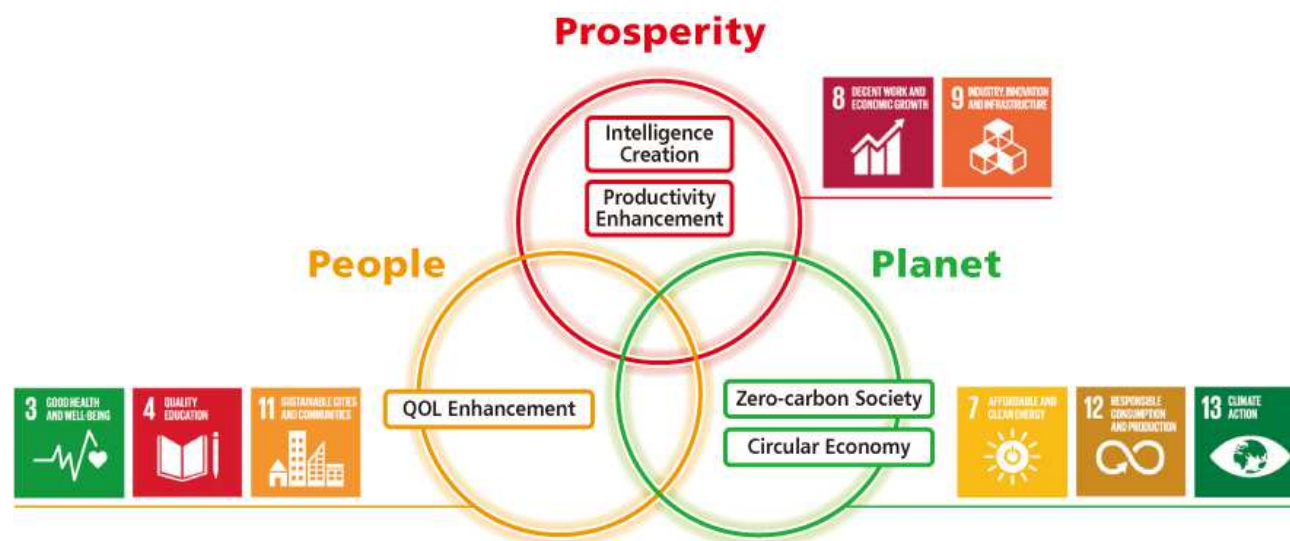


RICOH New Materiality & New Environment Vision & Goals



Five material issues and the Three Ps Balance align with the SDGs



• Ricoh Founding Principles

- The Spirit of Three Loves -

Love your neighbor

Love your country

Love your work

• Mission, Vision & Values

Mission Statement

At the Ricoh Group, we are committed to providing excellence to improve the quality of living and to drive sustainability.

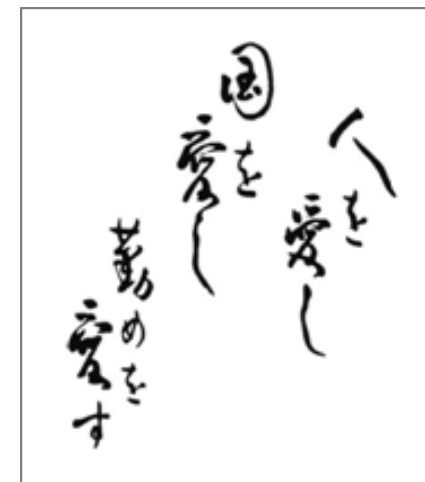
Vision Statement

To be the most trusted brand with irresistible appeal in the global market.

Values Statement

To be one global company, we must care about people, our profession, our society, and our planet.

We must dedicate our winning spirit, innovation and teamwork to sharpen our customer centric focus, and we also must commit to the highest standards of ethics and integrity.



- Ricoh Founding Principles -



Kiyoshi Ichimura, Founder



- Ricoh Company, Ltd.

