

Nagano Prefecture

The Charms of Nagano from a Foreigner's Viewpoint

Outline of the presentation

Through hosting events such as the G7 Transport Ministers' Meeting in Karuizawa (September 2016), Nagano prefecture is making great effort to promote itself as a prime location for hosting international events and as a MICE venue. Ranked No.1 in Japan for longevity and as the most desirable prefecture to live in according to Japanese nationals, Nagano uses its natural charms and beauty to encourage hosting sports training camps and other MICE events within the prefecture.

Outline of the display

As a large prefecture, Nagano is home to diverse cultures and foods. Here we would like visitors to experience the diversity of Nagano by giving them a taste of the local cuisine and an insight into the cultural heritage. Please try *nemagaridake*, a dish (currently in peak season) from the northern part of the prefecture. Please also enjoy a demonstration of *lidamizuhiki*, a traditional craft from southern part of the prefecture. The lida area currently produces approximately 70% of the entire nation's mizuhiki crafts.



Yokosuka City in Kanagawa Prefecture

Come Enjoy a 1-day Trip to YOKOSUKA, Only 1 Hour From Tokyo

Outline of the presentation

Yokosuka is only an hour away from Tokyo, and holds an abundant amount of nature and mountainous scenery, all while being next to the beautiful ocean.

Allow us to introduce this wonderful city to everyone.

Outline of the display

We would like to show the allure of Yokosuka, while providing sightseeing information, and also having everyone taste the delicious cuisine of Yokosuka. We will also offer dishes from Yokosuka culinary artists, who display their food so wonderfully that you'll be amazed just by looking at it.



Iki City in Nagasaki Prefecture

Welcome to Iki Island! Just one-hour trip from Fukuoka

Outline of the presentation

It takes only an hour from Fukuoka, the largest city in Kyusyu, to Iki Island. Iki is truly a resort island where you can enjoy all the blessings of nature including Iki beef (one of Japan's best beef brands), seafood such as tuna, squid and sea urchin, emerald green ocean, natural hot spring, etc. However, there are only a few visitors from overseas so the island can be called as an unexploited treasure island. Take the opportunity of the tour by MOFA to come and enjoy the island.

Outline of the display

Iki Island is rich in natural food. Roast beef of Iki beef, one of the well-known Japanese brand beef, will be served at our booth. You can also taste Iki shochu and luscious liqueur made from Iki shochu. Iki Island is a birth place of shochu distilled from barley and Iki shochu has been given WTO protection for the geographical indication of its place of origin.



Suzuka City in Mie Prefecture

Suzuka, a manufacturing town

Outline of the presentation

Suzuka in Mie prefecture is well known for the Suzuka Circuit where the F1 Grand Prix is held. Suzuka is blessed with a beautiful natural environment, surrounded by the Ise Bay to the east and the Suzuka Mountains to the west. The city has a rich historical and cultural heritage. Today we will introduce two traditional crafts-Suzuka calligraphy ink and Ise Katagami, which is a paper stencil. We will also talk about manufacturing in Suzuka, particularly the representative industry of automobile manufacturing.

Outline of the display

In addition to samples of Suzuka calligraphy ink and Ise Katagami, we will also provide hands-on experiences of these traditional Suzuka crafts. Suzuka has also flourished in the Motor sports industry. We will display photo panels of F1 racing, miniature models of cars and industrial products. Agricultural products are also abundant, especially green tea, samples of which will be provided.

