

The 1st Regional Promotion Seminar in fiscal year 2017

1. Date: June 5, Monday
2. Venue: Hotel Chinzanso Tokyo (2-10-8 Sekiguchi, Bunkyo-ku)
3. Participating municipalities: Gunma Prefecture, Ise-Shima Area (Ise City, Shima City, Toba City and Minimi-Ise Town in Mie Prefecture), Yokohama City, Tsubame-Sanjo Area (Tsubame City and Sanjo City in Niigata Prefecture)
4. Invitees: Diplomatic corps accredited in Tokyo, Foreign chambers of commerce in Japan, Japan branch offices of foreign airline companies, etc.
5. Program:
 - (1) Opening remarks
 - (2) Presentations
 - A. Gunma Prefecture: Gunma, which developed alongside the textile industry
 - B. Ise-Shima Area: The Ise-Shima area, with its beautiful blend of history, tradition, and nature.
 - C. Yokohama City: Come to Yokohama to visit "ZOORASIA", one of Japan's largest zoos!
 - D. Tsubame-Sanjo Area: Exploring the craftsmanship in 'Tsubame-Sanjo Factory Festival'
 - E. "Regional Revitalization through "2020"" by the Mayoral Alliance for Regional Revitalization through the Tokyo 2020 Olympic and Paralympic Games
 - (3) Networking: PR activities, cultural experience programs, tasting of local delicacies and stage performances offered by local governments
6. Languages: Japanese and English