Founded: February 6, 1936

Capital: 135.3 billion yen

*as of March 31, 2015

President and CEO: Yoshinori Yamashita

- Ricoh Group Consolidated

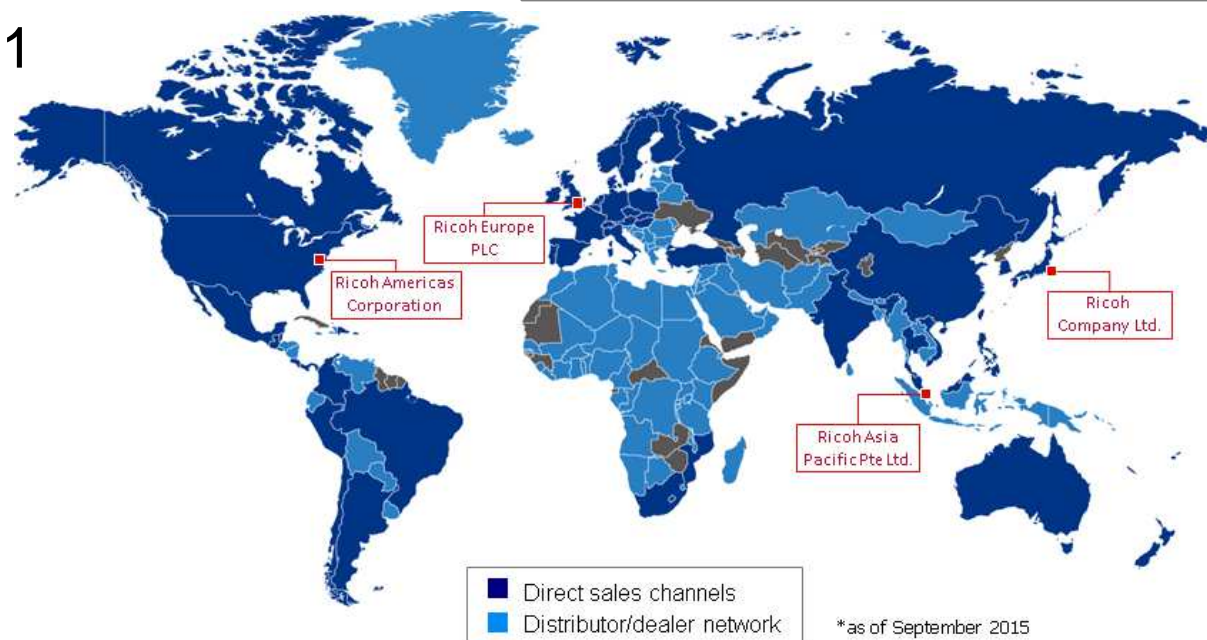
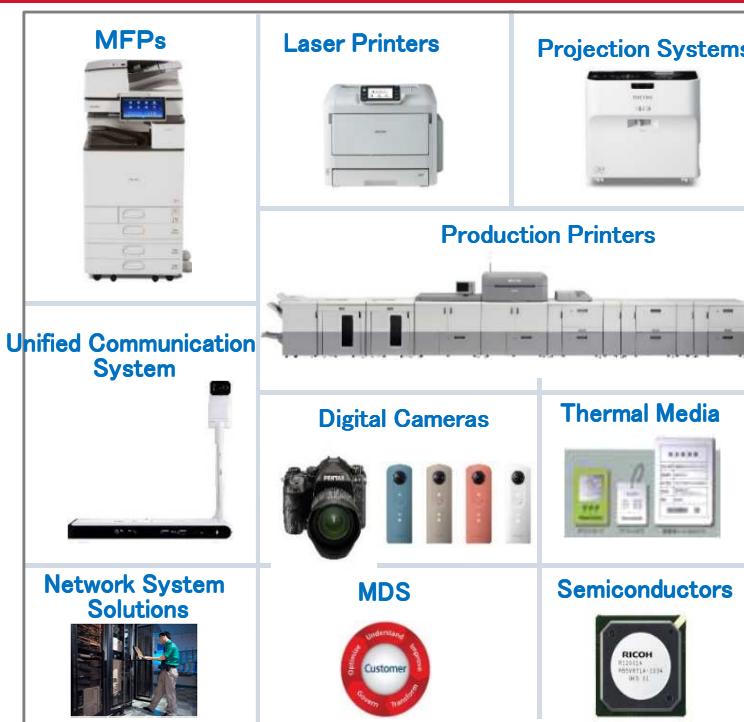
Number of Companies: 230

Number of Employees: 109,361

*as of March 31, 2016

Sales: 2,209.0 billion yen

*Year ended March 31, 2016



*as of September 2015



Put customers first in keeping with our corporate philosophy and make Ricoh essential for customers and society

Value proposition

Value Proposition message

➔ **“EMPOWERING DIGITAL WORKPLACES”**

A single global message that encompasses the value we bring to our customers

Our value for society

Sustainability message

➔ **“Driving Sustainability for Our Future.”**

We will broadly address social issues, create new markets, and generate value to simultaneously drive social progress and Ricoh's growth.

