

# Japan Brand Program

## Collaboration between Japanese Manufacturing Culture and Advanced Information Technology

Schedule: February 16-20, 2016 Sites: United States (Seattle, Boston)

### ■ Dispatched expert



### Emi Tamaki

Ph.D. in Engineering  
Chief Researcher ,H2L  
Assistant Professor,  
Department of Human Sciences,  
Waseda University

Emi Tamaki graduated from Ryukyu University in 2006, studied at the University of Tsukuba and Disney Research (US), and completed her Ph.D. at the University of Tokyo's Graduate School in 2011. She received the President's Award from the University of Tokyo in the same year. Her product "PossessedHand" was selected by TIME magazine (US) as one of the 50 Global Inventions. Established the H2L venture company in 2012. Won the runner-up award for Nikkei Woman's 2015 Woman of the Year.

### ● Seattle



Visit to DigPen Technology



Lecture at the University of Washington

### ● Boston



Demonstration at Mitsubishi Electric Research Laboratories (MERL)



Lecture to the Massachusetts State Government



Lecture at the Massachusetts Institute of Technology



Visit to a game lab at the Massachusetts Institute of Technology

### ■ Achievements

Dr. Tamaki delivered lectures on the "UnlimitedHand", touch-sensitive game controller, and on collaboration between Japan's manufacturing culture and cutting-edge information technology, and game culture, and introduced the technology via demonstrations and direct experience. Events took place at the University of Washington, Massachusetts Institute of Technology, and other venues to a broad range of audience, including media and game engineering researchers and students, company researchers from Nintendo of America and Mitsubishi Electric Research Laboratories, and Massachusetts Government officials. The initiative led for the dispatched expert to explore possibilities for new interactions and sales channels and the various parties expressed interests to the expert for hiring interns, applying the technology to product development, and conducting joint research. The North American Post (Seattle) and other local media covered the lectures