

## Japanese Culture in Fashion Perspective

Schedule : August 16 - August 27, 2016 Site : Peru, Chile

### ■ Dispatched expert



### Mayuko Ban

#### Designer "BANSAN"

After graduating from Graduate School of Bunka Fashion College, she has worked for companies as a designer creating designs with concepts featuring ethnic traditions around the world. She has won the second Place from Soen prize for garments inspired by her family. Later, she launched her own brand "BANSAN." She gets inspired by the beauty in daily life and suggests dramatic clothing.

### ■ Review of activities

#### ● Peru



Lecture at the Ministry of Foreign Commerce and Tourism in Peru



Fashion show as part of her presentation



Visited Arequipa, fiber production district alpacas



Collars produced by students with Kimono textile during workshop

#### ● Chile



Collar Creation workshop



Lecture at the Andres Bello University



BANSAN Brand exhibition



Exchange with a visitor at the exhibition

### ■ Achievements

Mayuko Ban, a fashion designer, creating designs with concepts born from ethnic traditions around the world. She delivered lectures about Japanese fashion history and her own brand, "Bansan", held workshops where students created collars from Kimono cloth, and set up fashion shows for her major collections in Peru and Chile. In Peru, the activities were conducted in cooperation with the Ministry of Foreign Commerce and Tourism and "Nina Design Institute", a fashion college. She also visited Arequipa, which is famous for a fiber production district of alpacas. In Chile, Ban opened a large scale exhibition in cooperation with the Andres Bello University. In both countries, the project became an event by which future collaborations can be expected through opinion exchanges and local media coverages.