

Public Opinion Poll on Japan in India



● Research Agency: Center for Media Studies (Commissioned by the Ministry of Foreign Affairs of Japan)

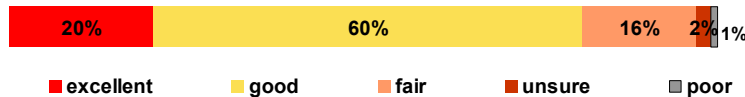
● Target: Opinion leaders and general public in India (2212 respondents) Figures are representing opinion leaders'

● Methodology: Interview ● Period: February 16 to March 17, 2013

1. Relations with Japan

80% of Indians believe the relations with Japan is excellent or good.

Q. What do you think of the current state of relations between Japan and India?

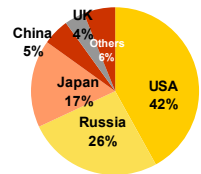


■ excellent ■ good ■ fair ■ unsure ■ poor

2. India's Most Important Partner

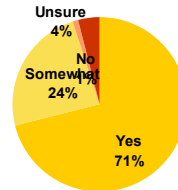
(1) Japan is the third most Important Partner to India following U.S. and Russia

Q. Which of the following do you think is the most important partner of India?



(2) Japan is a reliable friend of India

Q. Do you think Japan is a reliable friend of India?



3. Image of Japan

The majority of Indian opinion leaders recognize Japan in a positive way, as a technologically advanced and peace loving country.

(1) Images Associated with Japan (top3)

Q. What is your image of Japan?

- A country with advanced technology
- A peace loving country
- A country with economic strength

(2) Images Associated with Japanese People (top3)

Q. What kind of national characteristics do you think Japanese people have?

- Diligent/Hard working
- Friendly
- Efficient management practice/polite

4. Japan's International Contribution

Indians think Japan's contribution to the international community is commensurate with its economic strength.

(1) Perception about Japan's role

Q. Do you think that Japan is playing a role in the world commensurate with its economic strength?



■ yes ■ not sure ■ not

(2) The Recognition of Japan's ODA

Q. To what extent is Japanese official development assistance helping India?



■ to some extent ■ a great deal ■ not much ■ unsure or no

(3) Japan's Investment in India

Q. What is your view about Japanese investment in India?

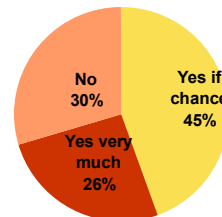


■ very welcome ■ rather welcome ■ rather not welcome ■ not welcome ■ unsure

(1) Interest in Japanese language

Q. Would you like to study Japanese language?

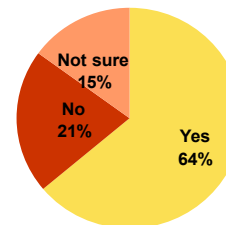
There is a relatively high interest in learning Japanese language among opinion leaders in India .



5. Interest in Japan

(2) Japan as a destination for higher education

Q. Do you think more Indian students should go to Japan for higher education?



(3) Interest in information on Japan

Q. Do you follow news reports and information about Japan?

More than 75% of opinion leaders in India follow information on Japan.

