

# Japan-CARICOM Friendship Year 2014

## Announcement of the Official Logo

July, 2013



### 1. **Details of entries and selection process**

The Ministry of Foreign Affairs of Japan and the CARICOM invited the public to create a logo for "the Japan-CARICOM Friendship Year 2014." There were 98 entries for the logo from Japan, CARICOM Member States, and other countries. The official logo was chosen by the MOFA and CARICOM in "the Japan-CARICOM Consultations" held in Guyana in July. This logo will be used in Japan and the CARICOM Member States through 2014.

### 2. **Logo**

#### (1) Creator

Name:

Mr. Ganesh SOMRAH

Nationality:

Guyanese

#### (2) Design Concept:

The logo portrays harmony and partnership between the origami crane and heliconia flower. The origami crane is iconic to Japan and connotes strong cultural representation. The heliconia flower is exotic and colourful as the territories of CARICOM.

### 3. **To use the logo**

The logo will be used as the official symbol of the "Japan-CARICOM Friendship Year 2014." Organizers that plan to hold events or projects related to "Friendship Year" can apply for endorsement of events. Organizers of endorsed events will be entitled to use the official logo of the "Japan-CARICOM Friendship Year 2014."