Corporate brand

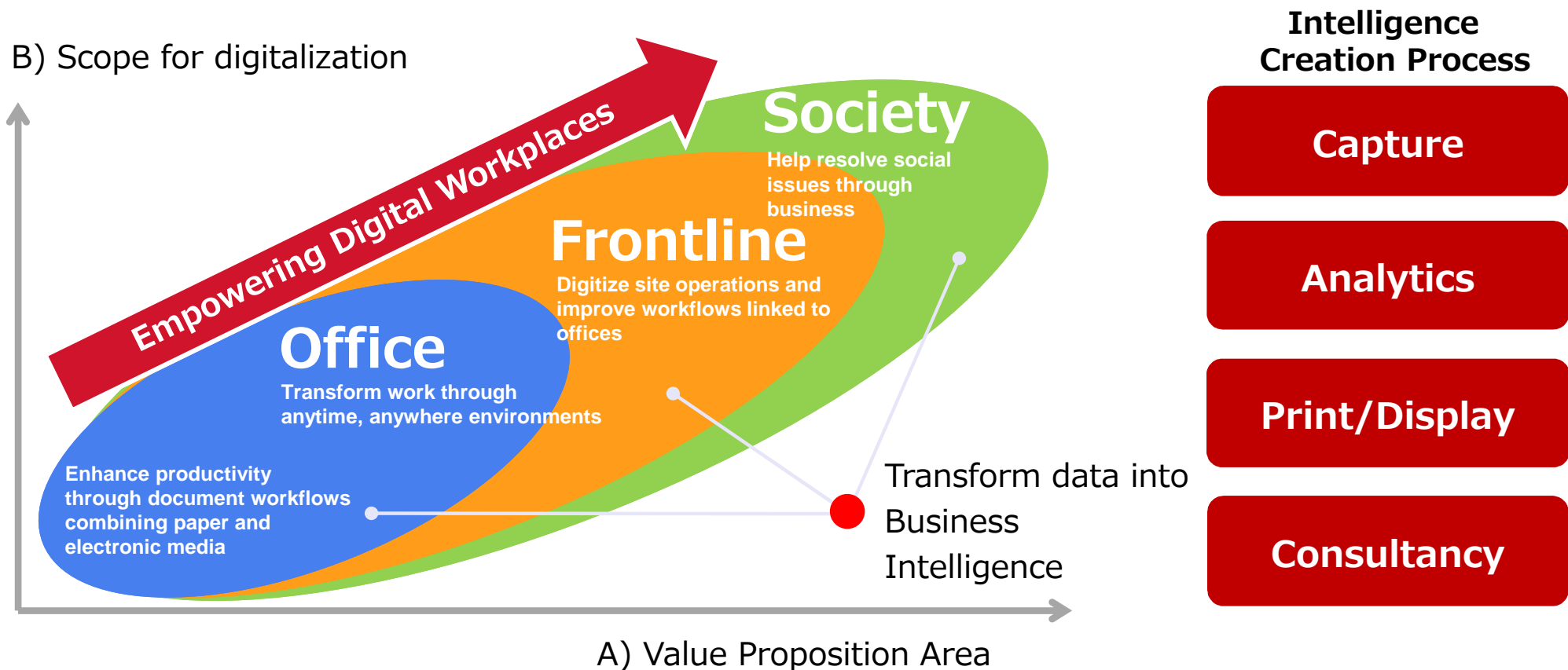
Brand message ➔ **“imagine. change.”**

These two words are central to the Ricoh brand and describe the way we work with each other, bringing value to our customers' businesses, and interacting with the market.

Corporate philosophy

The RICOH Way

Founding Principles: The Spirit of Three Loves
Mission, Vision, and Values



A) Expansion of Value Proposition Area

Expand from general Office to Workplaces, and Society

B) Work Digitalization

Digitalize work in “Office”, “Frontline” and “Society”.

