%	58%	3%	43%	35%	49%	41%	46%	49%
6 Others	1%	-	-	1%	-	1%	2%	1%	0%	1%	0%
	TOTAL	Brunei	Cambodia	Indonesia	Lago	Malayeia	Muanmar	Philippines S	inaanara	Thailand	Viotnam
019.7 Why do you not support the integration of the ACEAN Community?	101AL	bruriei 2		114	Laos 6	Malaysia 11	Myaninai 25		ingapore 13	Thailand 8	Vietnam 10
Q18-7 Why do you not support the integration of the ASEAN Community?	34%	72%		23%	90%	30%	25 6%	54%	57%	40%	50%
1 Because it may increase transnational crimes such as terrorism											
2 To protect domestic industries / employment	47%	100%	24%	64%	95%	73%	27%	57%	31%	34%	43%
3 Because integration is difficult to achieve due to the development gap		700/	1 50/	1.00/	C00/	C 40/	1 20/	700/	220/	270/	400/
the region	35%	78%		16%	69%	64%	13%	70%	32%	37%	48%
4 To protect individual cultures	33%	42%		25%	10%	57%	31%	43%	17%	26%	30%
5 Each country should put more importance on its own domestic policy	37%	14%	-	22%	69%	47%	54%	27%	46%	13%	18%
6 Others	6%	-	-	7%	-	9%	2%	29%	7%	-	12%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Mvanmar	Philippines S	Singapore	Thailand	Vietnam
Q18-8 What is your view about Japan's assistance on ASEAN's effort in buildir						,	,				
ASEAN Community in 2015 and further regional integration in the											
following years (such as improvement of infrastructure to connect ASEA											
countries, and narrowing the economic gap among ASEAN countries											
Would you say they are satisfactory or not?	3,017	301	300	309	300	302	300	301	300	303	301
1 They are very satisfactory	65%	55%		65%	71%	51%	52%	82%	43%	74%	78%
2 They are not satisfactory	15%	43%		9%	26%	11%	18%	3%	15%	6%	8%
3 I am not aware of Japan's assistance	11%	2%		16%	1%	23%	14%	11%	26%	14%	6%
4 Don't know / No idea	8%	1%		10%	2%	15%		4%	16%	7%	8%
O.O.O. Wildeling of the following decrease with James to contribute the world	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines S	Singapore	Thailand	Vietnam
Q18-9 Which of the following do you wish Japan to contribute the most for		204	200	200	200	202	200	201	200	202	201
ASEAN integration?	3,017	301		309	300	302		301	300	303	301
1 Economic and technical cooperation	64%	39%		79%	32%	85%	63%	87%	67%	81%	81%
2 Peace-keeping	58%	63%		59%	63%	53%	38%	67%	55%	47%	72%
3 Anti-terrorism action	46%	48%		42%	69%	40%	26%	60%	54%	33%	39%
4 Trade promotion and private investment	57%	62%		62%	52%	59%	50%	64%	47%	61%	66%
5 Cultural exchange	47%	45%		54%	46%	43%	35%	45%	43%	40%	58%
6 Youth exchange	34%	30%		39%	30%	39%	42%	32%	30%	35%	26%
7 Agriculture	34%	19%		45%	30%	37%	29%	47%	25%	37%	40%
8 Education / human resources development	42%	8%		73%	10%	57%	54%	56%	32%	52%	64%
9 Environment	42%	20%		47%	38%	54%	29%	54%	40%	42%	55%
10 Sports	14%	0%	3%	25%	7%	23%	12%	24%	13%	18%	19%
11 Others	0%	-	-	-	-	1%	1%	1%	-	-	0%

