

Japan Brand Program

Japanese Traditional Confectionery -Color Palettes and Forms of Japanese Four Seasons-

Schedule : February 4-11, 2017 Site : United Kingdom (Edinburgh, London)

■ Dispatched Expert



Takeshi Inoue
Japanese Confectionery Master
Baikatei Kagurazaka

Upon graduating from an art university, Master Inoue entered family confectionery business "Baikatei Kagurazaka." He is certified as Class 1 Artisan of Confections and received Tokyo Governor's Award for "Tokyo Meister" in 2016. Outstanding achievements include seasonal specialty cakes and "Hasami Giku," thin scissor cutting technique. Master Inoue is also providing support for next generation.

■ Review of Activities

● Edinburgh



Lecture and tea ceremony
cosponsored by Caledonian Hotel



Lecture cosponsored by University
of St. Andrews and Japan Society



Japanese confectionery was prepared in the
image of thistle, symbol of Scotland

● London



Lecture at Le Cordon Bleu London



Demonstration of delicate cake making. Designs for
Japanese confectionery were also displayed



Lecture at The East India Company
head office

■ Achievements Mr. Takeshi Inoue, Japanese confectionery master, delivered lectures and demonstrations about Japanese confectionery "Wagashi" in Edinburgh and London, United Kingdom (UK). Wagashi was served on site and the audience tasted them. In Edinburgh, Japanese tea ceremony demonstration together with Japanese confectionery was held at 'afternoon tea' time. A lecture about the cultural background of Japanese confectionery was presented at the University of St. Andrews. In London, a lecture and demonstration was cosponsored by the Le Cordon Bleu Culinary School, and confectionery making students were the audience. The lecture at The East India Company head office dealt with how to pair sweets with tea, and the company suggested what combinations suit well. The presentations at both cities were well received, as the opportunity provided to observe actual Japanese confectionery artist technique was precious in the UK.