Support customer’s business intelligence creation by connecting work and data analytics.



Why Ricoh needs to work on SDGs?

■ Expectations toward Companies

Solve Social Issues by leveraging corporate resources to increase Market and Economic Value

■ What does it mean for Ricoh?

- Gain New Business Opportunities
 - Access to huge promised markets
- Gain higher Stakeholders evaluation

Customers	Chosen as a Trustworthy Supplier
Employees	Increase Employee Engagement
Society	Contribute to create Sustainable Society
Shareholders	Improve Ranking in ESG Investment

■ Timeframe to work on SDGs

- Work on long-term beyond 19th MTP through 2030



Investors are increasing investments on companies that provides solutions to social issues through business activities

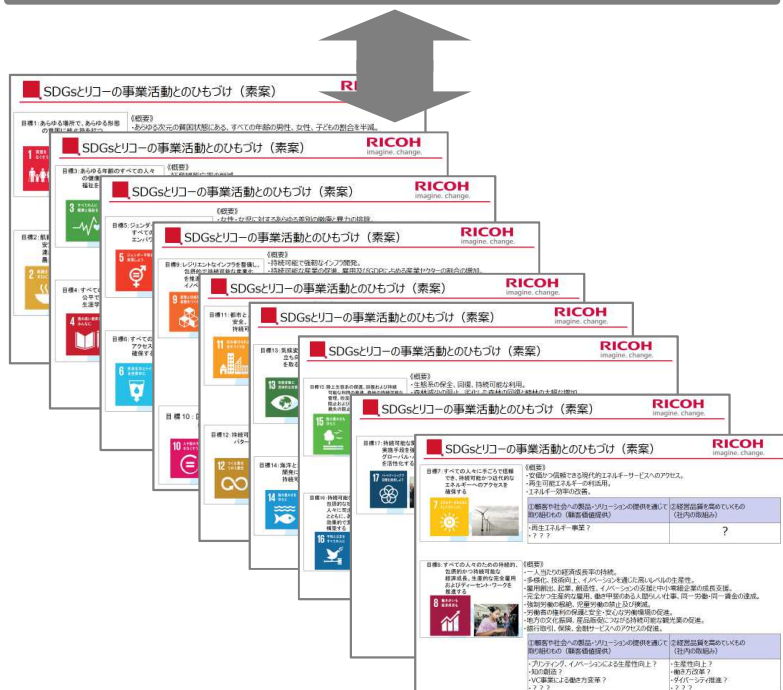
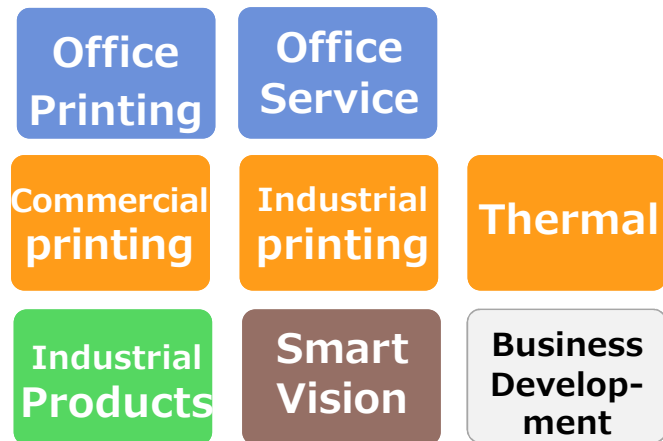
※ ESG(**E**nvironment, **S**ocial, **G**overnance)