Please consider "JENESYS"	_										
The Government of Japan has been promoting people-to-people											
exchanges. Under JENESYS (Japan-East Asia Network of Exchange for											
Students and Youths) and related projects, over 29,000 youths have											
participated between Japan and ASEAN countries.	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines :	Singapore	Thailand	Vietnam
Q19 What is your view about Japan's efforts to promote people-to-people	•										
exchanges including youth exchange for ASEAN?	3,017	301	300	309	300	302	300	301	300	303	301
1 Very valuable	41%	16%	25%	54%	23%	47%	36%	66%	29%	52%	58%
2 Valuable	49%	75%	71%	39%	68%	40%	47%	29%	45%	40%	34%
3 Not so valuable	5%	5%	2%	5%	5%	5%	9%	3%	11%	4%	5%
4 Not valuable at all	1%	2%	0%	1%	0%	1%	1%	-	2%	-	1%
5 Don't know / No idea	5%	2%	2%	2%	3%	8%	8%	2%	13%	4%	2%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Thailand	Vietnam
Q19-2 Do you think the Government of Japan should promote more people-to-											
people exchanges such as JENESYS programs in order to build future											
friendship and cooperation between Japan and ASEAN?	3,017	301	300	309	300	302		301	300	303	301
1 Japan should promote more	46%	25%		56%	35%	59%		62%	48%	52%	48%
2 Japan should maintain the current status	34%	37%		33%	41%	27%		26%	35%	32%	33%
3 Japan should not promote	11%	32%		5%	12%	6%		9%	5%	13%	15%
4 Don't know / No idea	9%	6%	24%	5%	11%	7%	7%	3%	12%	4%	5%
Please consider "Economy",											
Japan has concluded AJCEP (ASEAN-Japan Comprehensive Economic											
Partnership Agreement; effective since December 2008) between ASEAN,											
and also bilateral EPAs with Singapore, Malaysia, Thailand, Indonesia,											
Brunei Darussalam, Philippines and Vietnam, respectively.											
FTA (Free Trade Agreement) is an agreement to reduce or eliminate tariff											
on goods and trade barriers on services.											
EPA (Economic Partnership Agreement) is an agreement to enhance											
economic relations in a wide range of areas, including making rules on											
investment, movement of people, protection of intellectual property,											
competition policies, and cooperation in various fields in addition to those								51.00	٠.		
covered in FTA.	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines	Singapore	Ihailand	Vietnam
Q20 Are you aware of the fact that Japan has concluded or is negotiating Free											
Trade Agreement (FTA) / Economic Partnership Agreement(EPA) with				225							
ASEAN countries?	3,017	301	300	309	300	302		301	300	303	301
1 Yes	76%	96%		71%	95%	56%		69%	54%	73%	83%
2 No	24%	4%	5%	29%	5%	44%	28%	31%	46%	27%	17%

	TOTAL	Brunei	Cambodia Ir	ndonesia	Laos	Malaysia	Myanmar I	Philippines Si	ngapore	Thailand	Vietnam
Q20-2 Which of the following areas of FTA / EPA between Japan and ASEAN do											
you consider useful to your daily life in terms of liberalisation or											
institution-building?	3,017	301	300	309	300	302	300	301	300	303	301
1 Reduction of tariffs on goods	56%	41%	34%	63%	28%	70%	41%	73%	63%	63%	81%
2 Rule-making on investment	49%	58%	62%	55%	67%	42%	56%	54%	28%	32%	39%
3 Liberalisation of service sector	48%	60%	70%	33%	66%	41%	33%	37%	29%	52%	56%
4 Liberalisation of the movement of people	42%	66%	53%	26%	60%	35%	31%	40%	35%	43%	35%
5 Liberalisation of the financial sector	41%	45%	46%	39%	42%	47%	35%	41%	32%	47%	37%
6 Customs procedure cooperation	42%	43%	38%	54%	36%	39%	40%	49%	33%	32%	54%
7 Rule-making on intellectual property	27%	11%	11%	40%	23%	29%	20%	37%	26%	34%	40%
8 Economic cooperation	46%	2%	4%	71%	6%	67%	58%	75%	57%	56%	63%
9 Others	0%	-	-	1%	-	1%	0%	1%	0%	0%	-

