

INCLUDES 'NEUTRAL' / UNSURE RESPONSES

Question 1 How much do you agree or disagree with the following statements about Japan?

	Strongly Disagree	Disagree	Unsure	Agree	Strongly Agree	Total
Culturally different / difficult to understand	4	58	140	532	73	807
Economic strength / advanced technology	5	78	250	419	55	807
Rich traditions & culture	6	4	14	434	348	806
Democratic / fair elections	3	25	75	478	226	807
Peace-loving	8	79	81	458	179	805

	Strongly Disagree	Disagree	Unsure	Agree	Strongly Agree	Total
Culturally different / difficult to understand	1%	10%	10%	57%	22%	100%
Economic strength / advanced technology	0%	3%	9%	59%	28%	100%
Rich traditions & culture	1%	0%	2%	54%	43%	100%
Democratic / fair elections	1%	10%	31%	52%	7%	100%
Peace-loving	0%	7%	17%	66%	9%	100%

Question 2 How much do you agree or disagree with the following statements about Japanese people?

	Strongly Disagree	Disagree	Unsure	Agree	Strongly Agree	Total
Traditional / cultured	2	14	45	547	195	803
Shy / reserved	6	124	152	478	46	806
Friendly	2	63	121	561	60	807
Obedient	2	50	218	481	54	805
Arrogant	38	378	212	164	14	806
Conservative	5	58	147	528	68	806
Copy others	46	352	219	170	19	806
Cruel	45	368	219	151	21	804
Intelligent	2	11	90	589	114	806
Polite	1	54	92	468	192	807
Creative	3	44	120	543	96	806
Efficient	1	22	124	552	108	807
Hardworking	3	3	70	585	146	807

	Strongly Disagree	Disagree	Unsure	Agree	Strongly Agree	Total
Traditional / cultured	0%	2%	6%	68%	24%	100%
Shy / reserved	1%	15%	19%	59%	6%	100%
Friendly	0%	8%	15%	70%	7%	100%
Obedient	0%	6%	27%	60%	7%	100%
Arrogant	5%	47%	26%	20%	2%	100%
Conservative	1%	7%	18%	66%	8%	100%
Copy others	6%	44%	27%	21%	2%	100%
Cruel	6%	46%	27%	19%	3%	100%
Intelligent	0%	1%	11%	73%	14%	100%
Polite	0%	7%	11%	58%	24%	100%
Creative	0%	5%	15%	67%	12%	100%
Efficient	0%	3%	15%	68%	13%	100%
Hardworking	0%	0%	9%	72%	18%	100%

Question 3 Are there any aspects of Japan about which you would like to know more? If so, what are they?

	No	Others	Cuisines/Food	Language	Tourism Information	People and their Lifestyles	Environmental Policy	Industry/Science/Technology	Culture/Tradition/History/Religion	Economy/Trade	Politics/Diplomacy/National Security	Total	
Row Valid N %		39%	4%	30%	17%	30%	31%	26%	22%	40%	21%	14%	100%
Count		286	28	218	126	224	231	192	161	293	153	103	737

Question 4 Are you interested in attending or being involved in any of the following activities that relate to Japan or the Japanese way of life?

	Other	Japanese Tourism	Japanese Industry/Science & Technology	Japanese Foreign Policy Seminar	Japanese food	Showing Animation and Manga	Cosplay events	J Pop-music	Japanese traditional arts and culture	Learning Japanese	Total	
Row Valid N %		4%	66%	46%	22%	77%	33%	21%	11%	60%	45%	100%
Count		31	475	332	160	549	235	150	76	430	324	715

Question 5 From which sources do you mainly get information about Japan?

	Visit to Japan	Education Courses	Family/Friends/Workmates	Japanese Friends/Business Contacts	Magazines/Books	Newspapers	Radio	Television	Internet	Total	
Row Valid N %		15%	10%	31%	23%	26%	45%	14%	53%	42%	100%
Count		123	78	243	185	209	358	109	418	334	794

Question 6 How positive do you feel toward the following countries?