Identify materiality to be addressed through business

Matching Ricoh's business activities and SDGs

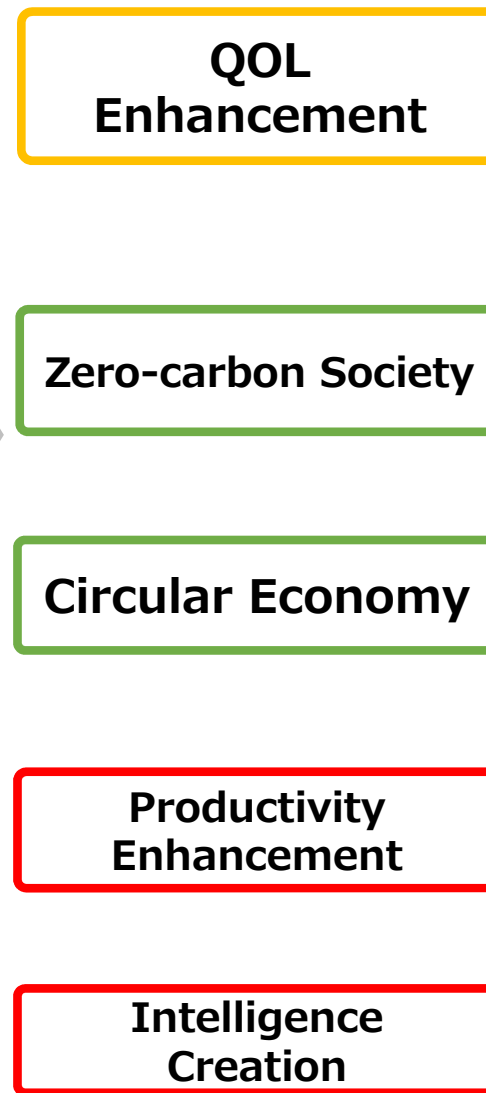
Ricoh's Business area



Identify SDGs

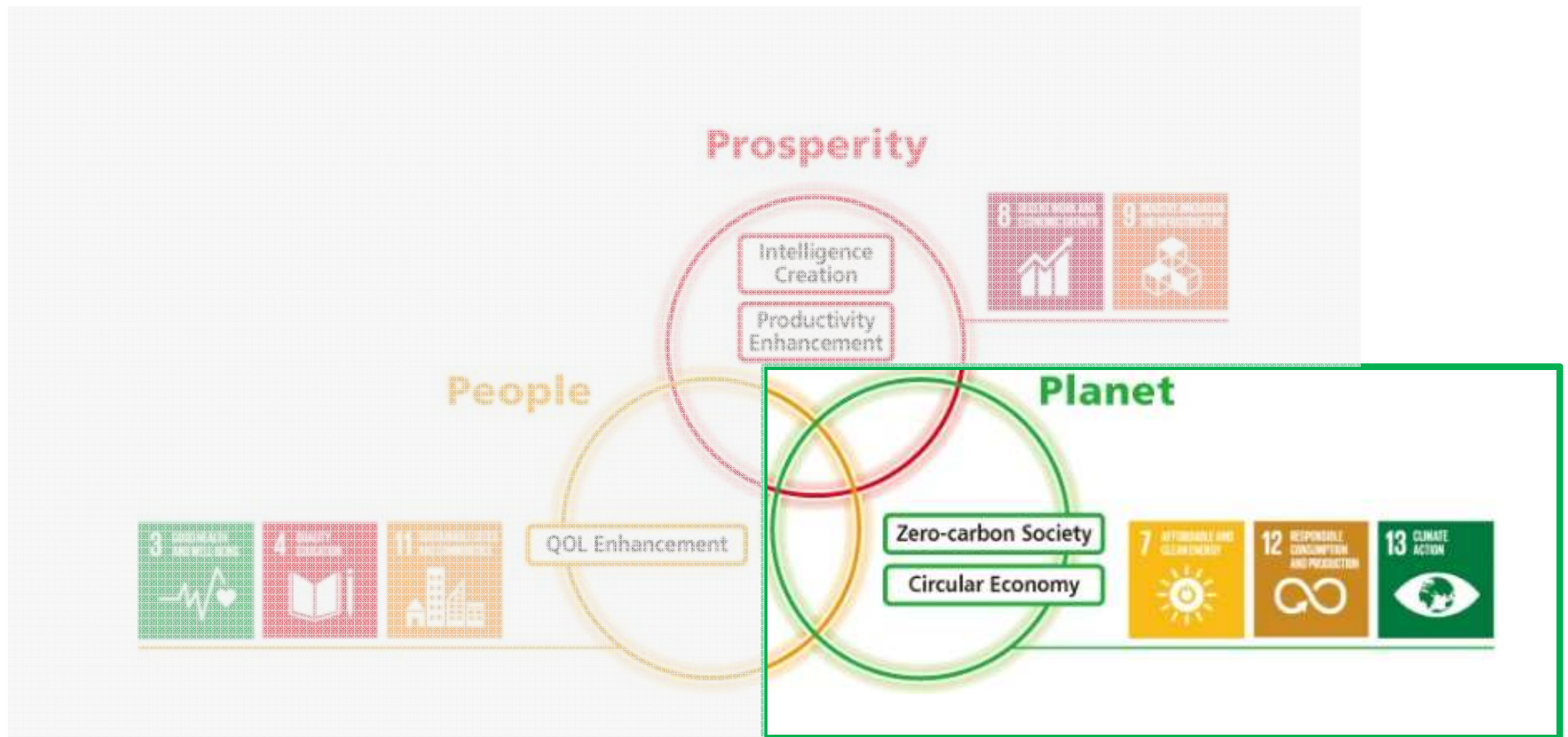


Identify Materiality



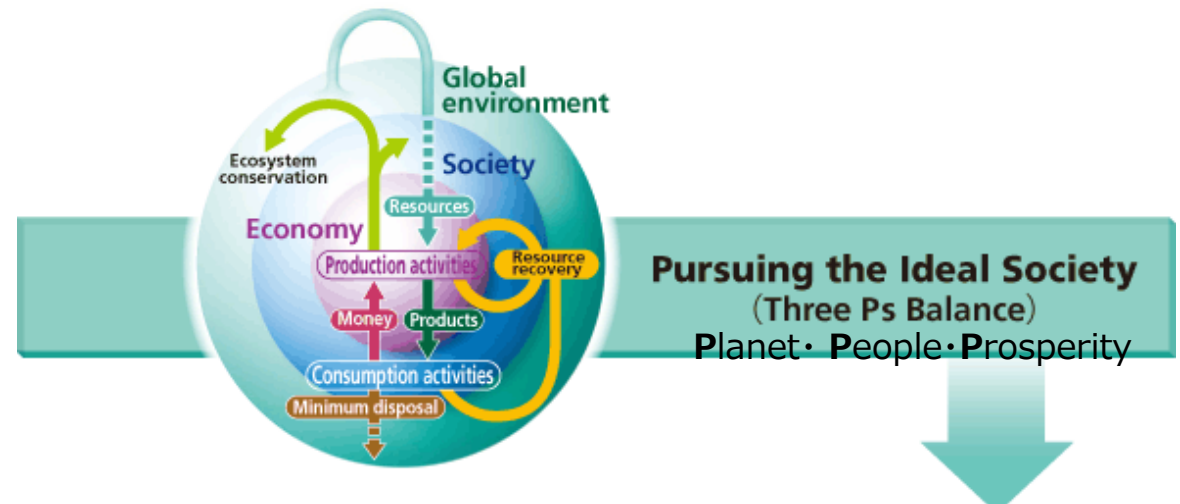
Three Ps balance







Ricoh Group Environmental Declaration and new Environmental Goals



《Ricoh Group Environmental Declaration》
We proactively reduce environmental impact and strive to improve the Earth's self-recovery capabilities to achieve a zero-carbon society and a circular economy through business.

Environmental Action Plan

(Every three years)

1. Energy Conservation / Prevention of Global Warming
2. Resource Conservation and Recycling
3. Pollution Prevention
4. Biodiversity Conservation
5. Enhance the Basis for Environmental Management

New

2030 environmental goals

- * GHG Scope 1, 2: ▲ 30%
- * GHG Scope 3 : ▲ 15% (compared to FY2015 level)
- *Resource conservation rate for products: 50%