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines S	Singapore	Thailand	Vietnam
Q21 Which of the following sources do you usually use to obtain general	2.017	201	200	200	200	202	200	201	200	202	201
information or knowledge?	3,017	301	300	309	300	302		301	300	303	301
1 Television	66%	42%	58%	79%	59%	74%		82%	65%	68%	71%
2 Magazines, books	36%	41%		41%	30%	37%		42%	24%	37%	47%
3 Newspapers	53%	64%	50%	54%	58%	60%		51%	62%	36%	50%
4 Radio	26%	30%	32%	21%	30%	33%		30%	24%	19%	14%
5 Websites	70%	47%		82%	53%	75%		84%	67%	84%	80%
6 Blogs	24%	16%	15%	35%	11%	35%		41%	15%	30%	19%
7 Mail magazines / Online newsletters	20%	18%	11%	26%	19%	26%		24%	21%	12%	24%
8 Facebook, Twitter and other social networking services	57%	55%	45%	62%	39%	63%		70%	48%	62%	60%
9 Video-sharing website, i.e. YouTube	35%	29%	40%	51%	29%	33%		43%	26%	45%	35%
10 Movies	27%	31%	47%	28%	41%	18%		22%	14%	19%	27%
11 School education / studying at school	20%	25%	5%	34%	11%	20%		30%	16%	18%	18%
12 Seminars / symposiums and cultural events	22%	9%	8%	31%	9%	26%		30%	18%	23%	28%
13 Friends / Family / Relatives	35%	28%	46%	39%	41%	31%		35%	31%	25%	45%
14 Travel (including studying abroad)	16%	2%	4%	26%	7%	22%		21%	21%	19%	14%
15 Others	0%	-	-	-	-	1%	1%	0%	0%	-	-
	TOTAL	D	C	Total Comments	1	N4-1	N4	District C	·	The - 11 - 11 - 1	\ (! = b = = = = =
O22 And which do you would you to obtain information about James?	TOTAL		Cambodia		Laos		•	Philippines 9			Vietnam
Q22 And which do you usually use to obtain information about Japan?	3,017	301	300	309	300	302	300	301	300	303	301
1 Television	3,017 58%	301 38%	300 57%	309 66%	300 56%	302 60%	300 46%	301 65%	300 55%	303 68%	301 66%
1 Television 2 Magazines, books	3,017 58% 31%	301 38% 27%	300 57% 25%	309 66% 30%	300 56% 31%	302 60% 35%	300 46% 25%	301 65% 36%	300 55% 27%	303 68% 38%	301 66% 40%
1 Television 2 Magazines, books 3 Newspapers	3,017 58% 31% 40%	301 38% 27% 47%	300 57% 25% 47%	309 66% 30% 31%	300 56% 31% 54%	302 60% 35% 41%	300 46% 25% 37%	301 65% 36% 39%	300 55% 27% 43%	303 68% 38% 24%	301 66% 40% 40%
1 Television 2 Magazines, books 3 Newspapers 4 Radio	3,017 58% 31% 40% 17%	301 38% 27% 47% 28%	300 57% 25% 47% 25%	309 66% 30% 31% 10%	300 56% 31% 54% 28%	302 60% 35% 41% 17%	300 46% 25% 37% 16%	301 65% 36% 39% 17%	300 55% 27% 43% 10%	303 68% 38% 24% 9%	301 66% 40% 40% 11%
<ul><li>1 Television</li><li>2 Magazines, books</li><li>3 Newspapers</li><li>4 Radio</li><li>5 Websites</li></ul>	3,017 58% 31% 40% 17% 63%	301 38% 27% 47% 28% 52%	300 57% 25% 47% 25% 42%	309 66% 30% 31% 10% 74%	300 56% 31% 54% 28% 39%	302 60% 35% 41% 17% 70%	300 46% 25% 37% 16% 59%	301 65% 36% 39% 17% 78%	300 55% 27% 43% 10% 65%	303 68% 38% 24% 9% 77%	301 66% 40% 40% 11% 71%
<ul><li>1 Television</li><li>2 Magazines, books</li><li>3 Newspapers</li><li>4 Radio</li><li>5 Websites</li><li>6 Blogs</li></ul>	3,017 58% 31% 40% 17% 63% 22%	301 38% 27% 47% 28% 52% 11%	300 57% 25% 47% 25% 42% 15%	309 66% 30% 31% 10% 74% 32%	300 56% 31% 54% 28% 39% 14%	302 60% 35% 41% 17% 70% 29%	300 46% 25% 37% 16% 59% 17%	301 65% 36% 39% 17% 78% 37%	300 55% 27% 43% 10% 65% 15%	303 68% 38% 24% 9% 77% 31%	301 66% 40% 40% 11% 71%
