

Sun-Based Economy (1)

Kuni-Umi Asset Management Co. Ltd. was established in order to commercialize Sun-Based Economy in 2012

The Sun-Based Economy is a new economic system in which humankind will be able, through technology and intellect, to make its living on the blessings provided by the sun and was created by Yasuyo YAMAZAKI who is the president, Kuni Umi Asset Management Co. Ltd.. By utilizing renewable energy, striving to conserve natural resources, and securing water and food through the power of the sun, our humanity is to be saved.

Aiming to realize Sun-Based Economy with collaborators over diverse fields, Sun-Based Economy Association was established in 2009. We are working on development for regions and multidimensional network and on enhancing regional economy with the philosophy in Japan and the world.



Save Humanity

【 One of activities of Sun-Based Economy Association 】

Symposium for Realizing Sun-Based Economy

Kanagawa Conference of Sun-Based Economy

-Let the Solar Revolution Begin!-

June 28th, 2011

(3 months after the Great East Japan Earthquake of March 11, 2011)



Top Seminar : "Strategy for Realizing Sun-Based Economy "

Yuji KUROIWA, governor of Kanagawa Prefecture, was elected as governor pledging to promote renewable energy and propose regionally produced and consumed energy and economy system: . He organized a symposium to promote "Sun-Based Economy" and the key opinion leaders attended it and discussed the strategy and Yasuhiro NAKASONE, the former Prime Minister of Japan gave the words of encouragement by movie.

The representative key opinion leaders:

Masayoshi SON, the President of Softbank

Hiroshi KOMIYAMA, the chairman of directors of Mitsubishi Research Institute, Inc. and

the adviser to the president on personnel management of Tokyo University

Hideki MINAMIKAWA, the administrative vice-minister of Ministry of the Environment

Sun-Based Economy (2)

Major activities of Sun-Based Economy Association

Formation and commercialization of one of the largest mega solar project



"Kinkai Salt Field, owned by Setouchi City in Okayama Prefecture, used to be the largest salt field site in East Asia and an idle land : 265 ha is going to be revitalized as " Town of the Sun"

- Power generation start : Spring, 2019 (Plan)
- Generated power: 235MW
- The plant will produce sufficient energy for power about 70,000 households
- Expected to reduce half of the CO2 emissions in Setouchi City, approximately 192,000 tons per year.
- Total project cost: 110 billion yen

Organization of Sun-Based Economy seminars

New era of agricultural policy and the future of Japan on February 20th 2017
Lecturer: Shinjiro KOIZUMI , a member of the House of Representatives and Director, Agriculture and Forestry Division of the Liberal Democratic Party



Policy proposal and petition to Government and administration and Political parties

Forestry Policy Subcommittee the Liberal Democratic Party on August 21st, 2015

Request reconsideration of reviewable avoidance fee of woody biomass power generation of Ministry of Economy, Trade and Industry



Enlightenment and networking for in China

The keynote speech in Photovoltaic Conference and Exhibition of China 2016 in Beijing on October 19, 2016



Jifan GAO, Chairman and CEO, Trina Solar Ltd.

Sun-Based Economy Association became a member of GEIDCO by the recommendation by Liu ZHENYA, Chairman, GEIDCO who used to be the chairman of State Grid Corporation of China in November, 2016



Liu ZHENYA, Chairman, GEIDCO

GEIDCO:

Global Energy Interconnection Development and Cooperation Organization
Is a non-governmental, non-profit international organization among willing firms, associations, institutions and individuals who are dedicated to promoting the sustainable development of energy worldwide such as China, Korea and Russia.