Revision

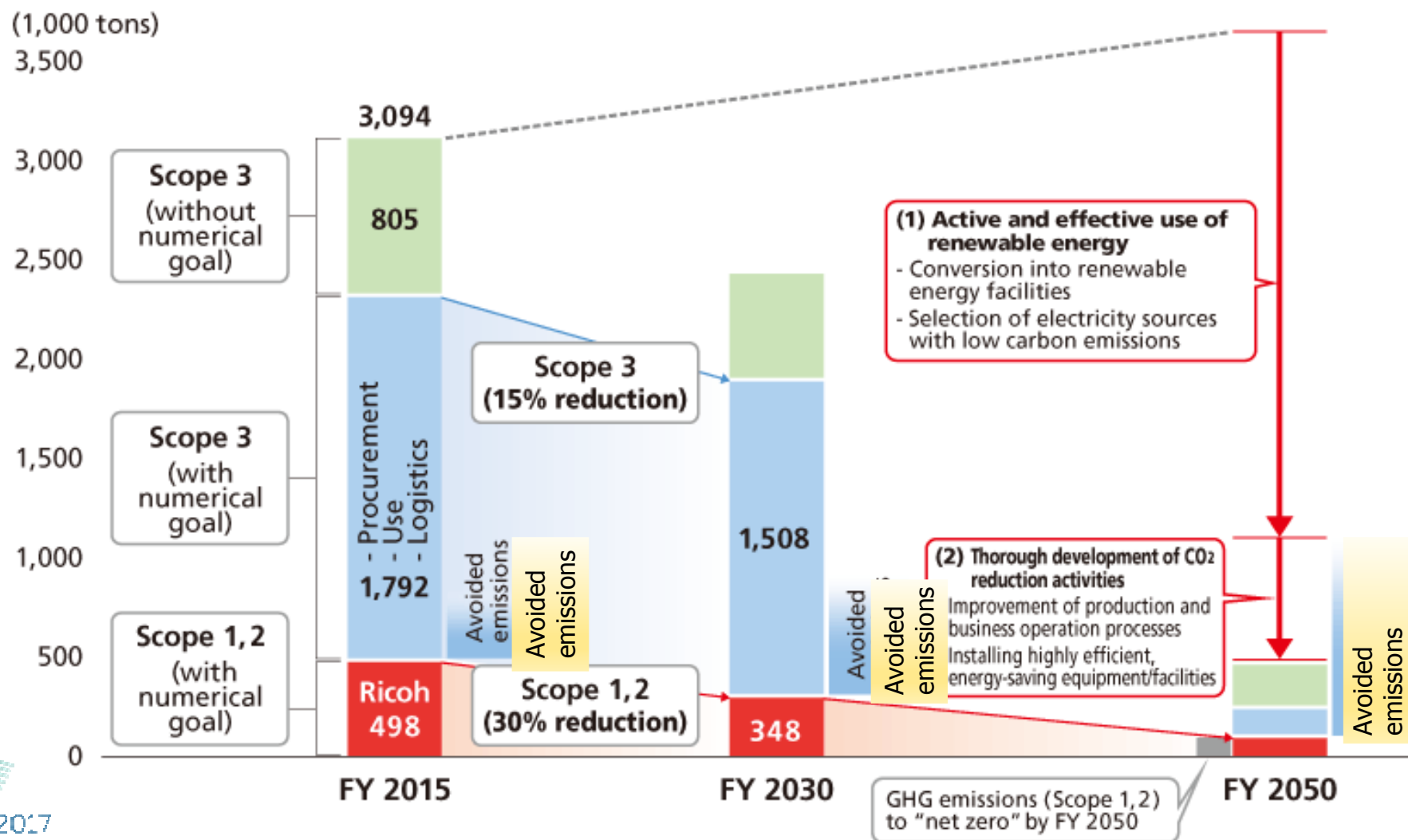
2050 environmental goals

- *Aim for zero GHG emissions across the entire value chain
- *Resource conservation rate for products: 93%



Overall image of Ricoh's environmental goals towards a zero-carbon society

- 1) Proactive utilization of renewable energy
 - 2) Strengthen promotion of CO2 reduction activities
 - 3) Expansion of CO2 reduction for customers and society (Avoided emissions)
- Encourage suppliers and customers to cooperate and promote GHG reduction activities.





Ricoh has become the first Japanese company to join the RE100

Ricoh's participation reasons.

- Accelerate internal effort to decrease GHG emission by renewable energy
- Synergy with Renewable Energy related businesses
- Improve outcome of external evaluation and ESG investment
- Promote innovation of renewable energy supplier side

About RE100

Global initiative of influential businesses committed to use 100% renewable energy for electricity.

RE100 member: 95 companies (2017 May)

Nestle, Ikea, Nike, BMW, GM, HP, Phillips, P & G, Starbucks, Coca-Cola, Unilever, Wal-Mart
Goldman Sachs, Bank of America, UBS, Google, Facebook, Bloomberg, etc

Now first Japanese company **Ricoh**





RICOH
imagine. change.