<ul> <li>1 Television</li> <li>2 Magazines, books</li> <li>3 Newspapers</li> <li>4 Radio</li> <li>5 Websites</li> <li>6 Blogs</li> <li>7 Mail magazines / Online newsletters</li> </ul>	3,017 58% 31% 40% 17% 63% 22% 17%	301 38% 27% 47% 28% 52% 11% 17%	300 57% 25% 47% 25% 42% 15%	309 66% 30% 31% 10% 74% 32% 20%	300 56% 31% 54% 28% 39% 14% 16%	302 60% 35% 41% 17% 70% 29% 20%	300 46% 25% 37% 16% 59% 17% 16%	301 65% 36% 39% 17% 78% 37% 18%	300 55% 27% 43% 10% 65% 15% 16%	303 68% 38% 24% 9% 77% 31% 14%	301 66% 40% 40% 11% 71% 19% 20%
<ul> <li>1 Television</li> <li>2 Magazines, books</li> <li>3 Newspapers</li> <li>4 Radio</li> <li>5 Websites</li> <li>6 Blogs</li> <li>7 Mail magazines / Online newsletters</li> <li>8 Facebook, Twitter and other social networking services</li> </ul>	3,017 58% 31% 40% 17% 63% 22% 17% 52%	301 38% 27% 47% 28% 52% 11% 17% 54%	300 57% 25% 47% 25% 42% 15% 15% 43%	309 66% 30% 31% 10% 74% 32% 20% 56%	300 56% 31% 54% 28% 39% 14% 16% 38%	302 60% 35% 41% 70% 29% 20% 53%	300 46% 25% 37% 16% 59% 17% 16% 55%	301 65% 36% 39% 17% 78% 37% 18% 65%	300 55% 27% 43% 10% 65% 15% 16% 38%	303 68% 38% 24% 9% 77% 31% 14% 56%	301 66% 40% 40% 11% 71% 19% 20% 57%
<ol> <li>Television</li> <li>Magazines, books</li> <li>Newspapers</li> <li>Radio</li> <li>Websites</li> <li>Blogs</li> <li>Mail magazines / Online newsletters</li> <li>Facebook, Twitter and other social networking services</li> <li>Video-sharing website, i.e. YouTube</li> </ol>	3,017 58% 31% 40% 17% 63% 22% 17% 52% 29%	301 38% 27% 47% 28% 52% 11% 17% 54% 20%	300 57% 25% 47% 25% 42% 15% 15% 43% 17%	309 66% 30% 31% 10% 74% 32% 20% 56% 43%	300 56% 31% 54% 28% 39% 14% 16% 38% 19%	302 60% 35% 41% 70% 29% 20% 53% 35%	300 46% 25% 37% 16% 59% 17% 16% 55% 12%	301 65% 36% 39% 17% 78% 37% 18% 65% 42%	300 55% 27% 43% 10% 65% 15% 16% 38% 24%	303 68% 38% 24% 9% 77% 31% 14% 56% 41%	301 66% 40% 40% 11% 71% 19% 20% 57% 37%
<ol> <li>Television</li> <li>Magazines, books</li> <li>Newspapers</li> <li>Radio</li> <li>Websites</li> <li>Blogs</li> <li>Mail magazines / Online newsletters</li> <li>Facebook, Twitter and other social networking services</li> <li>Video-sharing website, i.e. YouTube</li> <li>Movies</li> </ol>	3,017 58% 31% 40% 17% 63% 22% 17% 52% 29% 19%	301 38% 27% 47% 28% 52% 11% 54% 20% 11%	300 57% 25% 47% 25% 42% 15% 43% 17% 10%	309 66% 30% 31% 10% 74% 32% 20% 56% 43% 27%	300 56% 31% 54% 28% 39% 14% 16% 38% 19% 7%	302 60% 35% 41% 70% 29% 20% 53% 35% 26%	300 46% 25% 37% 16% 59% 17% 16% 55% 12%	301 65% 36% 39% 17% 78% 37% 18% 65% 42% 29%	300 55% 27% 43% 10% 65% 15% 16% 38% 24% 14%	303 68% 38% 24% 9% 77% 31% 14% 56% 41% 27%	301 66% 40% 40% 11% 71% 19% 20% 57% 37% 29%
1 Television 2 Magazines, books 3 Newspapers 4 Radio 5 Websites 6 Blogs 7 Mail magazines / Online newsletters 8 Facebook, Twitter and other social networking services 9 Video-sharing website, i.e. YouTube 10 Movies 11 School education / studying at school	3,017 58% 31% 40% 17% 63% 22% 17% 52% 29% 19% 11%	301 38% 27% 47% 28% 52% 11% 54% 20% 11%	300 57% 25% 47% 25% 42% 15% 15% 43% 17% 10% 3%	309 66% 30% 31% 10% 74% 32% 20% 56% 43% 27% 20%	300 56% 31% 54% 28% 39% 14% 16% 38% 19% 7%	302 60% 35% 41% 70% 29% 20% 53% 35% 26% 15%	300 46% 25% 37% 16% 59% 17% 16% 55% 12% 13%	301 65% 36% 39% 17% 78% 37% 18% 65% 42% 29% 24%	300 55% 27% 43% 10% 65% 15% 16% 38% 24% 14% 9%	303 68% 38% 24% 9% 77% 31% 14% 56% 41% 27% 9%	301 66% 40% 40% 11% 71% 19% 20% 57% 37% 29% 10%