	No positive feelings	Low but some positive feelings	Moderate positive feelings	Strong positive feelings	Very strong positive feelings	Total
Japan	27	85	372	265	54	803
China	72	192	383	138	20	805
Indonesia	124	256	308	100	16	804
South Korea	130	228	336	95	14	803
India	107	200	336	126	35	804
Singapore	48	117	365	225	49	804
New Zealand	17	35	217	341	193	803
United Kingdom	24	52	257	316	154	803
USA	39	99	323	248	94	803
Canada	15	42	263	327	155	802
Russia	95	194	367	122	23	801

	No positive feelings	Low but some positive feelings	Moderate positive feelings	Strong positive feelings	Very strong positive feelings	Total
Japan	3%	11%	46%	33%	7%	100%
China	9%	24%	48%	17%	2%	100%
Indonesia	15%	32%	38%	12%	2%	100%
South Korea	16%	28%	42%	12%	2%	100%
India	13%	25%	42%	16%	4%	100%

Singapore	6%	15%	45%	28%	6%	100%
New Zealand	2%	4%	27%	42%	24%	100%
United Kingdom	3%	6%	32%	39%	19%	100%
USA	5%	12%	40%	31%	12%	100%
Canada	2%	5%	33%	41%	19%	100%
Russia	12%	24%	46%	15%	3%	100%

Question 7 Do you speak a language other than English?

No	Yes	Total	
752	57	809	
No	Yes	Total	
93%	7%	100%	

Question 8 Which other language (or languages) do you currently speak or are you studying?

Others	Korean	Indonesian	Spanish	French	Chinese	Japanese	Total
Row Valid N %	21%	4%	25%	2%	21%	6%	100%
Count	11	2	13	1	11	3	52

Question 9 When you were learning to speak Japanese, did you encounter any of the following problems?

No problems	Others	Limited opportunity to use	Limited employment opportunities associated with learning Japanese	Tuition expensive	Lack native Japanese teachers	Lack high quality teachers	Insufficient learning material	Total	
Row Valid N %	20%	20%	47%	0%	0%	33%	20%	7%	100%
Count	3	3	7	0	0	5	3	1	15

Question 10 If you had an opportunity to study a foreign language, which language would you like to choose?

Other	Korean	Indonesian	Spanish	French	Chinese	Japanese	Total	
Row Valid N %	27%	1%	7%	20%	38%	31%	11%	100%
Count	28	1	7	21	39	32	11	103

Question 11 How important is it for Australia to maintain or strengthen "friendly relations" with the following countries?

	Not important	A little important	Unsure	Important	Very important	Total
Russia	56	536	40	148	28	808
Canada	19	41	32	551	165	808
USA	16	14	1	365	411	807
United Kingdom	4	10	4	424	366	808
New Zealand	8	34	23	520	222	807
Singapore	149	460	105	85	8	807
India	126	374	75	208	24	807
South Korea	156	450	77	117	8	808
Indonesia	219	350	97	120	22	808
China	79	225	33	366	105	808
Japan	104	168	89	397	50	808

	Not important	A little important	Unsure	Important	Very important	Total
Russia	7%	66%	5%	18%	3%	100%
Canada	2%	5%	4%	68%	20%	100%
USA	2%	2%	0%	45%	51%	100%
United Kingdom	0%	1%	0%	52%	45%	100%
New Zealand	1%	4%	3%	64%	28%	100%
Singapore	18%	57%	13%	11%	1%	100%
India	16%	46%	9%	26%	3%	100%
South Korea	19%	56%	10%	14%	1%	100%
Indonesia	27%	43%	12%	15%	3%	100%
China	10%	28%	4%	45%	13%	100%
Japan	13%	21%	11%	49%	6%	100%

Question 12 Thinking about the Japanese people and WWII, which of these statements best describes how you feel?

I will always consider Japan to be an enemy	I try to be positive but I still have negative feelings towards Japan	I know about our wartime history but I still feel positive about Japan	Japan's involvement in WWII has no importance today	Unsure	Total
3	19	394	316	76	808
Always an enemy	Still have negative feelings	Know history but feel positive	Japan's involvement in WWII not important	Unsure	Total
0%	2%	49%	39%	9%	100%

Question 13 How do you see the present overall relations between Australia and Japan?

Poor	Fair	Good	Excellent	Unsure	Total
7	309	276	136	80	808
Poor	Fair	Good	Excellent	Unsure	Total
1%	38%	34%	17%	10%	100%

Question 14 Do you consider Japan to be a reliable friend of Australia?

Yes	No	Unsure	Total
158	481	169	808
Yes	No	Unsure	Total
20%	60%	21%	100%

Question 15 Which of the following statements best describes the way you think the relationship between Australia and Japan should develop in the future?

