

# *Sport for Tomorrow*

## Core Message

Sport creates the future: Through the Tokyo 2020 Olympic and Paralympic Games and concrete actions thereto, Japan aims to expand to the people of all generations, including the youth, who represent the future, sporting values and the Olympic and Paralympic movement for a better future of the world.

From 2014 to 2020, Japan aims to provide following programs to more than 10 million people in over 100 countries, including developing countries.

### **1- International Cooperation and Exchange through Sport**

→MOFA(Ministry of Foreign Affairs):

Improving sports-related facilities and providing equipment (Cultural Grant Assistance, Grant Assistance for Cultural Grassroots Projects)

Dispatching and inviting sports instructors and athletes(JICA Volunteer Programs, Projects for Sports Diplomacy Enhancement)

Technical Cooperation in the field of sports (Technical Cooperation by JICA)

Introducing Japanese cultures and supporting human resources development in the field of sports (Projects by the Japan Foundation)

Introducing Japanese cultures in the field of sports(Projects by Japanese Embassies and Consulates abroad), etc.

→MEXT(Ministry of Education, Culture, Sports, Science and Technology):

Sending teams of experts to support the formulation of physical education curricula and the organization of large-scale sports events.

### **2- Academy for Tomorrow's Leaders in Sport**

→MEXT: Establishing a new international sports academy where future leaders in the sport field from across the world will learn from each other

### **3- PLAY TRUE 2020: Develop Sport Integrity through Strengthening the Global Anti-Doping Activities**

→MEXT : Protect and develop the sport integrity and promote Play True values through the development of global anti-doping programme

In addition to the above, supporting to nurture the young at grassroots level for the promotion of sports (programs to improve educational facilities).