1 Television 2 Magazines, books 3 Newspapers 4 Radio 5 Websites 6 Blogs 7 Mail magazines / Online newsletters 8 Facebook, Twitter and other social networking services 9 Video-sharing website, i.e. YouTube 10 Movies 11 School education / studying at school 12 Seminars / symposiums and cultural events	3,017 58% 31% 40% 17% 63% 22% 17% 52% 29% 19% 11%	301 38% 27% 47% 28% 52% 11% 54% 20% 11% 8% 20%	300 57% 25% 47% 25% 42% 15% 43% 17% 10% 3%	309 66% 30% 31% 10% 74% 32% 20% 56% 43% 27% 20% 19%	300 56% 31% 54% 28% 39% 14% 16% 38% 19% 7% 7% 5%	302 60% 35% 41% 70% 29% 20% 53% 35% 26% 15%	300 46% 25% 37% 16% 59% 17% 16% 55% 12% 13% 8%	301 65% 36% 39% 17% 78% 37% 18% 65% 42% 29% 24% 16%	300 55% 27% 43% 10% 65% 15% 16% 38% 24% 14% 9%	303 68% 38% 24% 9% 77% 31% 14% 56% 41% 27% 9%	301 66% 40% 40% 11% 71% 19% 20% 57% 37% 29% 10% 24%
1 Television 2 Magazines, books 3 Newspapers 4 Radio 5 Websites 6 Blogs 7 Mail magazines / Online newsletters 8 Facebook, Twitter and other social networking services 9 Video-sharing website, i.e. YouTube 10 Movies 11 School education / studying at school 12 Seminars / symposiums and cultural events 13 Friends / Family / Relatives	3,017 58% 31% 40% 17% 63% 22% 17% 52% 29% 19% 11% 14% 24%	301 38% 27% 47% 28% 52% 11% 54% 20% 11% 8% 20% 13%	300 57% 25% 47% 25% 42% 15% 15% 43% 17% 10% 3% 3% 13%	309 66% 30% 31% 10% 74% 32% 20% 56% 43% 27% 20% 19% 26%	300 56% 31% 54% 28% 39% 14% 16% 38% 19% 7% 5% 17%	302 60% 35% 41% 70% 29% 20% 53% 35% 26% 15% 15% 28%	300 46% 25% 37% 16% 59% 17% 16% 55% 12% 13% 8% 16%	301 65% 36% 39% 17% 78% 37% 18% 65% 42% 29% 24% 16% 31%	300 55% 27% 43% 10% 65% 15% 16% 38% 24% 14% 9% 10% 23%	303 68% 38% 24% 9% 77% 31% 14% 56% 41% 27% 9% 13% 25%	301 66% 40% 40% 11% 71% 19% 20% 57% 37% 29% 10% 24% 40%
1 Television 2 Magazines, books 3 Newspapers 4 Radio 5 Websites 6 Blogs 7 Mail magazines / Online newsletters 8 Facebook, Twitter and other social networking services 9 Video-sharing website, i.e. YouTube 10 Movies 11 School education / studying at school 12 Seminars / symposiums and cultural events 13 Friends / Family / Relatives 14 Travel (including studying abroad)	3,017 58% 31% 40% 17% 63% 22% 17% 52% 29% 19% 11% 14% 24%	301 38% 27% 47% 28% 52% 11% 54% 20% 11% 8% 20%	300 57% 25% 47% 25% 42% 15% 15% 43% 17% 10% 3% 3% 13%	309 66% 30% 31% 10% 74% 32% 20% 56% 43% 27% 20% 19%	300 56% 31% 54% 28% 39% 14% 16% 38% 19% 7% 5% 17% 3%	302 60% 35% 41% 70% 29% 20% 53% 35% 26% 15% 28% 18%	300 46% 25% 37% 16% 59% 17% 16% 55% 12% 13% 8% 16% 18%	301 65% 36% 39% 17% 78% 37% 18% 65% 42% 29% 24% 16% 31%	300 55% 27% 43% 10% 65% 15% 16% 38% 24% 14% 9% 10% 23%	303 68% 38% 24% 9% 77% 31% 14% 56% 41% 27% 9%	301 66% 40% 40% 11% 71% 19% 20% 57% 37% 29% 10% 24%
1 Television 2 Magazines, books 3 Newspapers 4 Radio 5 Websites 6 Blogs 7 Mail magazines / Online newsletters 8 Facebook, Twitter and other social networking services 9 Video-sharing website, i.e. YouTube 10 Movies 11 School education / studying at school 12 Seminars / symposiums and cultural events 13 Friends / Family / Relatives	3,017 58% 31% 40% 17% 63% 22% 17% 52% 29% 19% 11% 14% 24%	301 38% 27% 47% 28% 52% 11% 54% 20% 11% 8% 20% 13%	300 57% 25% 47% 25% 42% 15% 15% 43% 17% 10% 3% 3% 13% 2%	309 66% 30% 31% 10% 74% 32% 20% 56% 43% 27% 20% 19% 26%	300 56% 31% 54% 28% 39% 14% 16% 38% 19% 7% 5% 17%	302 60% 35% 41% 70% 29% 20% 53% 35% 26% 15% 15% 28%	300 46% 25% 37% 16% 59% 17% 16% 55% 12% 13% 8% 16% 18% 8%	301 65% 36% 39% 17% 78% 37% 18% 65% 42% 29% 24% 16% 31%	300 55% 27% 43% 10% 65% 15% 16% 38% 24% 14% 9% 10% 23%	303 68% 38% 24% 9% 77% 31% 14% 56% 41% 27% 9% 13% 25%	301 66% 40% 40% 11% 71% 19% 20% 57% 37% 29% 10% 24% 40%