Australia and Japan should be closer in ever respect	The current relationship is satisfactory and they should maintain this relationship	They are too close now and there should be more distance	Unsure	Total	
	201	300	240	67	808

Australia and Japan should be closer in ever respect	The current relationship is satisfactory and they should maintain this relationship	They are too close now and there should be more distance	Unsure	Total	
	25%	37%	30%	8%	100%

Question 16 How important is it for Australia and Japan to develop their future relationship regarding the following

	Not important	A little important	Unsure	Important	Very important	Total
Others	6	0	0	0	0	6
Cultural Exchange	121	250	78	258	101	808
Assistance to Developing Countries	119	239	74	230	146	808
Science and Technology	130	220	76	251	130	807
Environment	9	127	83	304	285	808
Security	96	193	127	250	142	808
Trade and Investment	94	250	65	314	85	808

	Not important	A little important	Unsure	Important	Very important	Total
Others	100%	0%	0%	0%	0%	100%
Cultural Exchange	15%	31%	10%	32%	13%	100%
Assistance to Developing Countries	15%	30%	9%	28%	18%	100%
Science and Technology	16%	27%	9%	31%	16%	100%
Environment	1%	16%	10%	38%	35%	100%
Security	12%	24%	16%	31%	18%	100%
Trade and Investment	12%	31%	8%	39%	11%	100%

Question 17 Which of the following statements best describes your thoughts about the relationship between Australia and Japan in security matters?

Australia and Japan should develop security cooperation and aim for a military alliance	Australia and Japan should develop security cooperation, but not aim for a military alliance	The current level of security cooperation is appropriate	Australia and Japan should lower the level of security cooperation	Unsure
145	257	194	161	51
Australia and Japan should develop security cooperation and aim for a military alliance	Australia and Japan should develop security cooperation, but not aim for a military alliance	The current level of security cooperation is appropriate	Australia and Japan should lower the level of security cooperation	Unsure
18%	32%	24%	20%	6%

Question 18 Can you tell me whether you knew these facts about the trade relationship between Australia and Japan?

	Did not know any of above	Free Trade Agreement	Largest export market of key goods	Largest bilateral trade surplus 2008	Largest export market since 1967	Largest trade partner in 2008	Total
Row Valid N %	76%	6%	8%	11%	4%	6%	100%
Count	617	51	62	89	36	45	808

Question 19 Given the economic size of Japan, do you think that Japan is active enough in world affairs?

Yes	No	Unsure	Total
193	414	201	808
Yes	No	Unsure	Total
24%	51%	25%	100%

Question 20 How important is it for Japan to play a leading role in the following areas?

	Not important	A little important	Unsure	Important	Very important	Total
Promote nuclear disarmament and non-proliferation	46	243	64	318	137	808
Extend economic assistance to developing countries	93	377	33	218	87	808
Promote cultural exchanges	127	291	44	247	99	808
Help protect the global environment	67	303	45	288	105	808
Promote the development of science and technology	54	157	44	385	168	808
Military contribution to international peace	101	283	33	270	121	808
Participate in UN peacekeeping	110	228	62	258	150	808
Expand its political role to solve international conflicts	91	213	45	321	138	808
Help develop the global economy	73	241	66	308	119	807
	Not important	A little important	Unsure	Important	Very important	Total
Promote nuclear disarmament and non-proliferation	6%	30%	8%	39%	17%	100%
Extend economic assistance to developing countries	12%	47%	4%	27%	11%	100%
Promote cultural exchanges	16%	36%	5%	31%	12%	100%
Help protect the global environment	8%	38%	6%	36%	13%	100%
Promote the development of science and technology	7%	19%	5%	48%	21%	100%
Military contribution to international peace	13%	35%	4%	33%	15%	100%
Participate in UN peacekeeping	14%	28%	8%	32%	19%	100%
Expand its political role to solve international conflicts	11%	26%	6%	40%	17%	100%
Help develop the global economy	9%	30%	8%	38%	15%	100%

Question 21 Do you think Japan should become a permanent member of the UN Security Council?

Yes	No	Unsure	Total
345	304	159	808
Yes	No	Unsure	Total

43% 38% 20% 100%

Question 22 How much do you agree or disagree with the following statements about Japanese whaling?

	Strongly Disagree	Disagree	Unsure	Agree	Strongly Agree	Total
Allow sustainable management	132	518	91	52	16	809
Allow whaling off Japan	216	258	86	172	76	808
Compromise on whaling	174	275	127	148	84	808
No compromise despite other countries	77	88	106	290	247	808
Apply more pressure to stop whaling	52	99	173	297	187	808

	Strongly Disagree	Disagree	Unsure	Agree	Strongly Agree	Total
Allow sustainable management	16%	64%	11%	6%	2%	100%
Allow whaling off Japan	27%	32%	11%	21%	9%	100%
Compromise on whaling	22%	34%	16%	18%	10%	100%
No compromise despite other countries	10%	11%	13%	36%	31%	100%
Apply more pressure to stop whaling	6%	12%	21%	37%	23%	100%