

Japanese IoT Products and Apps Development

Schedule : July 25 - 29, 2016 Site : Israel, Palestinian Authority

■ Dispatched Expert



Shuichi Tsutsumi
iOS Engineer

Expertised as iOS plus APPS programmer using "Bluetooth Low Energy," a key technology of IoT (Internet of Things). Ranked World #1 at Trending repository and as developer in "GitHub", famous programming site, and attracted world wide attention. Tsutsumi has been active with participating in international projects and delivering lectures at conferences in European and American countries.

■ Review of activities

● Israel (Jerusalem)



Lecture at the Azrieli College of Engineering



Post lecture Q&A session

● Israel (Tel Aviv)



Lecture at Google Campus



Lecture at Sigma Labs

● Palestine (Ramallah)



Lecture at Birzeit University



With students attending lecture

■ Achievements

Performed lectures about developing OS Apps and meetup in Israel (Jerusalem, Tel Aviv) a major IT startup country, and Palestine (Ramallah). Variety of people, ranging from students aiming at inaugurating their own business in the future to enterprises with own established marketing products seeking their trading partners and distribution channels attended the events. Extremely enthusiastic exchanges were performed through individual talks on the occasion of company visit upon request from audience. Furthermore, he had press interviews and his articles were introduced through local media. The project was beneficial in promoting better understanding and in attracting an attention about Japan because the opportunities for opinion exchanges in the IT field between two countries are rare, there are many requests wishing to have more similar opportunities come in.