	TOTAL	Brunei	Cambodia 1	Indonesia	Laos	Malaysia	Myanmar	Philippines S	Singapore	Thailand	Vietnam
Q23 How often do you normally hear or read international nev	vs or										
information?	3,017	301	300	309	300	302	300	301	300	303	301
1 Everyday	44%	29%	28%	52%	29%	49%	48%	54%	47%	41%	63%
2 About 2-3 times a week	33%	34%	49%	34%	39%	31%	25%	28%	29%	34%	24%
3 About once a week	14%	26%	12%	11%	18%	12%	16%	11%	13%	13%	5%
4 About once a month	6%	9%	8%	2%	12%	3%	4%	5%	7%	4%	3%
5 About once in 2-3 months	2%	1%	2%	1%	2%	2%	2%	0%	0%	5%	1%
6 About once in 6 months	0%	0%	1%	-	0%	0%	0%	-	-	0%	1%
7 About once a year	0%	0%	-	-	0%	1%	-	0%	0%	0%	0%
8 I hardly hear or read international news or information	2%	1%	-	0%	0%	3%	3%	1%	3%	3%	3%
	TOTAL	Brunei	Cambodia I	Indonesia	Laos	Malaysia	Myanmar	Philippines S	Singapore	Thailand	Vietnam
Q24 Are you interested in international news or information?	3,017	301	300	309	300	302	300	301	300	303	301
1 Very interested	52%	49%	39%	72%	37%	47%	53%	73%	36%	47%	65%
2 Somewhat interested	42%	41%	53%	25%	52%	48%	42%	26%	54%	49%	33%
3 Somewhat not interested	5%	9%	8%	2%	10%	4%	3%	0%	6%	4%	2%
4 Not interested at all	1%	1%	0%	1%	0%	2%	2%	1%	5%	1%	-

	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines 9	Singapore	Thailand	Vietnam
F0 COUNTRY	3,017	301	300	309	300	302	300	301	300	303	301
1 Brunei Darussalam	10%	100%	-	-	-	-	-	-	-	-	-
2 Cambodia	10%	-	100%	-	-	-	-	-	-	-	-
3 Indonesia	10%	-	-	100%	-	-	-	-	-	-	-
4 Laos	10%	-	-	-	100%	-	-	-	-	-	-
5 Malaysia	10%	-	-	-	-	100%	-	-	-	-	-
6 Myanmar	10%	-	-	-	-	-	100%	-	-	-	-
7 Philippines	10%	-	-	-	-	-	-	100%	-	-	-
8 Singapore	10%	-	-	-	-	-	-	-	100%	-	-
9 Thailand	10%	-	-	-	-	-	-	-	-	100%	-
10 Vietnam	10%	-	-	-	-	-	-	-	-	-	100%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines S	Singapore	Thailand	Vietnam
F1 Please indicate your gender	3,017	301	300	309	300	302	300	301	300	303	301
1 Male	49%	51%	49%	50%	50%	48%	48%	50%	49%	49%	49%
2 Female	51%	49%	51%	50%	50%	52%	52%	50%	51%	51%	51%
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines S	Singanore	Thailand	Vietnam
F2 Please indicate your age	3,017	301	300	309	300	302	300	301	300	303	301
1 18-29	37%	35%	45%	36%	44%	41%	37%		26%	28%	36%
2 30-39	26%	29%	24%	28%	25%	24%	27%		24%	26%	27%
3 40-49	21%	21%	19%	22%	18%	20%	21%		25%	26%	21%
4 50-59	16%	15%	12%	14%	13%	15%	15%		25%	20%	16%
. 50 55		1070	12,0	1170	1070	1070	1070	10 / 0	20 / 0	2070	1070
	TOTAL	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	Philippines S	Singapore	Thailand	Vietnam
F3 Which of the following best describes your occupation?	3,017	301	300	309	300	302	300	301	300	303	301
1 Company owner (with 10 or more employees)	3%	0%	1%	6%	2%	4%	2%	5%	4%	5%	4%
2 Company owner (with less than 10 employees)	9%	18%	15%	5%	20%	3%	4%	6%	3%	9%	5%
3 Professional (Medical doctor, lawyer, architect, accountants, etc.)	16%	18%	32%	8%	19%	13%	23%	15%	12%	6%	12%
4 Tradesman (Building worker / plumber / building painter / electricia											
etc.)	2%	3%	2%	4%	5%	1%	3%		2%	3%	1%
5 Employee (Board member / senior executive / Specialist)	9%	16%	12%	7%	9%	5%	10%		10%	8%	9%
6 Employee (Manager)	14%	4%	6%	20%	8%	18%	16%	12%	23%	15%	21%
7 Public service worker (medical, school, police, etc.)	5%	5%	3%	6%	3%	9%	3%	3%	5%	5%	4%
8 Office worker / staff (clerical, sales, etc.)	12%	3%	3%	16%	8%	17%	11%	18%	14%	21%	12%
9 Skilled worker / factory worker / sales and service staff	4%	0%	2%	7%	3%	5%	4%	6%	3%	3%	8%
10 Home maker / Housewife	7%	9%	11%	6%	13%	3%	6%		4%	4%	2%
11 Student	9%	9%	10%	7%	9%	9%	5%	7%	9%	7%	13%
12 Unemployed / retired / seeking employment	6%	15%		4%	-	7%	3%	8%	7%	5%	6%
13 Other	4%	-	0%	4%	0%	5%	9%	7%	3%	8%	4%

[Philippines]

1 Php 7,999 or less

2 Php 8,000-49,999

3 Php 50,000 - 99,999

4 Php 100,000 or more 5 Don't know / Refused

Question/Categories											
	TOTAL	Brunei	Cambodia	Indonocia	Laos	Malaycia	Myanmar	Philippines Si	inganoro	Thailand	Vietnam
F4 What is the highest level of education you have completed?	3,017	301		309	300	302			300	303	301
1 Elementary school (not completed)	5,017	-	-	-	500	-	-	501	-	505	501
2 Elementary school	_	_		_	_	_	_	_	_	_	_
3 Junior high school or the same level (not completed)	8%	34%	16%	1%	20%	1%	3%	0%	1%	1%	2%
4 Junior high school or the same level	2%	1%		1%	4%	4%	2%	1%	4%	2%	3%
5 Senior high school or the same level	13%	12%		22%	16%	13%	8%	4%	14%	12%	9%
6 Diploma	17%	6%		13%	4%	28%	18%	46%	30%	8%	15%
7 Undergraduate Degree	47%	34%		57%	44%	44%	44%	33%	33%	66%	64%
8 Master Degree	12%	11%		6%	12%	10%	24%	14%	16%	11%	6%
9 Doctoral Degree	2%	1%		0%	0%	1%		1%	3%	1%	1%
5 Doctorul Degree		- 70	. , 0	• 70	0 70	2,0		1.0	0 70	2,0	170
F5 What is your monthly household income from all sources before tax?											
,	TOTAL										
[Indonesia]	309										
1 RP. 749999 or less	4%										
2 RP. 750,000-3,999,999	46%										
3 RP. 4,000,000-6,999,999	34%										
4 RP. 7,000,000 or more	14%										
5 Don't know / Refused	2%										
	TOTAL										
[Singapore]	300										
1 S\$2,999 or less	11%										
2 S\$3,000-7,999	39%										
3 S\$8,000-17,499	37%										
4 S\$17,500 or more	7%										
5 Don't know / Refused	7%										
	TOTAL										
[Malausia]	TOTAL 302										
[Malaysia]	8%										
1 1,499 RM or less 2 1,500-4,999 RM	35%										
2 1,500-4,999 RM 3 5,000-7,999 RM	26%										
4 8,000 RM or more	24%										
5 Don't know / Refused	24% 6%										
J Don't know / Keluseu	070										

TOTAL

301 9%

48%

27%

11%

5%

[Thailand] 1 14,999 Baht or less 2 15,000-24,999 Baht 3 25,000-59,999 Baht 4 60,000 Baht or more 5 Don't know / Refused	TOTAL 303 10% 16% 42% 31% 2%
[Vietnam] 1 3,999,999 VND or less 2 4,000,000-7,499,999 VND 3 7,500,000-22,999,999 VND 4 23,000,000 VND or more 5 Don't know / Refused	TOTAL 301 14% 22% 36% 22% 6%
[Myanmar] 1 US\$199 or less 2 US\$200-499 3 US\$500-799 4 US\$800 or more 5 Don't know / Refused	TOTAL 300 13% 29% 21% 19% 18%
[Brunei Darussalam]  1 B\$1,999 or less  2 B\$2,000-3,999  3 B\$4,000-5,999  4 B\$6,000-9,999  5 B\$10,000 or more  6 Don't know / Refused	TOTAL 301 3% 32% 24% 10% 14% 16%
[Cambodia] 1 US\$199 or less 2 US\$200-349 3 US\$350-499 4 US\$500 or more 5 Don't know / Refused	TOTAL 300 2% 15% 21% 28% 35%
[Laos] 1 499,999 Kip or less 2 500,000-2,499,999 Kip 3 2,500,000-7,999,999 Kip 4 8,000,000 Kip or more 5 Don't know / Refused	TOTAL 300 3% 23% 35% 12% 27%